

<https://github.com/TAMIDSpiyalong/Gen-AI>

Lecture 1: 9:00-9:40

# Yalong Pi (Texas A&M Institute of Data Science)

Address: Office 221C, John R. Blocker Building

Email: [piyalong@tamu.edu](mailto:piyalong@tamu.edu)

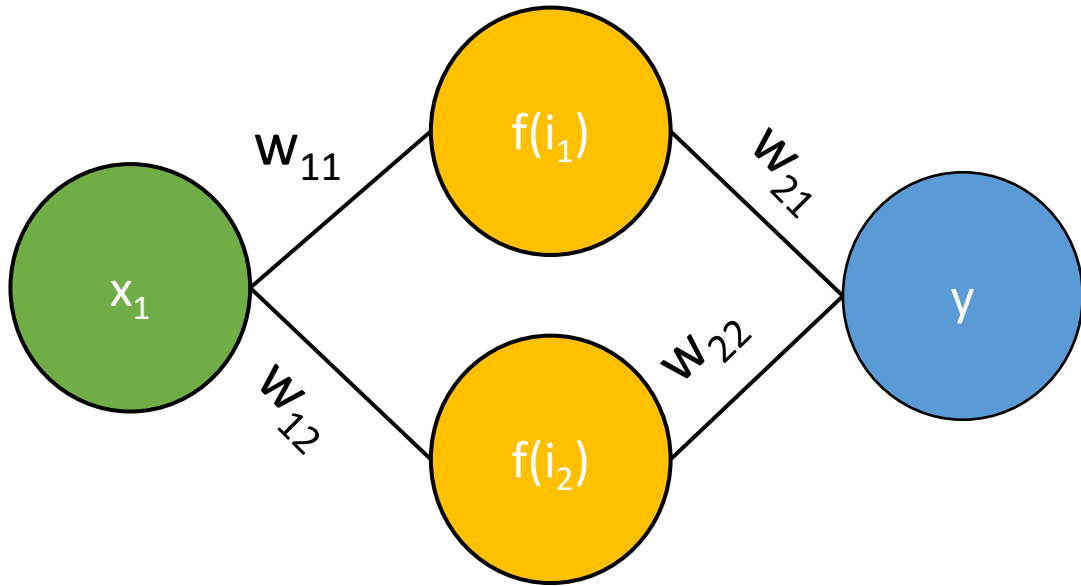
- ❑ B.S., Mechanical Engineering, 2007-2011
- ❑ M.S., Civil Engineering, 2011-2013
- ❑ Ph.D., Architecture, 2017-2020
- ❑ Research Scientist, 2020-present
- ❑ Architect, 2016-2017
- ❑ Project manager, 2013-2016



# Agenda

- **Part 1: Background and Theory on Generative AI**
  - Fundamentals of machine learning
  - Tokenization and word embedding
  - Transformers for Language Models
- **Part 2: Applications and Hands-On Exercises**
  - Prompt Engineering
  - Generative AI Applications
  - Evolution of Generative AI and Future Directions

# Fundamentals of machine learning



## Back Propagation

x	y
1	10
2	20
5	30

$$y_{pred} = w_{21} * x_1 * w_{11} + w_{22} * x_1 * w_{12}$$

$$Loss = (y_{pred} - y_{true})^2$$

$$W_n' = W_n - LR (\partial Loss / \partial W_n)$$

$$y_{pred} = w_{21} * x_1 * w_{11} + w_{22} * x_1 * w_{12}$$

$$Loss = (y_{pred} - y_{true})^2$$

$$W_n' = W_n - LR (\partial Loss / \partial W_n)$$

x	y
1	10
2	20
5	30

$$y_{pred} = w_{21} * x_1 * w_{11} + w_{22} * x_1 * w_{12}$$

$$Loss = (y_{pred} - y_{true})^2$$

$$W_n' = W_n - LR (\partial Loss / \partial W_n)$$

x	y
1	10
2	20
5	30

For each connection:

