# https://github.com/TAMIDSpi yalong/Gen-AI

Lecture 1: 9:00-9:40

#### Yalong Pi (Texas A&M Institute of Data Science)

Address: Office 221C, John R. Blocker Building

Email: piyalong@tamu.edu

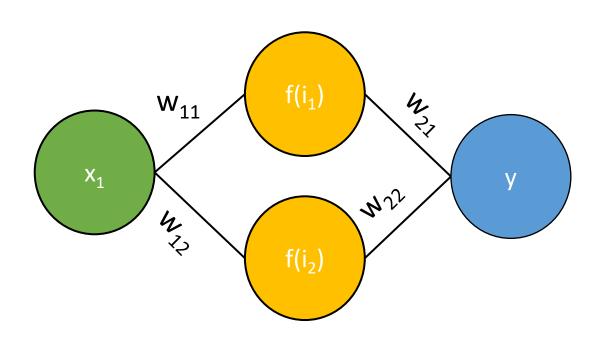
- ☐ B.S., Mechanical Engineering, 2007-2011
- ☐ M.S., Civil Engineering, 2011-2013
- ☐ Ph.D., Architecture, 2017-2020
- ☐ Research Scientist, 2020-present
- ☐ Architect, 2016-2017
- ☐ Project manager, 2013-2016



### Agenda

- Part 1: Background and Theory on Generative Al
- Fundamentals of machine learning
- Tokenization and word embedding
- Transformers for Language Models
- Part 2: Applications and Hands-On Exercises
- Prompt Engineering
- Generative Al Applications
- Evolution of Generative AI and Future Directions

# Fundamentals of machine learning



#### **Back Propagation**

x	у
1	10
2	20
5	30

$$y_{pred} = w_{21} * x_1 * w_{11} + w_{22} * x_1 * w_{12}$$
 $Loss = (y_{pred} - y_{true})^2$ 
 $W_n' = Wn - LR (\partial Loss/\partial W_n)$ 

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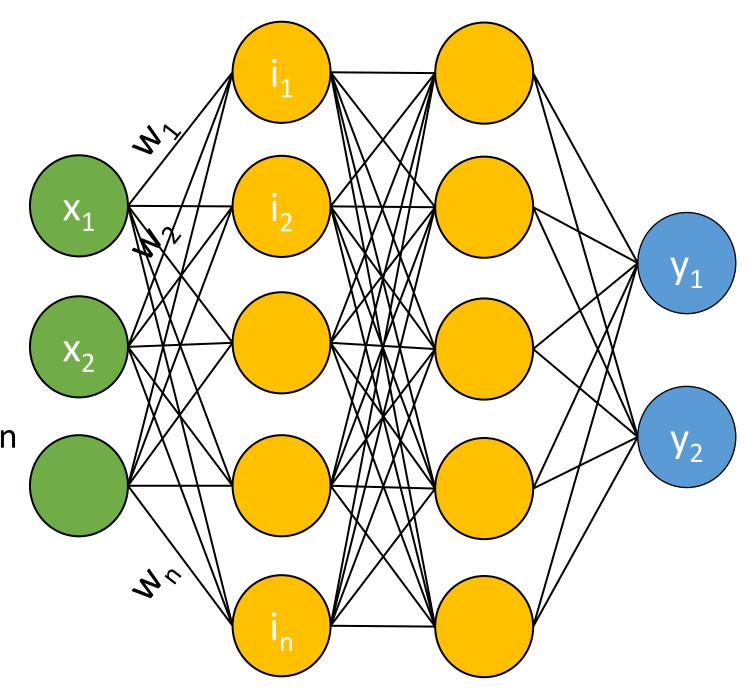
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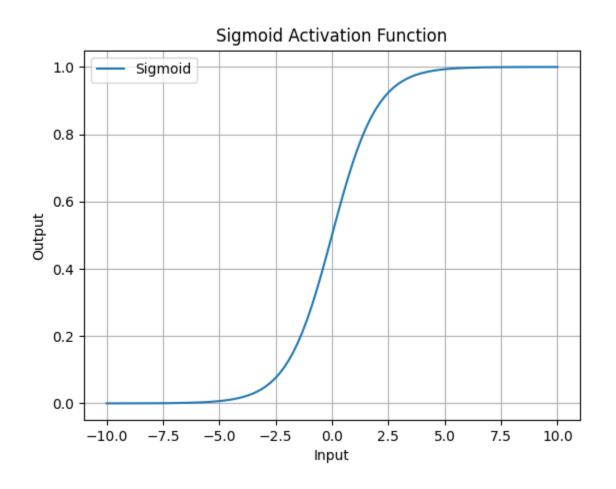
#### For each connection:

