

<https://github.com/TAMIDSpiyalong/Gen-AI>

Lecture 1: 9:00-9:40

Yalong Pi (Texas A&M Institute of Data Science)

Address: Office 221C, John R. Blocker Building

Email: piyalong@tamu.edu

- ❑ B.S., Mechanical Engineering, 2007-2011
- ❑ M.S., Civil Engineering, 2011-2013
- ❑ Ph.D., Architecture, 2017-2020
- ❑ Research Scientist, 2020-present
- ❑ Architect, 2016-2017
- ❑ Project manager, 2013-2016



Agenda

- **Part 1: Background and Theory on Generative AI**

- Fundamentals of machine learning 9:00 – 10:00
- Tokenization and word embedding 10:00 – 10:30
- Transformers for Language Models 10:30 – 12:00

- **Part 2: Applications and Hands-On Exercises**

- Prompt Engineering
- Generative AI Applications
- Evolution of Generative AI and Future Directions

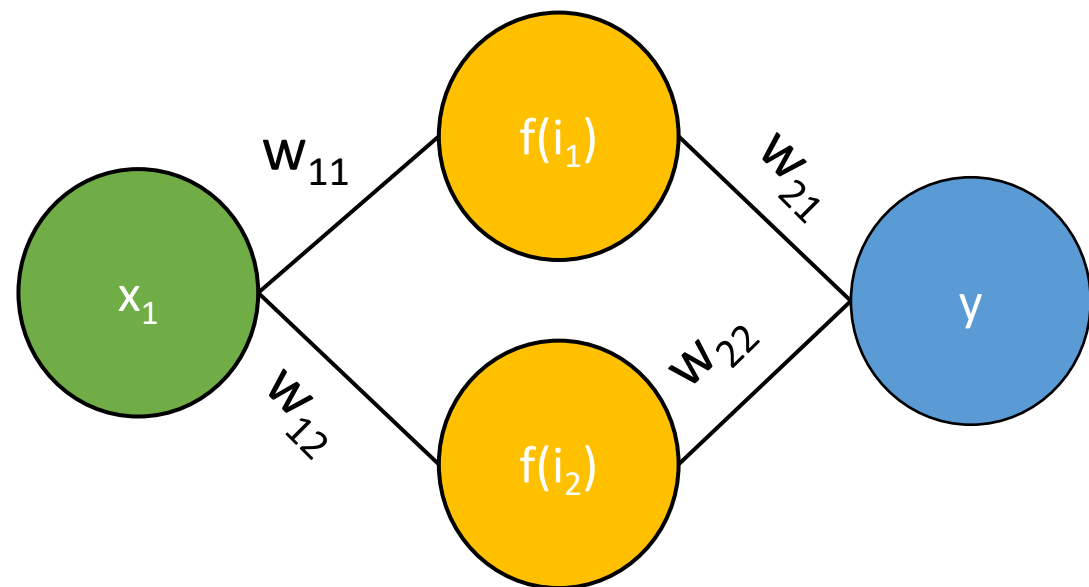
Fundamentals of machine learning

NLP

CV

alpha fold

recommendation



Back Propagation

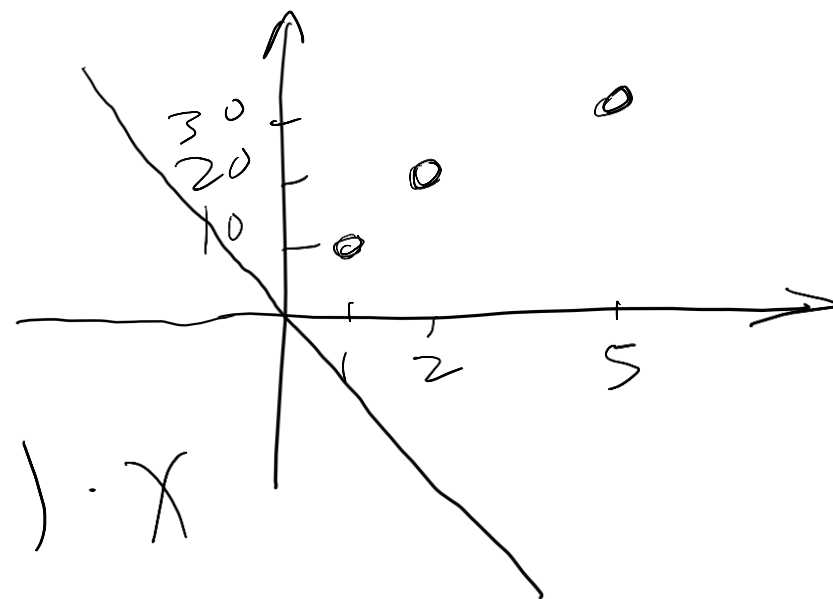
x	y
1	10
2	20
5	30

$$y_{pred} = w_{21} * x_1 * w_{11} + w_{22} * x_1 * w_{12}$$

$$Loss = (y_{pred} - y_{true})^2$$

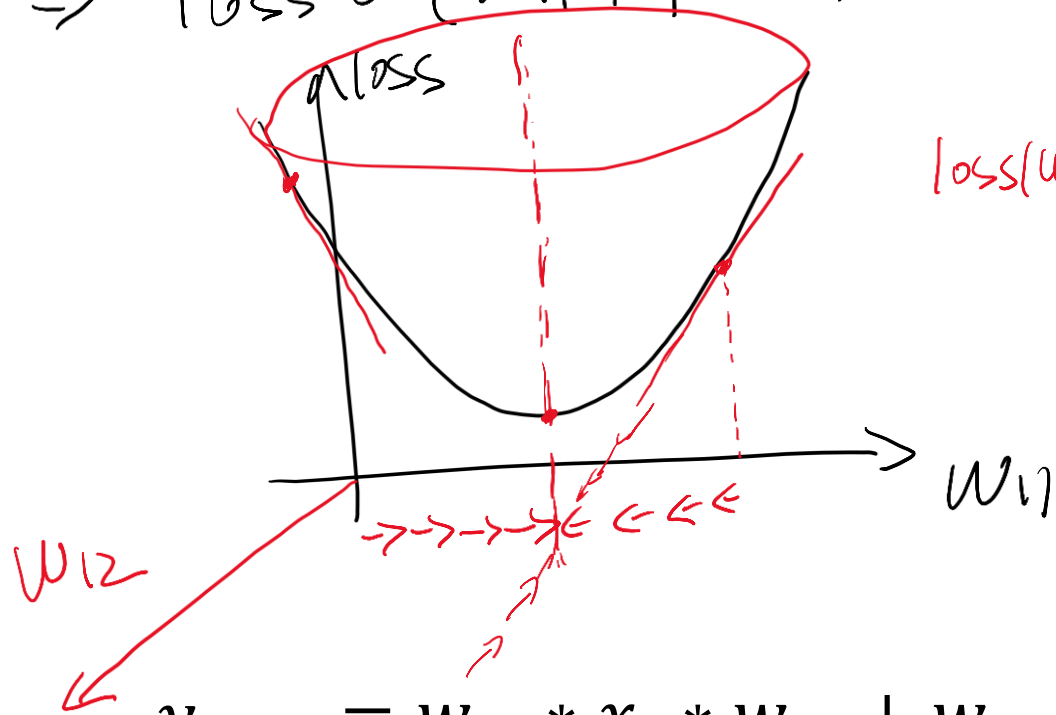
$$W_n' = W_n - LR (\partial Loss / \partial W_n)$$

$$y = (w_{11} \cdot w_{21} + w_{22} \cdot w_{12}) \cdot x$$



$$x=1 = w_{21} = w_{22} = w_{12}$$

$$\Rightarrow \text{loss} = (w_{11} + 1 - 10)^2 = (w_{11} - 9)^2 = \underline{w_{11}^2} - \underline{18w_{11}} + \underline{81}$$