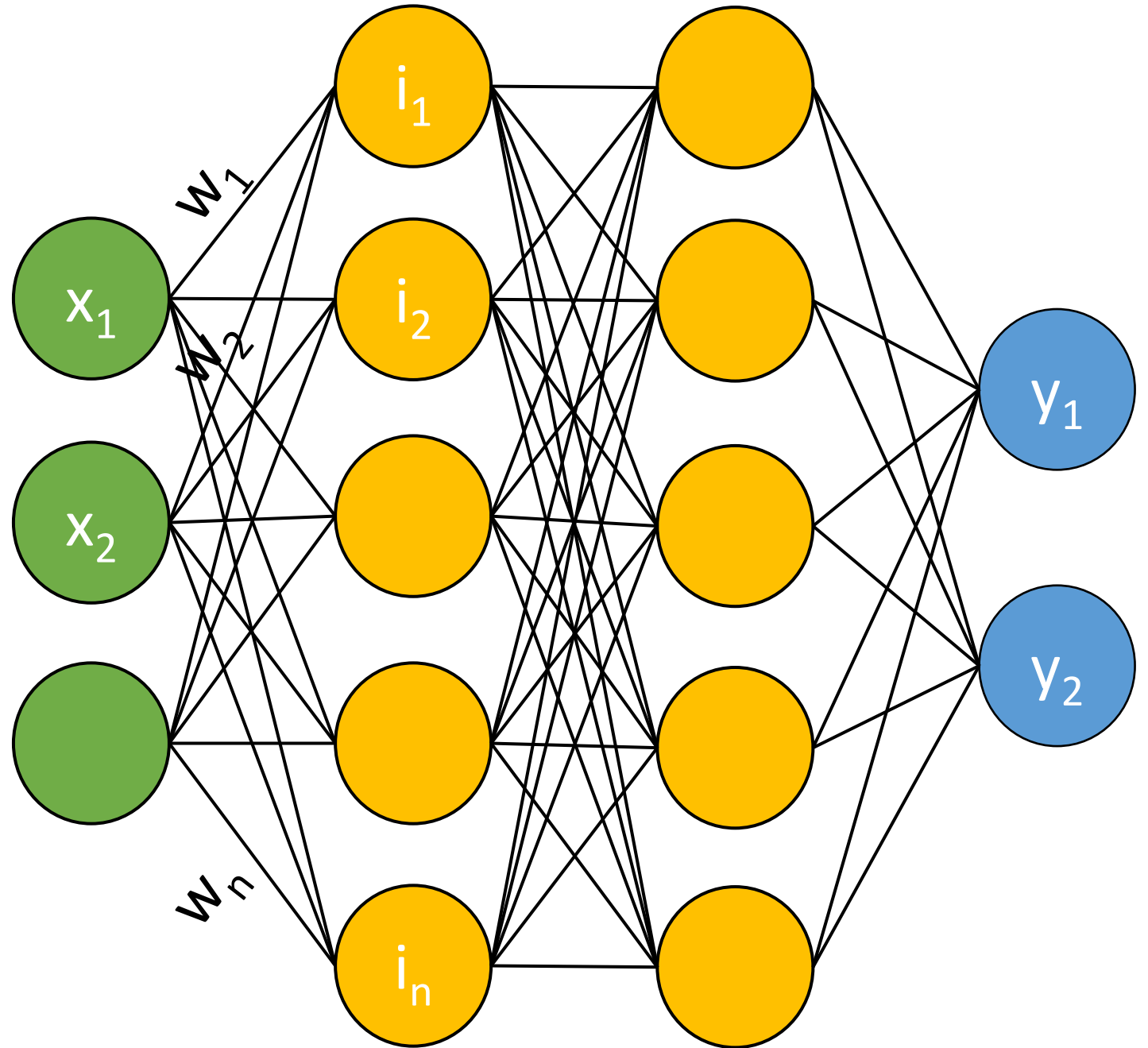
$$I_n = f\left(\sum_n x_n w_n + b\right)$$