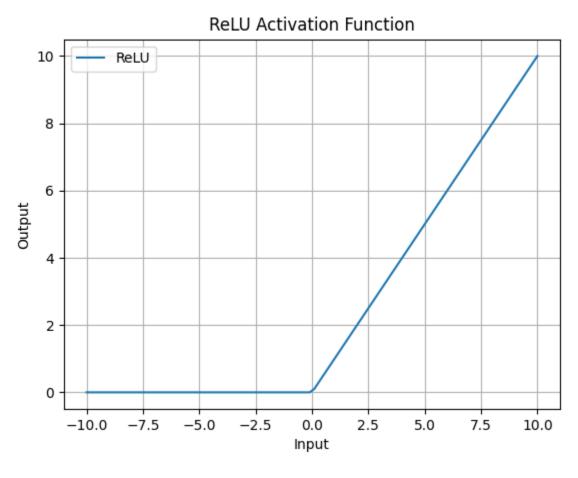
$$I_n = f(\sum_n x_n w_n + b)$$

- $\Box f$  is the activation function
- $\square w_n$  is the weight
- $\Box b$  is the bias.
- ☐ A DNN has millions of weights and biases



#### **Activation Functions**



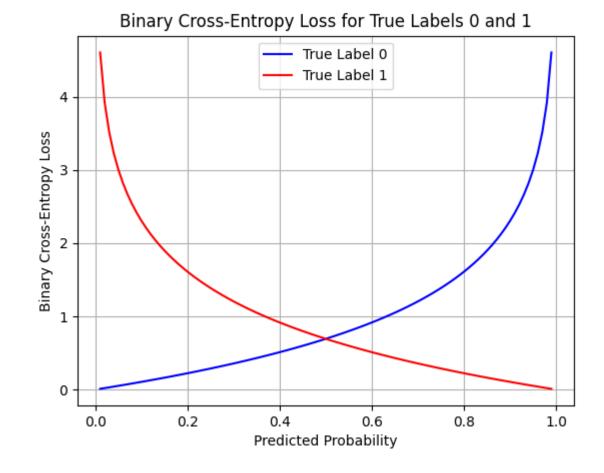


#### Binary Cross Entropy

$$L(y, \hat{y}) = -[y * \log(\hat{y}) + (1 - y) * \log(1 - \hat{y})]$$

#### Where:

- y is the true label (0 or 1)
- ŷ is the predicted probability (between 0 and 1)
- log can be In



#### Softmax

$$\sigma(Z)_i = \exp(z_i) / \Sigma(\exp(z_i))$$

#### Where:

- $z_i$  is the i input score (logits)
- Σ is the sum over all input scores (logits)
- $\sigma(z)_i$  is the probability assigned to class i

#### Example:

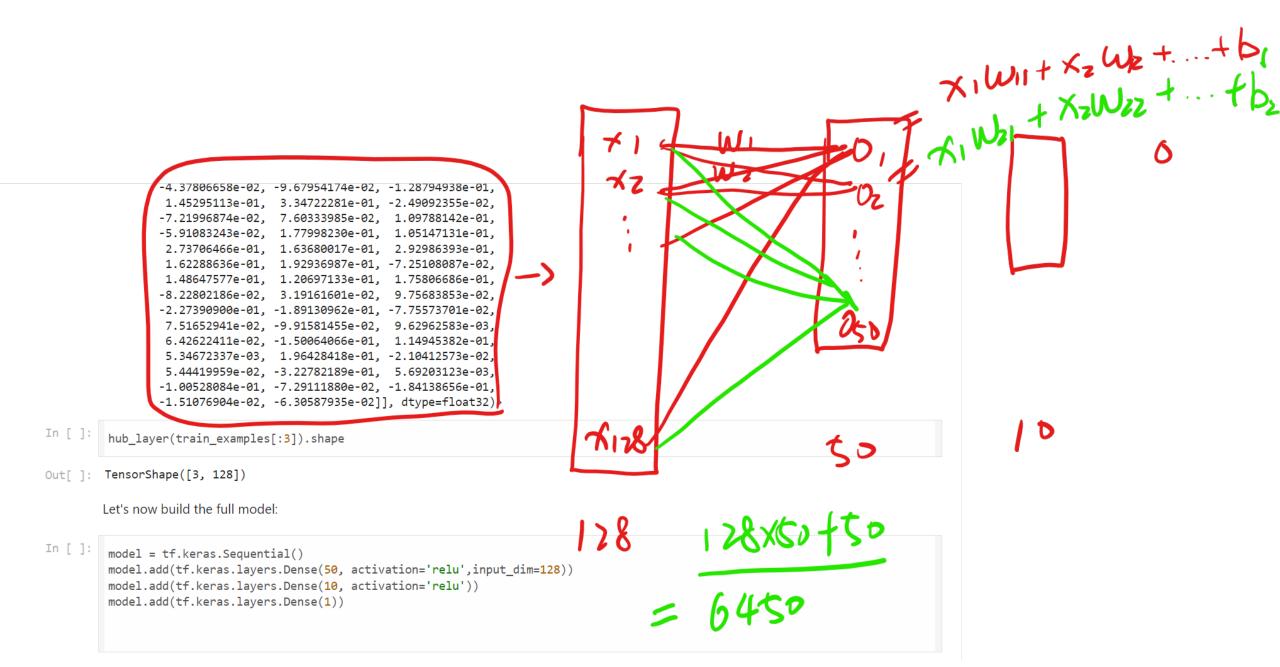
[-0.37, -1.06, -0.07, -1.47, -0.90] -> [0.265, 0.133, 0.358, 0.088, 0.155]

