# Jan 29 2021 meeting login

### **Outline**

- Introduction
- Mindmap co-working

### **Summary of model discussion**

#### business model

- revenue for platform
- carry fee
- management fee
- revenue for investors
- financial capital return: repayment from the students' salary
- human capital return: two-way connection with students(mentorship & mutual help)
- rebalance due to investor's willingness for different types of return
- social capital return: social / impact investing, mental satisfaction

#### **Finance Model (for investor)**

- personal information
  - o name; country;
  - vocation;
  - contact information
- expectations
  - investment amount (ticket size);
  - expected ROI &risk level & payback time;
  - Number of students for support
- additional / optional information -
  - linkedin profile;
  - willingness to offer mentorship.

#### **Match Making algorithm**

domain

#### **ROI & Volatility**

- School
- Degree
- Salary expectation
- Future country of work
- Career expectation and Questionnaire (need of special model for Computation)

#### Information from the student

- Name
- Country
- Salary expectation
- School
- Degree
- Tuition Fees
- Cost Of Life
- Self Development Questionnaire
- Career expectation, vision and desired impact
- Future country of work

#### **Social network**

- Share what you do everyday
- Follow up on students, what they do everyday? Potential investment.
- Create community
- LinkedIn API?
- Data scrapping on the posts (NLP analysis)

## **Questions so far**

- What is the task for this weekend?
- Can not guarantee the students' feedback to the invester after receiving the money, the corresponding credit insurance system is not yet fully established.