# Adventure Works Cycles

Adventure Works Cycles, the fictitious company on which the AdventureWorks sample databases are based, is a large, multinational manufacturing company. The company manufactures and sells metal and composite bicycles to North American, European and Asian commercial markets. While its base operation is located in Bothell, Washington with 290 employees, several regional sales teams are located throughout their market base.

In 2000, Adventure Works Cycles bought a small manufacturing plant, Importadores Neptuno, located in Mexico. Importadores Neptuno manufactures several critical subcomponents for the Adventure Works Cycles product line. These subcomponents are shipped to the Bothell location for final product assembly. In 2001, Importadores Neptuno, became the sole manufacturer and distributor of the touring bicycle product group.

# Product Overview

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|  | Mountain-200 Product No: BK-M68B-38  Size: 38  Weight: 25  Price: $2,294.99 |
| Mountain-300 Product No: BK-M47B-38  Size: 35  Weight: 22  Price: $1,079.99 |  |
|  | Road-150 Product No: BK-R93R-44  Size: 44  Weight: 14  Price: $3,578.27 |

## **Product Pricing**

Adventure Works Cycles offers competitive pricing on a wide range of bicycles, accessories, and apparel to suit every rider's needs. From high-performance road bikes to durable mountain bikes, each product is priced to deliver exceptional value. Seasonal discounts and special offers ensure that customers get the best deals year-round, making quality cycling equipment accessible to everyone.

## **Flexible Payment**

To make purchases more convenient, Adventure Works Cycles provides flexible payment plans, including interest-free installments and discounts for upfront payments. Bulk purchase discounts are also available for large orders, making it easier for cycling enthusiasts, teams, and organizations to save more while enjoying top-notch cycling gear.