Prediction\Ground Truth	Positive	Negative
Positive	TP	FP
Negative	FN	TN

$$accuracy = \frac{TP + TN}{TP + FP + TN + FN}$$

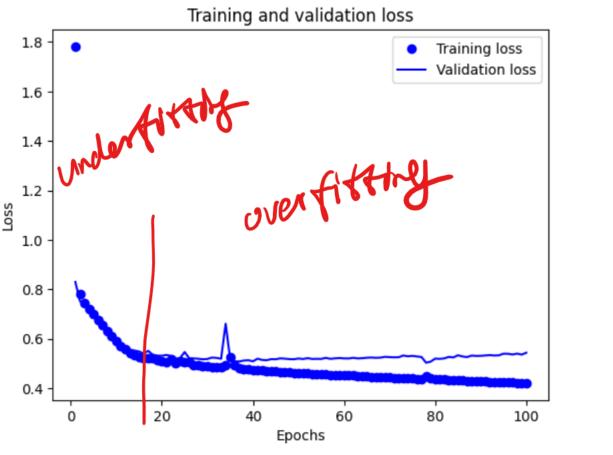
$$precision = \frac{TP}{TP + FP}$$

$$recall = \frac{TP}{TP + FN}$$



training valid.

pic.snow()



condy etap

# Tokenization and word embedding

#### **Tokenization**

- "I want pizza"
- "我想要披萨"
- "ピザが欲しいです"
- "Eu quero pizza"
- "أريد بيتزا"
- "मुझे पिज़्ज़ा चाहिए"
- "Quiero pizza"
- "피자가 먹고 싶어요"

## Word2Vec: Skig-gram and Negative Sampling

# Transformers for Language Models of machine learning

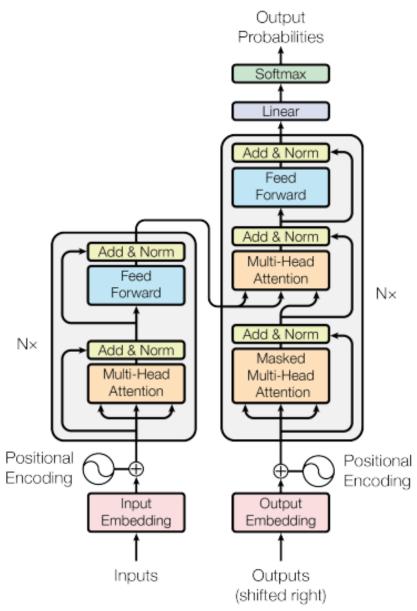
#### Transformer

- GPT: Generative Pre-trained Transformer
- Vision Transformer: DETR
- Attention mechanism









Vaswani, A. (2017). Attention is all you need. *Advances in Neural Information Processing Systems*.

#### GPT 3

- Parameters 175 B
- Dataset 45T
- 96 attention heads
- 2048 token size
- Learn from their chief scientist:
   <a href="https://www.youtube.com/watch?v=kCc8FmEb1nY">https://www.youtube.com/watch?v=kCc8FmEb1nY</a>