$$\text{loss}(w_{11}) \frac{\Delta \text{loss}}{\Delta w_{11}} = \frac{\partial \text{loss}}{\partial w_{11}} = 2w_{11} - 18 = \frac{\text{loss}(w_{11} + \Delta w_{11}) - \text{loss}(w_{11})}{\Delta w_{11}}$$

$$w_{11}' = w_{11} - \frac{\partial \text{loss}}{\partial w_{11}} \cdot \text{LR} \quad \text{Q}$$

$$w_{12}' = w_{12} - \frac{\partial \text{loss}}{\partial w_{12}} \quad \text{Q}$$

$$y_{\text{pred}} = \underline{w_{21}} * \underline{x_1} * \underline{w_{11}} + \underline{w_{22}} * \underline{x_1} * \underline{w_{12}}$$

$$\text{Loss} = (y_{\text{pred}} - y_{\text{true}})^2$$

$$W_n' = W_n - \text{LR} (\partial \text{Loss} / \partial W_n)$$

x	y	
1	10	✓
2	20	✓
5	30	✓

$$\begin{bmatrix} w_{11}' \\ w_{12}' \\ w_{21}' \\ w_{22}' \end{bmatrix} = \begin{bmatrix} w_{11} \\ w_{12} \\ w_{21} \\ w_{22} \end{bmatrix} - \begin{bmatrix} \frac{\partial \text{loss}}{\partial w_{11}} \\ \frac{\partial \text{loss}}{\partial w_{12}} \\ \frac{\partial \text{loss}}{\partial w_{21}} \\ \frac{\partial \text{loss}}{\partial w_{22}} \end{bmatrix} \cdot \text{LR}$$

$$\vec{w}' = \vec{w} - \nabla \cdot \underset{\substack{\downarrow \\ 0.001}}{\text{LR}} \quad \text{Q}$$

$$y_{\text{pred}} = w_{21} * x_1 * w_{11} + w_{22} * x_1 * w_{12}$$

$$\text{Loss} = (y_{\text{pred}} - y_{\text{true}})^2$$

$$W_n' = W_n - \text{LR} (\partial \text{Loss} / \partial W_n)$$

SGD adam

batch

x	y	
1	10	∇_1
2	20	∇_2
5	30	∇_3

For each connection:

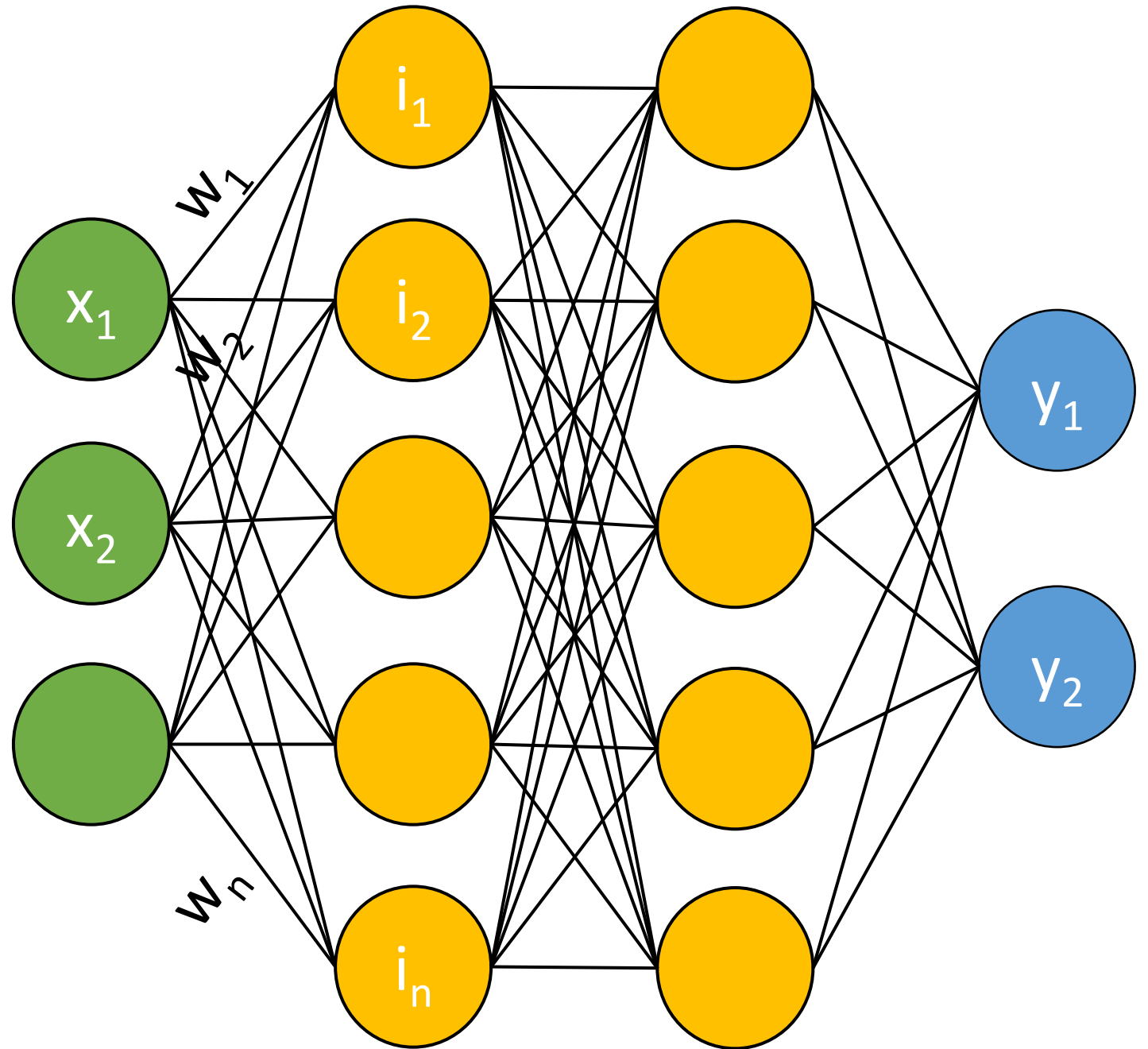
$$I_n = f\left(\sum_n x_n w_n + b\right)$$

