



**SCHOOL OF COMPUTER SCIENCE & ENGINEERING  
PRESENTS**

# **SYNCHRONIZE 3.0**

**9TH - 11TH JAN**



# ABOUT XIM

XIM UNIVERSITY IS A JESUIT, CATHOLIC UNIVERSITY LOCATED IN BHUBANESWAR, ODISHA, INDIA. IT WAS AUTHORIZED BY THE ODISHA LEGISLATIVE ASSEMBLY IN 2013 MAKING IT THE FIRST JESUIT UNIVERSITY IN INDIA. DRAWING ITS LEGACY FROM XAVIER INSTITUTE OF MANAGEMENT BHUBANESWAR(XIMB), FOUNDED BY THE JESUITS IN 1987, THE UNIVERSITY WAS FACILITATED BY THE GOVT OF ODISHA IN 2013 AND WENT ON TO BE CALLED AS XIM UNIVERSITY WITH XIMB NOW BEING A CONSTITUENT SCHOOL OFFERING ONLY MBA-BM THROUGH XIM UNIVERSITY. THE OTHER XIMB COURSES LIKE HRM AND RM ARE NOW CONTINUED BY SEPARATE SCHOOLS UNDER XIM UNIVERSITY. THE SPRAWLING XIM UNIVERSITY CAMPUS IS SITUATED AT SUNDARPADA JATANI ROAD NEAR JATANI TOWN IN THE OUTSKIRTS OF BHUBANESWAR. THE JESUITS HAVE MORE THAN 50 COLLEGES AND SEVERAL HUNDRED EDUCATIONAL INSTITUTES IN INDIA BUT THIS IS THE FIRST UNIVERSITY THEY HAVE FOUNDED IN THE COUNTRY.

WITH SUPPORT FROM HEWLETT PACKARD AND IBM, XIM UNIVERSITY SEES ITSELF AS THE FIRST FULLY DIGITIZED UNIVERSITY IN INDIA.



# ABOUT SCSE

THE SCHOOL OF COMPUTER SCIENCE & ENGINEERING IS A UNIQUE SCHOOL THAT LEVERAGES THE HIGH-QUALITY PROGRAMS OF XIM UNIVERSITY AND EMPHASIZES SOUND COMPUTER SCIENCE FUNDAMENTALS, CODING, RESEARCH, INNOVATION, AND ENTREPRENEURSHIP. IT CURRENTLY OFFERS B.TECH. (HONS.) IN COMPUTER SCIENCE & ENGINEERING, M. TECH IN DATA SCIENCE & ANALYTICS, AND PH.D IN COMPUTER SCIENCE AND ENGINEERING. ITS CURRENT FACULTY MOSTLY HAS PH.D AND/OR POSTDOCTORAL EXPERIENCE FROM IITS/IISC OR ABROAD. THE FOUNDING DEAN PROF. PRIYADARSEN PATRA HAS A PH.D FROM THE UNIVERSITY OF TEXAS AT AUSTIN AND 20+ YEARS OF LEADERSHIP EXPERIENCE AT INTEL (USA). IT IS MENTORED BY PROF. CHITTA BARAL FROM ARIZONA STATE UNIVERSITY, PROF. PRASANT MOHAPATRA FROM THE UNIVERSITY OF CALIFORNIA DAVIS AND DR. ASHUTOSH DUTTA OF JOHNS HOPKINS UNIVERSITY.



## ABOUT SYNCHRONIZE

AN ANNUAL CELEBRATION OF THE MOST RECENT SCIENTIFIC AND TECHNICAL ADVANCES, DISCOVERIES, AND ADVANCEMENTS IS HELD TO HIGHLIGHT, HONOR, AND WELCOME THESE DEVELOPMENTS. UNDER THE BIG FESTIVAL OF SYNCHRONIZE, THE SCSE STUDENTS PLAN NUMEROUS EVENTS WITH THE ASSISTANCE OF ACADEMIC MEMBERS. THIS PROVIDES A VENUE FOR PROFESSIONALS, TECH LOVERS, AND STUDENTS TO GATHER, LEARN, WORK TOGETHER, AND ENTHUSIASTICALLY ENJOY THE MIRACLES OF TECHNOLOGY. SEVERAL COMPANIES HAVE SPONSORED THE EVENT IN AN EFFORT TO INFLUENCE THE DIRECTION OF THE TECHNOLOGY INDUSTRY GOING FORWARD. NUMEROUS EVENTS ARE PLANNED FOR SYNCHRONIZE, INCLUDING AS PANEL DISCUSSIONS, SEMINARS, COMPETITIONS, HACKATHONS, AND DISPLAYS OF CUTTING-EDGE TECHNOLOGY IN ADDITION TO FIELDNOTE TALKS BY WELL-KNOWN SPECIALISTS. ATTENDEES GET THE CHANCE TO SEE CUTTING-EDGE RESEARCH IN ACTION, ENGAGE WITH PROTOTYPES, AND LEARN ABOUT THE WONDERS OF TECHNOLOGY.

