



Amazon Sales Analysis Dashboard

Created by:
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Overview
Products
Region
Shipment

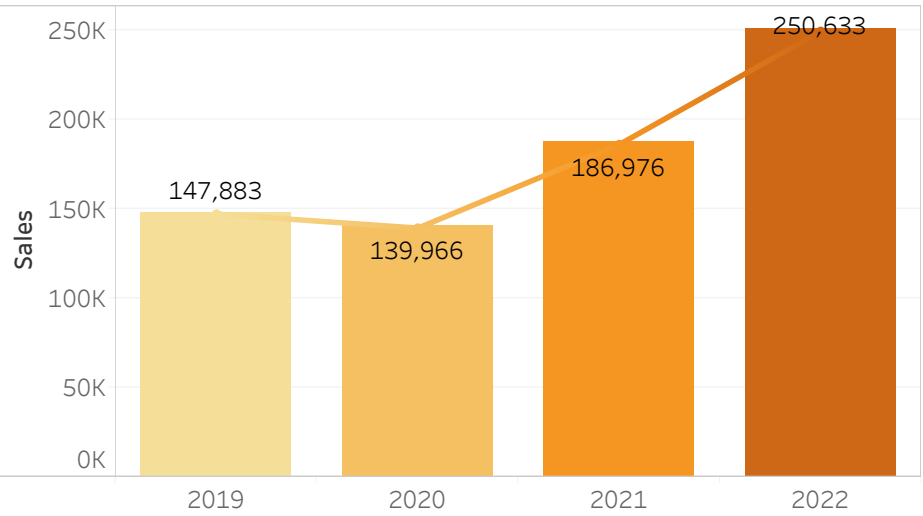
Overview



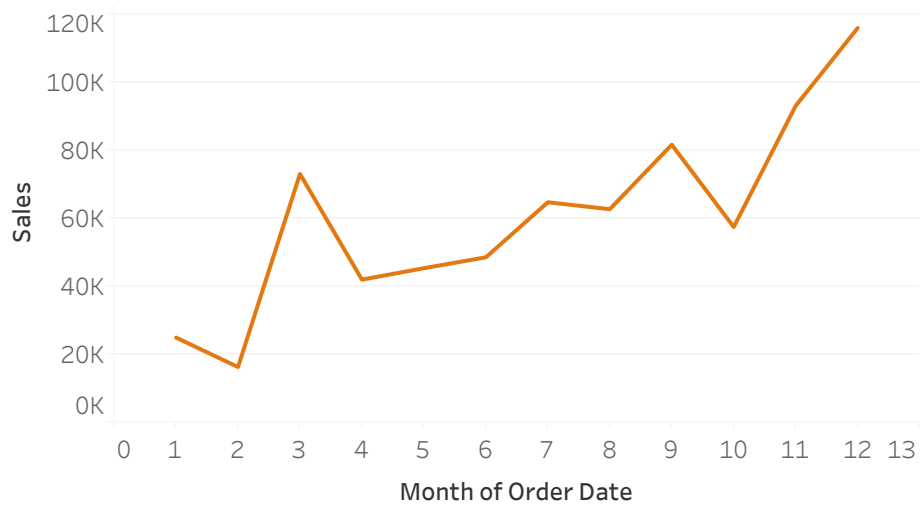
Year of Order Date
All

State
All

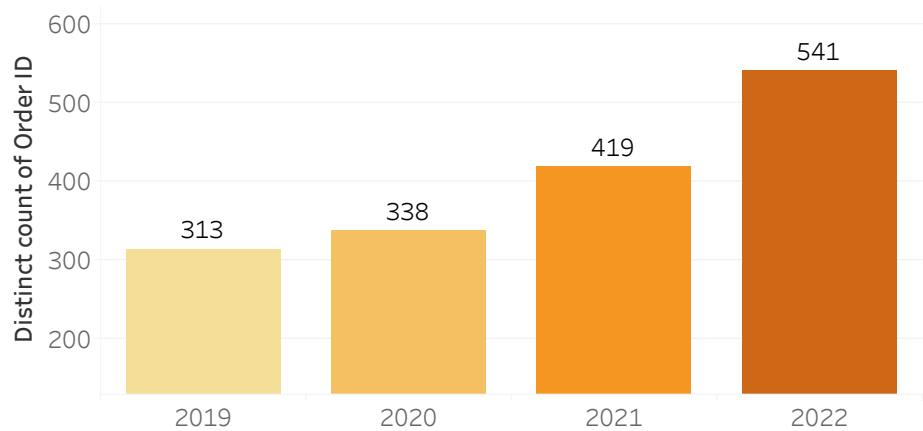
Total Sales by Year



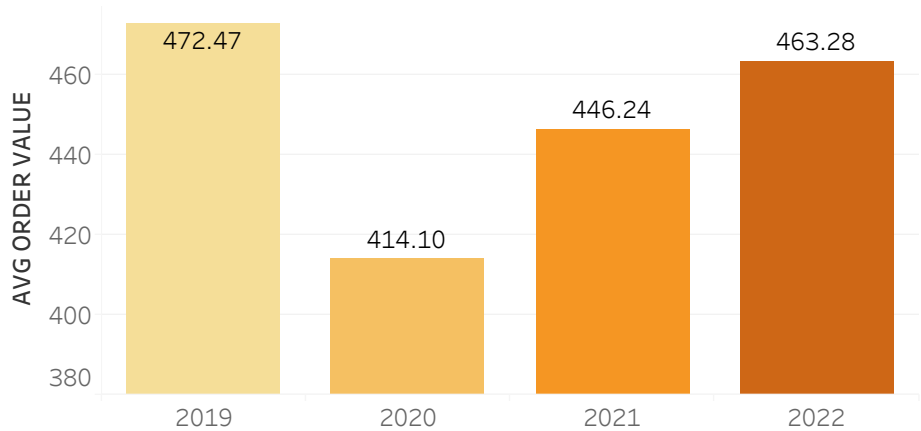
Sales Trend by Month



Order Counts by Year



Avg Order Value by Year



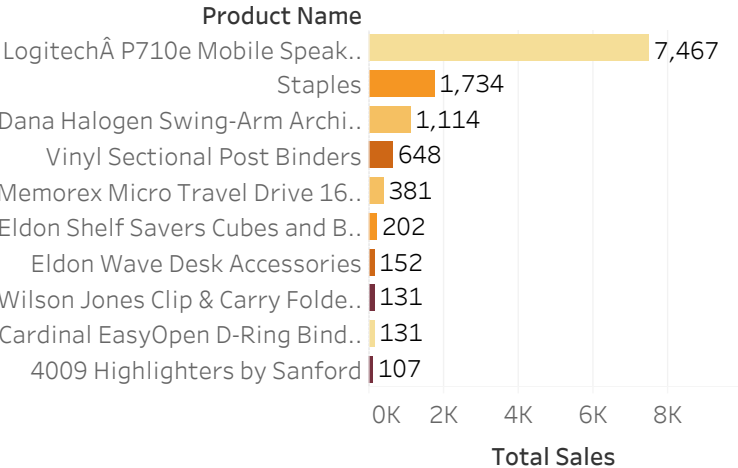
Products



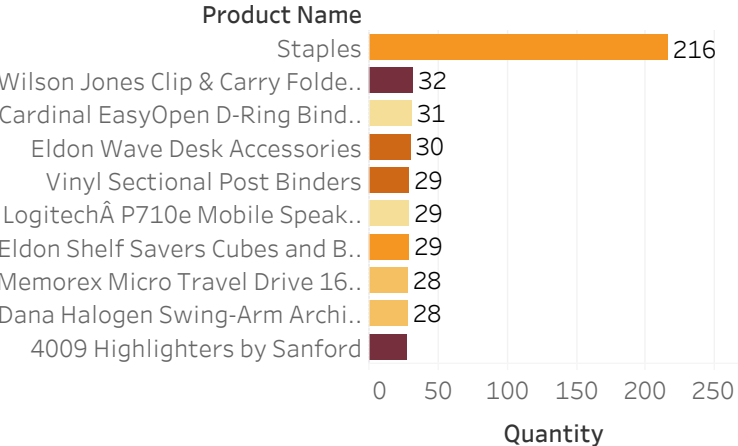
Top10 Sellers by Sales

Year of Order Date
All

