

Our Story

SheaMoisture is the legacy of Sofi Tucker, a pioneering mother of four and entrepreneur, who sold Shea Butter, African Black Soap and homemade beauty preparations in Sierra Leone in 1912. We honor her vision by continuing to formulate with Shea Butter handcrafted by women in Africa. With every purchase you show support of our mission to reinvest back in our communities.

Our Curl Enhancing Smoothie, enriched with Silk Protein, Neem and Coconut oils, defines curls, reduces frizz, and smooths hair for a soft, silky feel. Hair is left feeling conditioned without weighing it down for bouncy, healthy curls with a brilliant shine. Section hair and apply product sparingly to damp or dry hair. Do not rinse out. Style hair as desired. For best results, use as a styling cream for twist-outs, braids and wash-and-go styles.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter ***, Cocos Nucifera (Coconut) Water, Cocos Nucifera (Coconut) Oil, Stearic-10, Ethyl-10, Polyisobutene, Potassium Chloride, Perfum, PEG-150 Stearate, Triethyl Citrate, Glycerol Caprylate, Benzoic Acid, Isopropyl Myristate, Lemnisca Seed Oil, Melia Azadirachta Seed Oil, Leucomostor/Rodish Root Ferment Filtrate, Glycine Soja (Soybean) Oil, Citric Acid, Hibiscus Rosa-Sinensis Flower Extract, Mangifera Indica (Mango) Seed Butter, Persea Gratissima (Avocado) Oil, Sodium Cocoyl Hydrolyzed Silk, Alocasia Barbensis Leaf Juice, Phenoxethanol, Beta-Carotene, Daucus Carota Sativa (Carrot) Root Extract, Ethylhexylglycerin, Sodium Hydroxide, Benzyl Benzoate, Limonene, Benzyl Alcohol, Hydroxyacetone, Benzyl Salicylate, Citral, Coumarin.

*Certified Organic Ingredient **Fair Trade Ingredient

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with a minimum of 50% recycled plastic, excluding lid.

SILK
PROTEIN

COCONUT
OIL

NEEM
OIL

COCONUT & HIBISCUS
CURL ENHANCING
SMOOTHIE

This lightweight, daily conditioner restores moisture and smooths dry hair cuticles. No more knots, snarls and tangles. Tames frizz as it defines and enhances natural curls.



INGREDIENTS

Aqua, Butyrospermum Parkii (Shea) Butter*, **, Cocos Nucifera (Coconut) Oil, Stearyl Alcohol, Cetyl Alcohol, Parfum, Behentrimonium Chloride, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Simmondsia Chinensis (Jojoba) Seed Oil, Mangifera Indica (Mango) Seed Butter, Melia Azadirachta (Neem) Seed Oil, Panthenol, Sodium Cocoyl Hydrolyzed Silk, Tocopherol, Glycerin, Hydroxyethylcellulose, Caprylyl Glycol, Dipropylene Glycol, Caprylylhydroxamic Acid, Rosmarinus Officinalis (Rosemary) Leaf Oil, Phenoxyethanol, Sodium Hydroxide, Leuronostoc/Radish Root Ferment Filtrate, Potassium Sorbate, Disodium EDTA, Ethylhexylglycerin, Citric Acid, Benzyl Benzoate, Coumarin, Limonene.

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USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

384 ml e



COCONUT & HIBISCUS CURL & SHINE CONDITIONER

w/ Silk Protein & Neem Oil

Moisturise & Define
THICK, CURLY HAIR



Certified
Corporation*



NL/BE Kokos & Hibiskus Locken- & Glanzspülung mit Seidenprotein & Neemöl. Spendet Feuchtigkeit & sorgt für definierte Locken. Kräftiges, lockiges Haar. Auf das gewaschene, nasse Haar auftragen und satt einmassieren. Gründlich ausspülen. Kontakt mit den Augen vermeiden. Bei Augenkontakt gründlich ausspülen.

FR/BE Huile de Coco et Hibiscus. Avec de la Protéine de Soie et de l'Huile de Neem. Après-shampooing boucles et brillance. Hydrate et redéfinit les boucles. Cheveux épais et bouclés. Appliquer sur cheveux propres et mouillés et masser doucement. Rincer soigneusement. En cas de contact avec les yeux, rincer abondamment.

