

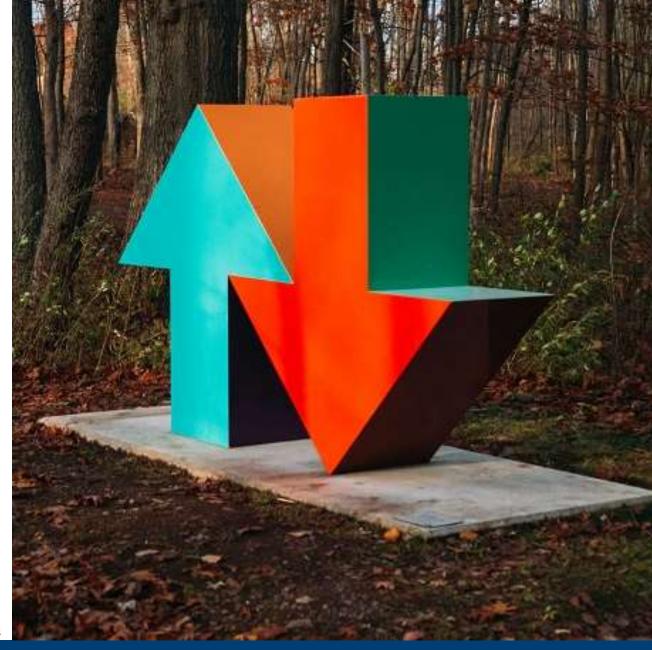
How to Write When You Don't Want to Write

Generative techniques to spark your writing

Dr Meg Westbury, Academic Skills Librarian (Human and Social Sciences) mw528@cam.ac.uk

Objectives

- To dispel certain (toxic) myths about academic writing
- To understand that writing is thinking and that quality writing comes through revising and editing
- To understand the benefits of serial writing
- To become familiar with techniques for freeing up your writing
- To feel empowered to try new techniques and confident with the ones you have already











A few myths...

Myth: Only students write badly

In fact, everyone writes badly the first time and through revising/editing, we arrive at something passable.

 Myth: You need to have your thoughts in order before you start writing

However, the best way to unblock yourself is by writing.

- Myth: You write best when you feel like it

 But these moments tend to be few and far between.
- Myth: You should only write when you have long periods of time to write

But often these don't come and you can burn yourself by writing for too long.

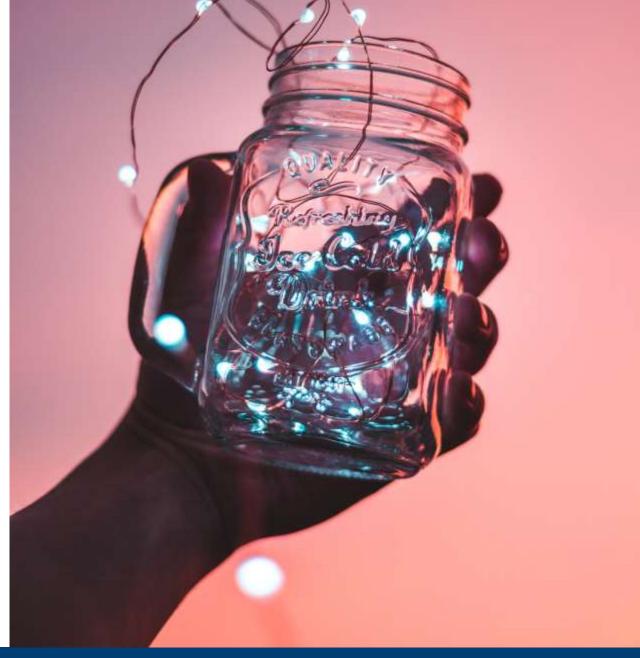


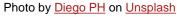




Concerns about writing

- Fear of feedback
- Fatigue
- Boredom
- Lack of momentum
- Not writing often enough
- Fear of failure; fear of success
- Feeling you've lost your way
- Feeling that your writing isn't good enough
- Feeling that you should have more to show for the amount of time that has passed







Writer's block

- A family of issues surrounding trouble producing writing
- Often used to explain why we're not writing
- Often happens because we think that we:
 - Need to have perfect ideas before writing
 - Want to feel sure before writing
 - Feel overwhelmed by the amount to do
- However, blocked moments are a common, perhaps universal aspect of writing! We will be discussing ways of mitigating and getting past blocks, particularly through seeing blocks as opportunities for writing.







