

## Mock Iteration V2

First official mock based on early UX wireframes. Team feedback below.

- Too many colors are being used that's causing distraction from primary/focused content
- Spacing and alignment is off
- Recall information should be place in the header as key information
- Team agreed to remove "Tips" and "Interactions", not in scope of our data collection
- The data visualization components need to be consistent
- OTC (over the counter drug) tag need to be spelled out so users can understand the meaning (over the counter drug)


# Understand your medication

⋮ Percol

✓ Percocet


• Percodan

Insurance




Check if your plan covers your medication and what alternatives there are.

Personalized



Find results that only matter to you. Easily search based on your preferences.

Trusted



openFDA is your one-stop for trustworthy information with more than 100,000+ entries from the FDA.

“I love being able to do my own research about what my doctor prescribes” -Betty Rice

BROWSE MEDICATIONS

## More Information Here

- lorem ipsum yaosnd
- lorem ipsum yaosnd
- lorem ipsum yaosnd
- lorem ipsum yaosnd
- lorem ipsum yaosnd

# Advil, Motrin IB (Ibuprofen)

OTC



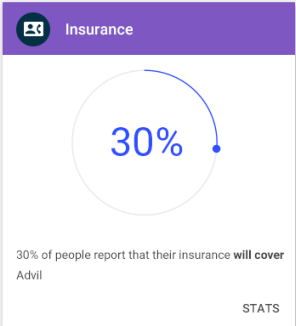
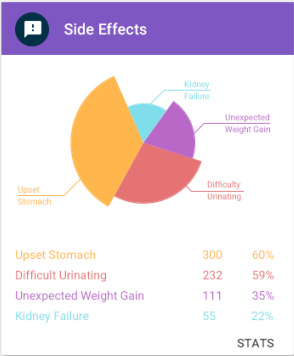
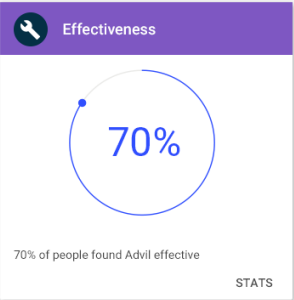
REVIEW IT

Manufacturer: Pziser Inc.

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Used for: Pain Fever Headache Migraine

Overview Reviews 100 Alternatives



### Interactions

This medication can have varying levels of adverse interactions with the following:

Celexa Cymbalta Effexor Lexapro Prozac Dairy Effexor Lexapro Prozac Dairy

SEE ALL

### Reviews

Effective  
30 year old  
Female

"Taking in the morning or afternoon with an hour of two for relax before takes effect. If you have ocular / eye problems / pains you will feel in 10 minutes that your whole body starts to relax but keep away from computers, tv and so."

Side Effects: Upset Stomach Headache

Insurance Covered: Yes  
Insurance Company: National Healthcare

Is This Helpful

86

3

READ MORE REVIEWS

### Tips

Starts relieving pain in 30 to 60 minutes.

Take it with a meal or a snack to prevent upset stomach.

Can make you bruise or bleed more easily and it can also cause stomach ulcers.

Don't take it with other blood thinners, like aspirin, unless your doctor tells you it's safe.

Can hurt your kidneys, so don't use it if you have a history of kidney problems.

### Recall Information

**Recall on April 11, 2015**

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OTC



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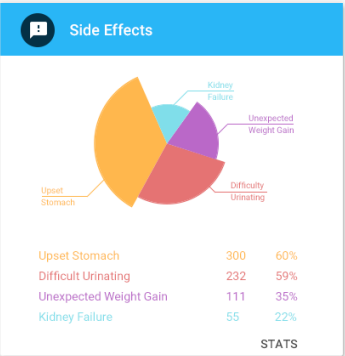
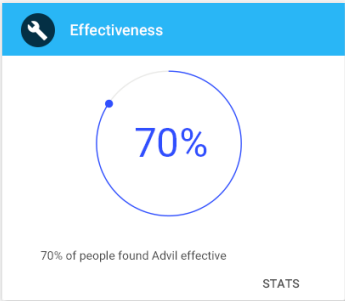
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Used for: Pain Fever Headache Migraine

Overview Reviews 100 Alternatives

Everyone All Ages



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SEE ALL

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Effective  
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Female

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READ MORE REVIEWS

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## Advil, Motrin IB (Ibuprofen)

OTC



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Used for: [Pain](#) [Fever](#) [Headache](#) [Migraine](#)

Overview

Reviews **100**

Alternatives

Everyone

All Ages



## Reviews



Effective  
30 year old  
Female

"Taking in the morning or afternoon with an hour of two for relax before takes effect. If you have ocular / eye problems / pains you will feel in 10 minutes that your whole body starts to relax but keep away from computers, tv and so."

Side Effects: [Upset Stomach](#) [Headache](#)

Insurance Covered: Yes  
Insurance Company: National Healthcare

Is This Helpful



86



34



## Reviews



Effective  
22 year old  
Male

"Taking in the morning or afternoon with an hour of two for relax before takes effect. If you have ocular / eye problems / pains you will feel in 10 minutes that your whole body starts to relax but keep away from computers, tv and so."

Side Effects: [Upset Stomach](#) [Headache](#)

Insurance Covered: Yes  
Insurance Company: National Healthcare

Is This Helpful



22



11



## Reviews



Effective  
40 year old  
Female

"Taking in the morning or afternoon with an hour of two for relax before takes effect. If you have ocular / eye problems / pains you will feel in 10 minutes that your whole body starts to relax but keep away from computers, tv and so."

Side Effects: [Upset Stomach](#) [Headache](#)

Insurance Covered: Yes  
Insurance Company: National Healthcare

Is This Helpful



8



5

Have you taken Advil?  
Leave your review to help others like you!

Was it effective?



Yes



Kinda



No

Any side effects?

[Headache](#)[Upset Stomach](#)[Nausea](#)

+ Enter a new side effect

Did your insurance cover it?



Yes



No

Tell us more about your experience:

Experience here...

110 / 120



# Medications

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# A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

## A

Abacavir  
Abatacept  
Abilify  
Abilify Discmelt  
Abilify Maintena  
Abiraterone  
Absorica  
Abstral  
Acamprosate  
Acanya  
Acarbose  
Accolate  
AccuNeb  
Accupril  
Accuretic  
Accutane  
Acebutolol  
Aceon  
Acephen  
Acetadote  
Acetaminophen  
Acetaminophen caffeine dihydrocodeine  
Acetaminophen with codeine  
Acetasol HC  
Acetazolamide  
Acetic acid  
Acetohexamide  
Acetylcysteine  
Aciphex

Abacavir  
Abatacept  
Abilify  
Abilify Discmelt  
Abilify Maintena  
Abiraterone  
Absorica  
Abstral  
Acamprosate  
Acanya  
Acarbose  
Accolate  
AccuNeb  
Accupril  
Accuretic  
Accutane  
Acebutolol  
Aceon  
Acephen  
Acetadote  
Acetaminophen  
Acetaminophen caffeine dihydrocodeine  
Acetaminophen with codeine  
Acetasol HC  
Acetazolamide  
Acetic acid  
Acetohexamide  
Acetylcysteine  
Aciphex

Abacavir  
Abatacept  
Abilify  
Abilify Discmelt  
Abilify Maintena  
Abiraterone  
Absorica  
Abstral  
Acamprosate  
Acanya  
Acarbose  
Accolate  
AccuNeb  
Accupril  
Accuretic  
Accutane  
Acebutolol  
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Acetasol HC  
Acetazolamide  
Acetic acid  
Acetohexamide  
Acetylcysteine  
Aciphex