Apply to clean, wet hair. Gently comb through hair working root to ends. Rinse. Style as desired. For best results, cleanse with CURL & SHINE SHAMPOO.

Our Story
Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy.



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DELPHIC HSE,
GU14 7MA - UK,
104, SCHIPHOL, 118CNL



Cleanse dry, delicate curls. This gentle shampoo, formulated with fast absorbing, nutrient rich Coconut Oil, and Fair Trade Shea Butter, helps to leave curls vibrant, bouncy and healthy looking.

SheaMoisture®

Established 1912



INGREDIENTS

Aqua, Decyl Glucoside, Sodium Laureyl Lactylate, Glycol Stearate, Parfum, Glyceryl Caprylate, Butyrospermum Parkii (Shea) Butter*, ** Panthenol, Guar Hydroxypropyltrimonium Chloride, Sodium Cocoyl Hydrolyzed Silk, Citric Acid, Stearamide AMP, Melia Azadirachta (Neem) Seed Oil, Sodium Phytate, Cocos Nucifera (Coconut) Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Tocopherol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Benzoate, Glyceryl Undecylsuccinate, Leuronostor/Radish Root Ferment Filtrate, Sodium Hydroxide, Phenoxethanol, Ethylhexylglycerin, Benzyl Benzoate, Coumarin, Limonene.

*Certified Organic Ingredient
**Fair Trade Ingredient

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use.
Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with
a minimum of 50% post-consumer resin.

MADE IN THE UK
USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

384 ml e



COCONUT & HIBISCUS CURL & SHINE SHAMPOO

w/ Silk Protein & Neem Oil

Moisturise & Define
THICK, CURLY HAIR

Certified
B
Corporation™



Our Story
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Apply to wet hair, gently massage and work into a rich lather. Rinse thoroughly. For best results pair with our CURL & SHINE CONDITIONER.

NL/BE Coconut & hibiscus curl & shine shampoo. Biedt hydratatie en definitie aan dik, krullend haar. Breng het product aan op nat haar, masseer het zacht in tot er rijk schuim ontstaat en spoel het vervolgens grondig uit. Vermijd contact met de ogen. Bij contact grondig spoelen met water.

FR/BE Noix de coco et hibiscus. Avec de la Protéine de Soie et de l'Huile de Neem. Shampooing boucles et brillance. Hydrate et redéfinit les boucles. Cheveux épais et bouclés. Appliquer sur cheveux mouillés, faire mousser. Rincer soigneusement. En cas de contact avec les yeux, rincer abondamment. Fabriqué au Royaume-Uni.

DELPHIC HSE,
GU14 7NA - UK,
104 SCHIPHOL 118CNL



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NL/BE Coconut & Hibiscus + Flaxseed Curl Defining Gel voor krullend haar. Alcoholvrij, plakt niet en geeft krullen glans, zachtheid en definitie. Beschermt ook tegen luchtvochtigheid. Breng de gel op schoon nat haar aan in secties. Bij contact met ogen grondig spoelen met voldoende water.
DE Coconut & Hibiscus + Flaxseed lockendefinierendes Gel. Für lockiges & welliges Haar. Alkoholfreie, nicht klebende Formel. Sorgt Glanz, Geschmeidigkeit, Definition & Schutz vor Feuchtigkeit. Kleine Mengen Gel auf feuchtes, in Abschnitte, unterteiltes Haar auftragen. Bei Augenkontakt gründlich mit Wasser ausspülen. **FR/BE** Gel Definition de Boucles Noix de coco & Hibiscus + Graine de Lin. Pour cheveux bouclés et frisés. Gel non collant, sans alcool. Brillance, douceur et protection contre l'humidité. Appliquer en petite quantité par sections sur cheveux mouillés. Les ingrédients naturels peuvent varier en couleur et texture. En cas de contact avec les yeux, rincer abondamment à l'eau propre. Emballage contenant au moins 70% de matériaux recyclés.

DELPHIC HSE,
GU14 7NA - UK,
104, SCHIPHOL 1118CN-NL

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POT
& COUVERCLE

Laisser le couvercle sur le pot