Writing as thinking

- You figure out what you think and believe by writing
- When you write, you connect ideas and find your own voice and direction
- Writing clarifies your thinking
- The magic of writing comes in the editing, as you continuously refine your thoughts
- The 'seamless' writing we encounter in published works is the result of *many* cycles of revisions and edits

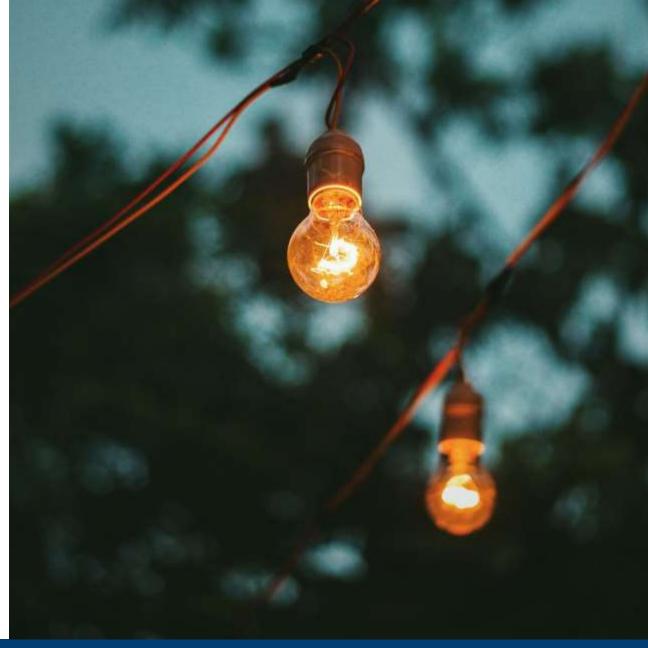


Photo by Carson Arias on Unsplash



Serial writing

- Frequent, regular and directed
- Composed of small tasks and sessions connected to each other
- Composed of different types of regular writing such as structured writing, generative techniques (such that we'll discuss today), revising and editing, etc.
- Patterns of writing and not writing! A cadence of production that sustains your writing
- Applies to drafts and revisions. Good writing is essentially a series of revisions







Writing as process

- Interconnected steps, events and moments
- Viewing writing as a process is less stressful and more balanced and positive
- Momentum and ideas come from writing regularly, in short moments
- 'Complete' ideas never come in one sitting or final pushes
- Short writing activities help you feel connected to your writing, so it's easier the next time to write
- Overall productivity is heightened

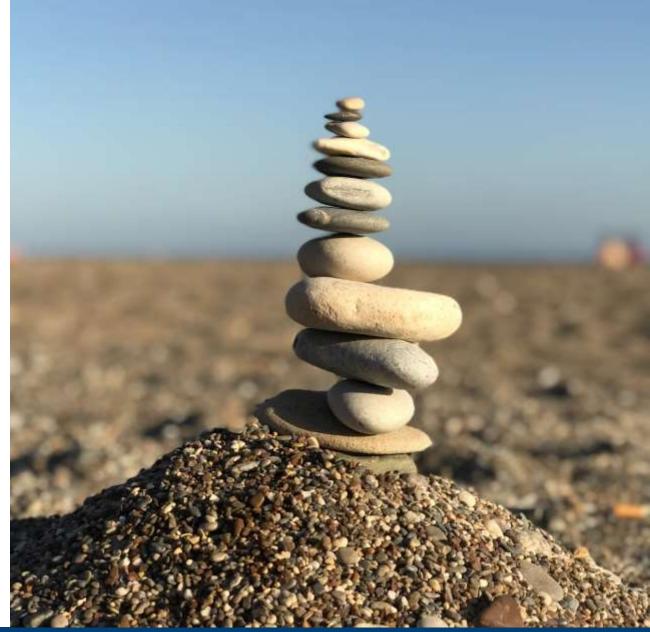


Photo by <u>Derzulya Zaza</u> on <u>Unsplash</u>



No one right way to write

- There are many different approaches to writing, and you will find what works best for you
- Guilt that you're not 'doing it right' isn't productive. Avoid beating yourself up
- You will learn your own productive rhythms, which include time for not writing!
- But, you should try to let go of the worry that you need to say everything you need to in one go!





