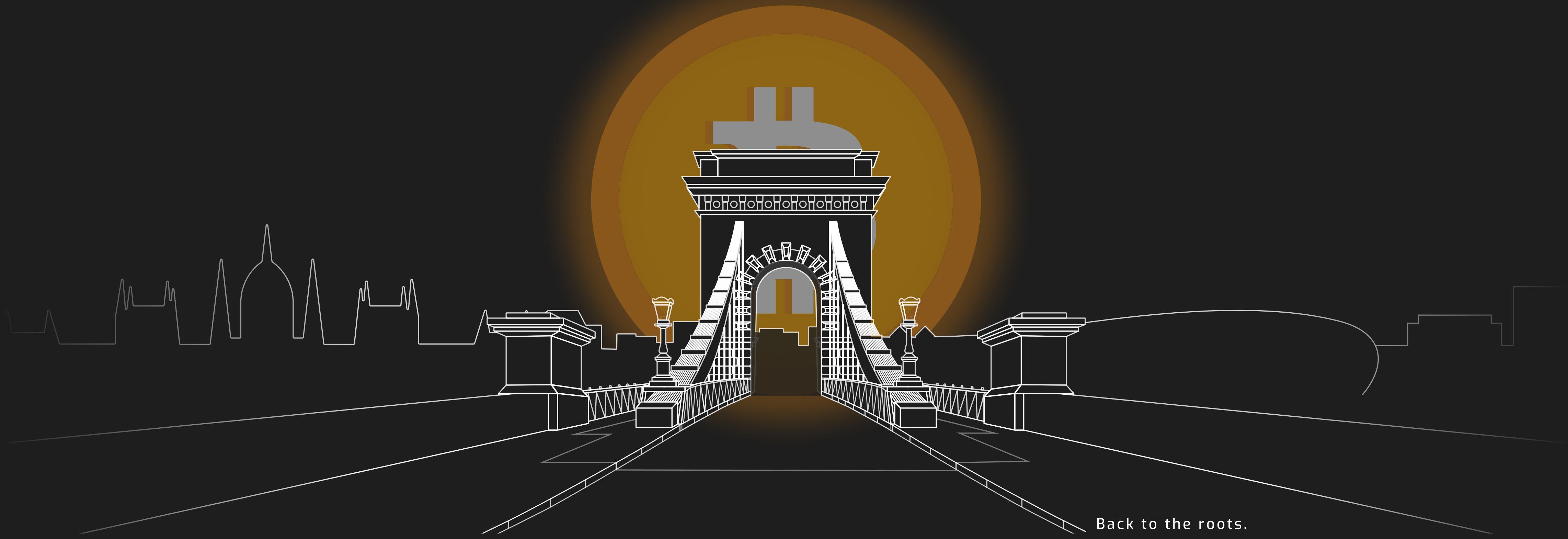


**BUDAPEST**



Back to the roots.

# BUDAPEST BITCOIN

The Bitcoin Conference with  
a bit of difference.

AUGUST 8-9, 2025

# ABOUT BUDAPEST BITCOIN

1000+

Projected attendees

70+

Speakers

50+

Companies

30+

Media attendees

3 2

Stages Days



## Satoshi's First Statue

The world's first statue erected to remember Satoshi Nakamoto is located in Budapest.

Budapest Bitcoin 2025 is not just a conference – it's a global movement that connects Bitcoin's innovators, investors, and visionaries in the heart of Europe. Taking place at the iconic Bálna ('Whale') venue along the Danube River, this is where ideas are born, partnerships are forged, and Bitcoin's future is shaped.

# WHO WILL BE THERE



BTC Companies



Media



Investors



Academics



Startups



Financial Professionals



Developers



BTC Enthusiasts

**Top 5  
countries**



# FORUM TOPICS



**Bitcoin adoption**



**Mining**



**Future outlook**



**Technology**



**Decentralization**



**BTC for Businesses**



**Security**



**Investing**



**Regulations**

# PREVIOUS SUCCESSFUL EVENTS IN HUNGARY

2018

## Blockchain Budapest

In 2018, the conference gained global recognition when Nick Szabo, a legendary cryptographer and smart contract pioneer, attended as a keynote speaker.

