PNWPHP – Sponsorship Prospectus

September 11ᵗʰ-12ᵗʰ, 2015 – Seattle, Washington

The **Seattle PHP User Group** (@seaphp), **PDX PHP Users Group** (@phpdx), and **Vancouver PHP Meetup** (@phpvancouver) invite PHP developers everywhere, and of all skill levels, to come learn, network, and hack together with us in Seattle at the first **Pacific Northwest PHP (PNWPHP)** conference.

This *community-run, not-for-profit* conference targets a wide variety of developers, from students to professionals. We want to keep our ticket prices as low as possible, so we are depending on sponsors like you to help us provide an amazing and affordable experience for the attendees and speakers.

About the Conference

Our **3-day** conference for up to 200 PHP developers will take place on **September 10ᵗʰ—12ᵗʰ, 2015**, in **Seattle, WA**. It will be hosted at **Impact Hub Seattle**, a cool co-working and event venue in the Pioneer Square neighborhood of downtown Seattle, within walking distance of Pike Place Market, the Puget Sound waterfront, the Seattle Underground Tour, Century Link Field, many hotels and restaurants, King Street Station, and the SoundTransit Central Link light rail—for easy access to SeaTac (SEA) airport. It is also only 2 miles away from the Space Needle and Pacific Science Center.

Themes: Cloud is the New Normal • Proudly Invented Elsewhere • Community Works

Confirmed Speakers

Anthony Ferrara (@ircmaxell)
Beau Simensen (@beausimensen)
Cal Evans (@CalEvans)
Davey Shafik (@dshafik)
Ed Finkler (@funkatron)
Jeff Barr (@jeffbarr)

Josh Holmes (@joshholmes)
Larry Garfield (@Crell)
Phil Sturgeon (@philsturgeon)
Samantha Quiñones (@ieatkillerbees)
Sara Golemon (@SaraMG)
Yitzchok Willroth (@coderabbi)

See the whole list at pnwphp.com/speakers

Conference Sponsorship

The PHP user groups in the Pacific Northwest are all volunteer-run organizations, and rely on kind sponsors to host their activities. We hope that you will chip in to make this regional event a success.

Our invitation to sponsor is to any company that employs, recruits, supports, or provides services to PHP developers, web developers, or other companies that use PHP. We hope that you will seriously consider sponsoring the Pacific Northwest PHP conference and that your investment in this event brings in new customers, supports existing customers, attracts new employees, and reflects positively on your reputation and public image.

Please review the following sponsorship options (both the sponsorship levels and a la carte opportunities). If you are interested in sponsoring, have any questions, or would like to negotiate something special, please send an email to jeremy@seaphp.com.

Standard Sponsorship Packages

We have standard sponsorship packages (e.g., platinum, gold, silver, etc.) priced from $500 to $5000 for those that want to provide general sponsorship and support. We also have *add-on* sponsorship opportunities (e.g., sponsored meals, rooms, lanyards, socials, etc.) for those want to sponsor specific aspects of the conference. We understand that all sponsors want a valid return on investment and we try to facilitate that as much as possible.

Sponsorship Packages Comparison

Benefit	Platinum	Gold	Silver	Bronze*	Copper
Guaranteed breakout session for your speaker	✓	-	-	-	-
Free-standing sign placement at event	✓	-	-	-	-
5-ft. table in exhibitor area	✓	✓	-	-	-
Featured sponsor in emails to attendees	3	2	1	-	-
Logo placement on conference entrance sign	✓	✓	-	-	-
Flier/brochure in attendee "Goodie Bag"	✓	✓	✓	-	-
Logo on conference program/schedule	Large	✓	Small	-	-
Blurb in sponsorship section of the website	✓	✓	✓	-	-
Email access to "Job Seekers List"	✓	✓	✓	-	-
Posting access to "Job Posting Board"	Full Size	Full Size	½ Size	¼ Size	-
Callout in conference opening/closing ceremony	✓	✓	✓	✓	-
Free conference tickets for employees	5	3	2	1	-
Small sticker/card in attendee "Goodie Bag"	✓	✓	✓	✓	✓
Social media mentions on Twitter and Facebook	5+	4+	3+	2+	2+
Logo/link placement on website (ordered by level)	✓	✓	✓	✓	✓
PRICE (AVAILABILITY)	$5000 (2/2)	$3000 (3/5)	$2000 (7/8)	$1000 (∞)	$500 (∞)

*NOTE: If you cover a remote speaker's travel and lodging costs, you will automatically qualify for a Bronze-level sponsorship –OR– $1000 off other sponsorship opportunities.

Community Sponsorship - $100

Thanks for all you do for the PHP community! If you represent a user group, conference, event, book, magazine, newsletter, freelancer, non-profit, or free service within the PHP community, we'll show your logo and link on the Community Sponsors section of our sponsors page on the conference website and announce your sponsorship via social media. You can also provide a sticker/card in the Goodie Bag. (Note: We have the final say on whether your organization fits under this sponsorship or should pay for a Copper level sponsorship.)

Add-on Sponsorship Opportunities
(Requires a Copper-level sponsorship or higher.)

Once you have committed to one of the standard packages above, we also have additional sponsorship opportunities that you can invest in. These add-on opportunities provide additional or exclusive branding on specific aspects or sub-events of the conference.

Opportunity	Availability	Price
~~Sponsored lunch~~ *(TAKEN – TUNE & iSpot.tv)* *Includes name/logo on the schedule, few minutes to address attendees.*	0/2	$1500
Sponsored breakfast/coffee *Includes name/logo on the schedule.*	2/2	$750
Sponsored breakout room *Includes audio/written mentions with room name, sign placement inside room.*	3/3	$500
Additional "Goodie Bag" flier *In addition to one already provided as part of a sponsorship package.*	5/5	$200
Additional "Goodie Bag" sticker *In addition to one already provided as part of a sponsorship package.*	8/8	$50
Sponsored "Goodie Bag" *(TAKEN – GoSolid)* *Includes logo on the "Goodie Bag", which every attendee receives.*	0/1	$500
T-shirt logo *(TAKEN – Mercutio)* *Includes logo on the t-shirt, which every attendee receives.* *Note: You can sponsor all three t-shirt logo spots for exclusivity.*	0/3	$500
~~Lanyard logo~~ *(TAKEN – Digital Ocean)* *Includes logo on the lanyard, which every attendee receives.*	0/1	$500
Video recording sponsor *Includes a brief "sponsored by" message in each of the video recordings.*	2/3	$1500
Sponsored speaker dinner *Includes a sign placement, short message to group, and more. Talk to us for details.*	1/1	$3000
~~Sponsored hack-a-thon~~ *(TAKEN – AWS)* *Help organize topics and prize for hack-a-thon. Talk to us for more details.*	0/1	$2000
~~Sponsored opening social~~ *(TAKEN – Mandrill)* *Includes a sign placement and short message to group. Talk to us for more details.*	0/1	$3000
Scholarship (helps 1 or more developers to come to the event) *Special recognition as a scholarship sponsor. Happy feelings.*	8/10	$500

Who Else Is Sponsoring?

Nexcess	Tableau	Amazon Web Services
MySQL	Joomla	Mandrill
Alegion	TUNE	iSpot.tv
Robert Half	In2it	Engine Yard
Creatuity	Coolblueweb	Digital Ocean
Roave	GoSolid	Mercutio

Thank You

Thank you for sponsoring the Pacific Northwest PHP Conference! We hope that you will join with us to provide an awesome conference to the PHP community.