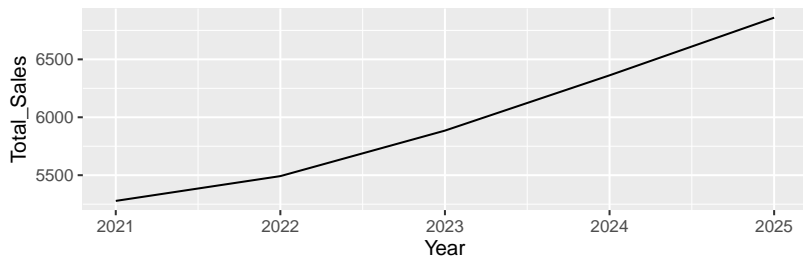# Sales Data Analysis

Introduction

- This presentation analyzes the *SalesData* dataset.
- The dataset contains sales information across:
  - Multiple **years**
  - Different **cities**
  - Various **product categories**
- The objective is to identify:
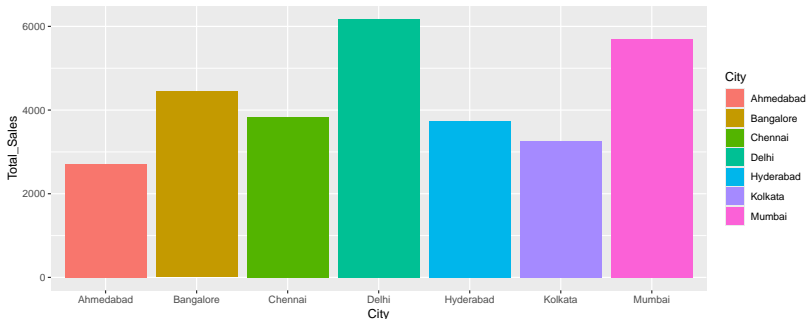 - Year-wise sales trends
  - City-wise performance patterns

Year-wise Sales

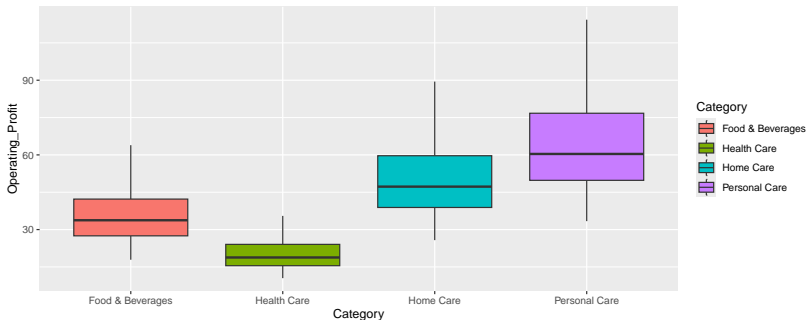| Year	Total_Sales
2021	5278
2022	5492
2023	5885
2024	6362
2025	6860

Sales show a steady year-on-year increase from 2021 to 2025, indicating consistent business growth and stable performance.

City-wise Sales Comparison

Sales vary significantly across cities, with Delhi and Mumbai leading in total sales, while Ahmedabad and Kolkata show lower contributions.

Operating Profit Across Product Categories

Product-wise profit analysis shows that Personal Care and Home Care are the most profitable categories, indicating stronger margins and operational efficiency.