□  $f$  is the activation function

□  $w_n$  is the weight

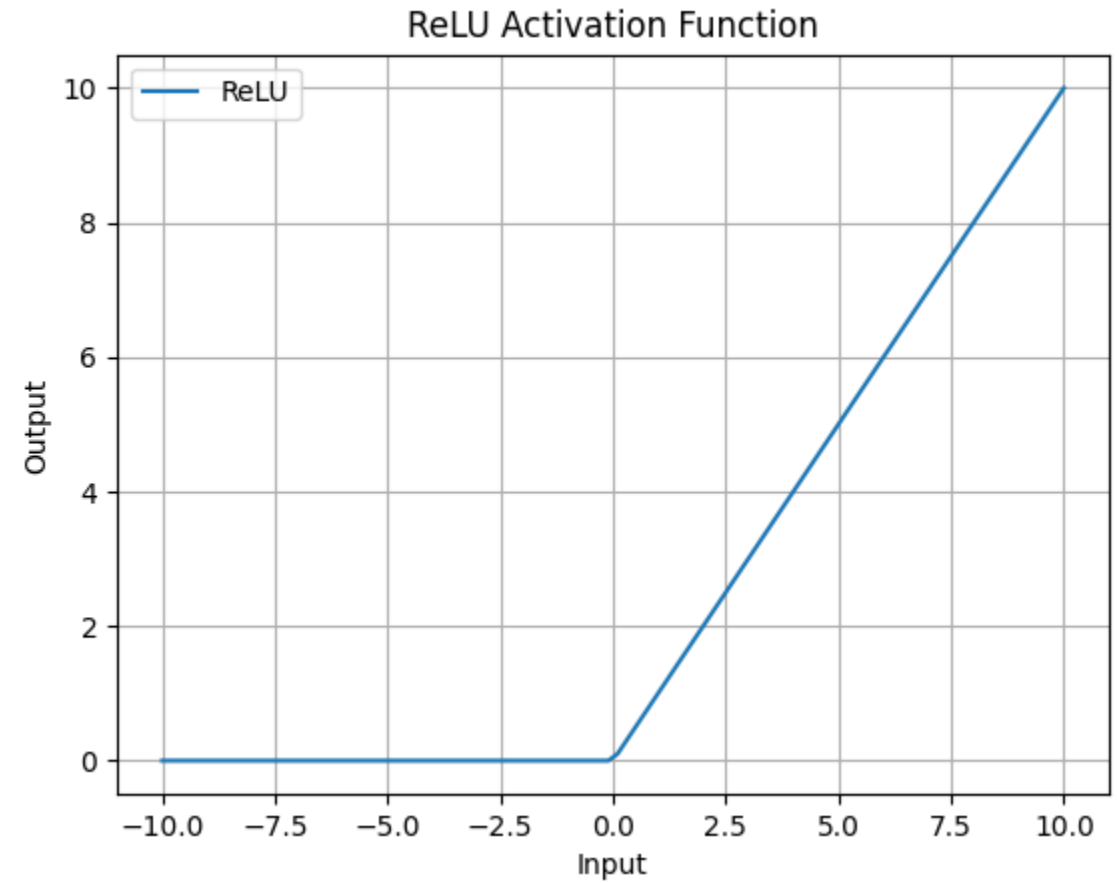
