Steps for the experiment

1. Present the participant with the information sheet.
2. Have the participant complete the consent form.

Experiment design

Page 1. Short script for what the experiment entails.

*Thank you for agreeing to take part in this experiment. The study is estimated to be 1-hour long. You will be shown videos that you need to rate in terms of beauty from 1-10 where 1 is not beautiful and 10 is extremely beautiful. You will have the option to take a short break after every 15 minutes.*

*Your data will be kept pseudo-anonymous and once you have completed and submitted the experiment, you will no longer be able to withdraw your data.*

Page 2. Information of participants to fill

Space to input the ID code that the researcher will provide on the spot.

Age

Gender – Male, female, prefer not to say.

Ethnicity -  White. Asian or British Asian. Black, Black British, Caribbean or African. Mixed or multiple. Other.

Page 3. Start of the experiment.

A video will be presented to the participants. After viewing, they will click continue/next to view the scale. They can drag and choose a rating from 1-10.

Break every 15 minutes- this break should be 1-2 minutes long.

Last page. Thank you.

**Output Datasheet**

Participant ID. Age. Gender. Ethnicity. The psi value for each video corresponding with the beauty rating.

Reaction time for each video.

Rough Design of the Experiment Slides:

Graphical user interface

Description automatically generated with medium confidence

Chart

Description automatically generated