## R Notebook

Code ▼

Hide

```
# Required
install.packages("doParallel")
trying URL 'https://cran.rstudio.com/bin/macosx/el-capitan/contrib/3.6/doParallel 1.0.1
5.tgz'
Content type 'application/x-gzip' length 196281 bytes (191 KB)
downloaded 191 KB
The downloaded binary packages are in
    /var/folders/hm/2md7sccd0479bw81zsh0yyq80000gn/T//RtmptjktGz/downloaded_packages
                                                                                        Hide
library(doParallel)
Loading required package: foreach
Loading required package: iterators
Loading required package: parallel
                                                                                        Hide
# Find how many cores are on your machine
detectCores() # Result = Typically 4 to 6
[1] 4
                                                                                        Hide
# Create Cluster with desired number of cores. Don't use them all! Your computer is runn
ing other processes.
cl <- makeCluster(2)</pre>
# Register Cluster
registerDoParallel(cl)
# Confirm how many cores are now "assigned" to R and RStudio
getDoParWorkers() # Result 2
[1] 2
```

Hide

```
# Stop Cluster. After performing your tasks, stop your cluster.
stopCluster(cl)
                                                                                Hide
install.packages("caret")
trying URL 'https://cran.rstudio.com/bin/macosx/el-capitan/contrib/3.6/caret 6.0-85.tgz'
Content type 'application/x-gzip' length 6264988 bytes (6.0 MB)
_____
downloaded 6.0 MB
The downloaded binary packages are in
   /var/folders/hm/2md7sccd0479bw81zsh0yyq80000gn/T//RtmptjktGz/downloaded packages
                                                                                Hide
install.packages("plotly")
trying URL 'https://cran.rstudio.com/bin/macosx/el-capitan/contrib/3.6/plotly_4.9.2.tgz'
Content type 'application/x-gzip' length 2987045 bytes (2.8 MB)
downloaded 2.8 MB
The downloaded binary packages are in
   /var/folders/hm/2md7sccd0479bw81zsh0yyq80000gn/T//RtmptjktGz/downloaded packages
                                                                                Hide
library(caret)
Loading required package: lattice
Loading required package: ggplot2
Registered S3 method overwritten by 'dplyr':
 method
                 from
 print.rowwise df
Registered S3 method overwritten by 'data.table':
 print.data.table
                                                                                Hide
library(plotly)
```

```
Registered S3 method overwritten by 'htmlwidgets':
  method
  print.htmlwidget tools:rstudio
Attaching package: 'plotly'
The following object is masked from 'package:ggplot2':
    last_plot
The following object is masked from 'package:stats':
    filter
The following object is masked from 'package:graphics':
    layout
                                                                                          Hide
largeMatrix <- read.csv("LargeMatrix.csv")</pre>
                                                                                          Hide
# no nas present
sum(is.na(largeMatrix))
[1] 0
                                                                                          Hide
iphone_smallMatrix <- read.csv("iphone_smallmatrix_labeled_8d.csv")</pre>
samsung_smallMatrix <- read.csv("galaxy_smallmatrix_labeled_9d.csv")</pre>
                                                                                          Hide
names(iphone_smallMatrix)
```

[1]	"iphone"	"samsunggalaxy"	"sonyxperia"	"nokialumina"	"htcphone"
[6] s"	"ios"	"googleandroid"	"iphonecampos"	"samsungcampos"	"sonycampo
[11] g"	"nokiacampos"	"htccampos"	"iphonecamneg"	"samsungcamneg"	"sonycamne
[16] c"	"nokiacamneg"	"htccamneg"	"iphonecamunc"	"samsungcamunc"	"sonycamun
[21] s"	"nokiacamunc"	"htccamunc"	"iphonedispos"	"samsungdispos"	"sonydispo
[26] g"	"nokiadispos"	"htcdispos"	"iphonedisneg"	"samsungdisneg"	"sonydisne
[31] c"	"nokiadisneg"	"htcdisneg"	"iphonedisunc"	"samsungdisunc"	"sonydisun
[36] s"	"nokiadisunc"	"htcdisunc"	"iphoneperpos"	"samsungperpos"	"sonyperpo
[41] g"	"nokiaperpos"	"htcperpos"	"iphoneperneg"	"samsungperneg"	"sonyperne
[46] c"	"nokiaperneg"	"htcperneg"	"iphoneperunc"	"samsungperunc"	"sonyperun
[51]	"nokiaperunc"	"htcperunc"	"iosperpos"	"googleperpos"	"iosperneg"
[56]	"googleperneg"	"iosperunc"	"googleperunc"	"iphonesentiment"	

