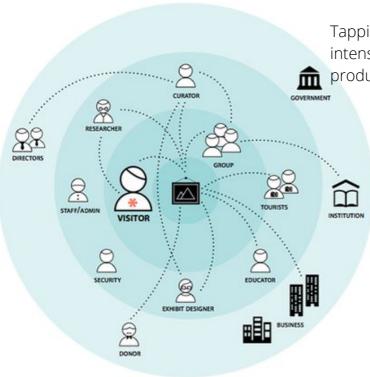
Evolve CODE TOOL 29

Stakeholder Mapping



Stakeholder maps help to visually consolidate and communicate the key constituents of the project/product/service, setting the stage for user-centered research and design development.



Tapping Stakeholder creativity (TSC) involves facilitating intense discussion and problem solving to reinvent future products and processess.