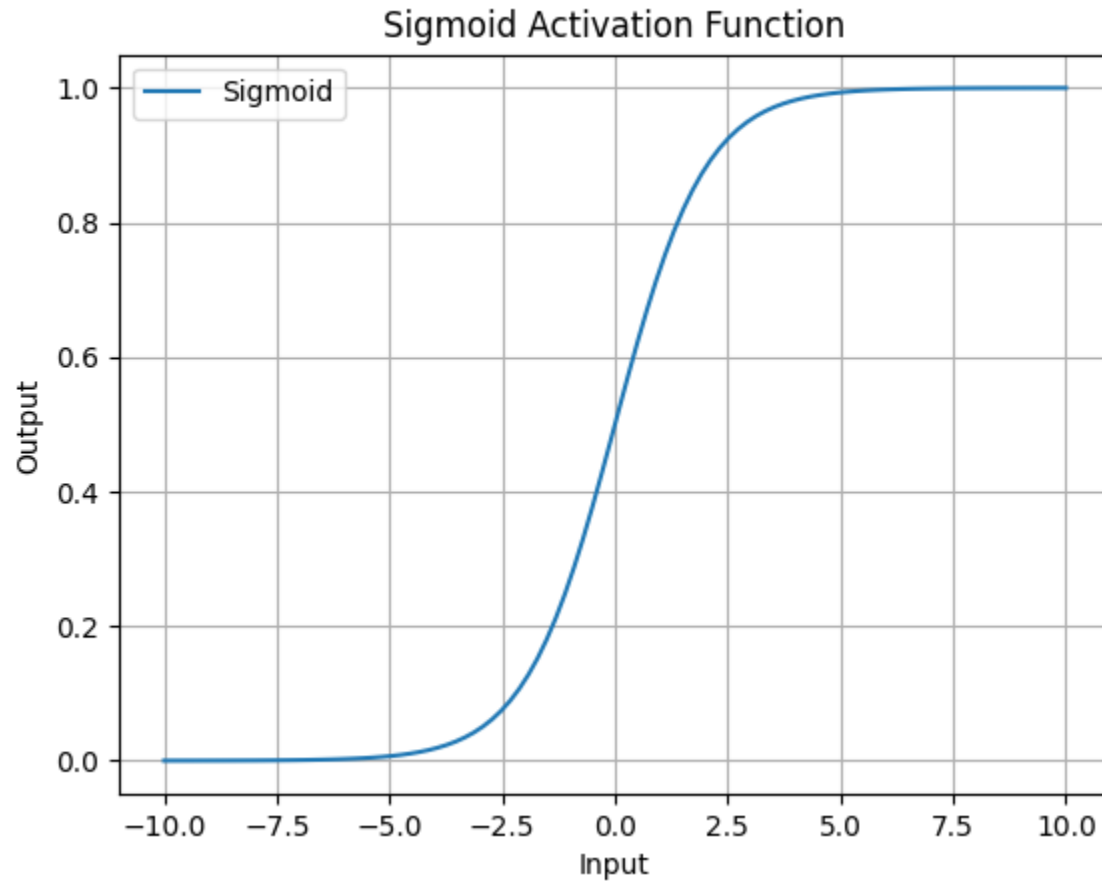
□  $b$  is the bias.

