

1. Business Overview

The Hunter's Table is a mobile food trailer concept focused on ethically harvested game meat. The business pairs a food trailer with a dedicated harvesting vehicle and coolroom trailer, allowing full control from harvest to plate. All harvesting is conducted legally and ethically, with accredited qualifications completed.

The model is vertically integrated:

- Ethical harvesting (in-house, accredited)
- Cold storage via coolroom trailer
- Cooking and sales via food trailer

This provides supply control, strong margins, and lower risk compared to a standard food operation.

2. Startup Asset Base (Asset-Backed)

Asset	Cost
Harvesting vehicle (ute) 10 years old or less	\$35,000 - 40,000
Food trailer new imported (fully fitted)	\$15,000 - 20,000
Total asset value	\$60,000

An equivalent food trailer purchased locally in Australia is valued at approximately \$35,000 - \$40,000 creating immediate asset value uplift upon purchase.

Asset	Value @ 12 Months	Value @ 5 Years
Food Trailer	\$32,000 - 37,000	\$25,000 - 32,000
Harvesting Vehicle	\$30,000 - 33,000	\$20,000 - 25,000
Total Estimated Value	\$62,000 - 70,000	\$45,000 - 57,000

3. Investment Terms (Non-Equity)

- **Type:** Asset-backed private loan
- **Term:** 5 years
- **Investor role:** Passive (no operations, no decision-making unless otherwise specified in agreement)

Returns

Investment	Monthly Return	End Buyout	Total Returned
\$5,000	\$125	\$500	\$8,000
\$10,000	\$250	\$1,000	\$16,000
\$15,000	\$375	\$1,500	\$24,000

4. Revenue Assumptions

- Trading days: **12 per month**
- Average daily revenue: **\$1,500**
- Monthly revenue: **\$18,000**

5. Meat Supply Scenarios & Impact

A) 100% Self-Harvested

- Gross margin: ~75%
- Break-even: ~\$4,800/month
- Monthly surplus: ~\$9,900

B) 50% Harvested / 50% Purchased (@ \$29/kg)

- Gross margin: ~62%
- Break-even: ~\$5,800/month
- Monthly surplus: ~\$7,560

C) 100% Purchased (@ \$29/kg)

- Gross margin: ~48%
- Break-even: ~\$7,500/month
- Monthly surplus: ~\$5,040

6. Monthly Operating Costs (Including Investors)

Expense	Monthly
Investor repayments	\$1,500
Vehicle rego & insurance	\$350
Trailer rego/insurance	\$300
Fuel	\$500
Council permits & site fees	\$350
Admin / accounting / phone	\$200
Maintenance & contingency	\$400
Total fixed costs	\$3,600

7. Asset-Backed Structure

Investor Ownership During Term

- Assets are registered in:
 - Investors' names or
 - A holding entity
- Business has exclusive use
- Business pays:
 - Insurance
 - Registration
 - Maintenance
- At end of term:
 - Final buyout paid
 - Ownership transfers to the business

8. Investor Protection & Early Exit

At the 12-month mark, the business will conduct a formal review of profitability and cash flow. If the business is not commercially viable or not tracking toward sustainable profitability, all assets will be sold at market value. Sale proceeds will be used to pay investors the remaining balance of their original capital, less any returns already received. Assets will be held in a dedicated business entity, fully insured and maintained. This structure ensures the investment remains asset-backed throughout the term