□ f is the activation function

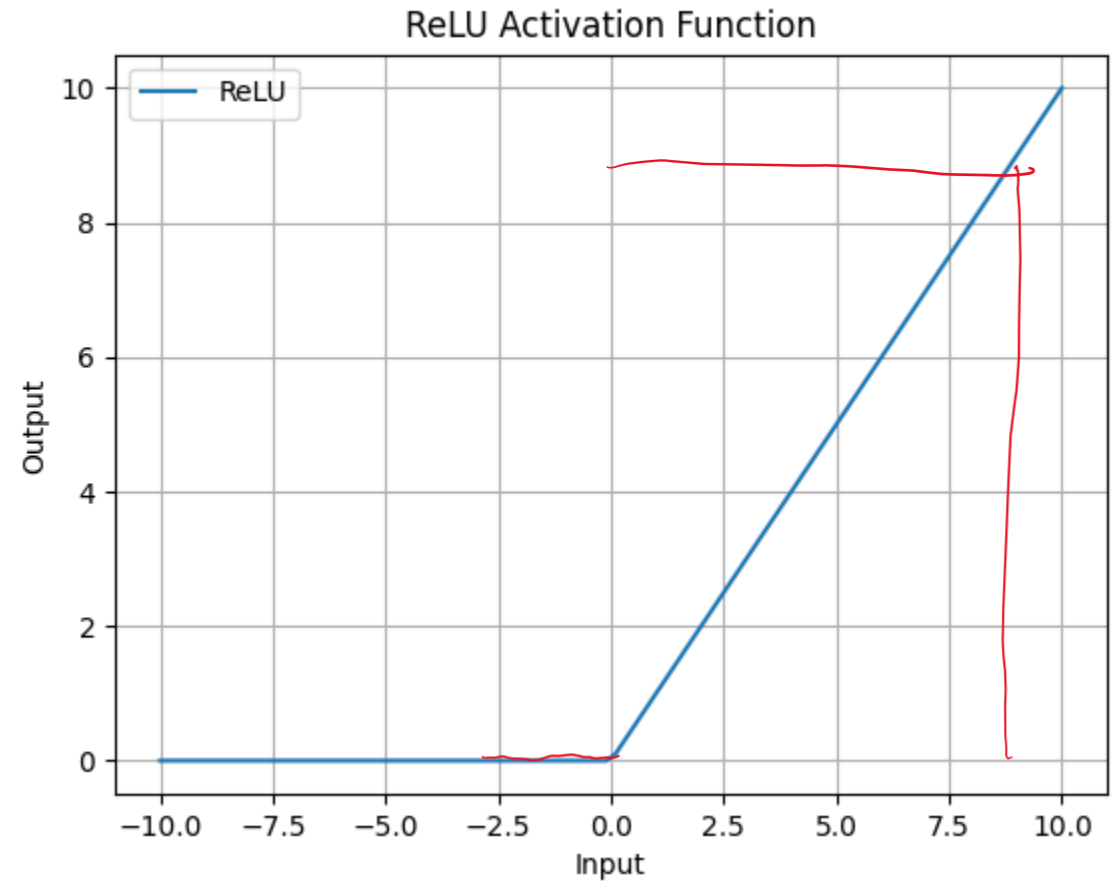
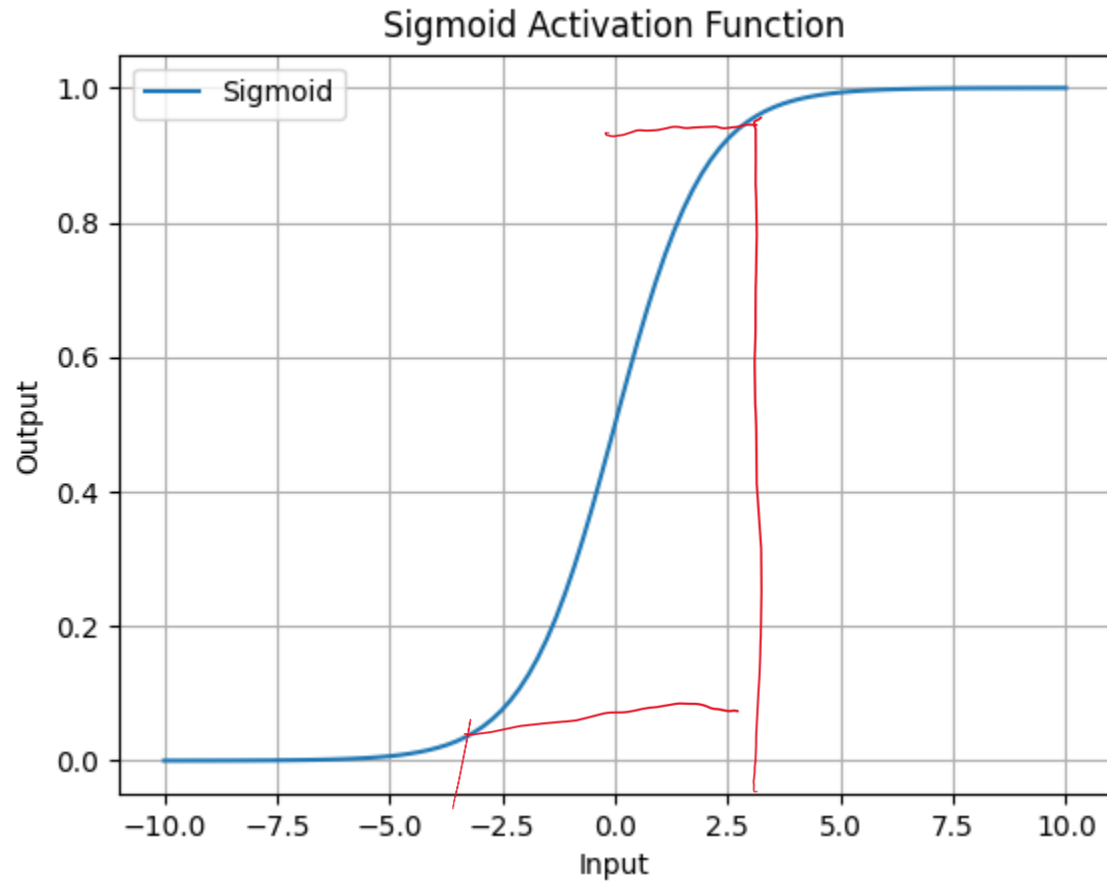
□ w_n is the weight

□ b is the bias.

