

# Project Brief: Website Design & Content Requirements

Document Version: 1

Status: For Client Final Input

Date of Issue: 26 December 2025

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## 1. Project Administration

Field	Details
Project Name	Para Shooting
Lead Consultant	A. Tritej
Official Communication Email	<a href="mailto:stcparashooting@gmail.com">stcparashooting@gmail.com</a> and <a href="mailto:theparashootingindia@gmail.com">theparashootingindia@gmail.com</a>
Domain Name	<a href="http://www.parashooting.in">www.parashooting.in</a>
Hosting Preference	Already Purchased Need Hosting Setup
Social Media Links	FB: _____ IG: _____ X: _____ YT: _____

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## 2. Brand Identity & Visual Language

### 2.1 Organization Details

- Organization Name: Para Shooting India
- Registered Tagline (if any): \_\_\_\_\_

## 2.2 Logo Assets

(Please provide all available formats)

- Vector formats (SVG / AI / EPS)
- Raster formats (PNG – Transparent / JPG)

## 2.3 Brand Colors

Field	Value
Primary Brand Color	_____ blue _____
Accent / Action Color	_____ orange _____
Colors to Avoid	_____

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## 3. Site Architecture & Navigation

### 3.1 Required Pages

(Please tick all applicable)

- Home
- Events
- About
- Downloads / Resources
- Leadership / Committee
- Gallery / Media

### 3.2 Menu Style Preference

- Standard Header
- Mega Menu
- Minimal / Simple Layout

### 3.3 Search Functionality

- Yes – Site-wide
- Only Shooters / Events
- Not required

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## 4. Content Strategy & Management

### 4.1 Content Source

- Client will provide all content
- We prepare content (client approval required)
- Hybrid (client inputs + editorial support)

### 4.2 News & Updates Frequency

- Weekly
- Monthly
- As-needed

### 4.3 Media Hosting Preference

- Hosted on website
- YouTube / Vimeo / Third-party platforms
- Mixed approach

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## 5. Documents, Rules & Access

### 5.1 Required Downloadable Documents

(Select all applicable)

- Para Shooter ID Form
- Medical / Classification Requirements
- Membership Application Form
- Rulebook / Handbook (PDF)
- Safety & Equipment Guidelines
- WADA / Anti-Doping Documents

### 5.2 Document Access Control

- Public access
  - Login required for selected documents
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## **6. Contact & Communication**

### **6.1 Contact Us Page**

- Required
- Not required

### **6.2 Contact Details to Display**

- Email address
- Phone number
- Office address

### **6.3 Contact Form**

- Required
- Not required

### **6.4 Handling of Contact Form Submissions**

- Email notification to official contact email
- Stored securely in the system for admin access

Optional Notes: \_\_\_\_\_

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## **7. Additional Information**

### **7.1 Special Instructions or Expectations**

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### **7.2 Future Considerations (Optional)**

*(Examples: Mobile application, online result dashboard, international federation integrations, booking or registration systems)*

*Mobile application, online result dashboard*

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## 8. Approval & Authorization

*This document confirms acceptance of the above requirements for the design phase of the project.*

Client Representative: \_\_\_\_\_ Pramod \_\_\_\_\_ Date: \_\_\_\_\_

Project Lead: \_\_\_\_\_ Date: \_\_\_\_\_

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### 3.1.1 Sub-Pages & Page Structure (Optional)

*For the pages selected above, please indicate if sub-pages are required.*

#### Home Page

- Banner / Highlights
- Latest News
- Upcoming Events
- Announcements / Notices
- Quick Links
- Other: \_\_\_\_\_

#### About

- Overview / Introduction
- Vision & Mission
- History
- Objectives
- Affiliated Bodies / Associations
- Other: \_\_\_\_\_

#### Leadership / Committee

- Office Bearers
- Executive Committee
- Sub-Committees

- Roles & Responsibilities
- Term / Tenure Information
- Other: \_\_\_\_\_

## **Events**

- Upcoming Events
- Past Events / Archives
- Event Calendar
- Event Details Page
- Results / Outcomes
- Other: \_\_\_\_\_

## **Downloads / Resources**

- Forms & Applications
- Rules & Guidelines
- Notices & Circulars
- Policies & Documents
- Archive of Downloads
- Other: \_\_\_\_\_

## **Gallery / Media**

- Photo Gallery
- Video Gallery
- Press Coverage
- Event-wise Albums
- Year-wise Albums
- Other: \_\_\_\_\_