Elito Method to Capture Nonlinear Thinking

Elito brings the multidisciplinary team together in a working session (from the survey or Bull's Eye diagramming). Use of spreadsheet and a projector the team captures its work and thinking using entities. Spreadsheet columns do not need to be completed in any methodological way; rather it is more important to capture the team's random and non-linear thinking. As the information in the logic line becomes complete, the team can apply lateral thinking to connect arguments, further refine ideas and organize arguments into observation-based themes

Elito Method,Ulrich, 2007