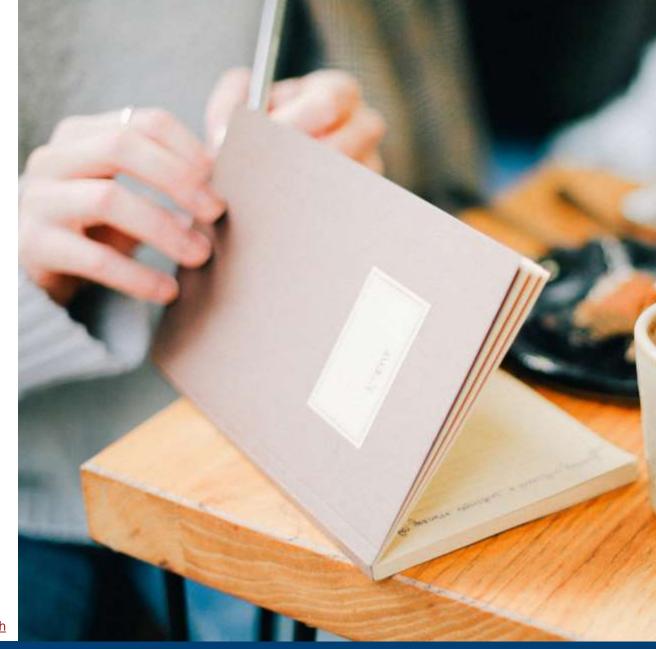






Dissertation journal

- Any notebook or word-processing doc will do
- For your eyes only!
- Make it *yours*: colourful, playful, etc.
- Date the entries for future reference
- Highly recommended
- Develops your voice
- Is a record of your thought processes
- Can be a source of refuge and calm







Ring fence your writing time

- Set a time to write every day
- Protect the time it's your time
- It's self care to know that you have time to write
- The 'things you don't want to do' lose their power over you a bit



Photo by Patrick Baum on Unsplash

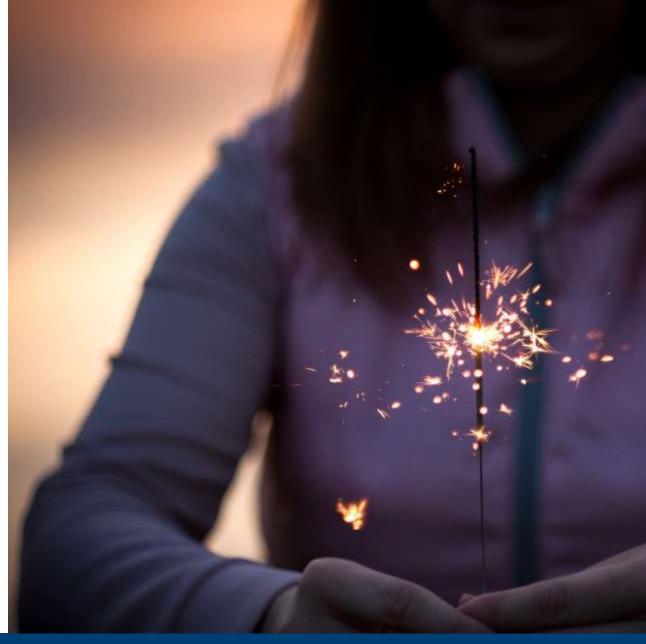


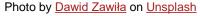
Activities to spark writing

Each of these techniques can help start your writing – and build confidence – by writing *something*:

- 1. Brainstorm sections
- 2. Prompts for free writing
- **3. Timed writing** (e.g., Pomodoro technique)
- 4. Generative writing: structured and focused
- **5. Social writing** / writing with a buddy
- **6. Loosen your brain:** approaching questions/problems obliquely

Once you've tried a technique, reflect on what happened. Have you collected anything useful? Harvest and expand on what's usable.