□ A DNN has millions of weights and biases



Activation Functions

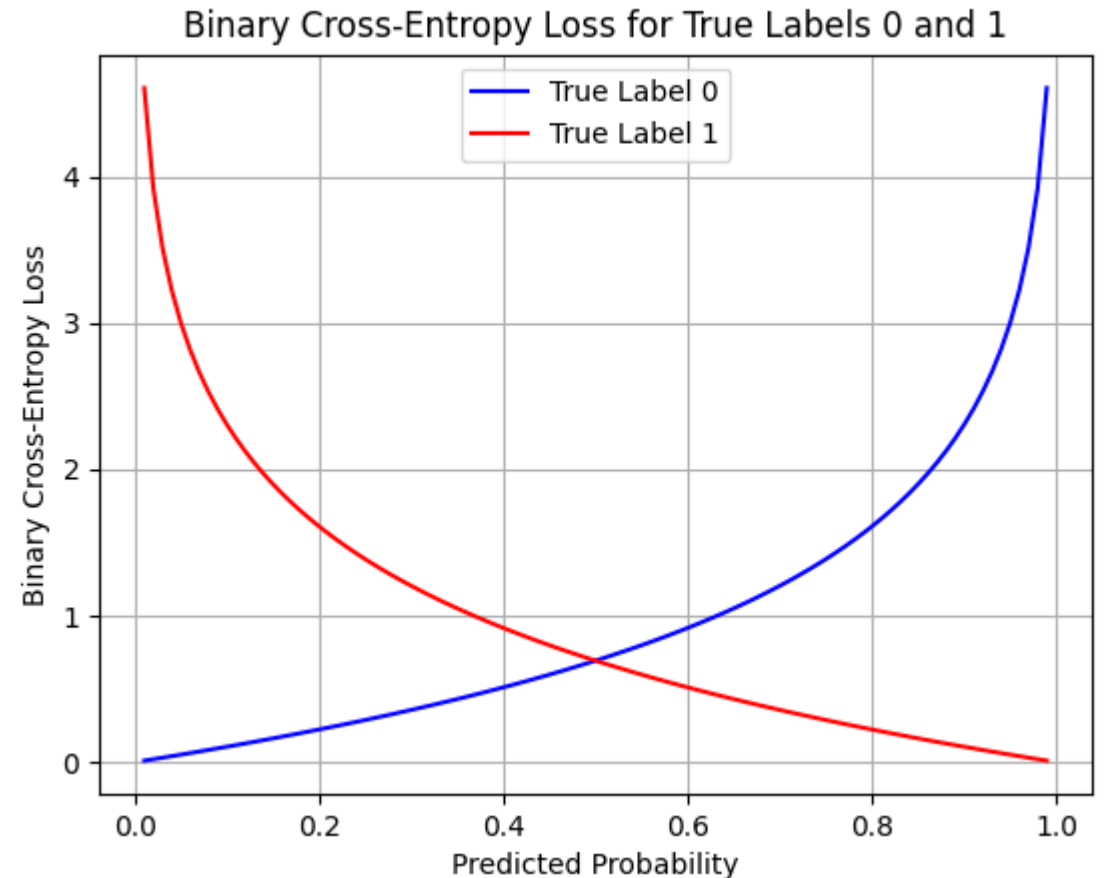


Binary Cross Entropy

$$L(y, \hat{y}) = - [y * \log(\hat{y}) + (1 - y) * \log(1 - \hat{y})]$$

Where:

- y is the true label (0 or 1)
- \hat{y} is the predicted probability (between 0 and 1)
- \log can be \ln



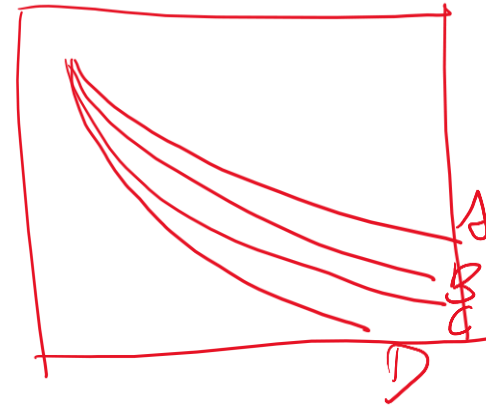
Softmax

CE

$$\sigma(Z)_i = \exp(z_i) / \Sigma(\exp(z_j))$$

Where:

- z_i is the i input score (logits)
- Σ is the sum over all input scores (logits)
- $\sigma(z)_i$ is the probability assigned to class i



not after softmax

Example:

$[-0.37, -1.06, -0.07, -1.47, -0.90] \rightarrow [0.265, 0.133, 0.358, 0.088, 0.155]$

