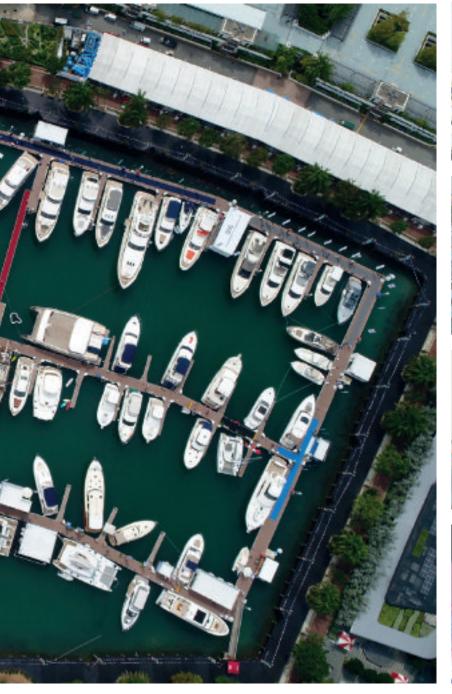


SINGAPORE YACHTSHOW

The eighth edition of the Singapore Yacht Show (SYS), Asia's leading yachting and on-water luxury lifestyle show, is set to take place once again at ONE°15 Marina in Sentosa Cove. We take a look at what's in store at Asia's biggest boat show.











he Singapore yacht Show will take place 12-15 April 2018 at ONE°15 Marina in Sentosa Cove.

This year will see an expanding line-up of superyachts and boating brands at Asia's biggest boat show, along with a social calendar replete with glamorous parties, networking events and high-end entertainment. In an impressive array of regional debuts, Boat Lagoon Yachting, Simpson Marine, Hong Seh Marine, Azimut, ProMarine, and Multihull Solutions, to name but a few, will all unveil new models.

Floating Leisure Hub

The Floating Leisure Hub is a dedicated area for the new and the experieced watersport lovers. It will be one of the most anticipated new features of SYS 2018, located in the center of the Show. Visitors will have the chance to see the latest water toys and recreational boats in action and don't miss the bumper-schedule of live demonstrations, sea trials, prize give-aways and evening parties.

All That Glitters

The celebratory "All That Glitters" Sentosa Ball, opens the social proceedings. Held in the Grand Ballroom of the W Singapore at Sentosa on Thursday 12 April, this will be a fun and glamourous evening bringing together the world's leading yachting personalities, Asia's most influential people, yacht owners, and industry captains in an extravagantly stylish setting.

Asia Pacific Superyacht Conference

Also taking place the same week is the Show's industry conference: the Asia Pacific Superyacht Conference (APSC). APSC is the region's main industry platform for leisure marine professionals to gather insights into critical market issues and important updates on regional government regulations. The two-day event attracts an audience of government representatives, leading yacht builders and shipyards, brokerage firms, marina developers and yacht management and service companies.

Yachts at the Show

Simpson Marine, Asia's leading yacht dealer, present at every edition of SYS' since the very beginning, will lead the regional premieres with the Beneteau Oceanis 51.1 – the first of a new generation, featuring taut lines, a new stepped hull and a stylish deck plan; Beneteau Gran Turismo 50 – the flagship of the latest generation of sport cruisers by Beneteau; Beneteau Lagoon 50 – with a new visual identity, rigging and hull design; and Beneteau Lagoon 40 – Lagoon's new sailing catamaran model. The yacht dealer will also exhibit the San Lorenzo SL78.

Boat Lagoon Yachting, one of Asia's largest importers and distributors of luxury yachts, returns once again to SYS to present two of the latest additions to the iconic Flybridge range from Princess Yachts in Southeast Asia – the Princess 62 and Princess 55. Boat Lagoon Yachting will also announce the Asia premiere of the Princess 30M and Princess S65, the Show debut of Jeanneau's distinguished powerboat Merry Fisher 895, and the thoughtfully customized Princess 75 motor yacht.

Also making its regional premiere, the new Ferretti 780, presented by Hong Seh Marine, will show off its aerodynamic design with clean shapes and sleek

lines that are a feature of the Tai He Ban collection – a special new range with design customization aimed specifically at the Asian market. Hong Seh Marine will also be launching the Boston Whaler 315 Conquest, great for fishing and cruising.

Italian yacht builder Azimut Yachts will introduce its Grande 27 Metri in Asia for the first time. Recently crowned winner of the 2017 World Yachts Trophies' "Most Achieved" Trophy in the 80' to 125' category, it features the use of carbon fibre, a construction choice that allows volumes and surfaces to be increased in size while keeping the same weight maintaining excellent levels of dynamic stability.

Multihull Solutions will unveil their Fountain Pajot MY 44, a brand new 44-foot power catamaran.

The 40 Open Sunreef Power is designed with some serious power and technology. By selecting the option of outboard engines and hydrofoil, this boat can achieve maximum speeds of 60 knots. The boat transforms into an adventurer's ultimate toy; the rear deck expands to an immense sundeck whilst there is enormous storage for personal submarines, dive gear and more. It is an innovative luxury boat and is making her Asian debut at the Singapore Yacht Show.