With engaging presentations, expert panels, and hands-on workshops, the annual event became a hub for exploring the transformative potential of blockchain.

2024

## Bitcoin Miskolc

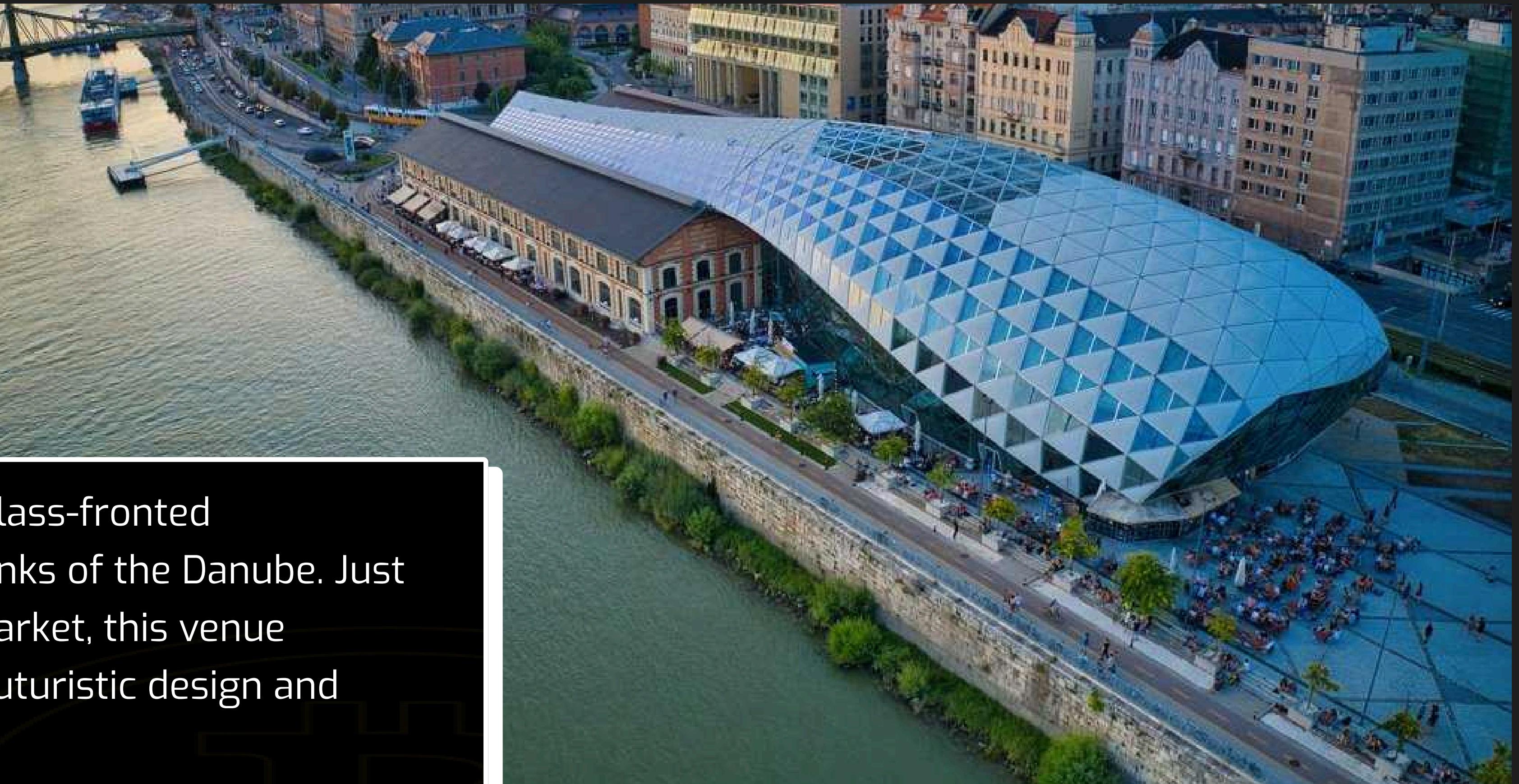
Hungary's first Bitcoin-only event was hosted at a forward-thinking hotel that accepts Bitcoin as payment. The event drew over 250 Hungarian attendees, including enthusiasts, developers, investors, and professionals, highlighting the country's rapidly growing interest in Bitcoin.