A B C D E

Prediction\Ground Truth	Positive	Negative
Positive	TP	FP
Negative	FN	TN

$$accuracy = \frac{TP + TN}{TP + FP + TN + FN}$$

$$precision = \frac{TP}{TP + FP}$$

$$recall = \frac{TP}{TP + FN}$$

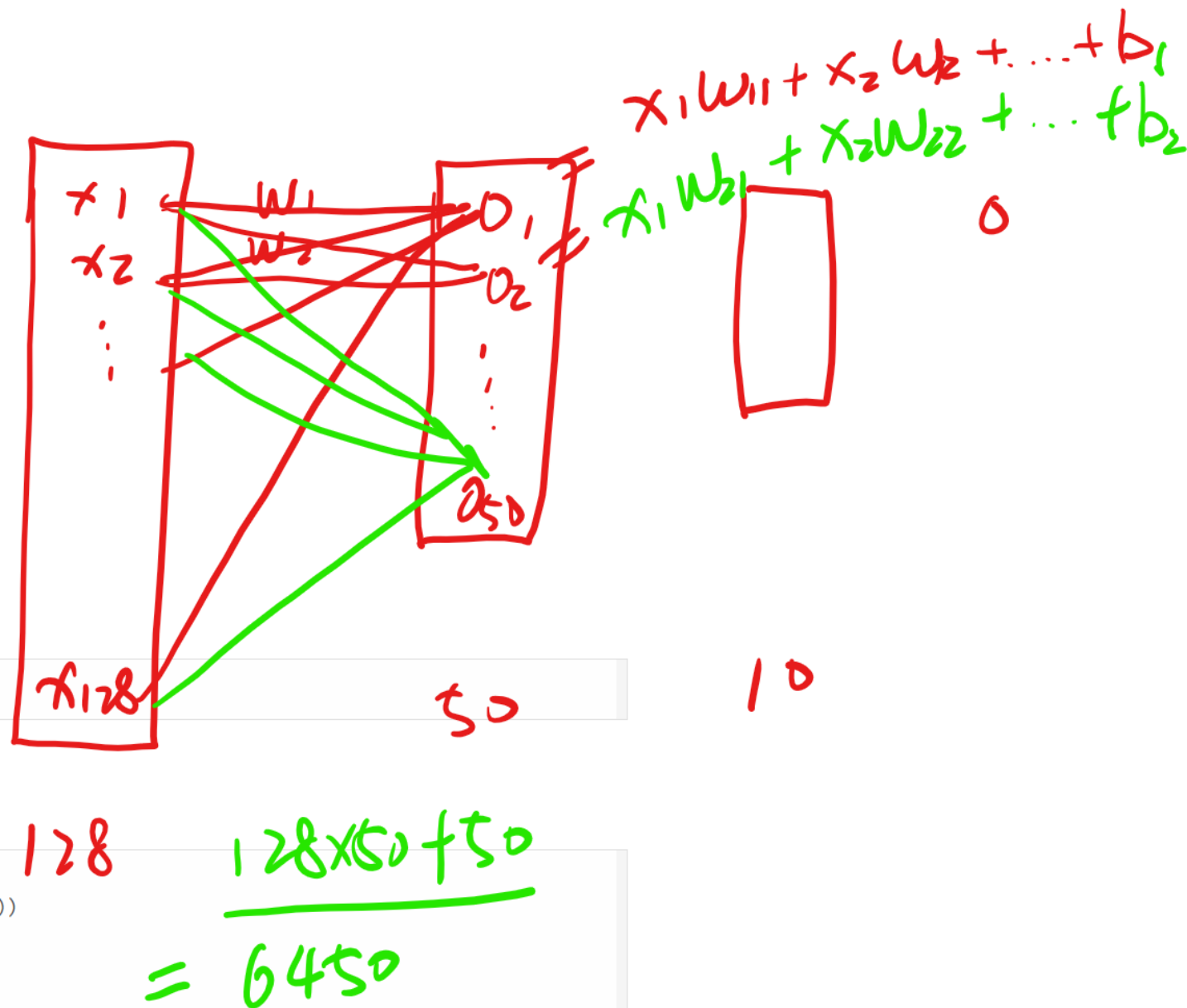
```
-4.37806658e-02, -9.67954174e-02, -1.28794938e-01,
 1.45295113e-01,  3.34722281e-01, -2.49092355e-02,
-7.21996874e-02,  7.60333985e-02,  1.09788142e-01,
-5.91083243e-02,  1.77998230e-01,  1.05147131e-01,
 2.73706466e-01,  1.63680017e-01,  2.92986393e-01,
 1.62288636e-01,  1.92936987e-01, -7.25108087e-02,
 1.48647577e-01,  1.20697133e-01,  1.75806686e-01,
-8.22802186e-02,  3.19161601e-02,  9.75683853e-02,
-2.27390900e-01, -1.89130962e-01, -7.75573701e-02,
 7.51652941e-02, -9.91581455e-02,  9.62962583e-03,
 6.42622411e-02, -1.50064066e-01,  1.14945382e-01,
 5.34672337e-03,  1.96428418e-01, -2.10412573e-02,
 5.44419959e-02, -3.22782189e-01,  5.69203123e-03,
-1.00528084e-01, -7.29111880e-02, -1.84138656e-01,
-1.51076904e-02, -6.30587935e-02]], dtype=float32)
```

```
In [ ]: hub_layer(train_examples[:3]).shape
```

```
Out[ ]: TensorShape([3, 128])
```

