```
Loading required packages
```

\$ Q6.5.Marketing

```
library(rstudioapi)
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr
          1.1.4
                      v readr
                                  2.1.4
## v forcats 1.0.0
                                  1.5.1
                      v stringr
## v ggplot2 3.4.4
                     v tibble 3.2.1
## v lubridate 1.9.3
                                 1.3.0
                     v tidyr
## v purrr
             1.0.2
## -- Conflicts ----- tidyverse conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                   masks stats::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(RColorBrewer)
Loading the data
current_path <- rstudioapi::getActiveDocumentContext()$path</pre>
current_path <- path.expand(current_path)</pre>
current_path <- dirname(current_path)</pre>
to_csv <- file.path(current_path, "Data ", "Survey_AI.csv")</pre>
to_csv
## [1] "/Users/komputer/Desktop/RR_git1/Project/RR_Final_Projeckt/Data /Survey_AI.csv"
data <- read.csv(to_csv)</pre>
Checking the structure of the data
str(data)
## 'data.frame':
                  91 obs. of 35 variables:
## $ ID
                                       : int 1 2 3 4 5 6 7 8 9 10 ...
## $ Q1.AI_knowledge
                                       : int 8755457664 ...
                                       : chr "Internet; Books/Scientific papers (physical/online for
## $ Q2.AI sources
## $ Q2.1.Internet
                                       : int 1 1 1 1 1 1 0 1 1 1 ...
## $ Q2.2.Books.Papers
                                       : int 1010001010...
## $ Q2.3.Social_media
                                       : int 0 1 0 1 0 0 1 0 0 0 ...
## $ Q2.4.Discussions
                                       : int 0000011010...
## $ Q2.5.NotInformed
                                      : int 0000000000...
## $ Q3.1.AI_dehumanization
                                      : int 1224131124 ...
## $ Q3.2.Job_replacement
                                      : int 2 3 1 4 2 4 2 1 4 4 ...
                                       : int 5445544554 ...
## $ Q3.3.Problem_solving
## $ Q3.4.AI_rulling_society
                                      : int 1113131123 ...
## $ Q4.1.AI_costly
                                       : int 4 3 3 4 3 4 5 3 5 4 ...
## $ Q4.2.Economic_crisis
                                       : int
                                             2 3 1 3 1 3 4 2 2 3 ...
## $ Q4.3.Economic_growth
                                      : int 4433432333...
## $ Q4.4.Job_loss
                                      : int 2 3 2 4 2 4 4 2 4 4 ...
## $ Q5.Feelings
                                      : int 1 1 1 1 1 2 1 1 1 1 ...
## $ Q6.Domains
                                       : chr "Education; Medicine; Marketing" "Medicine; Agriculture; C
## $ Q6.1.Education
                                      : int 101111101...
## $ Q6.2.Medicine
                                      : int 1 1 0 1 1 0 1 1 0 1 ...
                                      : int 0 1 0 0 1 1 0 0 1 1 ...
## $ Q6.3.Agriculture
## $ Q6.4.Constructions
                                       : int 0 1 0 0 1 0 1 0 0 1 ...
```

: int 101000010...

```
##
   $ Q6.6.Administration
                                                 0 0 1 0 0 1 0 0 1 0 ...
##
   $ Q6.7.Art
                                                 0000000000...
                                          : int
                                                 9 6 6 9 8 6 10 8 8 7 ...
##
   $ Q7.Utility grade
   $ Q8.Advantage_teaching
                                                 3 2 3 1 3 1 1 3 3 1 ...
##
                                            int
   $ Q9.Advantage_learning
                                            int
                                                 1 2 3 2 2 2 2 3 2 1 ...
   $ Q10.Advantage evaluation
                                                 2 1 3 2 3 3 1 3 2 3 ...
##
                                            int
   $ Q11.Disadvantage_educational_process: int
                                                 3 2 4 3 4 1 3 3 1 1 ...
                                                 1 2 2 1 1 1 1 2 1 1 ...
##
   $ Q12.Gender
                                            int
##
   $ Q13.Year_of_study
                                            int
                                                 2 2 2 2 2 2 2 2 2 2 . . .
                                                 2 2 2 2 2 2 2 2 3 ...
##
   $ Q14.Major
                                            int
   $ Q15.Passed_exams
                                                 1 1 0 1 1 1 0 0 0 1 ...
                                          : int
                                                 9.2 7.7 7.2 8.2 7.7 7.7 7.2 6.7 7.7 8.2 ...
   $ Q16.GPA
                                            num
```

