AVENIR AI SOLUTIONS

Technical Architecture — Al Growth Infrastructure



■ Database Schema

lead_memory: id, name, email, message, ai_summary, intent, tone, urgency, confidence_score, tone_history[], confidence_history[], urgency_history[], relationship_insight, archived, deleted, current_ta client_id

growth_brain: id, client_id, analysis_period_start/end, total_leads, top_intents, urgency/tone distribution, avg_confidence, engagement_score, predictive_insights (EN/FR)

Data Flow

- **1. Capture:** Form → /api/lead → Validation
- 2. Al Enrich: GPT-4o-mini → Intent/Tone/Urgency
- 3. Sync: Gmail → Sheets → Supabase
- 4. Upsert: Check email → Append history
- 5. Weekly: Cron → Detect patterns
- 6. Display: Real-time → UI updates

★ Key Features

- Bilingual: Full EN/FR support
- AI-Powered: Intent, tone, urgency detection
- Real-Time: Live dashboard, WebSocket updates
- Analytics: Engagement scoring, trend detection

