



# GENERAL APPLICATION GUIDELINES

Applicants should be able to demonstrate how effective they have been in delivering intended objectives and demonstrated performance supported by facts and figures on how it has been successful in achieving the evaluation criteria. For example, for the Technology & Process Design criteria, entries must showcase results associated with increased water production and quality such as decreased salinity, Total Dissolved Solids (TDS), turbidity and/or other water quality measurement/parameters.

- a. The application should be sufficiently detailed and clear to enable the Application Team to analyse properly and to form a view on all elements of the application.
- b. Applications shall display environmental impact assessment for implementing a given water production, desalination, filtration, purification and/or management project.
- c. Application must show how money is saved through a life cycle cost analysis that outlines its payback period and internal rate of return (IRR).
- d. Applications shall highlight innovative and creative aspects by demonstrating the applied process, technology and employed methodology.
- e. Applications shall showcase successful examples of efficient water production projects that can be replicated and reproduced elsewhere by outlining market needs and ease of use.
- f. Participants shall highlight over involved stakeholders such as partners, sponsors, customers, audiences or end-users during the development and/or after completion of the technology submitted in their applications. Participants shall also highlight the raised awareness and, where feasible, demonstrate shared knowledge with others.
- g. Applications shall demonstrate plans for continuous improvement in the future.





- h. Projects applied for "[Innovative Project Award](#)" and "[Innovative Crisis Solutions Award](#)" must be owned by the Organization/Company applying for this category and is existing under a registered trade license.
- i. Projects applied for the "[Innovative R&D Award](#)" should be owned by the entity(ies) sponsoring the project (academic/research/corporate institution) and to be submitted by the project lead(s) and endorsed by the sponsor institution(s).