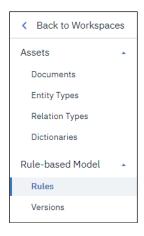
Watson Knowledge Studio Rule Lab

Step 1: Provision your Knowledge Studio service instance and create a workspace

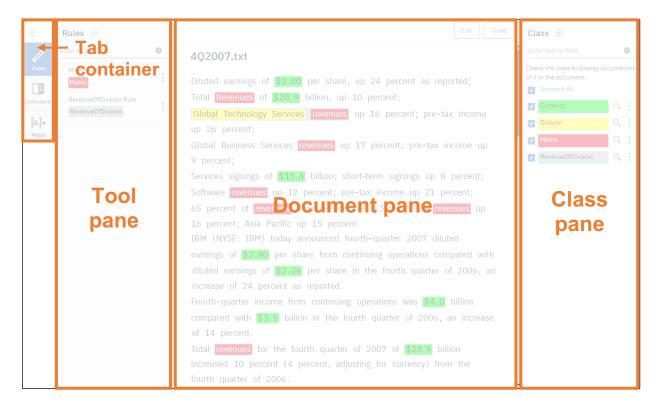
Follow the instructions in Appendix A

Step 2: Overview of the core UI components

Select [Rule-based Model] – [Rules] in left navigation pane to open the Rules page.



This view serves to give an overview of the core UI components:



There are three tools that can be used to create a search pattern.

• **Dictionaries** - Any word that is found from the dictionary is annotated with the assigned class.

Regular expressions (Regex) - A regular expression is a sequence of characters that defines a search pattern. A basic example is [A-Z][a-z]* which finds capitalized words. Any sequence of characters that is found by the regular expression is annotated with the assigned class.

Rules - A rule is complex search pattern which is defined by a particular sequence of one or more
annotations that are generated by dictionaries, regular expressions, tokens (such as words and their
corresponding parts of speech), punctuation, numbers, or other rules. Any sequence of annotations that
is found by the rule is annotated with the assigned class.

Each tool can be edited by selecting it from the tab container on the leftmost side of the tool pane:

