John Schmungus

age: 19

residence: Campus Village education: Undergraduate

occupation: Student marital status: Single



grrrrr uh uh aaaaaah!!!

Likes lifting heavy stuff, working out, enjoys protein shakes.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Needs

- Validation from his father
- Protein shakes

Values

• The Bro Code

Criteria For Success:

Should know when the gym is busy.

Wants

- Gains
- Pains
- Big muscles

Fears

- His weaknesses
- Failing our lord and savior Sam Sulek

