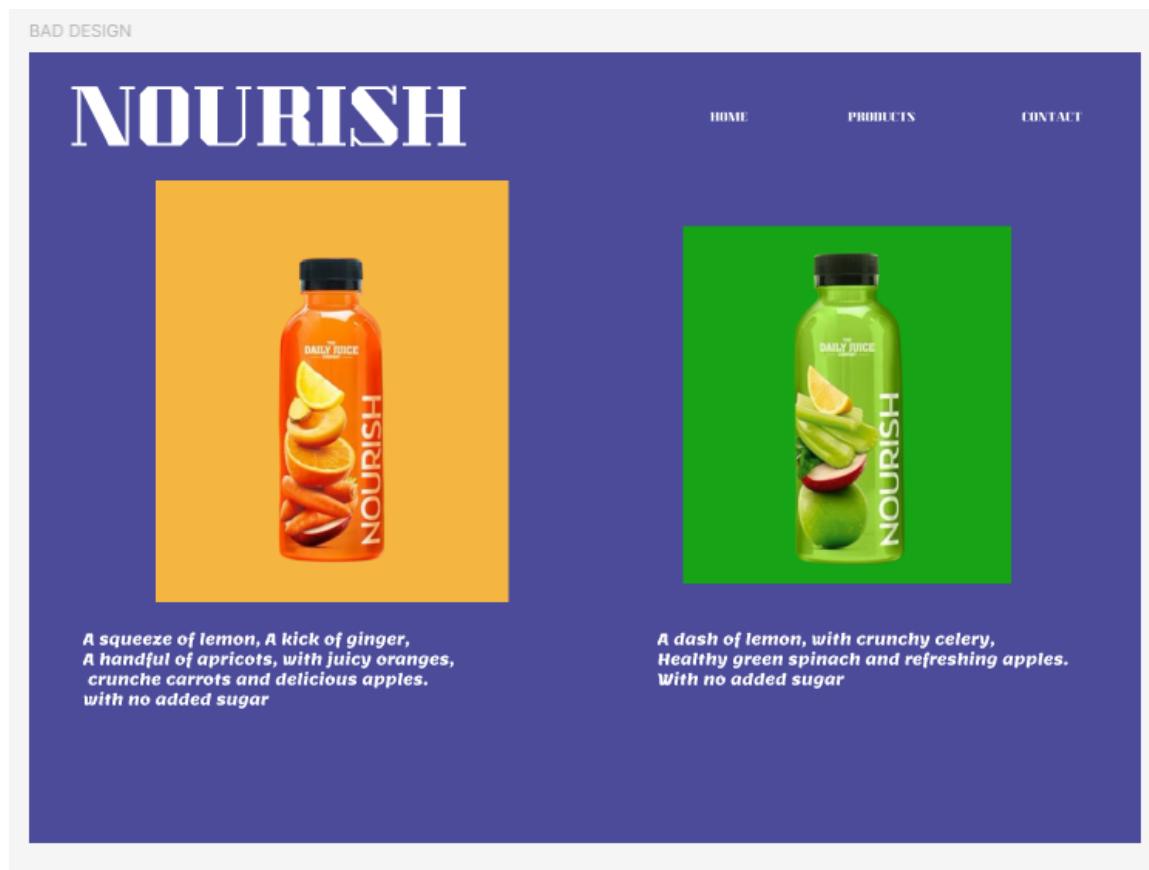


## UI Design Evaluation: Good Design vs Bad Design

### Bad Design :

1. Poor color contrast makes text hard to read and strains the user's eyes.
2. Inconsistent layout and spacing create confusion and reduce visual clarity.
3. Lack of visual hierarchy makes it difficult to identify important elements.
4. Minimal alignment between images and text reduces overall aesthetic appeal.
5. Weak grouping of content fails to guide the user's attention effectively.



### Good Design :

6. Strong color contrast improves readability and visual comfort.
7. Clear visual hierarchy helps users quickly understand key information.
8. Consistent alignment and spacing create a clean and professional look.
9. Effective use of chunking groups related content, improving memory recall.
10. Balanced layout with images and text enhances user engagement and usability.

# NOURISH

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## NOURISH CARROT

A SQUEEZE OF LEMON, A KICK OF GINGER, A HANDFUL OF APRICOT, WITH JUICY ORANGES, CRUNCH CARROTS & DELICIOUS APPLES. WITH NO ADDED SUGAR.

## NOURISH GREENS

A DASH OF LEMONS, WITH CRUNCHY CELERY, HEALTHY GREEN SPINACH & REFRESHING APPLES. WITH NO ADDED SUGAR.