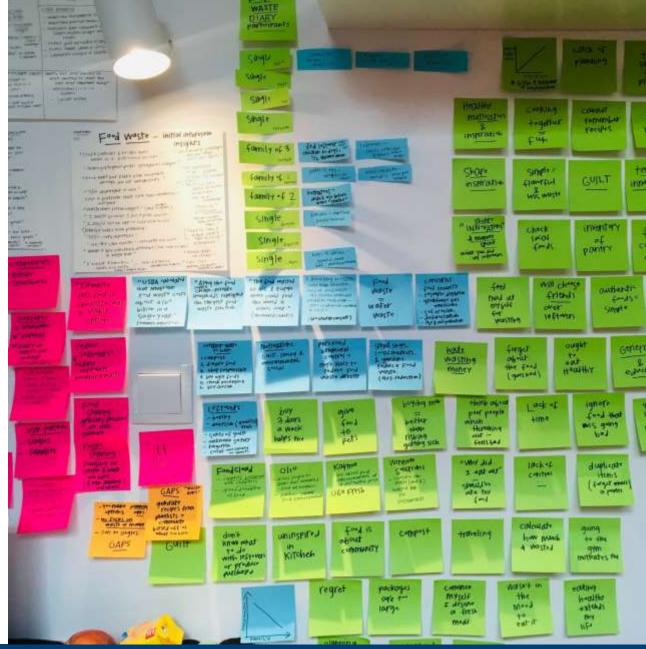
Brainstorm sections

You can do this at any stage of your writing:

- Name headings and sub-headings
- Jot down ideas for each section
- Assign provisional word counts
- Make to-do lists for each section

You then have a road map and *manageable* chunks of writing to focus on.

The trick is to break your writing down into a series of *manageable* tasks.





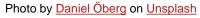


Prompts

Free write with a timer (e.g. for 10 minutes). Writing occurs, text is generated.

- What I am most interested in is...'
- 'The studies that inspired me most are...'
- 'What I want to look at is...'
- 'The idea that I keep coming back to is...'
- 'Why I have nothing to write about...'
- 'The next thing I want to write about is...'
- 'My work relates to others' in that...'
- 'My contribution to knowledge (research/theory/practice) is...'
- 'There are implications for...'







Timed writing

- Rounds of short writing periods coupled with short break periods
- Pomodoro technique: 25 minutes of writing
 + 5 minutes breaks. After four rounds, take a longer break
- Helps to minimise fatigue
- Helps to manage distractions and maintain focus and motivation
- Lots of Pomodoro timers online or try https://www.forestapp.cc/ to watch trees grow!







Generative writing

- More structured and focused than free writing, but still for your eyes only
- Focus on actual sections of your dissertation and what you'd like to write for them
- Possibly imagine an audience (such as your fellow students) reading your writing
- Write in sentences
- Discuss the writing with a friend
- 'All writing is good enough for the stage we're at'







Social writing

- Write with a friend or small group
- Write silently or comment on each others' writing
- Time the sessions / have some structure
- Self-confidence and engagement is cultivated by pooling, discussing and sharing perspectives
- Your librarian can help you set up peersupport writing groups!







Loosen your brain

- Write in verse
- Write a letter or memo
- Alternate writing hands
- Make a mind-map (e.g., using https://www.mindmeister.com/)
- Make a model (e.g., with blocks or Lego)
- Paint a picture
- Take a walk, make a meal, fold laundry, clean the bathroom, etc.
- Dance your PhD (look it up on YouTube!)







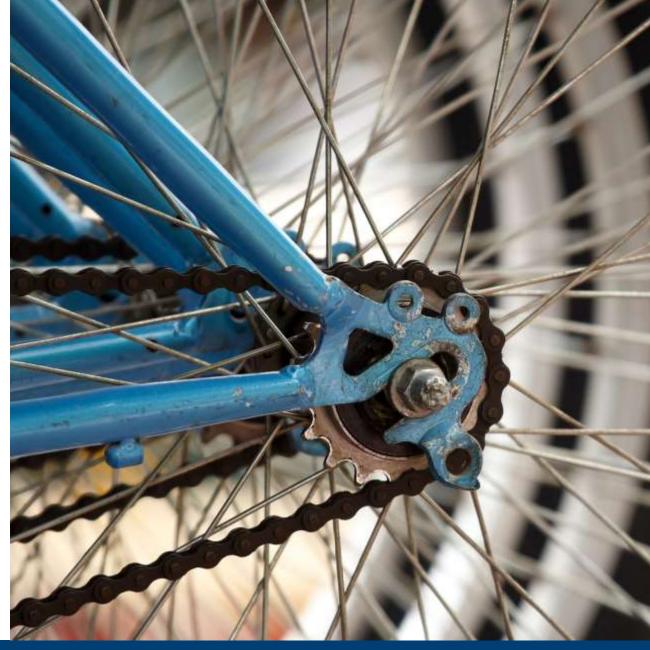
Something to try...

To kick-start your writing perhaps try cycles of:

- 1. Writing to prompts
- 2. Free-your-brain activities
- 3. Generative writing and talking about it
- 4. Structured social writing

It can also help to block out time in your diary to write so that you are reassured the writing moments will be there.

