

Sales and Budget Analysis

\$29,307,837

Sales

\$16,869,574

Budget

\$12.44M

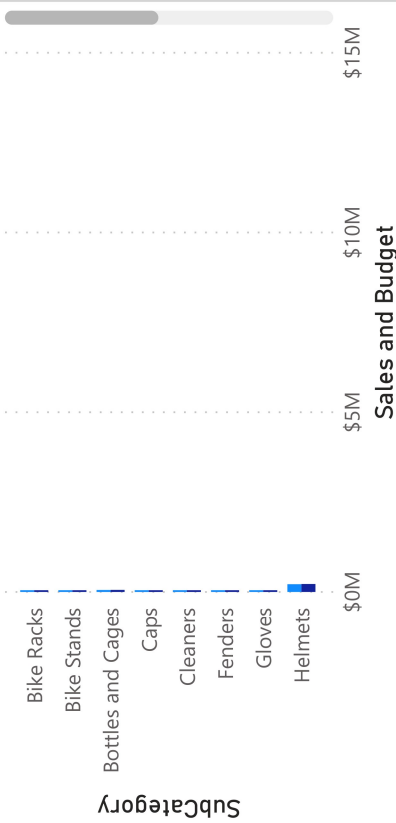
Variance

73.7%

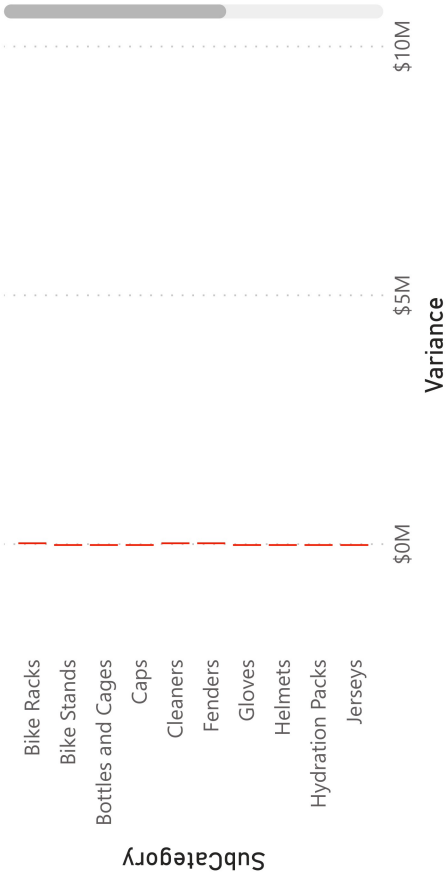
Variance%

Sales and Budget by SubCategory

● Sales ● Budget



Variance by SubCategory

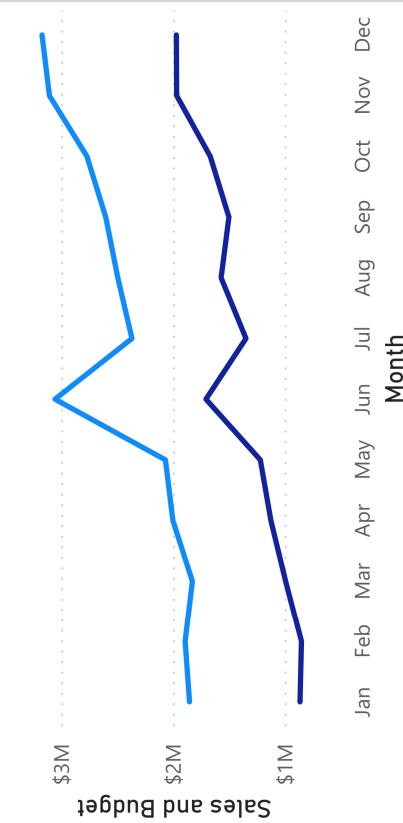


Top Products

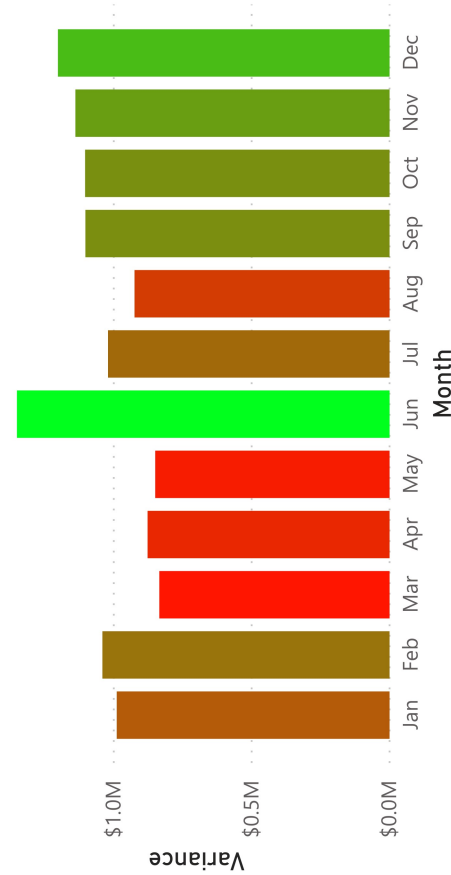
ProductName	Sales
Mountain-200 Black, 46	\$1,373,470
Mountain-200 Black, 42	\$1,363,142
Mountain-200 Silver, 38	\$1,339,463
Mountain-200 Silver, 46	\$1,301,100
Mountain-200 Black, 38	\$1,294,866
Mountain-200 Silver, 42	\$1,257,435
Road-150 Red, 48	\$1,205,877
Road-150 Red, 62	\$1,202,299
Road-150 Red, 52	\$1,080,638
Road-150 Red, 56	\$1,055,590

