

Cleanse dry, delicate curls. This gentle shampoo, formulated with fast absorbing, nutrient rich Coconut Oil, and Fair Trade Shea Butter, helps to leave curls vibrant, bouncy and healthy looking.



COCONUT
OIL



SILK
PROTEIN



NEEM
OIL

INGREDIENTS

Aqua, Decyl Glucoside, Sodium Lauryl Lactylate, Glycol Stearate, Parfum, Glyceryl Caprylate, Butyrospermum Parkii (Shea) Butter**^{††}, Panthenol, Guar Hydroxypropyltrimonium Chloride, Sodium Cocoyl Hydrolyzed Silk, Citric Acid, Stearamide AMP, Melia Azadirachta (Neem) Seed Oil, Sodium Phytate, Cocos Nucifera (Coconut) Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Tocopherol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Benzoate, Glyceryl Undecylate, Leucanastoc/Radish Root Ferment Filtrate, Sodium Hydroxide, Phenoxylethanol, Ethylhexylglycerin, Benzyl Benzoate, Coumarin, Limonene.

[†]Certified Organic Ingredient

^{††}Fair Trade Ingredient

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with a minimum of 50% post-consumer resin.

MADE IN THE UK
USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

384 ml e

SheaMoisture®
Established 1912

COCONUT & HIBISCUS CURL & SHINE SHAMPOO

w/ Silk Protein & Neem Oil

Moisturise & Define
THICK, CURLY HAIR



Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy.

Apply to wet hair, gently massage and work into a rich lather. Rinse thoroughly. For best results pair with our CURL & SHINE CONDITIONER.

NL/BE Coconut & hibiscus curl & shine shampoo. Biedt hydratatie en definitie aan dik, krullend haar. Breng het product aan op nat haar, masseer het zacht in tot er rijk schuim ontstaat en spoel het vervolgens grondig uit. Vermijd contact met de ogen. Bij contact grondig spoelen met water.

DE Kokos & Hibiscus Locken- & Glanzshampoo mit Seidenprotein & Neemöl. Spendet Feuchtigkeit & sorgt für definierte Locken. Kräftiges, lockiges Haar. Auf das nasse Haar auftragen und sanft einmassieren. Gründlich ausspülen. Kontakt mit den Augen vermeiden. Bei Augenkontakt gründlich ausspülen.

FR/BE Noix de coco et hibiscus. Avec de la Protéine de Soie et de l'Huile de Neem. Shampooing boucles et brillance. Hydrate et redéfinit les boucles. Cheveux épais et bouclés. Appliquer sur cheveux mouillés, faire mousser. Rincer soigneusement. En cas de contact avec les yeux, rincer abondamment. Fabriqué au Royaume-Uni.

DELPHIC HSE,
GU14 7NA - UK,
104, SCHIPHOL 1118CN-NL



6378935

This lightweight, daily conditioner restores moisture and smoothes dry hair cuticles. No more knots, snarls and tangles. Tames frizz as it defines and enhances natural curls.



COCONUT
OIL



SILK
PROTEIN



NEEM
OIL

INGREDIENTS

Aqua, Butyrospermum Parkii (Shea) Butter** Cocos Nucifera (Coconut) Oil, Stearyl Alcohol, Cetyl Alcohol, Parfum, Behentrimonium Chloride, Aloe Barbadosensis (Aloe Vera) Leaf Juice, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Simmondsia Chinensis (Jojoba) Seed Oil, Mangifera Indica (Mango) Seed Butter, Melia Azadirachta (Neem) Seed Oil, Panthenol, Sodium Cocoyl Hydrolyzed Silk, Tocopherol, Glycerin, Hydroxyethylcellulose, Caprylyl Glycol, Dipropylene Glycol, Caprylhydroxamic Acid, Rosmarinus Officinalis (Rosemary) Leaf Oil, Phenoxethanol, Sodium Hydroxide, Leuconostoc/Radish Root Ferment Filtrate, Potassium Sorbate, Disodium EDTA, Ethylhexylglycerin, Citric Acid, Benzyl Benzoate, Coumarin, Limonene.

*Certified Organic Ingredient **Fair Trade Ingredient

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with a minimum of 50% post-consumer resin.

USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

384 ml e

SheaMoisture®
Established 1912

COCONUT & HIBISCUS CURL & SHINE CONDITIONER

w/ Silk Protein & Neem Oil

Moisturise & Define
THICK, CURLY HAIR



Our Story

Soft Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Soft Tucker was our Grandmother and SheaMoisture is her legacy.

Apply to clean, wet hair. Gently comb through hair working root to ends. Rinse. Style as desired. For best results, cleanse with CURL & SHINE SHAMPOO.

NL/DE Coconut & hibiscus curl & shine conditioner. Biedt voeding en definitie aan dik, krullend haar. Breng het product rijkelijk aan op schoon, nat haar en masseer het zacht in. Laat het product 3 minuten inwerken en spoel het vervolgens grondig uit. Vermijd contact met de ogen. Bij contact grondig spoelen met water.

DE Kokos & Hibiscus Locken- & Glanzspülung mit Seidenprotein & Neemöl. Spendet Feuchtigkeit & sorgt für definierte Locken. Kräftiges, lockiges Haar. Auf das gewaschene, nasse Haar auftragen und sanft einmassieren. Gründlich ausspülen. Kontakt mit den Augen vermeiden. Bei Augenkontakt gründlich ausspülen.

FR/BE Miel de Coco et Hibiscus. Avec de la Protéine de Soie et de l'Huile de Neem. Après-shampooing boucles et brillance. Hydrate et redéfinit les boucles. Cheveux épais et boudés. Appliquer sur cheveux propres et mouillés et masser doucement. Rincer soigneusement. En cas de contact avec les yeux, rincer abondamment.

DELPHIC HSE
GU14 7NA - UK
104 SCHIPHOL 1118CN-NL



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Shoe-Moisture is the legacy of Suk Tucker, a pioneering master of hair and entrepreneurship, who sold Shave Butter, African Black Soap and hair care preparations in Sierra Leone in 1972. We honor her vision by continuing to formulate with Shave Butter, handmade by women in Africa. With every purchase you show support of our mission to reinvest back in our communities.

Our Curl Enhancing Smoothie, enriched with Silk Protein, Neem and Coconut oils, defines curls, reduces frizz, and smooths hair for a soft, silky feel. Hair is left feeling conditioned without weighing it down for bouncy, healthy curls with a brilliant shine. Section hair and apply product sparingly to damp or dry hair. Do not rinse out. Style hair as desired. For best results, use as a styling cream for twist-outs, braids and wash-and-go styles.

INGREDIENTS: Aqua, Glycerin, Cetylal Alcohol, Butyrospermum Parkii (Shea) Butter, Cocos Nucifera (Coconut) Water, Cocos Nucifera (Coconut) Oil, Steareth-20, Oleth-10, Polyisobutyl 60, Phthalolol, Cinnaminol Chloride, Parfum, PEG-150 Stearate, Triethyl Citrate, Glyceryl Caprylate, Benzic Acid, Tocopherol, Maracania Terrillia Seed Oil, Melia Azadirachta Seed Oil, Leucosector/Radiol Seed Ferment Filtrate, Glyceryl Soya (Soybean) Oil, Citric Acid, Hibiscus Rosa-Sinensis Flower Extract, Mangifera Indica (Mango) Seed Butter, Persoa Gratissima (Avocado) Oil, Sodium Cocoyl Hydrolyzed Silk, Aloe Barbadensis Leaf Juice, Phosphorylcholine, Decyl Glucoside, Decyls Glycerol Sulfate (Carrul) Root Extract, Ethylhexylglycerin, Sodium Hydroxide, Benzyl Benzoate, Limonene, Benzyl Alcohol, Hydroxyethylcellulose, Benzyl Salicylate, Citral, Coumarin.

*Certified Organic Ingredient **Fair Trade Ingredient

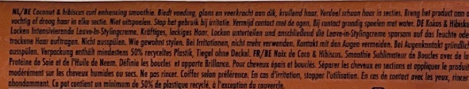
Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Contains made with a minimum of 50% essential olefinic, oxidation, Ltd.



w/ Silk Protein & Neem Oil

326 ml e

326 ml e



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