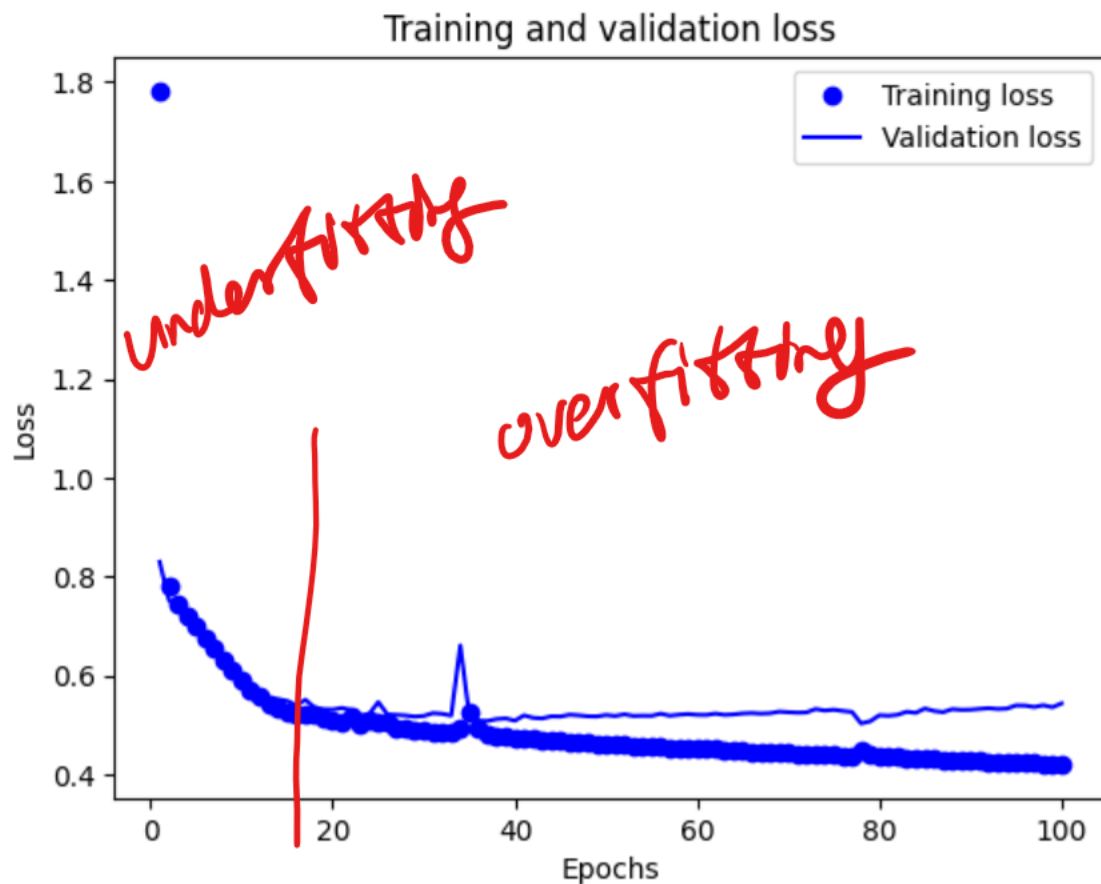
Let's now build the full model:

```
In [ ]: model = tf.keras.Sequential()
model.add(tf.keras.layers.Dense(50, activation='relu', input_dim=128))
model.add(tf.keras.layers.Dense(10, activation='relu'))
model.add(tf.keras.layers.Dense(1))
```





plt.show()



early stop

save the best

data augmentation

regularization

drop out

Tokenization and word embedding

Tokenization

“I want pizza”

“我想要披萨”

“ピザが欲しいです”

“Eu quero pizza”

“أريد بيتزا”

“मुझे पिज़्ज़ा चाहिए”

“Quiero pizza”

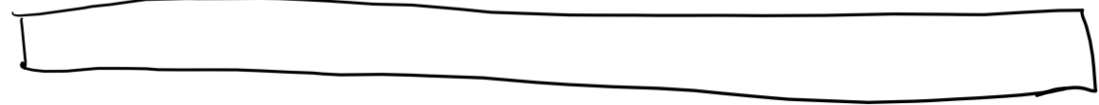
“피자가 먹고 싶어요”

