

Antidote

User Test Insights on Prototype V2.0

Methodology

- 3 user tests with people that have taken medications within 5 years.
- 10 minutes - 20 minutes
- Link to the prototype:
<http://qshen.web.dev.symplicity.com/fda/v2/>

Insight – home page

- 2 out of 3 users remember insurance company
- 0 out of 3 users remember insurance plan
- 1 out of 3 users would scroll down the page to see more information, 2 of 3 would just go ahead and search.

redesign – home page

- Find a way to simplify the search function, probably remove insurance company/plan totally
- Put 3 features summaries in a line rather than a long page so that users don't need to scroll down.

Insight – Medication Overview

- 3 out of 3 users want to see interactivities upper in the page
- 1 out of 3 users want to see reviews in overview
- 1 out of 3 users want to check if this medication has generics
- 2 out of 3 users like the pop out face, positive on the simplicity.

Redesign – Medication Overview

- Move interactivities upper in the page
- Put 1 top review in overview and provide a view more link
- Put brand name/generics available in the header

Insight – Medication Reviews

- 3 out of 3 users are not aware that the results are provided based their information put in the search box.
- Users want to filter on the reviews

Redesign – Medication Reviews

- Put the filters of age and gender here for users to filter out results

Insight – Medication Alternatives

- 2 out of 3 users want to see if the alternative is a generic or not.

Redesign – Medication Alternatives

- Provide the generic/brand name information for each alternative medication.