

Tristan Sharpe Sponsorship Proposal





About Tristan.

In recent years, Tristan Sharpe has discovered a passion for motorsport, founding his talent at local indoor kart tracks around Nottinghamshire. From the beginning Tristan frequently placed high in his races, often finishing within the top 5. After a couple of years gathering race craft and experience, Tristan ventured into the world of owner driver karting where he built on developing his experiences further, starting off in four-stroke powered karts, then entering the two-stroke world. Racing at his local kart track Tristan would finish in the top 3 on a regular basis, creating the desire of taking this further. For the 2024 season Tristan entered a national championship called the NKC (National Kart Cup), now 16 years old and able to compete in the senior class, at a higher level of competition. After 6 races he finished 39th in the overall standings of 100 drivers in his class, racing for the BirelART Rotax UK Team. A great achievement having started as a novice (at the back of the pack) for the first 2 races.



Why does Tristan need sponsorships?

Tristan is looking for sponsorships to be able to help fund his karting career and help bring home good results for him and his team. For example, hiring an engine and maintaining his chassis to ensure there are no failures on track. Not only in the National Kart Cup and some other championships in our local area.

What do you get in return for sponsorship?

In return for your support, Tristan will display your business logos on: the bodywork of the kart; Tristan's helmet; the race van/trailer; Tristan's race suit and on any social media posts that Tristan produces. In addition to this, Tristan's races are live streamed on YouTube and Facebook, leading to a worldwide viewer-base watching the races and therefore giving great exposure to your business increasing brand awareness. Furthermore, providing sponsorship to support local youth is something your brand can communicate to create a positive brand image and attract new customers.



What does the sponsorship help Tristan with?

All the funding from the sponsorship will go towards supplying all our requirements for the season, i.e. fuel, race and practice entry fees, spare parts, engines and maintenance, racing gear (helmets, kart graphics, suits, gloves, boots) tyres and team fees.

The next 3 pages show the prices of what Tristan spends on his karting weekend over the course of the season. You may choose to cover one or more of those expenses to help Tristan pay for his season, or you may discuss with Tristan for an alternative option to help support his journey. Any support would be greatly appreciated.





ITEM	DESCRIPTION	PRICE
TEAM FEE	This covers, team mechanics, data, fuel, coaching, a normal weekend is 3 days from Friday to Sunday	£200 per day / £600 a weekend over 6 weekends
ENGINE HIRE FEE	This covers the cost of the engine we use over the weekend which is hired from the team, used over the course of the weekend.	£125 a day over 3 days/6 weekends
TYRES	This covers the cost of race/practice tyres, this is essential for Tristan to be able to practice for his races.	£175 per set
TRACK TEST DAY FEE	This covers the cost of the track fee per driver to test for the day.	£100 per day
TEAM TEST DAY FEE	This covers the cost for a test day at a track with the team, including mechanics, fuel, coaching, data and the track day fee.	£300 per day

Seasonal Costs (1)

ITEM	DESCRIPTION	PRICE
KART MAINTENANCE	This covers the cost for Tristan to maintain his kart and engine to ensure maximum results on track.	£150 per service
DAMAGE FEE	this covers the cost of any damage that is caused while at a race, this could be caused by an incident on track results in a part having to be replaced	Up to £500 per weekend
TRISTAN'S PROTECTIVE GEAR	This covers the cost of Tristan's race gear which is essential to be kept up to standard, this may cover,suits,gloves,boots,helmets,rib protectors, and any custom designs that have to be applied to the gear i.e(helmet paints, kart graphics, race suit printing)	Price may vary
ENGINE MAINTENANCE	This covers the cost of the engine being maintained to achieve optimum performance out of the engine	£750 per rebuild
CHAMPIONSHIP COSTS	this covers the cost of the championship that Tristan races in, prices vary depending on the championship that he partakes in, discussions can be made to decide a championship	£1700 Price may vary

Seasonal Costs (2)



ITEM	DESCRIPTION	PRICE
SPARES	This covers the cost of any spares that is needed after a race weekend or to prepare for a race weekend/test day	£350 per day (over 3 days) Price may vary

Seasonal Costs (3)

Thank You!

Thank you for taking the time to read. I hope we can come to some agreement and work together in the future.

Regards
Tristan Sharpe

