# Trevor W. Bower

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#### **Technical Skills**

- Excel (VLookup, Conditional Formatting, Pivot Tables)
- SQL (MySQL, SQL Server, SQLite)
- Tableau

- Microsoft Power BI
- Python (Pandas, PyPlot, SK-Learn)
- R (TidyR, DplyR, GGPlot2)
- Microsoft Office

- Google Sheets
- Git/GitHub
- Jupyter Notebooks
- Java

## **Projects**

## Business Marketing EDA - Google Data Analytics Capstone Project - R, Excel, Jupyter Notebooks

- Helped smart fitness device company identify marketing opportunities by performing exploratory data analysis in R notebook
- Used TidyR & DplyR to explore, clean, format & analyze public datasets
- Created data visualizations using GGPlot2 & formulated action plan based on results

# Fire Department Predictive Analysis Tool - University Capstone Project - Python, SQLite, SK-Learn, PyPlot

- Coded program using **Python** for fire departments to enter data into **SQLite** database manually or by importing CSVs to receive necessary apparatus recommendations & receive data visualizations using **PyPlot**
- Trained machine learning model using **SK-Learn** to predict call volume based on predictive analysis

## Relational Database Appointment Tracker – University Project – Java, MySQL

- Coded application in **Java** for scheduling customer appointments & assigning company representatives, including time-zone & language localization, login functionality & login history tracking
- Used MySQL to store information in relational database including customers, appointments, representatives, districts, and more

# Web Scraper & EDA with Excel - Personal Project - Python, Excel, BeautifulSoup, Pandas, Jupyter Notebooks

- Created a Python notebook using BeautifulSoup to scrape information from web page into Pandas DataFrame
- Exported & analyzed as Excel spreadsheet including cleaning, restructuring, and creating visualizations to find trends

# Interactive Tableau Dashboard - Google Advanced Data Analytics Project - Tableau

• Created interactive Tableau dashboard & presentation to explain trends in lightning strike locations across the U.S. & Texas

## Data Analytics Experience

## Real Estate Agent - Hometown Realty, Long & Foster Real Estate - Richmond, VA

August 2019 – August 2022

- Performed exploratory data analysis of multiple real estate markets daily & presented profitable opportunities to investor clients
- Provided potential seller clients complementary market analysis for their home including data visualizations
- Used Excel spreadsheets to create net proceed estimates for seller clients
- Performed market analyses & prepared predicted home-ownership cost spreadsheets in Excel with visualizations for buyer clients
- Used data visualizations to simplify & communicate action plans with clients, including transactions with multiple stakeholders

## General Manager - Pizza Hut - Midlothian, VA

August 2016 - January 2018

- Manually used predictive analytics with data from company database to forecast sales
- Used Excel spreadsheets to track, calculate, manage & order inventory
- Reviewed employee analytics to properly schedule staff while appropriately managing labor costs
- Conducted meetings with shifts & individual employees to review shift, individual & total restaurant metrics using Excel spreadsheets, data visualizations & action plans

Real Estate Investor June 2019 – Present

- Use **predictive analytics** to project ROI & COC of potential investments
- Predict monthly payments using Excel based on variety of factors such as interest rates, taxes, insurance, maintenance & vacancy
- Use **predictive analytics** to estimate potential repairs, vacancies & capital expenditures
- Create yearly profit & loss statements in Excel with data visualizations

# **Education & Certifications**

Bachelor of Science: Computer Science – Western Governors University

August 2023

Google Data Analytics Certificate - Coursera

November 2023

Google Advanced Data Analytics Certificate – Coursera

December 2023