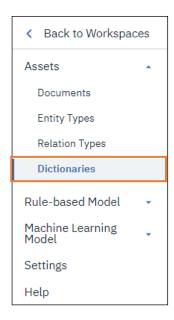






Step 3: Upload the "Division" dictionary

1. Select [Assets] – [Dictionaries] in left navigation pane to open Dictionaries page.



2. Click the **Create Dictionary** button placed at the top of the left pane.

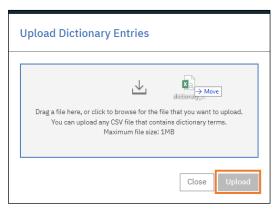


3. Enter "Division" in the Name field and then click Save.

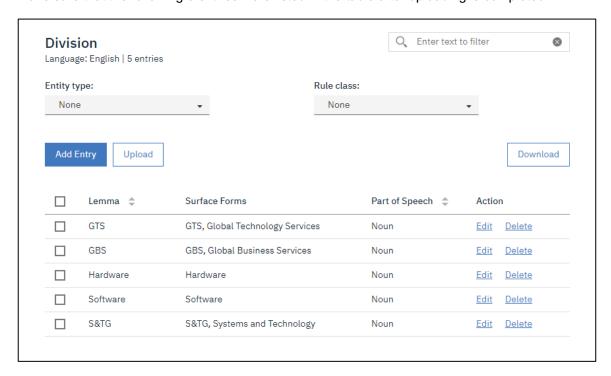


4. Click the **Upload** button in the main pane, and upload the "dictionary_division.csv" file from the lab zip.





5. Make sure that the following 5 entries were listed in the table after uploading is completed.

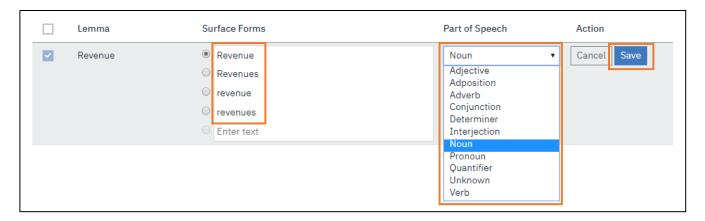


Step 4: Manually create the "Metric" dictionary

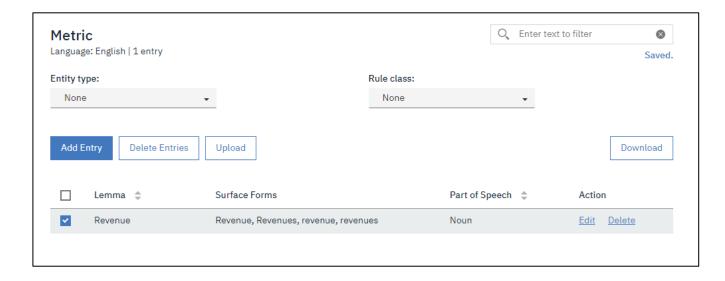
1. Click **Create Dictionary** button placed at the top of left side pane again, and enter "**Metric**" in Name field, then click **Save** button.



2. In right side pane, click **Add Entry** button, then enter "**Revenue**", "**Revenues**", "**revenue**" and "**revenues**" in Surface Forms field and select "**Noun**" from dropdown menu in Part of Speech column. After that, click **Save** button.

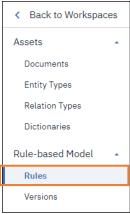


3. Make sure that "Revenue", "Revenue", "revenue" and "revenues" are added into Metric dictionary correctly.



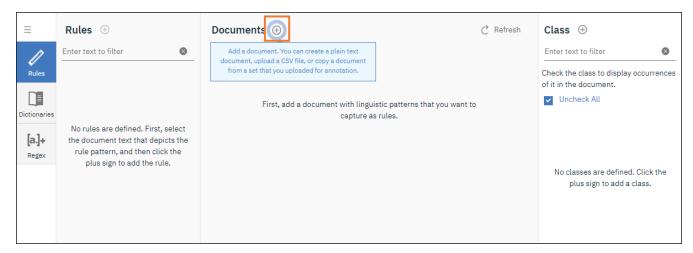
Step 5: Upload documents in Rule editor

1. Select [Rule-based Model] – [Rules] in left navigation pane to open Rules page.

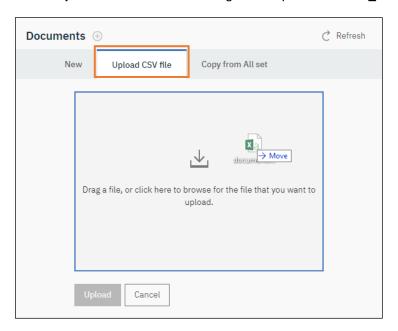


^{*} If Reminder notification covers the page, click **OK** button to close it.

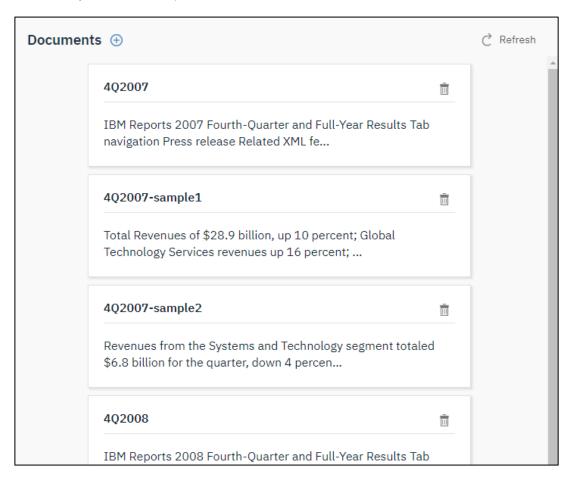
2. Click the plus sign icon \oplus to upload documents in Document pane (center pane) of rule editor.