2024

## AIBC Europe

In 2024, Budapest hosted the world's leading AI and blockchain conference. The event attracted over 9,000 attendees and served as a vibrant hub for discussing advancements in AI, blockchain, and emerging technologies.

# THE ICONIC WHALE VENUE



The Bálna ('Whale') is a bold, glass-fronted architectural marvel on the banks of the Danube. Just as Bitcoin whales shape the market, this venue commands attention with its futuristic design and central location.

## **Partnership with Key Opinion Leaders**

Partnerships with both international and local KOLs who have over 100,000 Hungarian followers.

## **Collaboration with The Most Listened Radio**

Partnering with a HUN radio that boasts 1.5 million daily listeners, featuring a Bitcoiner presenter.

## **Building Engagement with Sziget Festival**

Aligning with one of Europe's largest festivals, known for embracing the modern digital world, to connect with festival-goers.

## **Targeted Social Media Ads**

Targeted ad campaigns to reach the European BTC audience.

## **Partnership with Global and Local Media**

Collaborating with prominent platforms such as Cointelegraph, CoinDesk, Bitcoin Magazine, and others to enhance visibility.

## **European Bitcoin Tour**

Joining forces with major Bitcoin conferences like BTC Prague and Baltic Honeybadger to create a collaborative tour, sharing audiences and amplifying impact.

# **ADVERTISING STRATEGIES**

# WHY BECOME A PARTNER

Did you know? There are already **200,000+** crypto HODLers in Hungary (mostly BTC). Take the lead in Hungary's BTC community and gain access to an UNTAPPED market with great growth potential.

## Exposure and Network

Showcase your brand to a targeted audience of industry leaders and enthusiasts. Foster valuable relationships and generate high-quality leads.

## Brand Recognition

Gain visibility through largest news portal, and KOLs, reaching millions.

## Strategic Location

Establish credibility, connect with the European Bitcoin communities, and position your brand as a leader in the space.

## Long-term Value

Build lasting relationships and partnerships that continue to deliver benefits well beyond the event.

# SPONSOR PACKAGES

	<b>PLATINUM</b> <del>\$20 000</del> <b>\$18 000</b>	<b>GOLD</b> <del>\$10 000</del> <b>\$8 000</b>	<b>SILVER</b> <del>\$5 000</del> <b>\$4 500</b>	<b>BRONZE</b> <del>\$2 000</del> <b>\$1 500</b>
	Booth <b>XL</b>	Booth <b>L</b>	Booth <b>M</b>	Booth <b>S</b>
Tickets for you				
<b>2 Whale, 10 Conference Pass</b>				
Ticket for your partners or clients				
<b>2 Whale</b>				
Logo placement on the conference website				
<b>Exclusive</b>				
Company info published on the conference website	✓	✓	-	-
Mention in event promotion on social media	✓	✓	✓	✓
Featured in international media publications	✓	✓	-	-
A dedicated introduction in our newsletter	✓	-	-	-
Logo featured in all promotional videos	✓	✓	✓	✓
Mention in monthly newsletter	✓	✓	✓	-
Video played on the main stage	✓	-	-	-
Company logo displayed on all stages	✓	✓	-	-
Logo on all participants' badges	✓	-	-	-
Logo on all attendees' bag	✓	-	-	-
Brochure in every bag	✓	✓	-	-
Optional: A full podcast episode tailored to your brand	✓	✓	-	-
Optional: Placing a banner on BitcoinBazis' website	✓	-	-	-
Optional: Join as a speaker or host	✓	✓	-	-

Prices are dynamic and may change. Contact us for current pricing details.

