3.7. 
$$\alpha_i = i2^i$$

$$\alpha_i = \sum_{i=0}^{\infty} i2^i \times i$$

(1) de = (1-2x)2

 $b:=\sum_{i=0}^{\infty}ix^{i}=x^{i}\left(\sum_{i=0}^{\infty}x^{i}\right)^{i}\ni x^{i}\left(\frac{1}{1-x}\right)^{i}=\frac{x}{(1-x)^{2}}$