

Our Story

SheaMoisture is the legacy of Soft Tucker, a pioneering mother of four and entrepreneur, who sold Shea Butter, African Black Soap and homemade beauty preparations in Sierra Leone in 1912. We honor her vision by continuing to formulate with Shea Butter handcrafted by women in Africa. With every purchase you show support of our mission to reinvest back in our communities.

Our Curl Enhancing Smoothie, enriched with Silk Protein, Neem and Coconut oils, defines curls, reduces frizz, and smooths hair for a soft, silky feel. Hair is left feeling conditioned without weighing it down for bouncy, healthy curls with a brilliant shine. Section hair and apply product sparingly to clamp or dry hair. Do not rinse out. Style hair as desired. For best results, use as a styling cream for twist-outs, braids and wash-and-go styles.

INGREDIENTS: Aqua, Glycerin, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter ***, Coco Nucifera (Coconut) Water, Coco Nucifera (Coconut) Oil, Steareth-20, Diethyl-10, Polyisobutyl 60, Panthenol, Cetrimonium Chloride, Parfum, PEG-150 Stearate, Triethyl Citrate, Glyceryl Caprylate, Bonsai Acid, Tocopherol, Macadamia Ternifolia Seed Oil, Melia Azadirachta Seed Oil, Leuconostoc/Radish Root Ferment Filtrate, Glycine Soja (Soybean) Oil, Citric Acid, Hibiscus Rosa-Sinensis Flower Extract, Mangifera Indica (Mango) Seed Butter, Persea Gratissima (Avocado) Oil, Sodium Cocoyl Hydrolyzed Silk, Aloe Barbadensis Leaf Juice, Phenoxethanol, Beta-Carotene, Daucus Carota Saliva (Carrot) Root Extract, Ethylhexylglycerin, Sodium Hydroxide, Benzyl Alcohol, Hydroxycitronellal, Benzyl Salicylate, Citral, Coumarin.

*Certified Organic Ingredient **Fair Trade Ingredient
Natural Ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with a minimum of 50% recycled plastic, excluding lid.



SheaMoisture® COCONUT & HIBISCUS CURL ENHANCING SMOOTHIE w/ Silk Protein & Neem Oil

326 ml e

NL/BE Coconut & hibiscus curl enhancing smoothie. Biedt voeding, glans en veerkracht aan dik, krullend haar. Verdeel schoon haar in secties. Breng het product aan op vochtig of droog haar in elke sectie. Niet uitspoelen. Stop het gebruik bij irritatie. Vermijd contact met de ogen. Bij contact grondig spoelen met water. DE Kokos & Hibiskus Locken Intensiverende Leave-In-Stylingcreme. Kräftiges, lockiges Haar. Locken unterteilen und anschließend die Leave-In-Stylingcreme sparsam auf das feuchte oder trockene Haar auftragen. Nicht ausspülen. Wie gewohnt stylen. Bei Irritationen, nicht mehr verwenden. Kontakt mit den Augen vermeiden. Bei Augenkantchen gründlich ausspülen. Verpackung enthält mindestens 50% recyceltes Plastik. Tiegel ohne Deckel. FR/DE Noix de Coco & Hibiscus. Smoothie Sublimateur de Boucles avec de la Protéine de Soie et de l'Huile de Neem. Définie les boucles et apporte Brillance. Pour cheveux épais et bouclés. Séparer les cheveux en sections et appliquer le produit modérément sur les cheveux humides ou secs. Ne pas rincer. Coiffer selon préférence. En cas d'irritation, arrêter l'utilisation. En cas de contact avec les yeux, rincer abondamment. Ce pot contient un minimum de 50% de plastique recyclé, à l'exception du couvercle.



DELPHIC HSE,
GU14 7NA - UK,
104, SCHIPHOL 111BCN-NL
USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com



68904321

This lightweight, daily conditioner restores moisture and smoothes dry hair cuticles. No more knots, snarls and tangles. Tames frizz as it defines and enhances natural curls.



COCONUT
OIL



SILK
PROTEIN



NEEM
OIL

INGREDIENTS

Aqua, Butyrospermum Parkii (Shea) Butter*, **, Cocos Nucifera (Coconut) Oil, Stearyl Alcohol, Cetyl Alcohol, Parfum, Behentrimonium Chloride, Aloe Barbadensis (Aloe Vera) Leaf Juice, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Simmondsia Chinensis (Jojoba) Seed Oil, Mangifera Indica (Mango) Seed Butter, Melia Azadirachta (Neem) Seed Oil, Panthenol, Sodium Cocoyl Hydrolyzed Silk, Tocopherol, Glycerin, Hydroxyethylcellulose, Caprylyl Glycol, Dipropylene Glycol, Caprylylhydroxamic Acid, Rosmarinus Officinalis (Rosemary) Leaf Oil, Phenoxyethanol, Sodium Hydroxide, Leuconostoc/Radish Root Ferment Filtrate, Potassium Sorbate, Disodium EDTA, Ethylhexylglycerin, Citric Acid, Benzyl Benzoate, Coumarin, Limonene.

*Certified Organic Ingredient **Fair Trade Ingredient

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with a minimum of 50% post-consumer resin.

USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

384 ml e

SheaMoisture®
Established 1912

COCONUT & HIBISCUS CURL & SHINE CONDITIONER

w/ Silk Protein & Neem Oil

Moisturise & Define
THICK, CURLY HAIR



Certified



12M

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy.

Apply to clean, wet hair. Gently comb through hair working root to ends. Rinse. Style as desired. For best results, cleanse with CURL & SHINE SHAMPOO.

