

Project Brief: Website Design & Content Requirements

Document Version: 1

Status: For Client Final Input

Date of Issue: 26 December 2025

1. Project Administration

Field	Details
Project Name	Para Shooting
Lead Consultant	A. Tritej
Official Communication Email	stcparashooting@gmail.com and theparashootingindia@gmail.com
Domain Name	www.parashooting.in
Hosting Preference	Already Purchased Need Hosting Setup
Social Media Links	FB: _____ IG: _____ X: _____ YT: _____

2. Brand Identity & Visual Language

2.1 Organization Details

- **Organization Name:** Para Shooting India
- **Registered Tagline (if any):** _____

2.2 Logo Assets

(Please provide all available formats)

- ☐ Vector formats (SVG / AI / EPS)
- ☒ Raster formats (PNG – Transparent / JPG)

2.3 Brand Colors

Field	Value
Primary Brand Color	_____blue_____
Accent / Action Color	_____orange_____
Colors to Avoid	_____

3. Site Architecture & Navigation

3.1 Required Pages

(Please tick all applicable)

- ☒ Home
- ☒ Events
- ☒ About
- ☒ Downloads / Resources
- ☒ Leadership / Committee
- ☒ Gallery / Media

3.2 Menu Style Preference

- ☒ Standard Header
- ☐ Mega Menu
- ☒ Minimal / Simple Layout

3.3 Search Functionality

- ☒ Yes – Site-wide
- ☐ Only Shooters / Events
- ☐ Not required

4. Content Strategy & Management

4.1 Content Source

- ☐ Client will provide all content
- ☐ We prepare content (client approval required)
- ☒ Hybrid (client inputs + editorial support)

4.2 News & Updates Frequency

- ☐ Weekly
- ☐ Monthly
- ☒ As-needed

4.3 Media Hosting Preference

- ☒ Hosted on website
- ☐ YouTube / Vimeo / Third-party platforms
- ☒ Mixed approach

5. Documents, Rules & Access

5.1 Required Downloadable Documents

(Select all applicable)

- ☒ Para Shooter ID Form
- ☒ Medical / Classification Requirements
- ☐ Membership Application Form
- ☒ Rulebook / Handbook (PDF)
- ☒ Safety & Equipment Guidelines
- ☒ WADA / Anti-Doping Documents

5.2 Document Access Control

- ☒ Public access
 - ☐ Login required for selected documents
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6. Contact & Communication

6.1 Contact Us Page

- ☒ Required
- ☐ Not required

6.2 Contact Details to Display

- ☒ Email address
- ☒ Phone number
- ☐ Office address

6.3 Contact Form

- ☒ Required
- ☐ Not required

6.4 Handling of Contact Form Submissions

- ☒ Email notification to official contact email
- ☒ Stored securely in the system for admin access

Optional Notes: _____

7. Additional Information

7.1 Special Instructions or Expectations

7.2 Future Considerations (Optional)

(Examples: Mobile application, online result dashboard, international federation integrations, booking or registration systems)

Mobile application, online result dashboard

8. Approval & Authorization

This document confirms acceptance of the above requirements for the design phase of the project.

Client Representative: _____ Pramod _____ **Date:** _____

Project Lead: _____ **Date:** _____

3.1.1 Sub-Pages & Page Structure (Optional)

For the pages selected above, please indicate if sub-pages are required.

Home Page

- ☒ Banner / Highlights
- ☒ Latest News
- ☒ Upcoming Events
- ☒ Announcements / Notices
- ☒ Quick Links
- ☒ Other: _____

About

- ☒ Overview / Introduction
- ☒ Vision & Mission
- ☒ History
- ☐ Objectives
- ☐ Affiliated Bodies / Associations
- ☐ Other: _____

Leadership / Committee

- ☒ Office Bearers
- ☐ Executive Committee
- ☐ Sub-Committees

- ☒ Roles & Responsibilities
- ☒ Term / Tenure Information
- ☐ Other: _____

Events

- ☒ Upcoming Events
- ☒ Past Events / Archives
- ☒ Event Calendar
- ☐ Event Details Page
- ☒ Results / Outcomes
- ☐ Other: _____

Downloads / Resources

- ☒ Forms & Applications
- ☒ Rules & Guidelines
- ☒ Notices & Circulars
- ☒ Policies & Documents
- ☐ Archive of Downloads
- ☐ Other: _____

Gallery / Media

- ☒ Photo Gallery
- ☐ Video Gallery
- ☒ Press Coverage
- ☒ Event-wise Albums
- ☒ Year-wise Albums
- ☐ Other: _____