3. Select **Upload CSV file** tab and drag and drop "documents_results.csv" file into drop file area.

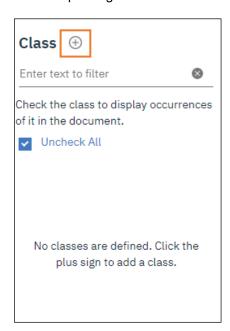


4. Click **Upload** button at the bottom of the drop file area. Make sure that 6 documents are uploaded successfully in Documents pane.

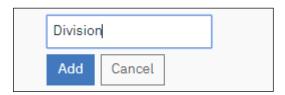


Step 6: Create classes and mapping them with dictionaries

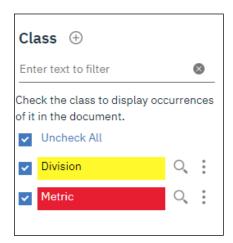
1. Click the plus sign icon \oplus in Class pane (right side pane) of rule editor.



2. Enter "Division" in class name field, then click Add button to save it.

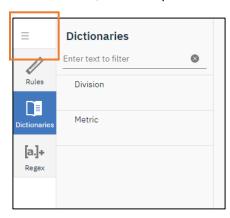


- 3. Click the plus sign icon egain and enter "Metric" in class name field, then click Add button to save it.
- 4. Make sure that "Division (Yellow)" and "Metric (Red)" are listed in Class pane.



5. Select **Dictionaries** tab at the top left side of the rule editor to open Dictionaries editor.

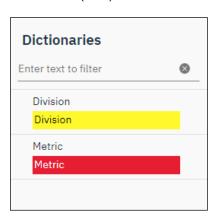
Confirm that Division and Metric dictionaries are listed in Dictionaries pane (right side pane). If none of them are listed here, revisit Step 2 and Step 3.



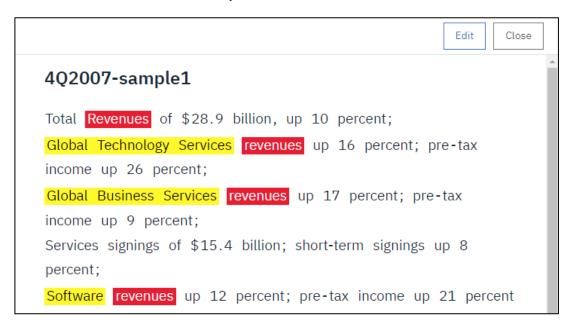
6. Select **Division** dictionary in Dictionaries pane, then select "**Division**" class from class dropdown menu. After that, click **Save** button.



- 7. Select **Metric** dictionary in Dictionaries pane, then select "**Metric**" class from class dropdown menu. After that, click **Save** button.
- 8. Make sure that **Division** dictionary is mapped with **Division** (Yellow) class and **Metric** dictionary is mapped with **Metric** (Red) class in Dictionaries pane.



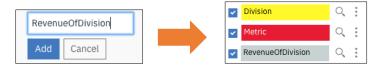
9. In Document pane, select "**4Q2007-sample1**" document and confirm that all the terms (e.g. Global Technology Services) in Division dictionary are labeled as **Division** class and all the terms (e.g. Revenues) which were added in Metric dictionary are labeled as **Metric** class on the document.



