

A strengthening conditioner that detangles and restores moisture without weighing your hair down. Perfect for those who regularly color, straighten or perm their hair as well as kinky, curly and wavy natural styles. Formulated with Jamaican Black Castor Oil, and Fair Trade Shea Butter, this conditioner helps strengthen damaged, brittle hair while helping to reduce breakage. Peppermint Oil helps invigorate the scalp for a tingling experience. Leaves hair shiny and fully rejuvenated.



Shea Moisture®
Established 1912

Established 1912



Our Story
Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and Shea Moisture is her legacy.

INGREDIENTS
Aqua, Stearyl Alcohol, Cetyl Alcohol, Parfum, Communis (Castor) Seed Oil, Mayocoba Butter, Glycerin, Propylene Glycol, Phenoxyethanol, Ethylparaben, Propylparaben, Butylparaben, Isobutylparaben, Methylparaben, Linalool, Citronellol, Geraniol, Limonene, Benzyl Alcohol.

Aqua, Stearyl Alcohol, Cocos Nucifera (Coconut) Oil, Buvyospernum Parvum (Shea) Butter, Cetyl Alcohol, Parfum, Behentrimonium Chloride, Glyceryl Cellulose, Ricinus Communis (Castor) Seed Oil, Macadamia Ternifolia Seed Oil, Acetoin, Simmondsia Chinensis (Jojoba) Seed Oil, Mauritia Flexuosa (Boriti) Fruit Oil, Hydrolyzed Keratin, Nicotinamide, Hydrolyzed Rice Protein, Isobornyl Hydrolyzed Vegetable Protein PG-Polyglutamyl Silanetriol, Mentha Piperita (Peppermint) Leaf Extract, Trifolium Pratense (Clover) Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Panthenol, Caramel, Coprylhydroxyamic Acid, Copryl Glycol, Yeast Extract, Dipropylene Glycol, Phenoxethanol, Pyrus Malus (Apple) Fruit Extract, Sodium Hydroxide, Potassium Sorbate, Benzyl Alcohol, Citric Acid, Disodium EDTA, Sodium Benzoate, Ethylhexylglycerin.

*Certified Organic Ingredient **Fair Trade Ingredient

Natural Ingredients may vary in color and consistency. If irritation occurs, discontinue use. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Container made with minimum of 50% post-consumer resin.

STRENGTHEN & RESTORE CONDITIONER

w/
Shea Butter, Peppermint
& Apple Cider Vinegar

Soften & Nourish
NATURAL, CHEMICALLY PROCESSED,
OR HEAT STYLED HAIR

**NATURAL, CHEMICALLY PROCESSED,
OR HEAT STYLED HAIR**

The logo consists of a stylized letter 'B' inside a circle, with the word 'Certified' written vertically next to it.

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USING GLOBALLY-SOURCED INGREDIENTS
SheaMoisture.com

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This clarifying shampoo removes buildup, while infusing hair with nourishing moisture. Perfect for those who regularly color, straighten, perm or heat style their hair, as well as kinky, curly or wavy natural styles. Formulated with Jamaican Black Castor Oil and Fair Trade Shea Butter, our Shampoo helps to promote beautiful hair. Use with our JAMAICAN BLACK CASTOR OIL STRENGTH & RESTORE CONDITIONER. To restore damaged or chemically processed hair by reducing breakage and the resultant shedding. Peppermint Oil helps invigorate the scalp for a fingling experience.



FAIR TRADE
SHEA BUTTER

JAMAICAN BLACK
CASTOR OIL

PEPPERMINT

INGREDIENTS

Aqua, Decyl Glucoside, Sodium Laureyl Sulfate, Lactylate, Perfum, Glycerin, Guar Hydroxypropyltrimonium Chloride, Panthenol, Hydrolyzed Rice Protein, Butyrospermum Parkii [Shea] Butter*, Ricinus Communis [Castor] Seed Oil, Mauritia Flexuosa [Buriti] Fruit Oil, Nicotinamide, Hydrolyzed Vegetable Protein Pg-Tripoly(Stearatriol), Mentha Piperita (Peppermint) Leaf Extract, Aloe, Betaine, Yeast Extract, Coddingtonium Hydroxypropyl Hydrolyzed Keratin, Tocopherol, Aloe Barbadensis [Aloe Vera] Leaf Juice, Trifolium Pratense (Clover) Flower Extract, Caramel, Caprylyl Glycol, Caprylyl Hydroxamic Acid, Potassium Sorbate, Sodium Benzoate, Propylene Glycol, Phenoxyethanol, Benzyl Alcohol, Pyrus Malus (Apple) Fruit Extract, Disodium EDTA, Citric Acid, Butylene Glycol, Ethylhexylglycerin, Sodium Hydroxide, Dextrose, Acetyl Tetrapeptide-3.

