

Copilot

Sure! Here are some key points from the page:

- **Typography Basics:**
 - **Typefaces:** Includes **Serif** (e.g., Merriweather), **Sans Serif** (e.g., Helvetica), **Decorative** (e.g., Debby), and **Script** (e.g., Bellico).
 - **Fonts:** Variations within a typeface, such as **Helvetica Regular** and **Helvetica Bold**.
- **Design Elements:**
 - **Mean Line:** The line that determines the height of lowercase letters.
 - **Base Line:** The line on which most letters sit.
 - **X-Height:** The height of the lowercase ‘x’.
 - **Ascender:** The part of a letter that extends above the x-height.
 - **Descender:** The part of a letter that extends below the baseline.
 - **White Space:** The empty space around text and graphics.
 - **Alignment:** The arrangement of text (left, right, center, justified).
- **Readability:**
 - **Tracking:** The space between groups of letters.
 - **Kerning:** The space between individual letters.
 - **Leading:** The space between lines of text.
 - **Line Length:** The number of characters per line.
- **Web Design:**
 - **Font Usage:** Limit to a few fonts to maintain a clean look.
 - **Line Length:** Optimal line length improves readability.
 - **Typeface Selection:** Choose typefaces that work well across different screen sizes and resolutions.