## VİTMO

Machine Learning for Industrial Data

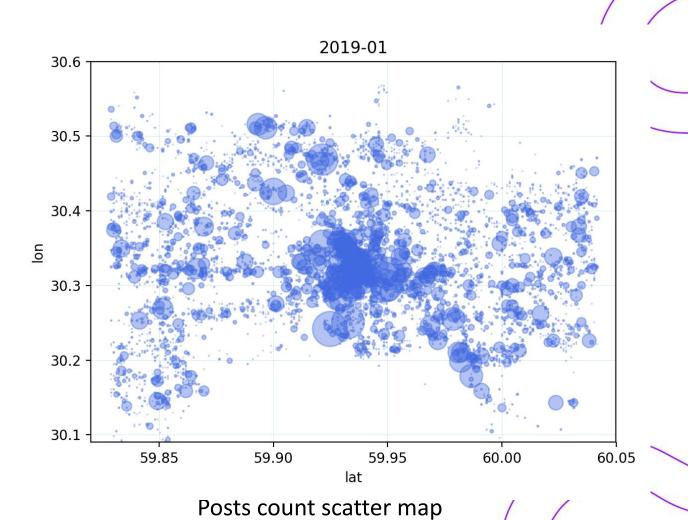
Laboratory task №1

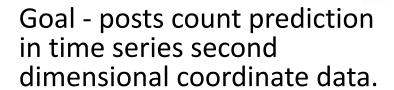
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2022

## Laboratory task problem description







We had the data with posts description over the year, and therefore we had to predict the posts count per coordinate cell for the month ahead.

## Step-by-step laboratory work execution



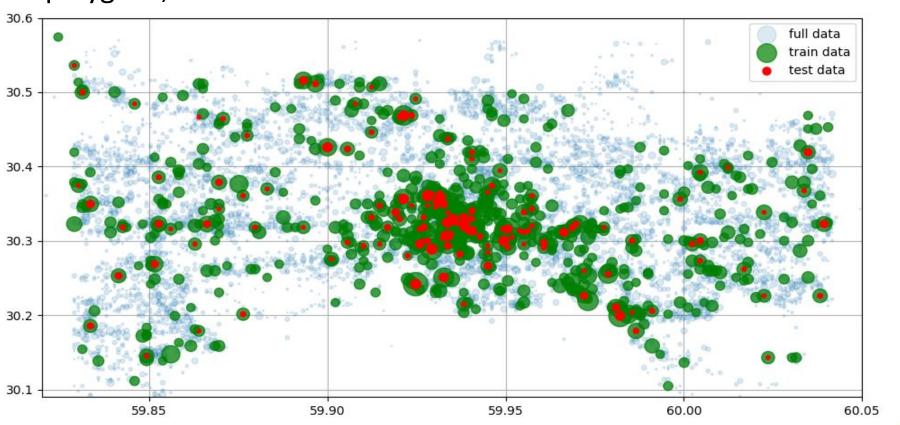
- 1. Data analysis and preprocessing;
- 2. Feature extraction;
- 3. Model hyperparameters selection;
- 4. Test data evaluation.



### **Preprocessing**



- 1. Removing coordinate outliers;
- 2. Removing small polygons;
- 3. Log(target).



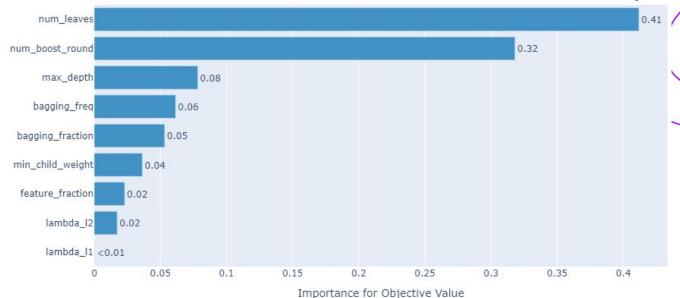
#### **Features**

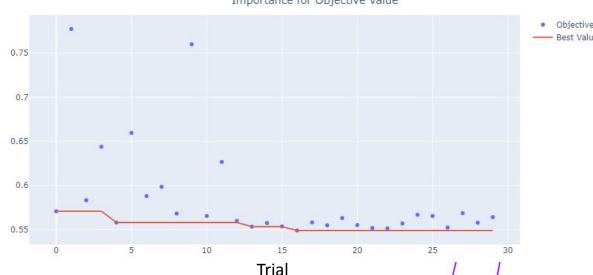




- 1. Latitude and longitude;
- 2. Posts count and aggregated features per poly calculating;
- 3. Features lagging;
- 4. Datetime feature extraction:
  - a. sin + cos for yearly, weekly and daily seasonalities;
  - b. timestamp for overall trend.

## Hyperparameters selection





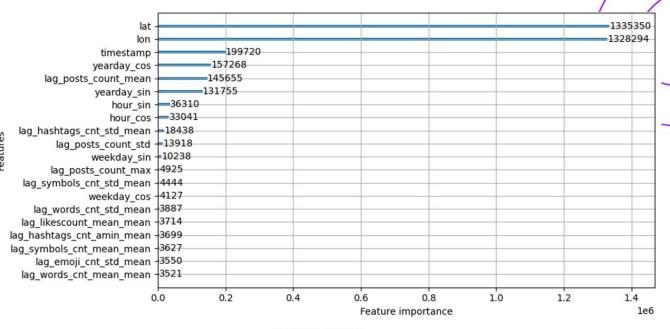


- 1. Optuna framework was used to select optimal LGBM model hyperparameters.
- 2. Optimization metric was RMSE, and the last month of train dataset was used as validation part.
- Count of trials was 30.
- 4. The posts count was logarithmic to normalize target before training

## **Model description**





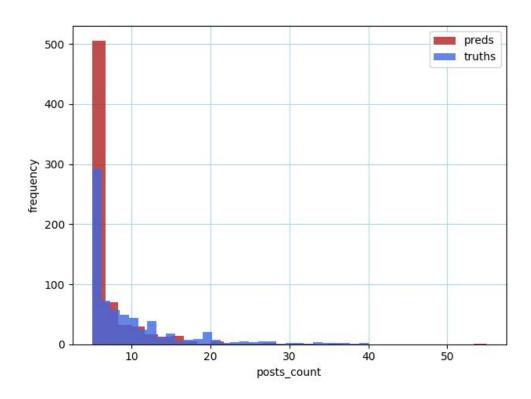


lgbm	hyperparams
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num_leaves	433.00	
max_depth	22.00	
min_child_weight	9.00	
feature_fraction	0.91	
bagging_fraction	0.91	
bagging_freq	4.00	
lambda_l1	0.84	
lambda_l2	0.00	
num_boost_round	200.00	

- 1. The LGBM model was used to predict posts count.
- 2. The model with setted up hyperparameters was trained on the whole train dataset.
- 3. The most important features are lon, lat and date-time domain features.

#### **Test data evaluation**



	ApproveMetric	RMSE	MAE	MAPE
Metrics	0.53	6.07	3.50	0.27





- Posts count per cell were predicted on test data set. Minimum posts count was selected 5.
- 2. The target approve metric was received **0.53**.
- Other metrics are represented on the table.

# Thank you for your attention!

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