# SPONSORSHIP OPPORTUNITIES

## ONSITE SPONSORSHIP OPPORTUNITIES

<b>Bar Sponsor</b>	Host a Happy Hour to drive engagement, we will make sure to get your brand in every hand.	<b>\$3 000</b>
<b>Food sponsor</b>	Serve up your brand with every bite! Your logo will headline meal stations, menus, and packaging.	<b>\$4 000</b>
<b>Welcome Drink Sponsor</b>	Serve a custom-themed welcome drink named after you.	<b>\$2 000</b>
<b>Bitcoin Cake Sponsor</b>	Celebrate in style with a branded Bitcoin cake, making your logo the centerpiece of a sweet and memorable moment.	<b>TBA</b>
<b>Ice Cream Sponsor</b>	Cool your way into attendees' hearts! Your logo will sweeten the deal on ice cream carts.	<b>\$3 500</b>
<b>Official Snack Sponsor</b>	Keep attendees fueled and thinking about your brand! Your logo will be on snack stations.	<b>\$2 500</b>
<b>Water Sponsor</b>	Hydrate and highlight sustainability! Your brand will shine on reusable bottles handed to every attendee.	<b>\$3 000</b>
<b>Branded Coffee Cup Sponsor</b>	Start their day with your logo in hand! Your branding on every coffee cup guarantees visibility with every energizing sip.	<b>\$2 500</b>
<b>Wi-Fi Sponsor</b>	Owning the gateway to connectivity on Day 2! Your logo and website will be the first thing attendees see when connecting.	<b>\$3 500</b>
<b>Daytime DJ Sponsor (1st day)</b>	Keep the energy high on Day 1! Your branding will take the center stage alongside the beats.	<b>\$4 000</b>
<b>Daytime DJ Sponsor (2nd day)</b>	Keep the energy high on Day 2! Your branding will take the center stage alongside the beats.	<b>\$4 000</b>
<b>Official Bitcoin Payment Sponsor</b>	Be the name behind Bitcoin payments at the event, showcasing your brand every time attendees make a transaction with BTC.	<b>\$6 000</b>
<b>Official Bitcoin Wallet Sponsor</b>	Be the trusted name by sponsoring the official event wallet, ensuring attendees associate your brand with secure Bitcoin solutions.	<b>\$7 000</b>
<b>Bitcoin ATM Sponsor</b>	Position your brand on the go-to Bitcoin ATM at the event, where attendees will experience BTC in action with your logo front and center.	<b>\$5 000</b>
<b>Official Flight Sponsor</b>	Take your brand to new heights as the official flight sponsor, with your logo featured in travel communications and packages.	<b>\$5 000</b>

Prices are dynamic and may change. Contact us for the latest pricing information.