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SheaMoisture
Established 1912

BONUS
SIZE



JAMAICAN BLACK CASTOR OIL **STRENGTHEN & RESTORE SHAMPOO**

w/ Shea Butter,
Peppermint & Vinegar

Cleanse & Nourish
NATURAL, CHEMICALLY PROCESSED,
OR HEAT STYLED HAIR

Certified
Corporation™



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USING GLOBALLY SOURCED INGREDIENTS
SheaMoisture.com



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OUR STORY

Our Story
Sofi Tucker started selling Shea Nuts at the village market in Bonrite, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the country side. Sofi Tucker was our Grandmother and SheaMoisture is her legacy.

Apply to wet hair, gently massage from roots to ends. Rinse thoroughly. Repeat if necessary. For best results pair with JAMAICAN BLACK CASTOR OIL STRENGTHEN & RESTORE CONDITIONER.

NI/BE: Jamaican black castor oil strengthen & restore shampoo. Bed milde reiniging en voeding van natuurlijk chemisch behandeldd of met warme ges�el haart. Breng het product dan op nat haar, masser het zacht in tot er niet stijf ontstaan en spoel het vervolgens grondig uit. Vermijd contact met de ogen. Bij contact grondig spoelen met water.

DE: Schwarzes Reismehl aus Janninkia Stiften & Wiederholenden Shampoo mit Sheabutter, Pfefferminze und Esig. Reinigt & frt. Unbehindertes Haar. Auf das nasse Haar auftragen und stzt ammunisteen. Grndlich ausspulen. Kontakt mit den Augen vermeiden. Bei Augenkontakt grndlich ausspulen.

FR/BE: Huile de ricin noir de Janninkia. Avec du Beurre de Karité, de la Menthe Poivrée et du Vinaigre. Shampooing fortifiant et revitalisant. Purifiant et Nourrissant. Cheveux naturels, frêmes chimiquement et abîmés par le chaleur. Appliquer sur cheveux mouillés, faire mousse. Faire soigneusement. En cas de contact avec les yeux, rincer abondamment.

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Our Story

SheaMoisture is the legacy of Sofi Tucker, a pioneering mother of four and entrepreneur, who sold Shea Butter, African Black Soap and homemade beauty preparations in Sierra Leone in 1912. We honour her vision by continuing to formulate with Shea Butter handcrafted by women in Africa. With every purchase you show support of our mission to reinvest back in our communities.

NL/BE Jamaican black castor oil + flaxseed strong hold styling gel voor krullend haar. Alcoholfrij, plakt niet en geeft langdurige hold. Beschermt tegen luchtvochtigheid. Breng de gel op schoon nat haar aan in secties. Bij contact met ogen grondig spoelen met voldoende water.
DE Jamaican Black Castor Oil + Flaxseed Styling-Gel für starken Halt. Alkoholfreie, nicht klebende Formel. Für lockiges & welliges Haar. Definition, dauerhaften Halt & Schutz vor Feuchtigkeit. Kleine Mengen Gel auf feuchtes, in Abschnitte, unterteiltes Haar auftragen. Bei Augenkontakt gründlich mit Wasser ausspülen. **FR/BE** Gel coiffant tenue forte à l'Huile de Ricin Noire de Jamaique + Graine de Lin. Gel non collant, sans alcool. Pour cheveux bouclés et frisés. Définit et protège vos boucles de l'humidité. Appliquer en petite quantité par sections sur cheveux mouillés. Les ingrédients naturels peuvent varier en couleur et texture. En cas de contact avec les yeux, rincer abondamment à l'eau propre. Emballage contenant au moins 70% de matériaux recyclés.

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