## names(samsung\_smallMatrix)

	"iphone"	"samsunggalaxy"	"sonyxperia"	"nokialumina"	"htcphone"
[6] s"	"ios"	"googleandroid"	"iphonecampos"	"samsungcampos"	"sonycampo
[11] g"	"nokiacampos"	"htccampos"	"iphonecamneg"	"samsungcamneg"	"sonycamne
[16] c"	"nokiacamneg"	"htccamneg"	"iphonecamunc"	"samsungcamunc"	"sonycamun
[21] s"	"nokiacamunc"	"htccamunc"	"iphonedispos"	"samsungdispos"	"sonydispo
[26] g"	"nokiadispos"	"htcdispos"	"iphonedisneg"	"samsungdisneg"	"sonydisne
[31] c"	"nokiadisneg"	"htcdisneg"	"iphonedisunc"	"samsungdisunc"	"sonydisun
[36] s"	"nokiadisunc"	"htcdisunc"	"iphoneperpos"	"samsungperpos"	"sonyperpo
- [41] g"	"nokiaperpos"	"htcperpos"	"iphoneperneg"	"samsungperneg"	"sonyperne
[46] c"	"nokiaperneg"	"htcperneg"	"iphoneperunc"	"samsungperunc"	"sonyperun
[51]	"nokiaperunc"	"htcperunc"	"iosperpos"	"googleperpos"	"iosperneg"
[56]	"googleperneg"	"iosperunc"	"googleperunc"	"galaxysentiment"	

#summary(iphone\_smallMatrix\$ios)
str(iphone\_smallMatrix)

```
'data.frame':
                12973 obs. of
                               59 variables:
$ iphone
                  : int
                          1 1 1 1 1 41 1 1 1 1 ...
$ samsunggalaxy
                  : int
                           0
                              0
                               0 0 0 0 0 0 0 ...
$ sonyxperia
                               0
                                  0
                                    0
                                      0 0
                                          0 0
                  : int
                           0
                              0
$ nokialumina
                  : int
                          0 0 0 0 0
                                   0 0 0 0 0
$ htcphone
                  : int
                          0 0
                              0 0 0 0 0 0 0 0 ...
                              0 0 0 6 0 0 0 0
$ ios
                  : int
                          0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0 \ 0
$ googleandroid : int
$ iphonecampos
                             0 0 0 1 1 0 0 0 ...
                  : int
                          0 0
$ samsungcampos
                  : int
                          0 0
                              0 0 0 0 0 0 0 0
$ sonycampos
                              0 0 0 0 0 0
                  : int
                          0 0
                                          0 0
$ nokiacampos
                  : int
                          0 0
                              0 0 0 0 0 0 0 0
$ htccampos
                  : int
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                              0 0 0 0 0 0 0 0 ...
$ iphonecamneg
                  : int
                               0 0
                                   3 1 0 0 0
$ samsungcamneg : int
                          0 0
                             0 0 0 0 0 0 0 0
$ sonycamneg
                  : int
                          0 0 0 0 0 0 0 0 0 0 ...
$ nokiacamneg
                  : int
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                              0 0 0 0 0 0 0 0
$ htccamneg
                  : int
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                             0 0 0 0 0 0
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$ iphonecamunc
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$ samsungcamunc
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$ sonycamunc
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$ nokiacamunc
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$ htccamunc
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$ iphonedispos
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$ samsungdispos : int
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                  : int
$ sonydispos
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$ nokiadispos
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$ htcdispos
                  : int
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                             0 0 0 0 0 0 0 0 ...
$ iphonedisneg
                  : int
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                             0 0 0 3 10 0 0 0 ...
$ samsungdisneg : int
                          0 0 0 0 0 0 0 0 0 0 ...
$ sonydisneq
                  : int
                          0 0 0 0 0 0 0 0 0 0 ...
$ nokiadisneg
                  : int
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                                 0
                                   0 0 0 0 0
                          0 0
                             0
$ htcdisneg
                  : int
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$ iphonedisunc
                  : int
                          0 0 0 0 0 4 9 0 0 0 ...
$ samsungdisunc
                 : int
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$ sonydisunc
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$ nokiadisunc
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$ htcdisunc
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$ iphoneperpos
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$ samsungperpos
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$ sonyperpos
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$ nokiaperpos
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$ htcperpos
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$ htcperneg
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$ iphoneperunc
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$ samsungperunc
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                 : int
$ sonyperunc
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$ nokiaperunc
                  : int
                          0 0 0 0 0 0 0 0 0 0 ...
$ htcperunc
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```

