T-RIZE GROUP
Digital & Tokenized Assets

Brand Guidelines

02-17-2025

Logo T-RIZE
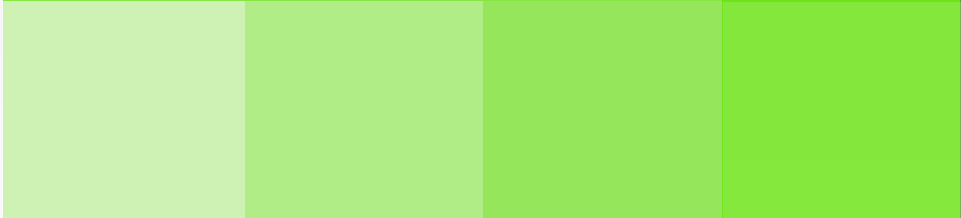
Vertical (V)

### Horizontal (H)

Logo placement guidelines :

- The logo should be prominent and visible in all visual communications.
- It should not be placed with another graphic or edited to create a new image.
- For legibility, keep the area around the logo clear.
- The logo colors can not be changed or modified.

Color palette

The proper Hex Codes

HEX CODE #87E643 CMYK: 60 0 100 0 RGB: 135, 189, 86	HEX CODE #000000 CMYK: 0 0 0 100 RGB: 0 0 0	HEX CODE #FFFFFF CMYK: 0 0 0 0 RGB: 255 255 255

Primary palette
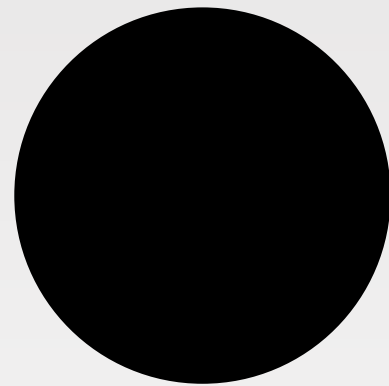
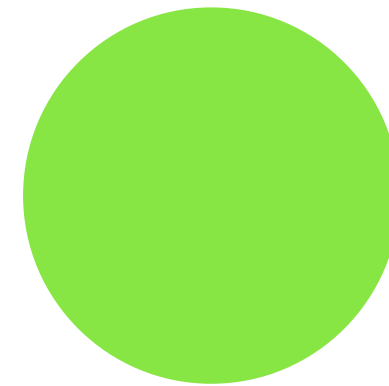Black
#000000
CMYK : 0, 0, 0, 100
RGB : 0, 0, 0

White
#FFFFFF
CMYK : 0, 0, 0, 0
RGB : 255, 255, 255

Secondary palette

Grey
#EDECED
CMYK : 6, 5, 4, 0
RGB : 237, 236, 237

Green
#87E643
CMYK : 60, 0, 100, 0
RGB : 135, 189, 86

Typography

Heading

Montserrat Bold

Subheading

Montserrat Bold

Body

Helvetica