□ A DNN has millions of weights and biases





# Activation Functions

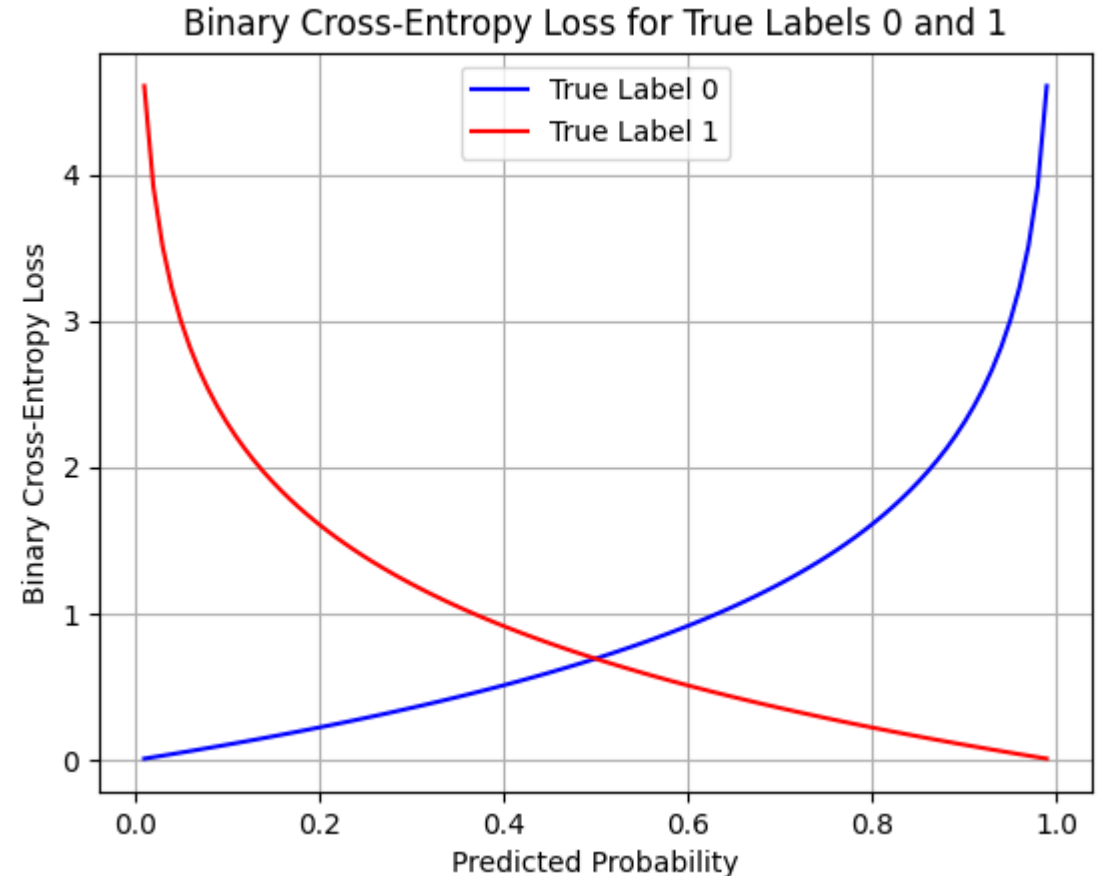


# Binary Cross Entropy

$$L(y, \hat{y}) = - [ y * \log(\hat{y}) + (1 - y) * \log(1 - \hat{y}) ]$$

Where:

- $y$  is the true label (0 or 1)
- $\hat{y}$  is the predicted probability (between 0 and 1)
- $\log$  can be  $\ln$



# Softmax

$$\sigma(Z)_i = \exp(z_i) / \Sigma(\exp(z_j))$$

Where:

- $z_i$  is the  $i$  input score (logits)
- $\Sigma$  is the sum over all input scores (logits)
- $\sigma(z)_i$  is the probability assigned to class  $i$

Example:

$[-0.37, -1.06, -0.07, -1.47, -0.90] \rightarrow [0.265, 0.133, 0.358, 0.088, 0.155]$

Prediction\Ground Truth	Positive	Negative
Positive	TP	FP
Negative	FN	TN

$$accuracy = \frac{TP + TN}{TP + FP + TN + FN}$$

$$precision = \frac{TP}{TP + FP}$$

$$recall = \frac{TP}{TP + FN}$$

```

-4.37806658e-02, -9.67954174e-02, -1.28794938e-01,
 1.45295113e-01,  3.34722281e-01, -2.49092355e-02,
-7.21996874e-02,  7.60333985e-02,  1.09788142e-01,
-5.91083243e-02,  1.77998230e-01,  1.05147131e-01,
 2.73706466e-01,  1.63680017e-01,  2.92986393e-01,
 1.62288636e-01,  1.92936987e-01, -7.25108087e-02,
 1.48647577e-01,  1.20697133e-01,  1.75806686e-01,
-8.22802186e-02,  3.19161601e-02,  9.75683853e-02,
-2.27390900e-01, -1.89130962e-01, -7.75573701e-02,
 7.51652941e-02, -9.91581455e-02,  9.62962583e-03,
 6.42622411e-02, -1.50064066e-01,  1.14945382e-01,
 5.34672337e-03,  1.96428418e-01, -2.10412573e-02,
 5.44419959e-02, -3.22782189e-01,  5.69203123e-03,
-1.00528084e-01, -7.29111880e-02, -1.84138656e-01,
-1.51076904e-02, -6.30587935e-02]], dtype=float32)

