# Quantifying Loss-Averse Tax Manipulation Alex Ress- Jones

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#### **Abstract**

Alex Rees-Jones (2018) "Quantifying Loss-Averse Tax Manipulation" Review of Economic Studies (2018) 85, 12511278

- Presents the effects of loss-aversion from the evidence of US taxpayers.
- Taxpayers are engaged to persue tax reduction activity especially when they have some positive due near the date of payment.
- Distribution of reported tax bill has excess mass around the border whether they must pay or not.

# Institutional Background

- In the US, one's tax payment in each year is determined by the Internal Revenue Service (IRS), based on the difference between the reported taxable income and the her/his payment in advance: "balance due."
- If the balance due (denoted by b) is positive, the tax filer must that amount to the IRS, and if negative, then s/he can receive a refund.
- Balance due can be "manipulated," by reporting donation they did, or enrollment in charitable contribution.
  - ⇒ Loss-Averse affects the tax filers' behavior according to their initial balance due, resulting in the bunching of the reported (observed) payment.

#### contribution

This paper contributes in three ways:

- Illustrate robust and observable features of the presence of lossaversion with minimal assumptions.
- Estimate the impact of loss-aversion measured in dollers.
- Specify the way to apply similar settings: loss-averse individual is able to manipulate an observable outcome.

# Procedure of the Manipulation

Every April, taxpayers go through the process below:

- Report their taxable income, such as wages, salaries, tips, business income, investment income, and so on.
- Report "adjustments," to claim for things such as donations or payments for alimony
  - ⇒ Adjusted Gross Income (AGI) is calculated: balance due before manipulation.
- Accept AGI or complete an additional form of reduction: Itemization -Report deductable activities such as charitable contributions, medical and dental expenses, home mortgage interest payments.
- Final balance due is confirmed: Claim credits for pursuing tax incentivised behaviour and report other taces paid, payments already made to IRS.

# Sequential Manipulation

• Given  $b_{PM}$ : balance due prior to manipulation, taxpayers face a sequense of manipulation opportunities, each of which is characterized by the parameters :  $\{m_i, c_i\}_{i=1}^J$  $m_i$  denotes the tax reduction by the ith manipulation c; is the intrinsic cost

#### Cost by manipulation

Taxpayers consider their benefits and costs to decide whether to make efforts to tax manipulation.

- Blumenthel and Slemrod (1992) It spend on average 27 hours documenting and reporting for tax reduction
- Benzarti (2015) They dislike tasks for tax 4.2 times as that for working with same time length

Ordinary gain-loss function:

$$\Phi(x|r) = \begin{cases} x - r & \text{if } x \ge r \\ \lambda(x - r) & \text{if } x < r \end{cases}$$

 Applying this structure, loss-averse taxpayers' evaluattion of the benefit from each manipulation:

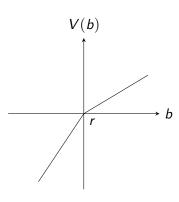
$$V(m_i|b,r) = \Phi(-b+m_i|r) - \Phi(-b|r)$$

$$= \begin{cases} m_i & \text{if } -b \ge r \\ \lambda(r+b) + (m_i-b-r) & \text{if } -b \in [r-m_i,r] \\ \lambda m_i & \text{if } -b \le r - m_i \end{cases}$$

• Taxpayers continue to manipulate iff  $m_i < c_i$ .

### Gain-Loss Function

- If there remains tax due after reduction, then all the value of the manipulation is evaluated as loss.
- When, on the other hand, manipulation cancels out the due before, the margin to be refunded is evaluated as gain.
- If s/he does not have to pay more, then the reduction by the manipulation is fully counted as gain.



gain-loss function

## Assumption

Tax filers considers the most efficient manipulation.

- For i < j,  $m_i/c_i > m_i/c_i$ .
  - : They considers each oppoturnity of manipulation, in the most efficient order.
- $m_1/c_1 > 1$ .
  - : There exists at least one desirable manipulation opporturnity.
- As  $n \to \infty$ ,  $m_n/c_n \to 0$ .
  - : The number of desirable opportunity is finite.

Taxpayers continue manipulating as long as  $V(m_i|b,r) \geq c_i$ , and stop when  $V(m_i|b,r) < c_i$ .

#### **Thresholds**

They define two thresholds of  $i \in J$  that stop the manipulation depending on the gain-loss situation.

$$L = \max \left\{ i : \frac{m_i}{c_i} > 1 \right\}$$
 $H = \max \left\{ i : \frac{m_i}{c_i} > \frac{1}{\lambda} \right\}$ 

- L is the threshold for gain phase, while H is the one for loss phase.
- $L \leq H$ , where equality holds if there is no i s.t.  $m_i/c_i \in (1/\lambda, 1]$ .