

**TABLE 3**                      **Entry Variables by Type of Firm and Method of Entry**  
**(Averages over 387 Four-Digit SIC Industries)**

Type of Firm/ Method of Entry*	1963-1967	1967-1972	1972-1977	1977-1982
<u>Entry Rate</u>				
Total	.307	.427	.401	.408
<i>NF/NP</i>	.154	.250	.228	.228
<i>DF/NP</i>	.028	.053	.026	.025
<i>DF/PM</i>	.125	.123	.146	.154
<u>Entrant Market Share</u>				
Total	.136	.185	.142	.169
<i>NF/NP</i>	.060	.097	.069	.093
<i>DF/NP</i>	.019	.039	.015	.020
<i>DF/PM</i>	.057	.050	.058	.057
<u>Entrant Relative Size</u>				
Total	.369	.359	.280	.324
<i>NF/NP</i>	.288	.308	.227	.311
<i>DF/NP</i>	.980	.919	.689	.896
<i>DF/PM</i>	.406	.346	.344	.298

\* *NF/NP* = new-firm, new-plant; *DP/NP* = diversifying-firm, new-plant; *DF/PM* = diversifying-firm, product-mix.