

Idea proposal for monetization of b2c A.I. solutions:-

Subject:- New A.I. Tool (Emotional state monitor and Care-taker)

When it comes to A.I. tools. Many people have an eye on markets like Entertainment , Education, Pharmaceuticals and so on. But the one field which is lacking and which have a very great potential for accepting A.I. is "Mental health".

Most of the people (especially the young generation) is passing through feelings like depression , anxiety and traumas. They are even not able to trust someone and share their emotions with them. The reason behind this is a separate topic to discuss.

The thing is when these people will get introduced with A Tool which can for example ask them some basic questions about their current feeling and provide them with some things they like (Some podcasts, short stories or something they might like) to relax them. They can pay for it very easily because nothing is costly when it comes for having a calm state of mind and feeling happy. This idea if implemented have the potential to create a great monetization of money as well as Blessings.

Ways to monetize b2c A.I. tools:-

- **Pay-per-use model:** This model charges customers for each use or transaction of the AI solution. This could be a good fit for solutions that are used infrequently or on an ad hoc basis.
- **Licensing model:** In this model, the AI solution is licensed to other companies or individuals for a fee. This is a common way to monetize AI solutions that are used in business applications.
- **Subscription-based model:** This is a popular model where customers pay a recurring fee to access the AI solution. The fee could be charged on a monthly or annual basis, depending on the nature of the solution.
- **Freemium model:** In this model, the basic version of the AI solution is offered for free, while the advanced features are available for a fee.
- **Advertising model:** If the AI solution has a large user base, it may be possible to monetize it through advertising. Advertisers could pay to display ads within the solution, or to target users based on their data.
- **Data monetization:** If the AI solution generates valuable data, it may be possible to monetize that data by selling it to third parties.
- **Custom development:** Some customers may require custom AI solutions that are tailored to their specific needs. In this case, the AI provider could charge a fee for developing a custom solution.