NL/BE Coconut & hibiscus curl & shine conditioner. Bietet voeding en definitie aan dik, krullend haar. Breng het product rijkelijker aan op schoon, nat haar en masseer het zacht in. Laat het product 3 minuten inwerken en spoel het vervolgens grondig uit. Vermijd contact met de ogen. Bij contact grondig spoelen met water.

DE Kokos & Hibiskus Locken- & Glanzspülung mit Seidenprotein & Neemöl. Spendet Feuchtigkeit & sorgt für definierte Locken. Kräftiges, lockiges Haar. Auf das gewaschene, nasse Haar auftragen und sanft einmassieren. Gründlich ausspülen. Kontakt mit den Augen vermeiden. Bei Augenkontakt gründlich ausspülen.

FR/BE Noix de Coco et Hibiscus. Avec de la Protéine de Soie et de l'Huile de Neem. Après-shampooing boucles et brillance. Hydrate et redéfinit les boucles. Cheveux épais et bouclés. Appliquer sur cheveux propres et mouillés et masser doucement. Rincer soigneusement. En cas de contact avec les yeux, rincer abondamment.

DELPHIC HSE,
GUT4 7NA - UK,
104, SCHIPHOL 1118CN-NL



7 643022 210298 >

68686087

Cleanse dry, delicate curls. This gentle shampoo, formulated with fast absorbing, nutrient rich Coconut Oil, and Fair Trade Shea Butter, helps to leave curls vibrant, bouncy and healthy looking.



COCONUT
OIL



SILK
PROTEIN



NEEM
OIL

INGREDIENTS

Aqua, Decyl Glucoside, Sodium Lauroyl Lactylate, Glycol Stearate, Parfum, Glyceryl Caprylate, Butyrospermum Parkii (Shea) Butter*, **Panthenol, Guar Hydroxypropyltrimonium Chloride, Sodium Cocoyl Hydrolyzed Silk, Citric Acid, Stearamide AMP, Melia Azadirachta (Neem) Seed Oil, Sodium Phytate, Cocos Nucifera (Coconut) Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Tocopherol, Aloe Barbadensis (Aloe Vera) Leaf Juice, Sodium Benzoate, Glyceryl Undecylenate, Leuconostoc/Radish Root Ferment Filtrate, Sodium Hydroxide, Phenoxyethanol, Ethylhexylglycerin, Benzyl Benzoate, Coumarin, Limonene.

*Certified Organic Ingredient

**Fair Trade Ingredient

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with a minimum of 50% post-consumer resin.

MADE IN THE UK
USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

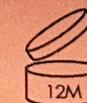
384 ml e

SheaMoisture®
Established 1912

COCONUT & HIBISCUS CURL & SHINE SHAMPOO

w/ Silk Protein & Neem Oil

Moisturise & Define
THICK, CURLY HAIR



Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy.

Apply to wet hair, gently massage and work into a rich lather. Rinse thoroughly. For best results pair with our CURL & SHINE CONDITIONER.

NL/BE Coconut & hibiscus curl & shine shampoo. Biedt hydratatie en definitie aan dik, krullend haar. Breng het product aan op nat haar, masseer het zacht in tot er rijk schuim ontstaat en spoel het vervolgens grondig uit. Vermijd contact met de ogen. Bij contact grondig spoelen met water.

DE Kokos & Hibiskus Locken- & Glanzshampoo mit Seidenprotein & Neemöl. Spendet Feuchtigkeit & sorgt für definierte Locken. Kräftiges, lockiges Haar. Auf das nasse Haar auftragen und sanft einmassieren. Gründlich ausspülen. Kontakt mit den Augen vermeiden. Bei Augenkontakt gründlich ausspülen.

FR/BE Noix de coco et hibiscus. Avec de la Protéine de Soie et de l'Huile de Neem. Shampooing boucles et brillance. Hydrate et redéfinit les boucles. Cheveux épais et bouclés. Appliquer sur cheveux mouillés, faire mousser. Rincer soigneusement. En cas de contact avec les yeux, rincer abondamment. Fabriqué au Royaume-Uni.

DELPHIC HSE,
GU14 7NA - UK,
104, SCHIPHOL 1118CN-NL



Our Story

SheaMoisture is the legacy of Sofi Tucker, a pioneering mother of four and entrepreneur, who sold Shea Butter, African Black Soap and homemade beauty preparations in Sierra Leone in 1912. We honour her vision by continuing to formulate with Shea Butter handcrafted by women in Africa. With every purchase you show support of our mission to reinvest back in our communities.

NL/BE Coconut & Hibiscus + Flaxseed Curl Defining Gel voor krullend haar. Alcoholfrij, plakt niet en geeft krullen glans, zachtheid en definitie. Beschermt ook tegen luchtvochtigheid. Breng de gel op schoon nat haar aan in secties. Bij contact met ogen grondig spoelen met voldoende water.
DE Coconut & Hibiscus + Flaxseed lockendefinierendes Gel. Für lockiges & welliges Haar. Alkoholfrei, nicht klebende Formel. Sorgt Glanz, Geschmeidigkeit, Definition & Schutz vor Feuchtigkeit. Kleine Mengen Gel auf feuchtes, in Abschnitte, unterteiltes Haar auftragen. Bei Augenkontakt gründlich mit Wasser ausspülen. **FR/BE** Gel Définition de Boucles Noix de coco & Hibiscus + Graine de Lin. Pour cheveux bouclés et frisés. Gel non collant, sans alcool. Brillance, douceur et protection contre l'humidité. Appliquer en petite quantité par sections sur cheveux mouillés. Les ingrédients naturels peuvent varier en couleur et texture. En cas de contact avec les yeux, rincer abondamment à l'eau propre. Emballage contenant au moins 70% de matériaux recyclés.

DELPHIC HSE,
GU14 7NA - UK,
104, SCHIPHOL 1118CN-NL
62757774

431ml e