Deleting character variables (they're only as comments for the variables for Q2.1-Q2.5 and Q6.1-Q6.7)

```
data <- subset(data, select = -c(Q2.AI_sources, Q6.Domains, ID))</pre>
```

Changing all variables to numeric

```
data <- mutate_all(data, as.numeric)</pre>
```

Checking for missing values

```
print(missing_values <- colSums(is.na(data)))</pre>
```

```
##
                         Q1.AI_knowledge
                                                                    Q2.1.Internet
##
                       Q2.2.Books.Papers
                                                               Q2.3.Social_media
##
##
##
                        Q2.4.Discussions
                                                                Q2.5.NotInformed
##
##
                  Q3.1.AI_dehumanization
                                                            Q3.2.Job_replacement
##
                    Q3.3.Problem_solving
                                                         Q3.4.AI_rulling_society
##
##
##
                           Q4.1.AI_costly
                                                            Q4.2.Economic_crisis
##
                    Q4.3.Economic_growth
##
                                                                    Q4.4.Job_loss
##
                                                                                 0
##
                              Q5.Feelings
                                                                   Q6.1.Education
##
##
                            Q6.2.Medicine
                                                                Q6.3.Agriculture
##
##
                      Q6.4.Constructions
                                                                   Q6.5.Marketing
##
##
                     Q6.6.Administration
                                                                         Q6.7.Art
##
                                         0
##
                         Q7.Utility_grade
                                                           Q8.Advantage_teaching
##
##
                   Q9.Advantage_learning
                                                        Q10.Advantage_evaluation
##
   Q11.Disadvantage_educational_process
                                                                       Q12.Gender
##
##
##
                       Q13.Year_of_study
                                                                        Q14.Major
##
##
                        Q15.Passed_exams
                                                                          Q16.GPA
##
                                                                                0
                                         0
```

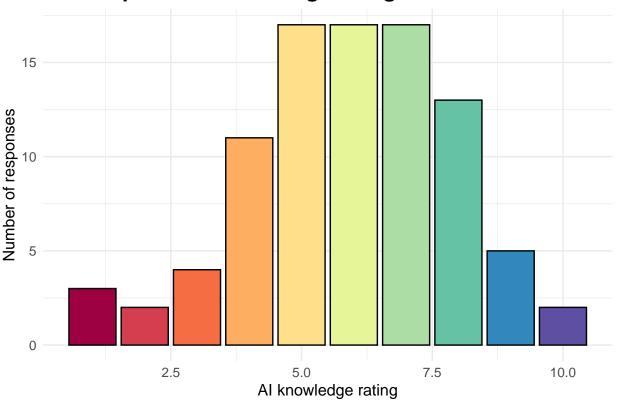
No missing values found, so we can proceed with the barplot of students' knowledge

```
custom_colors <- brewer.pal(10, "Spectral")

fig1 <- ggplot(data, aes(x = Q1.AI_knowledge)) +
    geom_bar(aes(fill = factor(Q1.AI_knowledge)), color = "black") +
    scale_fill_manual(values = custom_colors) +
    xlab("AI knowledge rating") +
    ylab("Number of responses") +
    ggtitle("A countplot of AI knowledge ratings") +
    theme_minimal() +
    theme(plot.title = element_text(size = 16, face = "bold"),
        axis.title = element_text(size = 12),
        axis.text = element_text(size = 10),
        legend.title = element_blank(),
        legend.position = "none")

print(fig1)</pre>
```

A countplot of AI knowledge ratings



Creating data frame with sources of students' knowledge with their counts and producing an appropriate plot

```
source_names <- c("Internet", "Books/Papers", "Social Media", "Discussions", "Not Informed")
source_counts <- sapply(data[, c("Q2.1.Internet", "Q2.2.Books.Papers", "Q2.3.Social_media", "Q2.4.Discu
source_data <- data.frame(Source = source_names, Count = source_counts)
source_data$Proportion <- source_data$Count / sum(source_data$Count)</pre>
```

Proportion of Students Using Each Source

