

## Summary

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Fast-paced, creative web developer with 6 years of experience with extensive knowledge of HTML, CSS, JavaScript, HTML, JQuery, PHP and other web programming languages. Strong proficiency in visual design and user interface design.

## Experience

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### **Zomby Wolf | Los Angeles, California**

#### **Web Developer | 12/2018 - Present**

- Developed and maintained a development platform for managing online stores, with a custom in-house CMS, marketing automation, analytics and social media
- Implemented a DevOps methodology for continuous deployment, allowing for multiple developers and business teams to collaborate and release changes simultaneously
- Ran project meetings and assigned tasks to specialized teams and project managers to ensure smooth communication and execution
- Created a customer relationship management system for tracking email and web-based sales leads
- Created a website for the company that included a custom domain, video, product imagery and integrated email marketing
- Implemented online surveys to collect customer feedback and track satisfaction, which resulted in a 35% increase in online sales
- Created a system for tracking customer orders from receipt to delivery
- Designed and compiled data for monthly reports that prioritize and track progress on initiatives, such as website performance, digital marketing and social media

### **What Does the Wind Blow | Los Angeles, California**

#### **Web Developer | 12/2016**

- Built a new website that focused on improving customer satisfaction, increasing user engagement and maximizing customer retention
- Designed a new system of internal and external reports for senior management, including key metrics and analytics
- Improved functionality and usability of a video chat system by implementing new features, such as video recording, audio calling and video conferencing
- Implemented a full audit of all back-end systems and developed a plan for remediation
- Developed an application to allow the company to accept and complete credit card payments online

### **Busy Bee | Los Angeles, California**

#### **Web Developer | 12/2015**

- Maintained custom websites for 12 different clients
- Designed and developed a new website for a client
- Helped improve the speed of search engine optimization and designed an interactive landing page for client
- Created a new website for a client
- Helped build a social media program for client
- Designed and built a new website for a client

## Skills

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Communication Skills, Git, Sql, Css, Javascript, JQuery, Html5

## Education

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### **Krebs Mountain College | Los Angeles, California**

#### **Bachelor's Degree in Computer Science**