# WHY SPONSOR US ?

**4000+**  
**FOOTFALL**

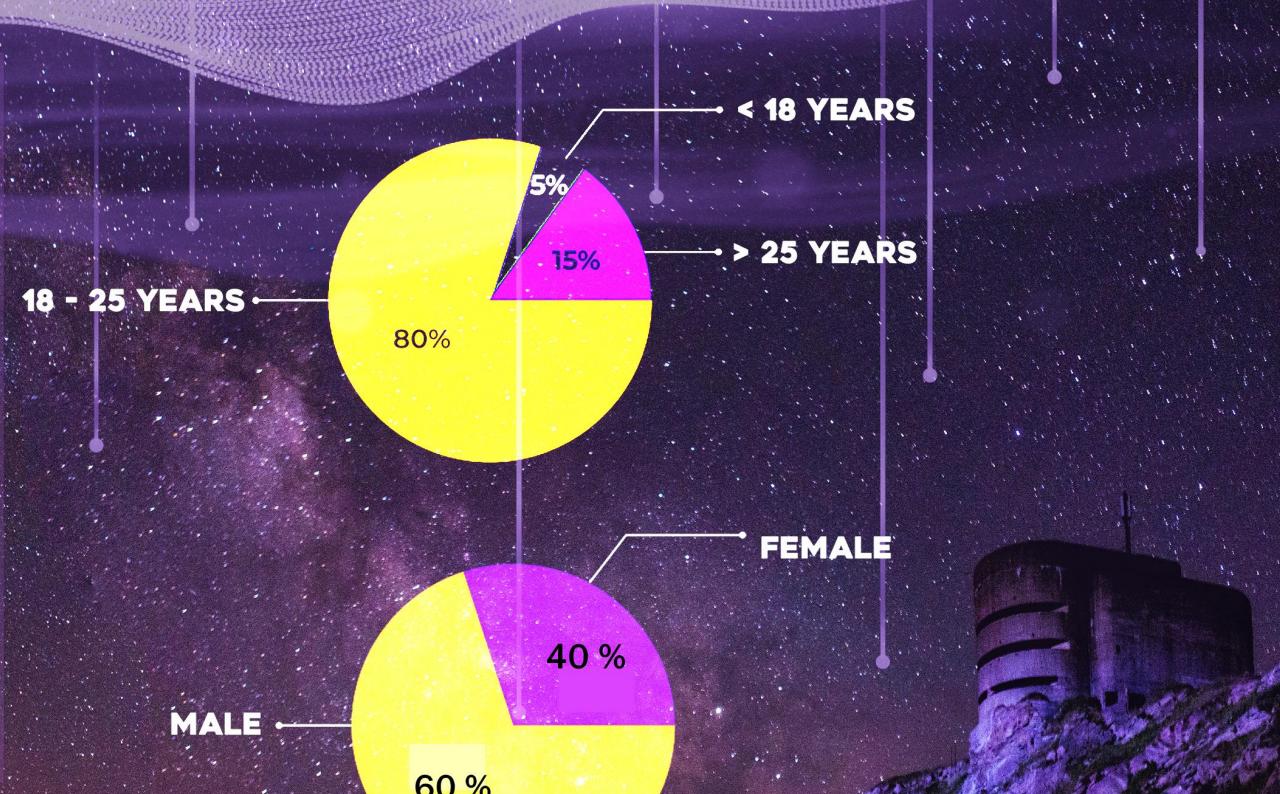
**50+**  
**SPONSORS**

**20+**  
**EVENTS**

**40+**  
**ACRES**

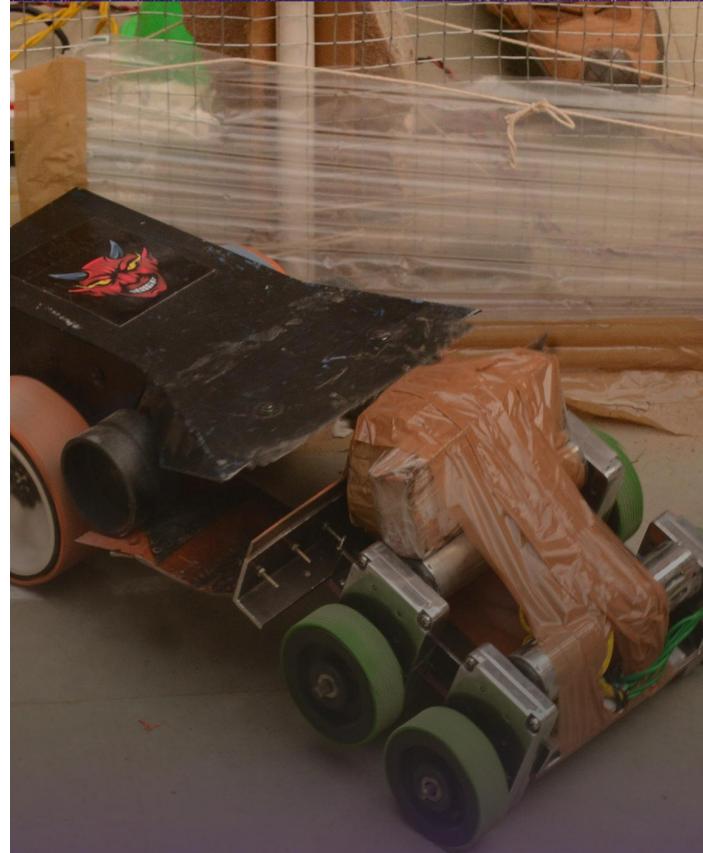
**15+**  
**CAMPUSES**

**3**  
**DAYS**





# EVENTS OF **SYNCHRONIZE**



**ROBO WARS**

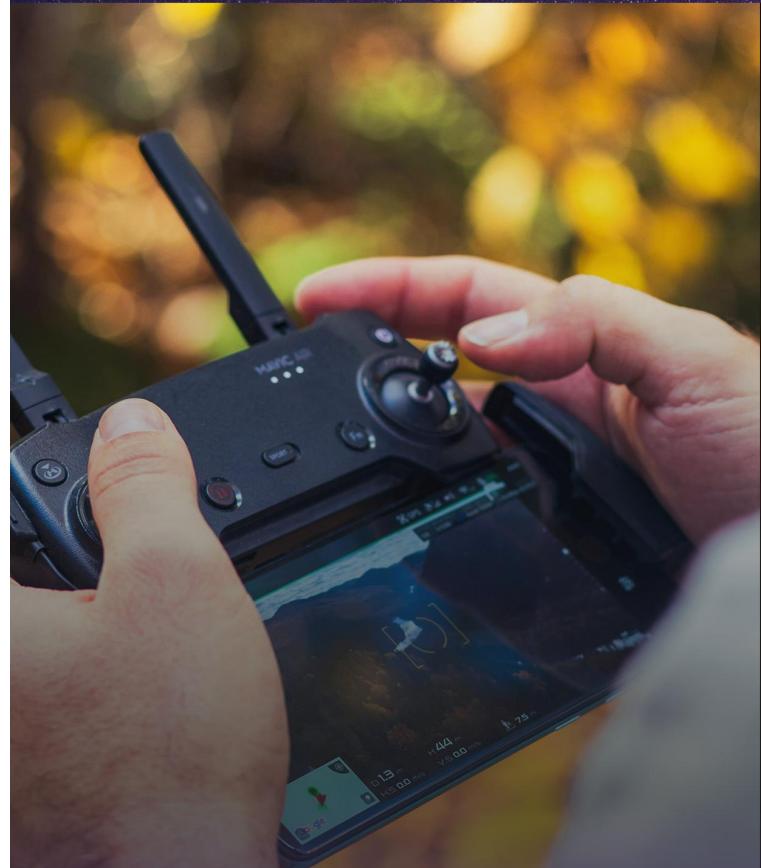


**TIMEHACKS**



**TREASURE HUNT**

EVENTS OF  
**SYNCHRONIZE**



**DRONE  
WORKSHOP**



**1V1 CODING**



**DRONE RACE**

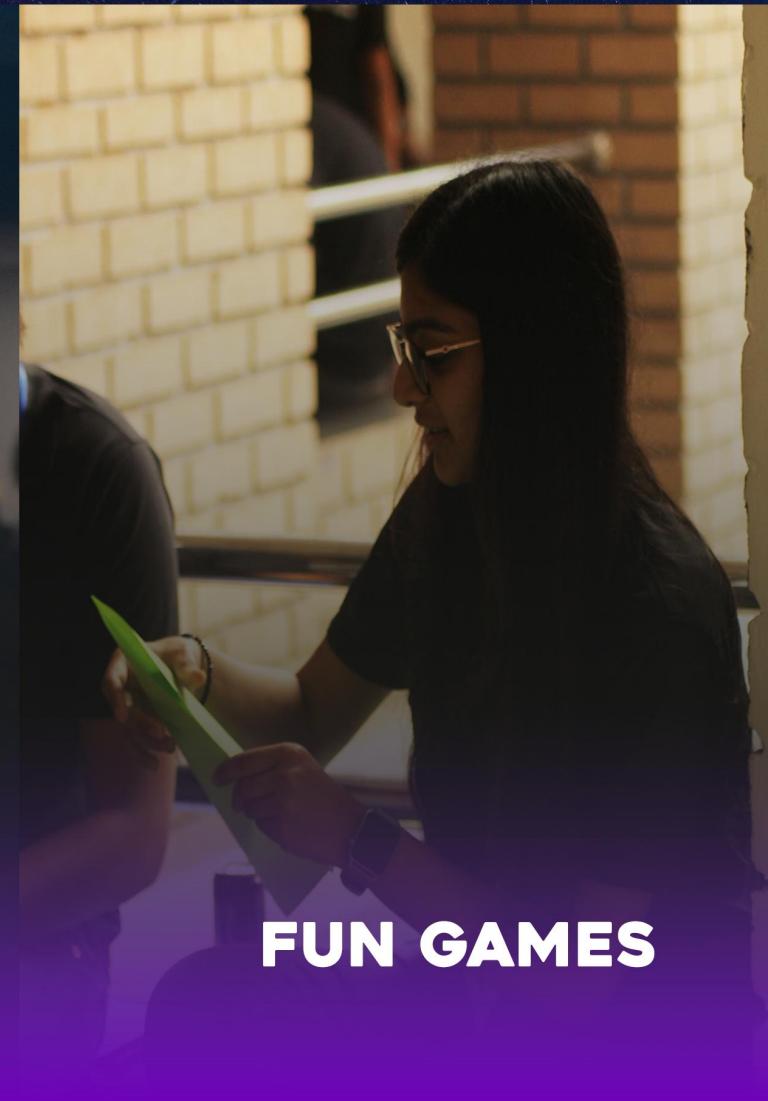
EVENTS OF  
**SYNCHRONIZE**



**SPORTS**



**ALGORYTHM**



**FUN GAMES**

EVENTS OF  
**SYNCHRONIZE**



**E-SPORTS**



**STOCK  
SIMULATION**



**STARTUP  
PARK**

# GUEST TALKS



**ARSH GOYAL**



**ROHIT NEGI**



**PRASHANT MISRA**

# STANDUP SHOWS



SAMAY RAINA



AKASH GUPTA

# SPONSORSHIP SLABS

| CATEGORY  | PLATINUM   | DIAMOND       | GOLD          | SILVER        | BRONZE        |
|---|------------|---------------|---------------|---------------|---------------|
