

This Data Collection Agreement is entered into as of the Effective Date, by and between Synthetix, with its principal place of business at Berkeley, and the individual or entity accessing and using the services provided by the Company.

WHEREAS, the Company operates a platform dedicated to providing its Users with synthetic profiles to assist them in accessing webpages without the need to enter their personal information by creating synthetic profiles and credentials;

WHEREAS, the User desires to access and use the Platform and its services, and the Company desires to provide such services to the User, subject to the terms and conditions set forth in this Agreement;

NOW, THEREFORE, in consideration of the mutual covenants, terms, and conditions set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

#### DATA COLLECTION AND USE

- 1.1. The Company shall collect and process User's personal data, including but not limited to name, email address, and other relevant information solely for the purpose of creating and maintaining User's synthetic profile and providing the services related to the Platform.
- 1.2. The Company may use anonymized, aggregated data derived from User's use of the Platform for the purpose of improving the Platform, conducting research and development, and providing better services to Users.
- 1.3. The Company shall not sell, rent, or otherwise disclose User's personal data to third parties for marketing or advertising purposes without User's explicit consent.

#### 2. DATA SECURITY AND PRIVACY

- 2.1. The Company shall implement and maintain appropriate technical and organizational measures to protect User's personal data against unauthorized or unlawful processing, accidental loss, destruction, or damage.
- 2.2. The Company shall comply with all applicable data protection and privacy laws and regulations, including but not limited to the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

#### 3. USER'S RIGHTS

- 3.1. The User shall have the right to access, correct, delete, or restrict the processing of their personal data, as well as the right to object to the processing of their personal data for specific purposes.
- 3.2. The User shall have the right to withdraw their consent to the processing of their personal data at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

#### 4. TERM AND TERMINATION

4.1. This Agreement shall commence on the Effective Date and continue until terminated by either party upon written notice to the other party, or upon the User's deletion of their account on the Platform, whichever occurs first.

4.2. Upon termination of this Agreement, the Company shall delete all User's personal data, except as required by applicable laws or regulations or as necessary to defend or enforce the Company's rights under this Agreement or any other agreement between the parties.

## 5. MISCELLANEOUS

5.1. This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements, understandings, negotiations, and discussions, whether oral or written, of the parties.

5.2. This Agreement shall be governed by and construed in accordance with the laws of the state of California, without regard to its conflict of laws principles.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.  
Synthetix