<b>Transportation Sponsor</b>	Ride the wave with branded transportation, offering attendees seamless rides while showcasing your support for the event.	<b>\$4 000</b>
<b>Car Sponsor</b>	Feature your car on-site and drive your brand straight into the spotlight!	<b>\$5 000</b>
<b>Sziget Festival Pass Giveaways</b>	Connect with music and Bitcoin fans by sponsoring exclusive Sziget Festival pass giveaways.	<b>\$4 000</b>
<b>Entrance Gate Branding Sponsor</b>	Owning the first impression! Your brand will welcome every attendee at the entrance gate.	<b>\$4 000</b>
<b>VIP Lounge Sponsor</b>	Treat VIPs to your brand's luxury! Showcase your logo in the exclusive lounge, where top guests relax.	<b>\$8 000</b>
<b>Photo Booth Sponsor</b>	Capture the moment! Your logo will adorn the photo booth, putting you in the spotlight across social media.	<b>\$6 000</b>
<b>Live Streaming Sponsor</b>	Take your brand global! Your logo will headline live streams, reaching online audience far and wide.	<b>\$12 000</b>
<b>Media Room Sponsor</b>	Be the face of media coverage! Your branding will dominate the press area.	<b>\$8 000</b>
<b>Family-zone Sponsor</b>	Bring smiles to little HODLers and their families! Your brand will be front and center in the family zone.	<b>\$4 000</b>
<b>Main Stage Seat Drops</b>	Place your brand in every attendee's hands! Feature your product, flyer, or promo item on every seat at the main stage.	<b>\$5 000</b>
<b>Bitcoin Organe Pill Sponsor</b>	Give attendees a taste of your brand! Your logo will be on custom-branded Bitcoin orange pill mints.	<b>\$2 000</b>
<b>Restroom Sponsor</b>	Turn the restroom into your best ad space! Your brand will be featured on mirrors and doors.	<b>\$2 500</b>
<b>Relax-zone Sponsor</b>	Give attendees a break! Your logo will be everywhere in the chill zone.	<b>TBA</b>

Prices are dynamic and may change. Contact us for the latest pricing information.

# EVENT SPONSORSHIP OPPORTUNITIES

<b>Customized Side Event Sponsor</b>	You bring the idea, we make it happen!	<b>TBA</b>
<b>Exclusive Sponsor of the Danube Cruise</b>	Showcase your brand on the Danube! An exclusive way to engage directly with top-tier attendees in an unforgettable setting.	<b>TBA</b>
<b>Official Afterparty Sponsor</b>	End the conference with your brand leading the way!	<b>TBA</b>
<b>Premier Sponsor of the VIP Dinner</b>	Dine with leaders and decision makers - perfect for brands targeting high-level partnerships.	<b>TBA</b>
<b>Official Partner for the Morning Wellness Session</b>	Start the day right - powered by your brand!	<b>TBA</b>

# WEBSITE SPONSORSHIP OPPORTUNITIES

<b>Bitcoin Price Tracker Sponsor</b>	Your brand will headline the real-time Bitcoin price tracker on our website.	<b>\$6 000</b>
<b>Bitcoin Hashrate Tracker</b>	Feature your logo on our live Bitcoin hashrate tracker.	<b>\$6 000</b>
<b>Venue Map Sponsor</b>	Help attendees navigate the event while showcasing your brand with exclusive logo placement on the venue map.	<b>\$5 000</b>
<b>Official Event Poll Sponsor</b>	Engage the audience directly with your brand featured on event polls, capturing insights and staying top-of-mind.	<b>\$3 000</b>

# STAGE BRANDING OPPORTUNITIES

Your brand will take the spotlight as the exclusive sponsor of the stages.

Workshop Stage Sponsor

**\$5 000**

Main Stage Sponsor

**\$10 000**

# WEARABLES

Put your brand in the spotlight with logo placement on event wearables, turning attendees into walking ambassadors

Wristband Sponsor (Whale)

**\$4 000**

Wristband Sponsor (GA)

**\$5 000**

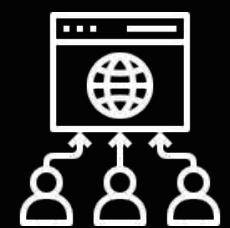
Official T-shirt Sponsor

**\$4 000**

# THE MEDIA BEHIND THE CONFERENCE

## BITCOINBÁZIS

The conference is organized in collaboration with BitcoinBázis, Hungary's first Bitcoin news portal established in 2016.



**2 000 000**

Page users



**40 000+**

Followers



**524 000+**

Podcast plays

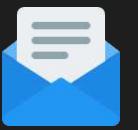
1. Last 12 months data (02.12.2023- 02.12.2024), source on Google Analytics
2. Total followers on Instagram, Facebook, Twitter, Telegram, TikTok, Spotify and YouTube on 2th of December, 2024
3. Last 12 months data (02.12.2023- 02.12.2024), YouTube and Spotify/Anchor.fm

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