```
$ iosperpos : int 0 0 0 0 0 0 0 0 0 0 0 ...
$ googleperpos : int 0 0 0 0 0 0 0 0 0 0 ...
$ iosperneg : int 0 0 0 0 0 0 0 0 0 0 ...
$ googleperneg : int 0 0 0 0 0 0 0 0 0 0 ...
$ iosperunc : int 0 0 0 0 0 0 0 0 0 0 ...
$ googleperunc : int 0 0 0 0 0 0 0 0 0 ...
$ iphonesentiment: int 0 0 0 0 0 0 0 0 ...
```

```
str(samsung_smallMatrix)
```

```
'data.frame':
                12911 obs. of
                               59 variables:
$ iphone
                   : int
                          1 1 1 0 1 2 1 1 4 1 ...
$ samsunggalaxy
                  : int
                            0
                              1 0 0 0 0 0
                                           0 0
$ sonyxperia
                              0
                                0
                                  0
                                    0
                                       0 0
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                  : int
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$ nokialumina
                  : int
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$ htcphone
                  : int
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                               0 0 0 0 0 0 0
$ ios
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$ googleandroid : int
$ iphonecampos
                          0 0 1 0 0 1 0 0 0 0 ...
                  : int
$ samsungcampos
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$ sonycampos
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$ nokiacampos
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$ samsungcamneg
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$ sonycamneg
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$ nokiacamneg
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$ htcdispos
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$ iphonedisneg
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$ samsungdisneg : int
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$ nokiadisneg
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$ htcdisneg
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$ samsungdisunc
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$ sonydisunc
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$ nokiadisunc
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$ htcdisunc
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$ iphoneperpos
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$ samsungperpos
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$ sonyperpos
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$ nokiaperpos
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$ htcperpos
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                                          0 0
$ iphoneperneg
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                  : int
$ samsungperneg
                              0 0 0 0 0 0 0 0 ...
                  : int
                          0 0
$ sonyperneg
                  : int
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$ nokiaperneg
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                                  0 0
                  : int
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                                           0 0
$ htcperneg
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                                      0 0
$ iphoneperunc
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                              0 0 0 0 0 0 0 0
$ samsungperunc
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                  : int
$ sonyperunc
                  : int
                          0 0 0 0 0 0 0 0 0
$ nokiaperunc
                  : int
                          0 0 0 0 0 0 0 0 0 0 ...
$ htcperunc
                  : int
                          0 0 0 1 0 0 0 0 0 0 ...
```

