

Tristan Sharpe Sponsorship Proposal





About Tristan.

Tristan Sharpe, 16, living in Nottinghamshire, found a passion for motorsport at a young age, founding his talent at his local kart tracks. Even from the beginning Tristan always placed high in his races, always finishing within the top 5. After a few years of gathering race craft and experience, he ventured into the world of owner driver karting where his experiences grew further, starting off in a four-stroke powered karts, then entering the two-stroke world. Where he would race at his local kart tracks and finishing in the top 3 at most events. For the 2024 season he has entered a national championship called the NKC (National Kart Cup), with a higher level of competition. Currently Racing for the BirelART Rotax UK Team.



Why does Tristan need sponsorships

Tristan is looking for sponsorships to be able to help fund his karting career and help bring home good results for him and his team. For example, this includes hiring an engine and maintaining his chassis to ensure there is no failures on track. Not only in the National Kart Cup but other championships in our local area.



What do you get in return of sponsorship?

In return for your support, Tristan will display your business logos on; the bodywork of the kart; Tristan's helmet; the race van/trailer; Tristan's race suit and on any social media posts that Tristan produces. In addition to this, Tristan's races are live stream on YouTube and Facebook, leading to a worldwide viewer-base watching the races and therefore being exposed to your business increasing brand awareness.



Sponsorship usage

All the funding from the sponsorship will supply for all our requirements for the season, i.e. fuel, race and practice entry, spare parts, engines, racing gear (helmets, kart graphics, suits, gloves, boots) tyres and team fees.

The next 3 pages show the prices of what Tristan pays for his karting weekend over the course of the season. You may choose to cover one or more of those expenses to help Tristan pay for his season, or you may discuss with Tristan for an alternative option to help support his journey.

ITEM	DESCRIPTION	PRICE
TEAM FEE	This covers, team mechanics, data, fuel, coaching, a normal weekend is 3 days from Friday to Sunday	£200 per day / £600 a weekend over 6 weekends
ENGINE HIRE FEE	This covers the cost of the engine we use over the weekend which is hired from the team, used over the course of the weekend.	£125 a day over 3 days/6 weekends
TYRES	This covers the cost of race/practice tyres, this is essential for Tristan to be able to practice for his races.	£175 per set
TRACK TEST DAY FEE	This covers the cost of the track fee per driver to test for the day.	£100 per day
TEAM TEST DAY FEE	This covers the cost for a test day at a track with the team, including mechanics, fuel, coaching, data and the track day fee.	£300 per day

Seasonal Costs (1)

ITEM	DESCRIPTION	PRICE
KART MAINTENANCE	This covers the cost for Tristan to maintain his kart and engine to ensure maximum results on track.	£150 per service
DAMAGE FEE	this covers the cost of any damage that is caused while at a race, this could be caused by an incident on track results in a part having to be replaced	Up to £500 per weekend
TRISTAN'S PROTECTIVE GEAR	This covers the cost of Tristan's race gear which is essential to be kept up to standard, this may cover,suits,gloves,boots,helmets,rib protectors, and any custom designs that have to be applied to the gear i.e(helmet paints, kart graphics, race suit printing)	Price may vary
ENGINE MAINTENANCE	This covers the cost of the engine being maintained to achieve optimum performance out of the engine	£750 per rebuild
CHAMPIONSHIP COSTS	this covers the cost of the championship that Tristan races in, prices vary depending on the championship that he partakes in, discussions can be made to decide a championship	£1700 Price may vary

Seasonal Costs (2)

ITEM	DESCRIPTION	PRICE
SPARES	This covers the cost of any spares that is needed after a race weekend or to prepare for a race weekend/test day	£350 per day (over 3 days) Price may vary

Seasonal Costs (3)

Thank You!

Thank you for taking the time to read. I hope we can come to some sort of agreement and work together in the coming year.

Regards
Tristan Sharpe

