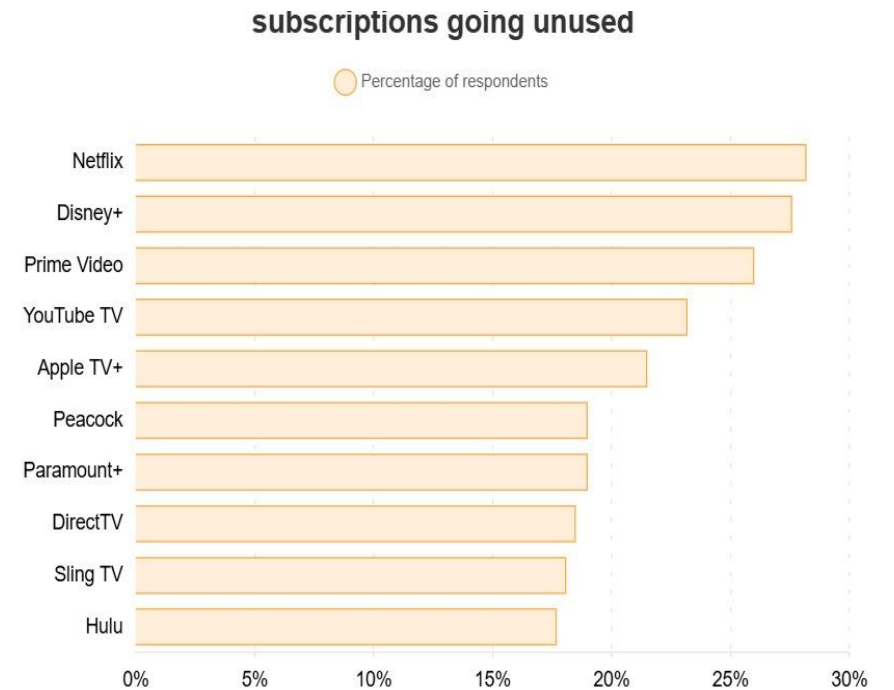# MySubs

By Vibe Coders

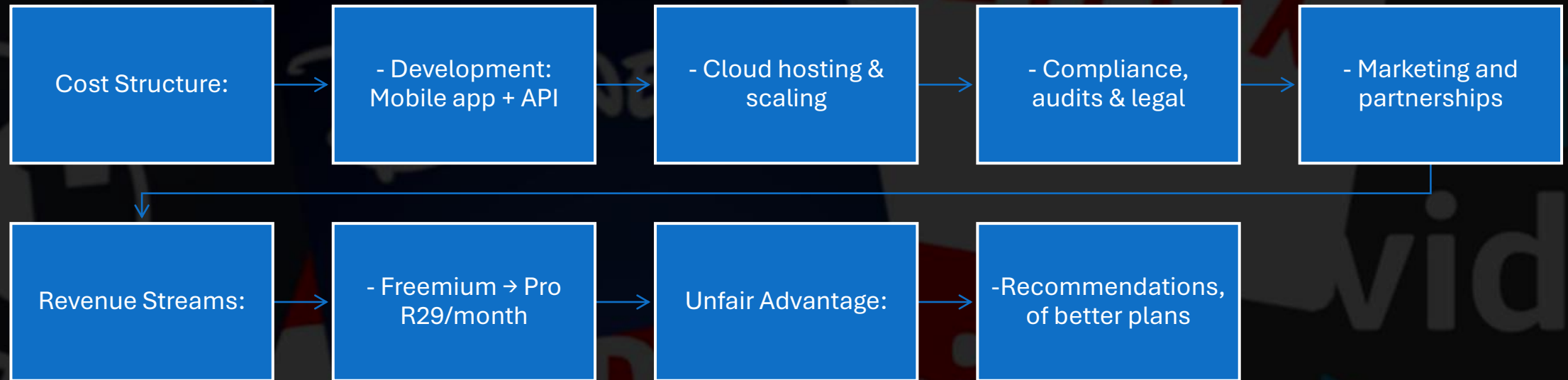# Never Waste Money on Forgotten Subscriptions Again

- Signing up for free trials and forgets to cancel them
- Bank account sometimes runs low at month-end → card declines → gets charged penalty fees
- Feels frustrated by having to mentally track everything

subscriptions going unused

○ Percentage of respondents

Service	
Netflix	
Disney+	
Prime Video	
YouTube TV	
Apple TV+	
Peacock	
Paramount+	
DirectTV	
Sling TV	
Hulu	

0%   5%   10%   15%   20%   25%   30%

Solution analysis

features	Traditional Apps	Our Solution
Detection	Manual entry	Manual entry
Control	Passive	Click payment assist
Consumption Levels	Rarely tracked	Full overview of usage to highlight waste
Notifications	Generic reminders	Smart alerts before charges hit
Recommendations	None	Better plans

Cost & Revenue Model

| Cost Structure: | → | - Development: Mobile app + API | → | - Cloud hosting & scaling | → | - Compliance, audits & legal | → | - Marketing and partnerships |

| Revenue Streams: | → | - Freemium → Pro R29/month | → | Unfair Advantage: | → | -Recommendations, of better plans |

Technological implementation

Frontend: React

Backend: Firebase (Auth+ Cloud Functions)

Business Presentation

- Customer Segments:
- Students
- Parents
- Telkom users

Value Proposition

- Save money by stopping unused subscriptions.
- Avoid penalty fees from declined cards.
- Single dashboard for full control.
- Quick 60-second setup.

YOUR MONEY SHOULD WORK FOR YOU NOT FOR FORGOTTEN SUBSCRIBTION

THANK YOU!!