

# JESSICA

AGE 32

OCCUPATION Junior Sales Associate

STATUS Single

LOCATION Virginia

Active

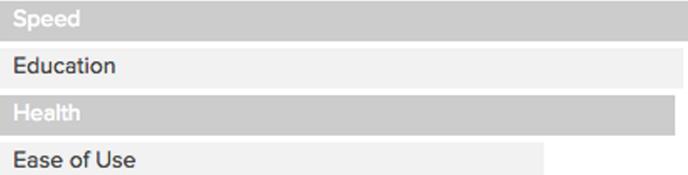
Trusting

Problem Solver



"I'm interested in understanding my medication but I don't do as much as I should"

## Motivations



## Goals

- Understand the medication she has been prescribed
- Determine Insurance information
- Understand side effects / interactions

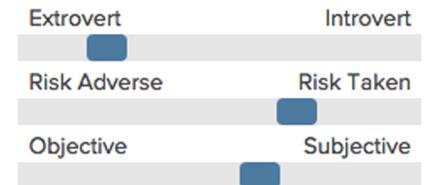
## Tasks

- Find out side effects/interactions of a drug quickly
- See alternatives/generic and insurance information
- Research based on her symptoms

## Bio

Jessica rarely gets sick. She is currently on a long term prescription that is refilled monthly but rarely changes. If she does go to the doctor, she consults with her about side effects and interactions of the drug, and alternatives/generic versions. After being prescribed, Jessica will typically do her own research on the medication before taking it.

## Personality



## Technology

