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How can a Data science/Machine Learning based model enhance the overall user experience in this app.

1. Users can use a recommendation system to find recipes that are relevant to them.
2. Gathering user search history and using that information to locate missing recipes and notify them through email or mobile that their recipe is now available on the app
3. Obtaining data from YouTube and other sources of food content, applying sentimental analysis, and presenting those recipes that have a positive responses.