| PRICES  | 2.5 Lakhs+ | 2 - 2.5 Lakhs | 1.5 - 2 Lakhs | 1 - 1.5 Lakhs | 50K - 1 Lakhs |
| <b>Flex &amp; Banner in Prominent Locations</b> | ✓          | ✓             | ✓             | ✓             | ✓             |
| <b>LOGO on Website (SYNCHRONIZE)</b>            | ✓          | ✓             | ✓             | ✓             | ✓             |
| <b>Social Media Promotions</b>                  | ✓          | ✓             | ✓             | ✓             | ✓             |
| <b>Logos in all posters</b>                     | ✓          | ✓             | ✓             | ✓             | ✗             |
| <b>News Advertisement</b>                       | ✓          | ✓             | ✗             | ✗             | ✗             |
| <b>Space for STALLS</b>                         | ✓          | ✓             | ✓             | ✓             | ✓             |
| <b>Merchandise Promotions</b>                   | ✓          | ✓             | ✗             | ✗             | ✗             |
| <b>Self Promotions</b>                          | ✓          | ✗             | ✗             | ✗             | ✗             |
| <b>Logo in certificates</b>                     | ✓          | ✓             | ✓             | ✗             | ✗             |
| <b>Travel &amp; Accomodation</b>                | ✓          | ✓             | ✓             | ✓             | ✓             |
| <b>Digital Standee</b>                          | ✓          | ✓             | ✓             | ✗             | ✗             |
| <b>Key Note speaking in relevant event</b>      | ✓          | ✓             | ✓             | ✗             | ✗             |

# UNIVERSITY SPONSORS



# SYNCHRONIZE SPONSORS



# SPONSOR BRANDING



**JERSEY BRANDING**



**PRODUCT DISPLAY**

# CONTACT US

ABHILASHA PANDA

CO-ORDINATOR

+91 760958137

SUMIT YADAV

CO-ORDINATOR

+91 8926162744

SWARANAND DASH

DEPUTY CO-ORDINATOR

+91 8917400822

SASHWAT PANDA

SPONSORSHIP LEAD

+91 7003394771

 TECHFEST-SCSE@XIM.EDU.IN

 @SYNCHRONIZE\_XIM

PLOT NO:12(A), NIJIGADA, KURKI,  
HARIRAJPUR, ODISHA 752050