```

```
In [ ]: hub_layer(train_examples[:3]).shape
```

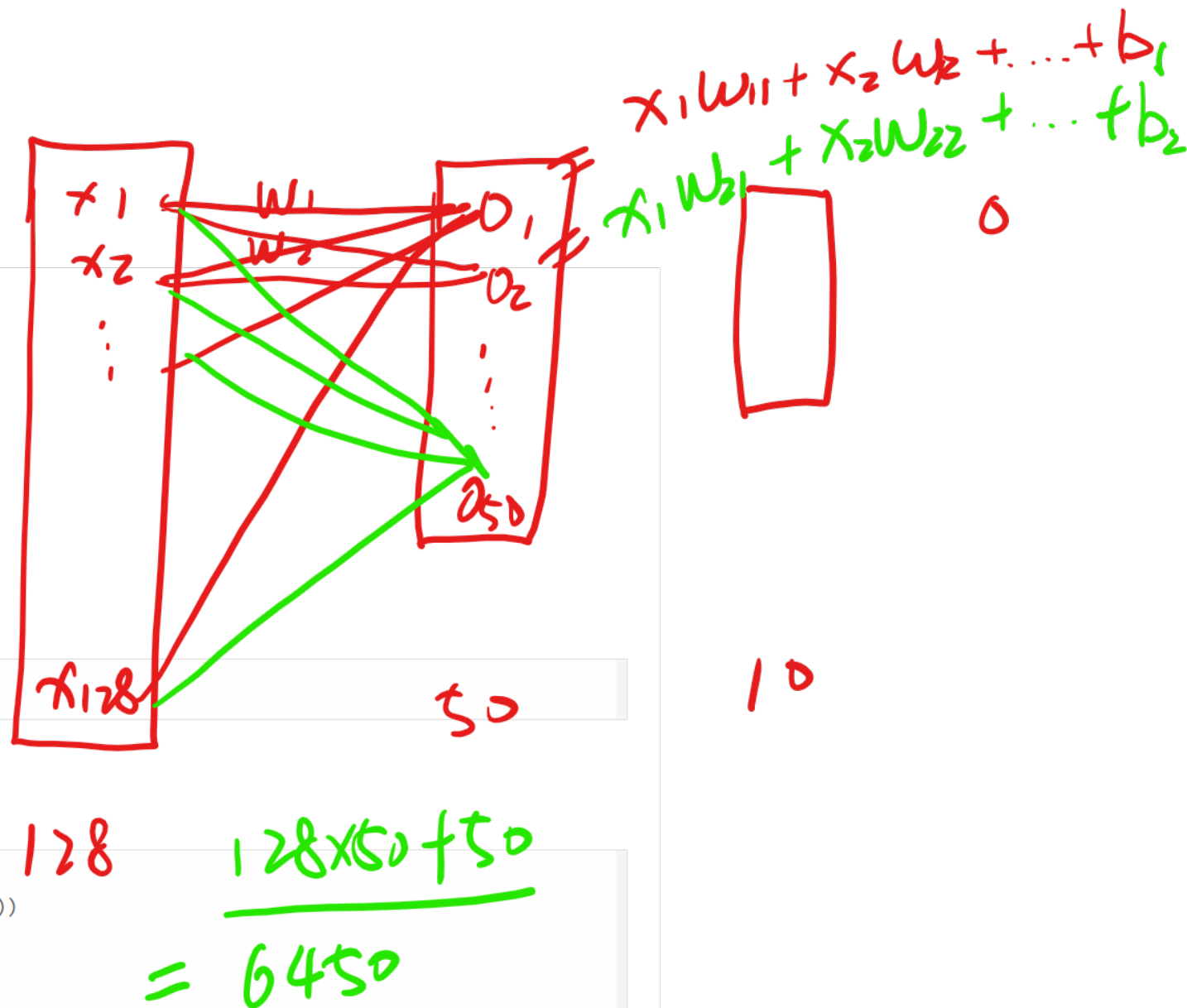
```
Out[ ]: TensorShape([3, 128])
```

Let's now build the full model:

```

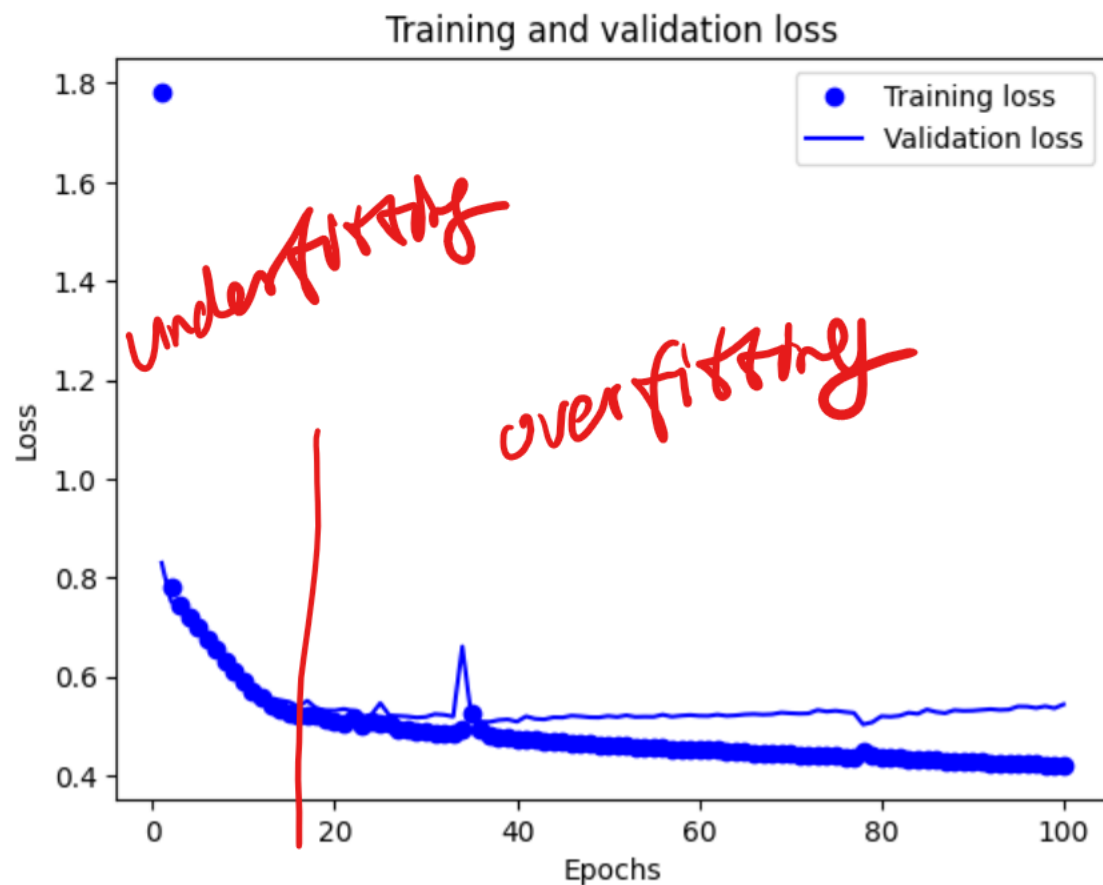
In [ ]: model = tf.keras.Sequential()
model.add(tf.keras.layers.Dense(50, activation='relu', input_dim=128))
model.add(tf.keras.layers.Dense(10, activation='relu'))