State
All

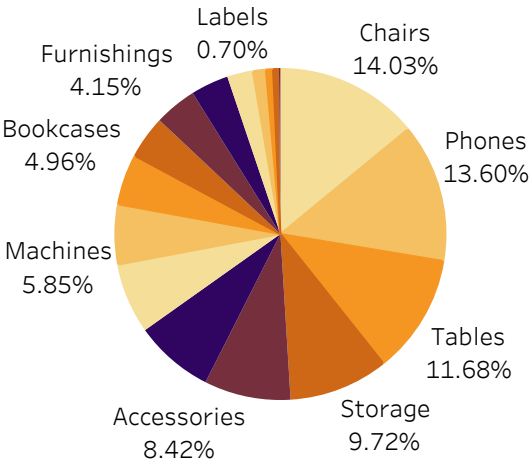


Top10 Sellers by Qty



Distinct Product Types
1,494

Sales by Category



Profit Margin by Category

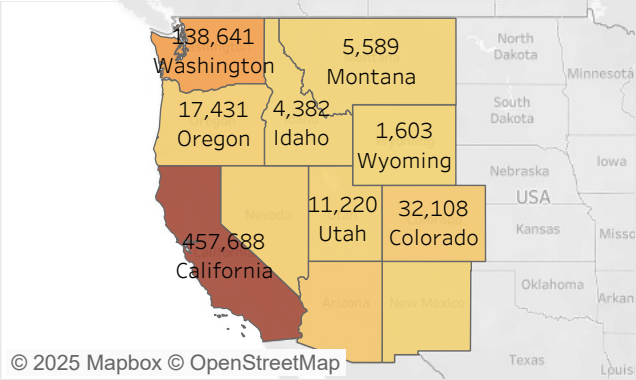
Category	Profit Margin
Labels	46.27%
Paper	45.39%
Envelopes	45.30%
Copiers	33.25%
Fasteners	30.88%
Furnishings	30.11%
Art	28.29%
Appliances	26.47%
Accessories	24.14%
Binders	16.66%
Supplies	16.30%
Storage	13.23%
Phones	8.57%
Chairs	2.15%
Tables	-5.40%
Machines	-6.58%
Bookcases	-25.78%



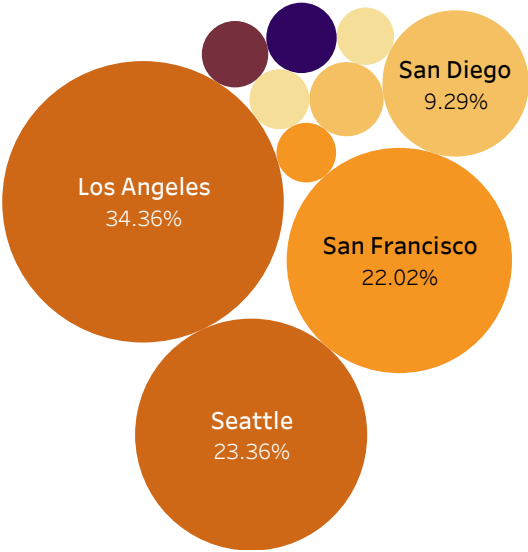
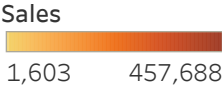
Total Sales by State