```
$ iosperpos: int 0 0 0 0 0 0 0 0 0 0 ...
 $ googleperpos : int 0 0 0 0 0 0 0 0 0 ...
 $ iosperneg: int 0 0 0 0 0 0 0 0 0 ...
 $ googleperneg : int 0 0 0 0 0 0 0 0 0 ...
$ iosperunc
                : int 0000000000...
 $ googleperunc : int 0 0 0 0 0 0 0 0 0 ...
 $ galaxysentiment: int 5 3 3 0 1 0 3 5 5 5 ...
                                                                               Hide
# no missing values
sum(is.na(iphone_smallMatrix))
[1] 0
                                                                               Hide
sum(is.na(samsung_smallMatrix))
[1] 0
                                                                               Hide
# There are no empty columns
colSums(iphone_smallMatrix)
```

iphone	samsunggalaxy	sonyxperia	nokialumina	htcphone	
ios 27867	923	312	30	1779	
1976					
googleandroid	iphonecampos	samsungcampos	sonycampos	nokiacampos	ht
ccampos					
514	3757	697	129	89	
1469					
iphonecamneg	samsungcamneg	sonycamneg	nokiacamneg	htccamneg	iphon
ecamunc					
3044	710	30	80	1206	
3289					
samsungcamunc	sonycamunc	nokiacamunc	htccamunc	iphonedispos	samsun
gdispos	4.0	4.5	611	0004	
243	42	47	611	9304	
819		h. ( 1			
sonydispos	nokiadispos	htcdispos	iphonedisneg	samsungdisneg	son
ydisneg	129	2051	7894	856	
161	129	2031	7094	000	
nokiadisneg	htcdisneg	iphonedisunc	samsungdisunc	sonydisunc	noki
adisunc	nccursney	iphonearsunc	Samsunguisunc	sonyarsanc	HOKI
103	1509	6550	352	59	
64	1307	0550	332	37	
htcdisunc	iphoneperpos	samsungperpos	sonyperpos	nokiaperpos	ht
cperpos	rpmomoper pob	bambangperpes	boniperpos	noniaperpob	110
812	7854	803	112	138	
1660	, 55 1				
iphoneperneg	samsungperneg	sonyperneg	nokiaperneg	htcperneg	iphon
eperunc	31 · 3	111 15			1
6313	832	83	133	1562	
3880					
samsungperunc	sonyperunc	nokiaperunc	htcperunc	iosperpos	googl
eperpos		-	-	- <b>-</b>	
287	30	72	832	768	
500					
iosperneg	googleperneg	iosperunc	googleperunc	iphonesentiment	
747	755	429	209	48318	

colSums(samsung\_smallMatrix)

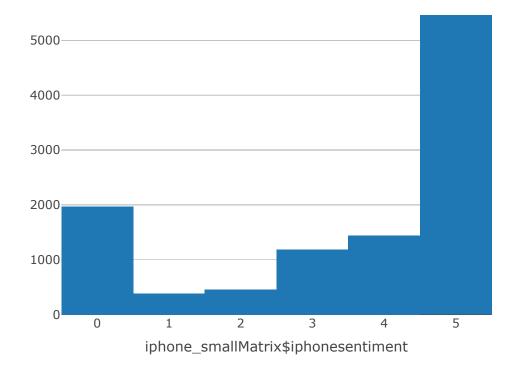
	iphone	samsunggalaxy	sonyxperia	nokialumina	htcphone	
ios						
1050	28525	921	311	30	1775	
1972		. ,				
	leandroid	iphonecampos	samsungcampos	sonycampos	nokiacampos	ht
ccampo		2722	602	105	0.0	
1461	513	3733	693	125	89	
1461			~~~~~~~~	n ole : o nome o n	h +	i mb om
_	onecamneg	samsungcamneg	sonycamneg	nokiacamneg	htccamneg	iphon
ecamun	3027	710	30	80	1202	
3278	3027	/10	30	00	1202	
	ungcamunc	sonycamunc	nokiacamunc	htccamunc	iphonedispos	samsun
gdispo		Sonycamunc	HOKTACAMUTIC	ncccamunc	ipiioneaispos	Samsun
guispo	241	40	47	608	9251	
814	211	10	1,	000	7231	
	onydispos	nokiadispos	htcdispos	iphonedisneg	samsungdisneg	son
ydisne				_p	2424342523	2011
7	143	129	2039	7849	856	
161						
no	kiadisneg	htcdisneg	iphonedisunc	samsungdisunc	sonydisunc	noki
adisun	ıc	_	_	_	_	
	103	1501	6519	351	58	
64						
	htcdisunc	iphoneperpos	samsungperpos	sonyperpos	nokiaperpos	ht
cperpo	s					
	810	7786	801	110	138	
1653						
iph	oneperneg	samsungperneg	sonyperneg	nokiaperneg	htcperneg	iphon
eperun						
	6269	832	83	133	1559	
3847						
	ungperunc	sonyperunc	nokiaperunc	htcperunc	iosperpos	googl
eperpo						
	285	28	72	829	768	
500		,		1		
	iosperneg	googleperneg	iosperunc		galaxysentiment	
	747	755	429	209	49430	

There are multiple phones in this dataset.

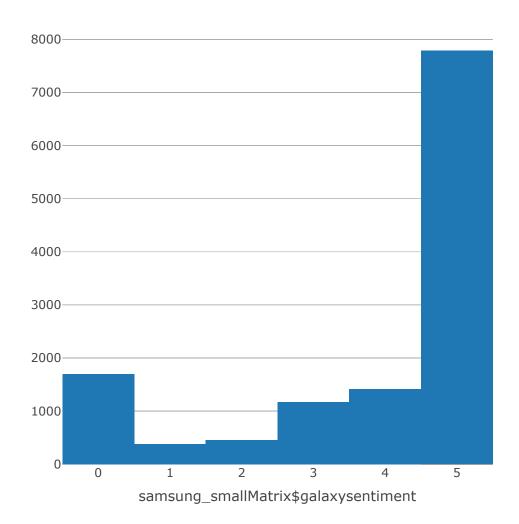
Hide

plot\_ly(iphone\_smallMatrix, x= ~iphone\_smallMatrix\$iphonesentiment, type='histogram')





 $\verb|plot_ly(samsung_smallMatrix, x= ~samsung_smallMatrix$| galaxysentiment, type='histogram')| \\$ 



NA

0: very negative

1: negative

2: somewhat negative

3: somewhat positive

4: positive

5: very positive

Interesting.

We have two datasets. iphone and samsung. iphone has all the same variables, except for the variable "iphonesentiment". the galaxy dataset is similiar with "galaxysentiment".

We already have too many innecessary predictors, including google, nokia, htc, and sony phones. We are only looking for samsung galaxy and iphone.

Hide