model.add(tf.keras.layers.Dense(1))

```





plt.show()



early stop  
save the best

# Tokenization and word embedding

# Tokenization

“I want pizza”

“我想要披萨”

“ピザが欲しいです”

“Eu quero pizza”

“أريد بيتزا”

“मुझे पिज़्ज़ा चाहिए”

“Quiero pizza”

“피자가 먹고 싶어요”



# Word2Vec: Skig-gram and Negative Sampling



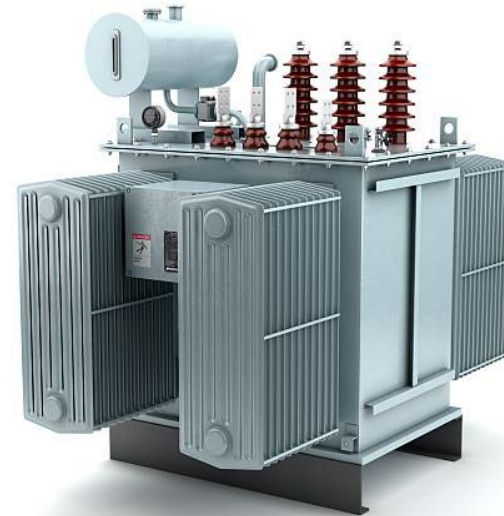
# Transformers for Language Models of machine learning