It is *never* too late to start these techniques and see benefits!





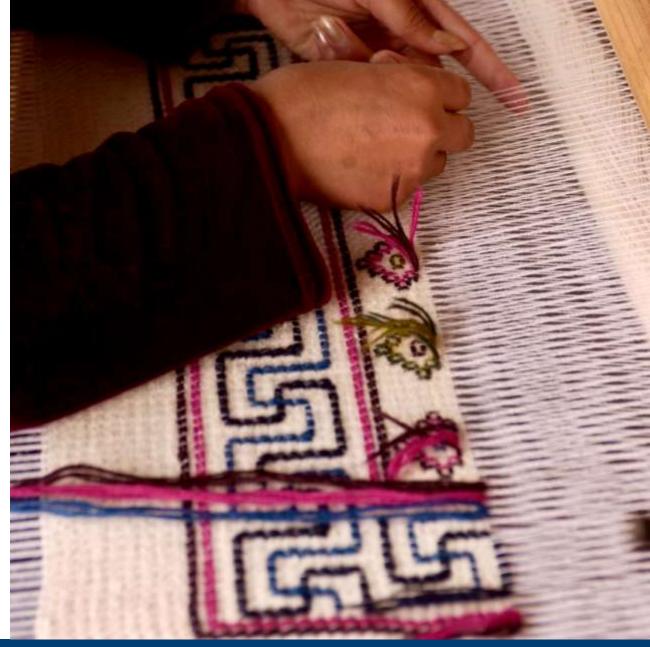






In sum

- When we write, we activate thinking
- Writing doesn't come after research, it's an integral part of the thinking process itself
- Quality writing comes through revising/editing
- Writing can be an 'animating activity' and an 'enjoyable adventure in thought' as opposed to an anxiety-ridden process (Badley 2015)
- Writing doesn't just beget more writing, it develops fluency and reinforces that you actually *can* write!







A few more tips...

- Write before anything else (if possible)
- Write down your concerns and then write in spite of them
- Finish today's writing by defining tomorrow's (i.e., 'park on a slope')
- Don't worry about done or undone writing, just keep moving forward
- Think about how much you have already written in your life
- Make a change, *any* change. It takes 21 days to start new habits.
- Baby steps really do add up!

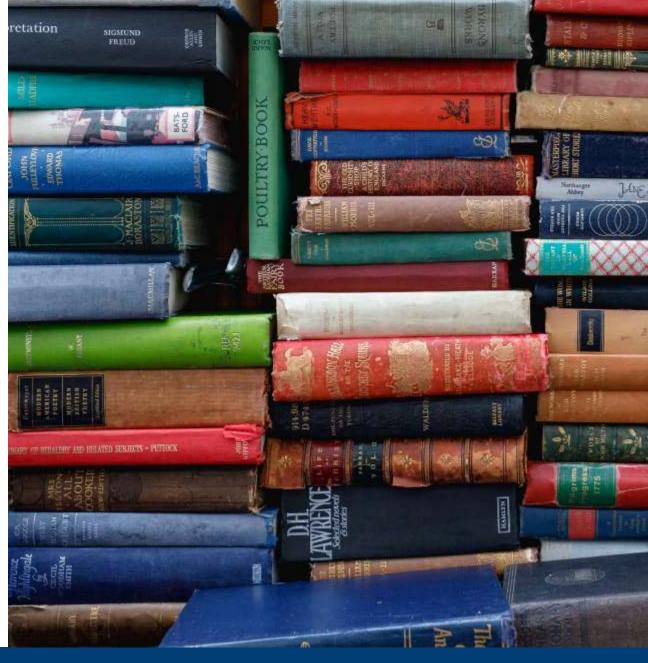






Sensible and empathetic books about writing

- Murray, R. (2011). How to write a thesis.
 Available as ebook on iDiscover
 - Nice review of Murray's book:
 https://www.theguardian.com/education/2002/oct/16/highereducation.books
- Sword, H. (2017). Air & light & time & space:
 How successful academics write. Available
 as ebook on iDiscover







Discussion questions

- Which of these strategies do you find most compelling or think will be most useful?
- What barriers, if any, do you foresee?



Photo by Jon Tyson on Unsplash



Thank You

Meg Westbury

mw528@cam.ac.uk

@MegWestbury