```
sort(names(iphone_smallMatrix))
```

```
[1] "googleandroid"
                                                               "googleperunc"
                                                                                  "htccamneg"
                        "googleperneg"
                                            "googleperpos"
 [6] "htccampos"
                        "htccamunc"
                                            "htcdisneg"
                                                               "htcdispos"
                                                                                  "htcdisunc"
                                                                                  "ios"
[11] "htcperneg"
                        "htcperpos"
                                            "htcperunc"
                                                               "htcphone"
[16] "iosperneg"
                        "iosperpos"
                                            "iosperunc"
                                                               "iphone"
                                                                                  "iphonecamn
eg"
                                                               "iphonedispos"
[21] "iphonecampos"
                        "iphonecamunc"
                                            "iphonedisneg"
                                                                                  "iphonedisu
nc"
[26] "iphoneperneg"
                        "iphoneperpos"
                                            "iphoneperunc"
                                                               "iphonesentiment"
                                                                                  "nokiacamne
g"
                        "nokiacamunc"
[31] "nokiacampos"
                                            "nokiadisneg"
                                                               "nokiadispos"
                                                                                  "nokiadisun
c"
[36] "nokialumina"
                        "nokiaperneg"
                                            "nokiaperpos"
                                                               "nokiaperunc"
                                                                                  "samsungcam
neg"
                                            "samsungdisneg"
                                                               "samsungdispos"
                                                                                  "samsungdis
[41] "samsungcampos"
                        "samsungcamunc"
unc"
[46] "samsunggalaxy"
                        "samsungperneg"
                                            "samsungperpos"
                                                               "samsungperunc"
                                                                                  "sonycamne
g"
                         "sonycamunc"
                                            "sonydisneg"
                                                               "sonydispos"
                                                                                  "sonydisun
[51] "sonycampos"
[56] "sonyperneg"
                        "sonyperpos"
                                            "sonyperunc"
                                                               "sonyxperia"
```

Hide

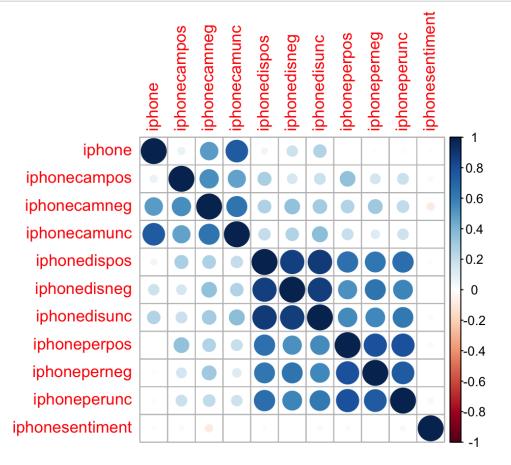
```
toFilter <- grepl('iphone', colnames(iphone_smallMatrix))
iphones <- iphone_smallMatrix[toFilter]
colnames(iphones)</pre>
```