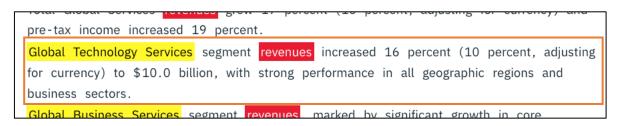
Step 7: Defining a Rule for "RevenueOfDivision" - Part 1 -

We now create a rule to capture instances such as "Software segment revenue"

1. Add a class named "RevenueOfDivision" in the Class pane on the right side.



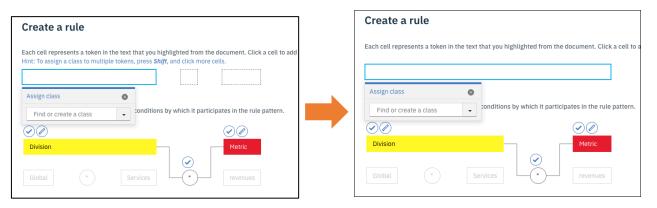
- 2. Select **Rules** tab at the top left side of the rule editor.
- 3. Find a sentence starting with "Global Technology Services segment revenues…" (It should be the 8th sentence from the top). Make sure that "Global Technology Services" is labeled as **Division** class and "revenues" as **Metric** class.



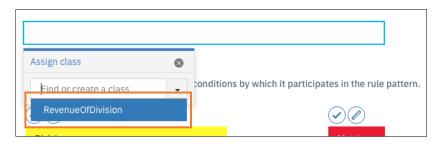
4. Click on "Global Technology Services" and "revenues" and click the plus sign icon \oplus to add a rule.



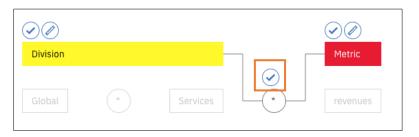
5. Select one of the dashed-line boxes on the top, hold down the Shift key then select the remaining boxes.



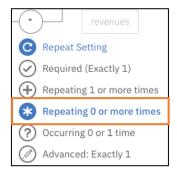
6. On "Assign a class" pop-up, select "RevenueOfDivision" class from the combo box.



7. Click on the check mark icon on "*" to set repeat setting.



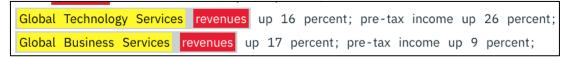
8. Select "Repeating 0 or more times".



9. On the Rules pane, enter the rule name as "RevenueOfDivisionRule1", then click Save button.



10. Confirm that all the patterns which match with the rule you created are labeled as **RevenueOfDivision** class.



Global Technology Services segment revenues increased 16 percent (10 percent, adjusting for currency) to \$10.0 billion, with strong performance in all geographic regions and business sectors.

Global Business Services segment revenues, marked by significant growth in core consulting and application management services, increased 17 percent (10 percent, adjusting for currency) to \$4.9 billion.

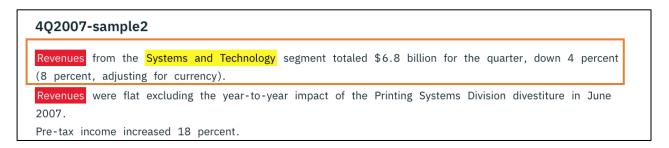
11. Click **Close** button to close the current document.



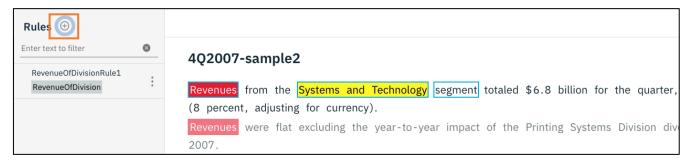
Step 8: Defining a Rule for "RevenueOfDivision" - Part 2 -

We now create another rule to capture instances such as "Revenues from the Systems and Technology Group".

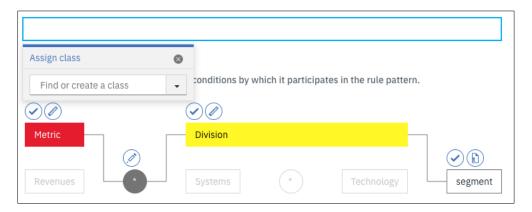
- 1. Select "4Q2007-sample2" document.
- 2. Find a sentence starting with "Revenues from the System and Technology segment..." (It should be the 1st sentence at the top). Make sure that "Revenues" is labeled as **Metric** class and "Systems and Technology" is labeled as **Division** *class*



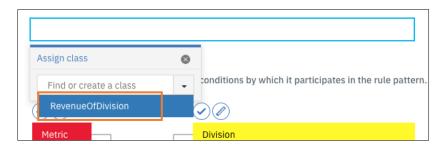
3. Select "Revenues", "Systems and Technology" and "segment", then click the plus sign icon \oplus .