Sales and Budget by Month

● Sales ● Budget



Variance by Month

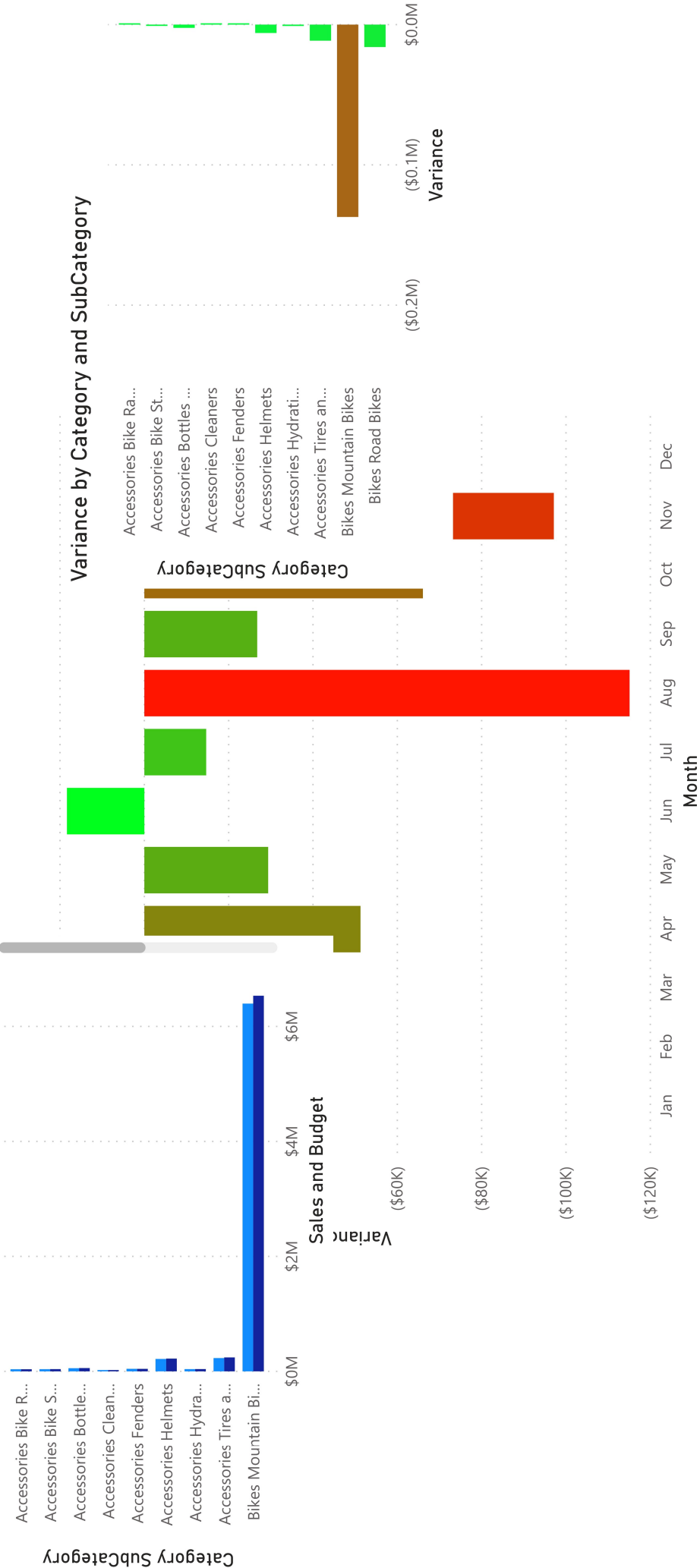


Top Customers

FullName	Sales
Turner, Jordan	\$15,999
Xu, Willie	\$13,490
Nara, Nichole	\$13,295
Henderson, Kaitlyn	\$13,294
He, Margaret	\$13,269
Dominguez, Randall	\$13,266
Gonzalez, Adriana	\$13,243
Hu, Rosa	\$13,216
Gill, Brandi	\$13,196
She, Brad	\$13,173

Sales and Budget by Category and SubCategory

● Sales ● Budget



\$16,473,618

Sales

\$16,869,574

Budget

(\$395.96K)

Variance

-2.3%

Variance%

Top Products

ProductName	Sales
Mountain-200 Black, 42	\$979,961
Mountain-200 Silver, 38	\$979,036
Mountain-200 Black, 46	\$961,601
Mountain-200 Black, 38	\$954,716
Mountain-200 Silver, 46	\$930,316
Mountain-200 Silver, 42	\$909,436
Touring-1000 Blue, 46	\$421,980
Road-350-W Yellow, 40	\$418,444
Touring-1000 Yellow, 46	\$410,060
Road-350-W Yellow, 42	\$399,733