```
[1] "iphone" "iphonecampos" "iphonecamneg" "iphonecamunc" "iphonedisp os"
[6] "iphonedisneg" "iphonedisunc" "iphoneperpos" "iphoneperneg" "iphoneperu nc"
[11] "iphonesentiment"
```

```
# correlation matrix
#install.packages("corrplot")
#library(corrplot)
#options(max.print=1000000)

corr_matrix <- cor(iphones)

corr_plot <- corrplot(as.matrix(corr_matrix))</pre>
```



Hide

corr\_plot

<sup>\*</sup>is ios attribute considered part of iphone? I say no, because if it was, then it would have had ios infront of it.

	iphone	iphonecampos	iphonecamneg	iphonecamunc	iphonedispos	iphoned
isneg						
iphone	1.000000000	0.07815733	0.49052359	0.750403174	0.05262462	0.1755
72621						
iphonecampos	0.078157326	1.00000000	0.54133997	0.473266316	0.27258655	0.1486
50674						
iphonecamneg	0.490523588	0.54133997	1.00000000	0.643460020	0.26198314	0.3468
78956						
iphonecamunc	0.750403174	0.47326632	0.64346002	1.000000000	0.20900762	0.2532
53711						
iphonedispos	0.052624621	0.27258655	0.26198314	0.209007616	1.00000000	0.8687
65387						
iphonedisneg	0.175572621	0.14865067	0.34687896	0.253253711	0.86876539	1.0000
00000						
iphonedisunc	0.250929821	0.18831003	0.29907429	0.361321734	0.88302623	0.8799
50578						
iphoneperpos	-0.009507666	0.34833242	0.25756896	0.190248578	0.65935383	0.5308
88336						
iphoneperneg	0.013863107	0.15191863	0.30887521	0.113175498	0.63776843	0.6409
95104						
iphoneperunc	-0.016037424	0.18725962	0.21757939	0.174433158	0.66523752	0.5700
44418						
iphonesentiment	0.014858654	-0.02973122	-0.08396314	0.001443485	0.01454682	0.0031
44905						
	iphonedisunc	iphoneperpos	iphoneperneg	iphoneperunc	iphonesentime	ent
iphone	0.25092982	-0.009507666	0.013863107	-0.01603742	0.014858	554
iphonecampos	0.18831003	0.348332416	0.151918629	0.18725962	-0.0297312	217
iphonecamneg	0.29907429	0.257568960	0.308875213	0.21757939	-0.083963	139
iphonecamunc	0.36132173	0.190248578	0.113175498	0.17443316	0.001443	185
iphonedispos	0.88302623	0.659353827	0.637768430	0.66523752	0.0145468	324
iphonedisneg	0.87995058	0.530888336	0.640995104	0.57004442	0.0031449	905
iphonedisunc	1.00000000	0.554364879	0.564479458	0.62392944	0.027172	723
iphoneperpos	0.55436488	1.000000000	0.794832452	0.79182763	0.0296379	900
iphoneperneg	0.56447946	0.794832452	1.000000000	0.75948372	-0.0048040	058
iphoneperunc	0.62392944	0.791827630	0.759483720	1.00000000	0.0371998	359
iphonesentiment	0.02717272	0.029637900	-0.004804058	0.03719986	1.000000	000

# keep columns only for iphone and samsunggalaxy