Horizon scanning is a set of research approaches for seeking signs of potential change to come in one's operating environment.

Step 1:
To start with remove those that no longer add in value (from your previous experience). Mark on the things that worked well, investing on the factors in which that generate value for you over the X canvas (progress extensive) depending on the impact on growth from measurement tools you have used.

Step 2:
Underline the shift what you wanted to do, doing new things that makes you to believe it work for you as next step, on the Y canvas, (progressive intensive).

Step 3:
Start measuring (more critical) as if unable to measure then unable to improve and reflect in your progress chart and review back

PROGRESS INTENSIVE

Good   Great

Low