






# Jan Mark Pereda

## PROFILE

I'm a Full Stack Web Developer experienced in React, Node.js, Express, and MongoDB, passionate about building clean, scalable, and user-focused applications. From responsive UIs to cloud deployment, I bring both creativity and technical expertise to every project delivering solutions that are efficient, reliable, and impactful.

## CONTACT

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## EDUCATION

- College - Undergraduate  
Holy Angel University  
Bachelor of Science in  
Information Technology –  
specialized in Web Development
- Senior High School  
Systems Plus College Foundation  
06/2020 - 06/2022,  
Accountancy, Business,  
and Management
- Junior High School  
Duquit High School  
06/2016 - 03/2020,

## SKILL

- Project Management
- Web Developer
- Responsive & Cross-Browser Design
- Database Management
- API Development & Integration
- Performance Optimization & SEO

## WORK EXPERIENCE

### Full Stack Web Developer | Lily & Co

07/2023- 08/2025

- Currently leading the design and development of scalable web platforms and e-commerce systems for Lily & Co., a modern fashion and lifestyle brand. I work across teams to develop digital infrastructure that supports both customers and operations.
- Developed and deployed a custom internal stocking and inventory management system that reduced out-of-stock errors by 70%
- Integrated and customized Shopify front-end and back-end to streamline product updates, promotions, and checkouts
- Built interactive dashboards for sales analytics and performance tracking using PostgreSQL and React
- Implemented automated workflows for inventory syncing and email alerts, reducing manual input by 50%
- Led migration of legacy code to modular, maintainable components using modern JS frameworks
- Ensured 99.9% uptime with optimized server architecture and cloud deployment via AWS

### Full Stack Web Developer | MSTCONNECT EDUCATIONAL CONSULTANCY 07/2022 - 07/2023

- At MSTConnect, I contributed to their e-learning and online training ecosystem, developing educational tools and managing scalable user systems.
- Developed an end-to-end Learning Management System (LMS) used by 10,000+ students and professionals
- Created custom quiz engines, certificate automation, and progress tracking modules
- Integrated secure payment gateways and user management systems
- Optimized API calls and database queries for fast user load times and system reliability
- Collaborated with marketing and design teams to launch new features aligned with enrollment cycles

## TECHNICAL SKILLS

- HTML5, CSS3, JavaScript, TypeScript, PHP, Python, Bootstrap, Tailwind CSS
- Front-End Frameworks/Libraries: React.js, Angular, Vue.js, Next.js
- Databases: MySQL, PostgreSQL, MongoDB, Firebase
- Version Control & Tools: Git, GitHub, GitLab, VS Code
- Other Skills: Responsive Design, Cross-Browser Compatibility, Web Performance Optimization, Debugging & Testing

## CERTIFICATIONS

- Figma Design Certification Responsive
- Web Design Developer Certificate
- Certification Of Completion  
Introduction Of PHP
- Certification Of Completion  
Introduction Of Networking by CISCO
- Java Script Essentials 1 by CISCO
- Certification Of Completion Relational  
Database Developer
- Design Thinking For Beginners
- Digital Marketing Certified by HubSpot  
Academy
- Content Marketing by Hubspot  
Academy
- UI/UX Design by Simplilearn
- Digital Advertising by Hubspot  
Academy
- SEO Certified by Hubspot Academy
- SEO II Certified by Hubspot Academy

## Freelance Web Developer Spinhub

03/2019 - 06/2023

- Industry: Sports & Entertainment
- Tech Stack: WordPress, JavaScript, HTML/CSS, Elementor, Google Analytics, WooCommerce
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- Served as a freelance Full Stack Web Developer for SpinHub, a sports and recreational events hub offering billiards, table tennis, badminton, and live tournaments. Focused on building immersive, audience-focused websites and systems to support community engagement and online bookings.
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- Developed a sports event registration system for tournaments and club activities
- Created interactive websites that showcased schedules, rankings, and live match updates
- Designed promotional landing pages for badminton leagues, billiards events, and recreational promos
- Integrated booking forms, calendar systems, and Google Maps for real-time court availability and directions
- Customized WordPress themes to reflect SpinHub's dynamic brand and athletic culture
- Built WooCommerce-powered online stores for sports gear and merchandise