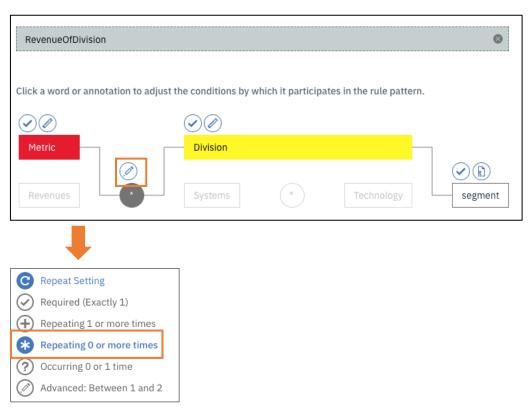
4. Select all the boxes using Shift key as described in the Step 6.5.



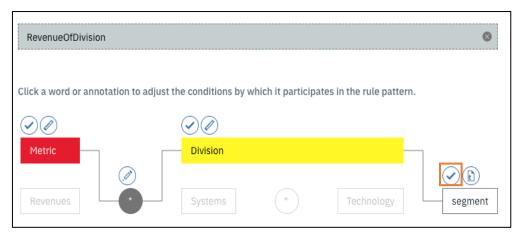
5. On "Assign a class" pop-up, select "RevenueOfDivision" class from the combo box.



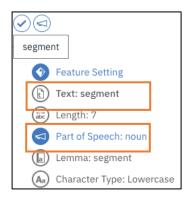
6. Click on the check mark icon on "*" and select "Repeating 0 or more times".



7. Click on the check mark icon on "segment" and select "Repeating 0 or more times".



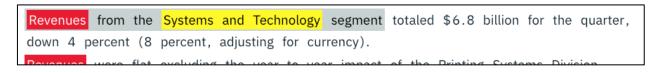
8. Click on the text icon on "segment". Select "Part of Speech: noun" and deselect "Text: segment".



9. On the Rules pane, enter the rule name as "RevenueOfDivisionRule2", then click Save button.



10. Make sure that all the patterns which match with the rule you created are labeled as **RevenueOfDivision** class.



Revenues from the Software segment were \$6.3 billion, an increase of 12 percent (6 percent, adjusting for currency) compared with the fourth quarter of 2006; pre-tax income increased 21 percent.

11. Click Close button to close the current document.

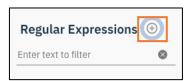
Step 9: Defining a regular expression

We now create a regular expression to capture instances such as "\$6.3 billion".

1. Add a class named "AmountWithUnit" in the Class pane on the right side.



2. Select **Regex** tab at the top left side of the rule editor and then click the plus sign icon the Regular Expressions heading.

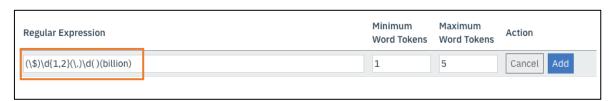


3. Click Add Entry button.



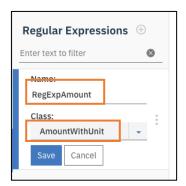
4. In the **Regular Expression** field, enter the following expression, which finds "\$" with amount of money. (\\$)\d{1,2}(\.)\d()(billion)

Note that there is a space inside the bracket before (billion)

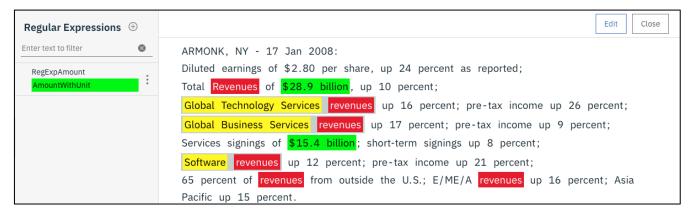


5. Click **Add** button to save the regular expression entry.

6. Enter "RegExpAmount" as the regular expression name, and then, from the Class menu, select the "AmountWithUnit" class that you defined earlier.