Year of Order Date
All

State
All

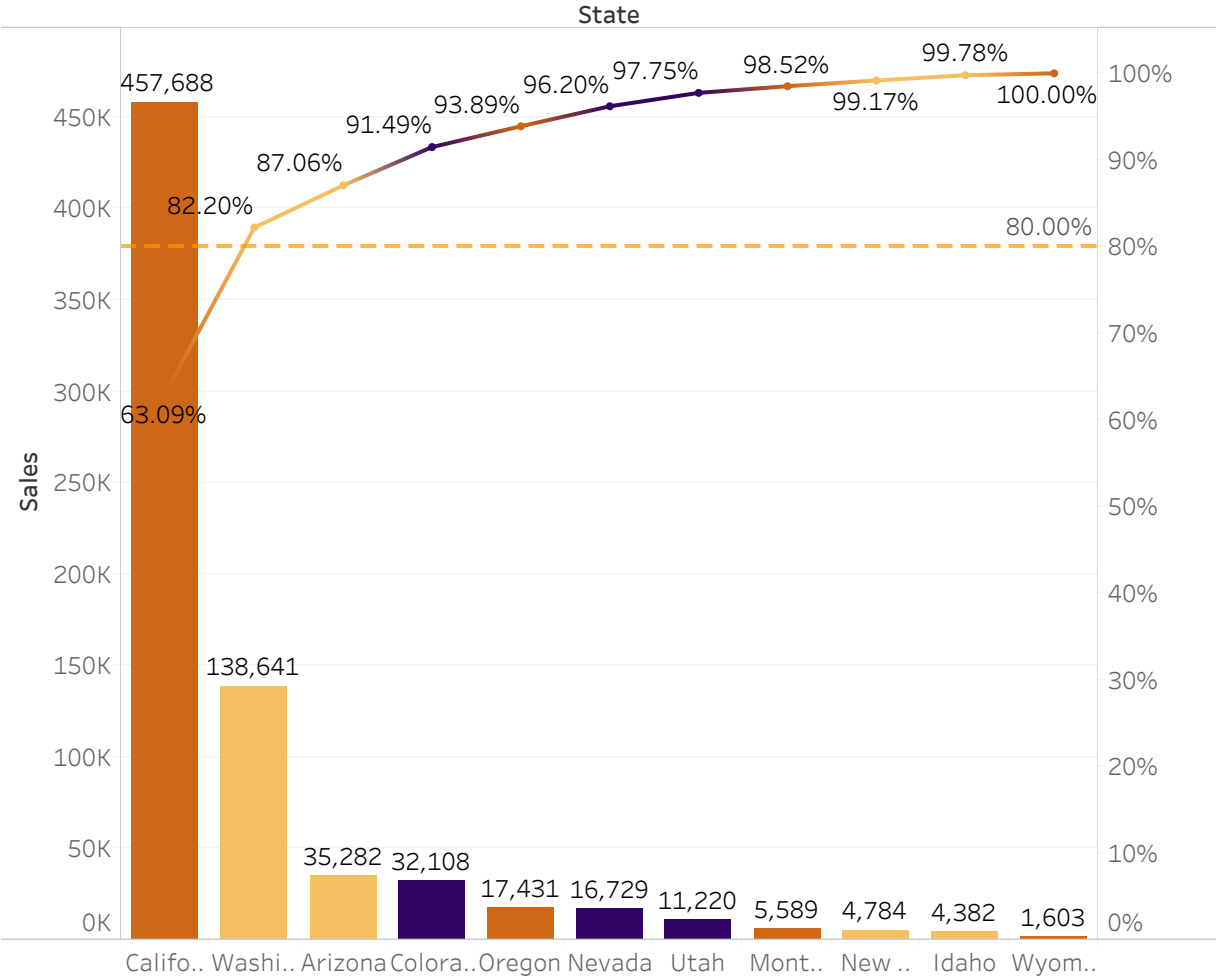


Top10 City



Region

Pareto by State



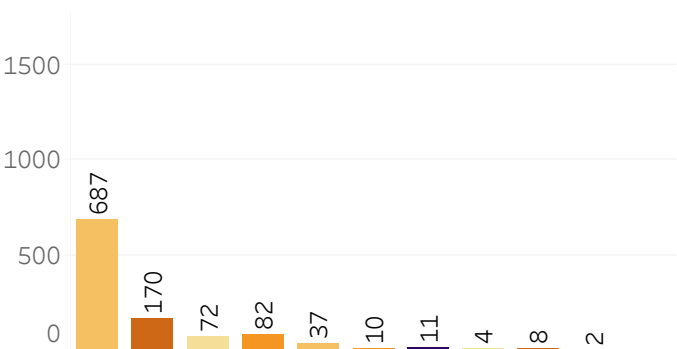
Shipment



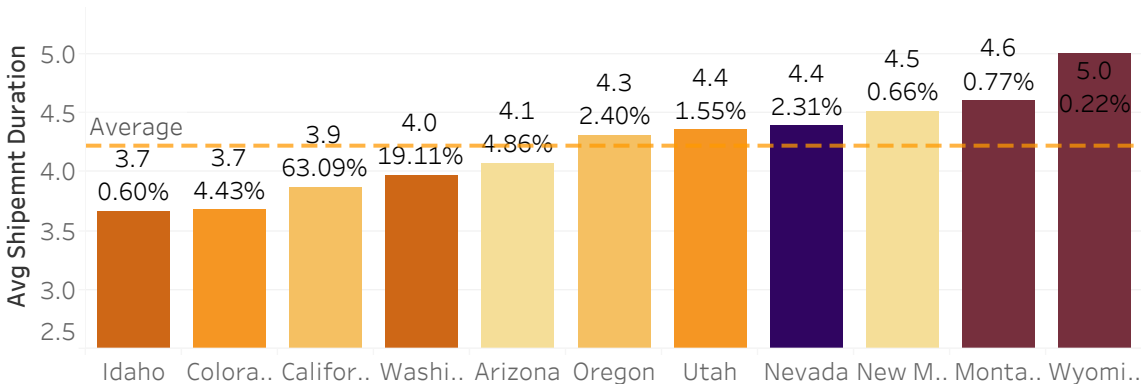
Order Count by State - Within 3 Days

Year of Order Date
All

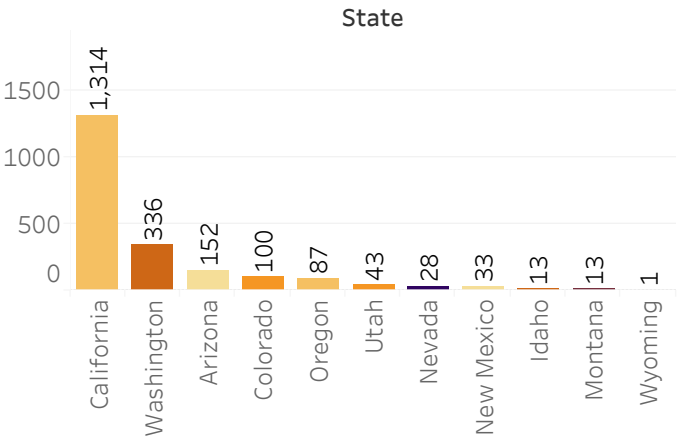
State
All



Avg Shipemnt vs. Sales



Order Count by State - Over 3 Days



Avg Shipment by Category