# Transformer

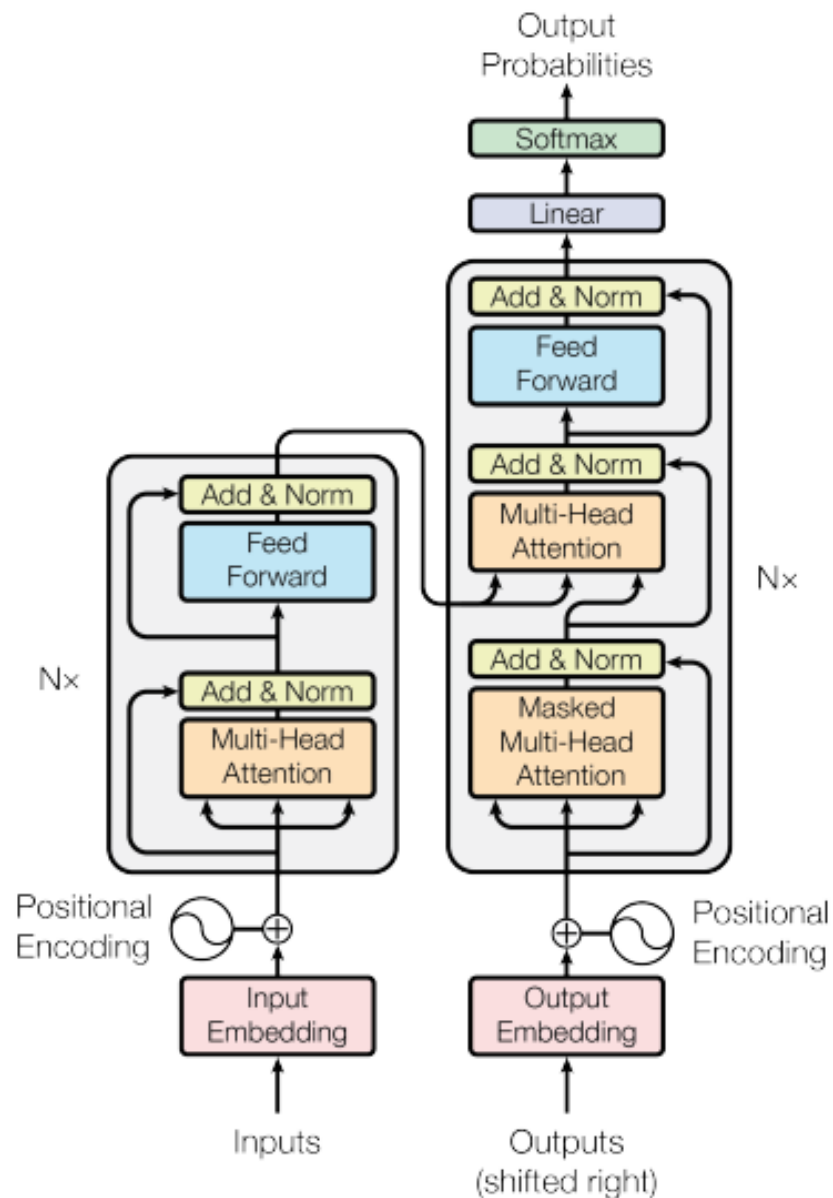
- GPT: Generative Pre-trained Transformer
- Vision Transformer: DETR
- Attention mechanism



© shutterstock.com - 2311573547







Vaswani, A. (2017). Attention is all you need. *Advances in Neural Information Processing Systems*.



# GPT 3

- Parameters 175 B
- Dataset 45T
- 96 attention heads
- 2048 token size
- Learn from their chief scientist:  
<https://www.youtube.com/watch?v=kCc8FmEb1nY>