- 7. Click **Save** button.
- 8. Select "4Q2007" document. Make sure that all the patterns which match with the rule you created are labeled as AmountWithUnit class.

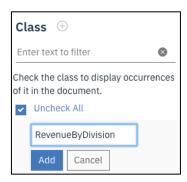


9. Click Close button to close the current document.

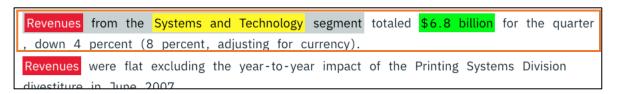
Step 10: Defining a rule for "RevenueByDivision"

You are now ready to create a pattern to capture cases such as "Revenues from the Software segment were \$6.3 billion".

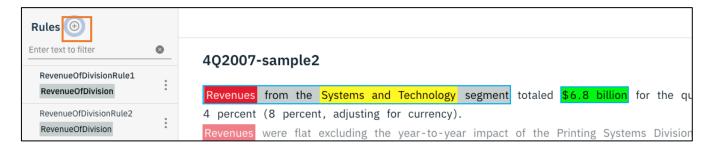
1. Add a class named "RevenueByDivision" in the Class pane on the right side.



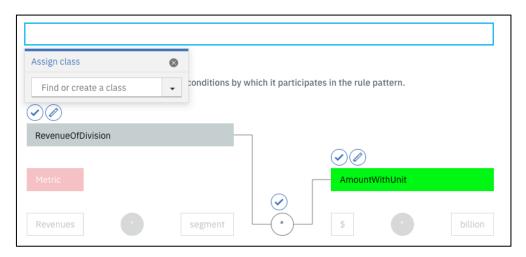
- 2. Select **Rules** tab at the top left side of the rule editor.
- 3. Select "4Q2007-sample2"
- 4. Find a sentence starting with "Revenues from the System and Technology segment..."(It should be the 1st sentence at the top). Make sure that "Revenues from the System and Technology segment" is labeled as **RevenueOfDivision** class and "\$6.8 billion" as **AmountWithUnit** class.



5. Select "Revenues from the System and Technology segment" (click on the label of "RevenueOfDivision") and "\$6.8 billion" and click on the plus sign icon



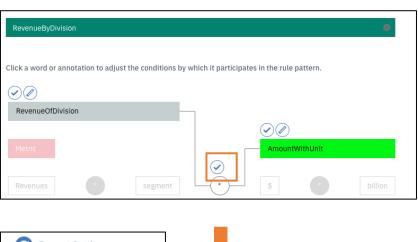
6. Select all the boxes using Shift key as described in Step 6.5.



7. On "Assign a class" pop-up, select "RevenueByDivision" class from the combo box.



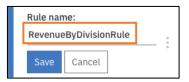
8. Click on the check mark icon on "*" and select "Repeating 0 or more times".



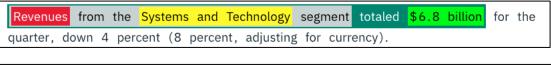




9. On the Rules pane, enter the rule name as "RevenueByDivisionRule", then click Save button.



10. Make sure that all the patterns which match with the rule you created are labeled as **RevenueByDivision** class.





11. Click **Close** button to close the current document, and check other documents (4Q2007, 4Q2008, 4Q2009, and 4Q2010) to see all the rules and a regular expression are working fine.

Congratulations! You have completed the Watson Knowledge Studio Lab!