pizzas
wanted

token vocabulary

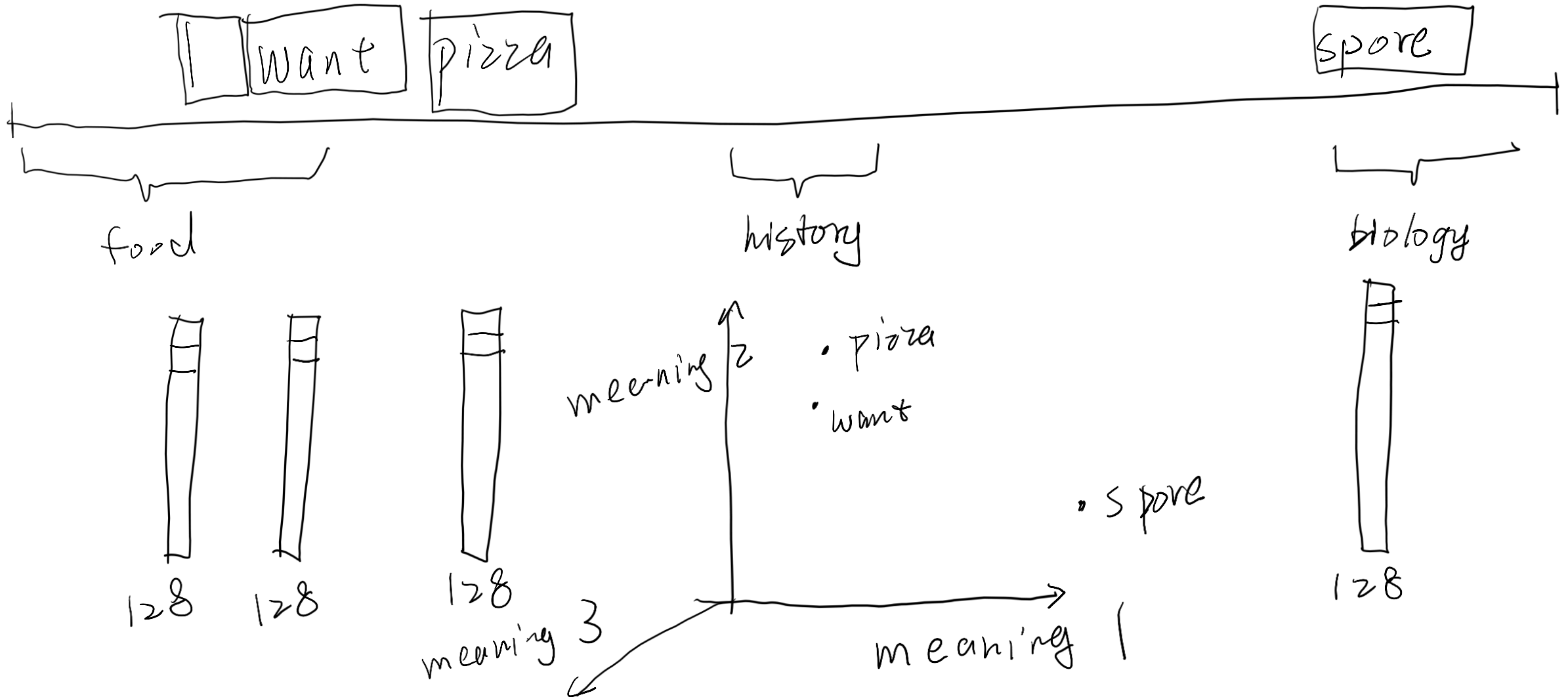
ASCII

40k - 45k



50k GPT

Word2Vec: Skig-gram and Negative Sampling



maybe | want pizza from
 target context

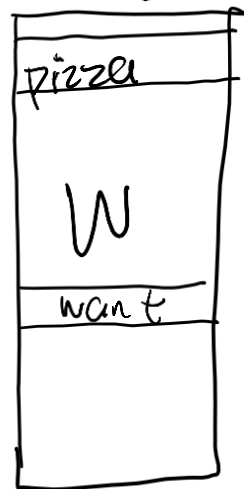
want pizza

want |

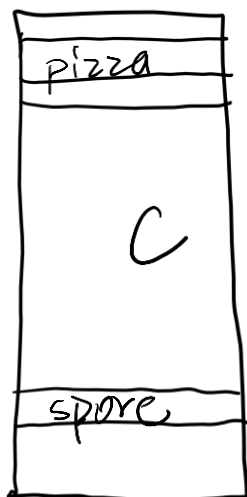
want from

want maybe

positive
128



128



50k

$$\begin{matrix} 128 \\ 128 \end{matrix} \begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \end{bmatrix} \times \begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \end{bmatrix} \times \begin{matrix} \textcircled{1} \\ \textcircled{0} \end{matrix}$$

$$\left. \begin{matrix} \vec{w}_1 \\ \vec{w}_2 \end{matrix} \right\} \vec{w}' = \vec{w} - \nabla \cdot LR @$$

spore

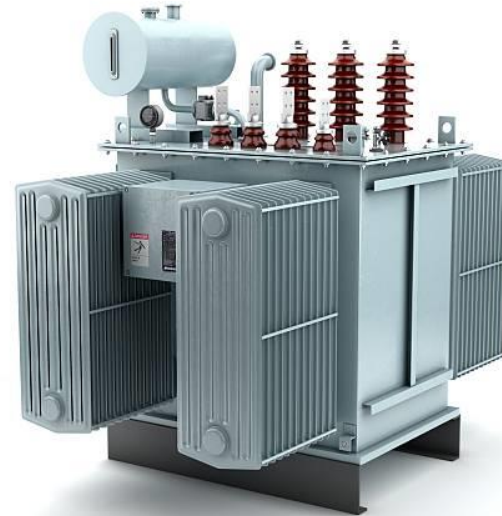
want spore

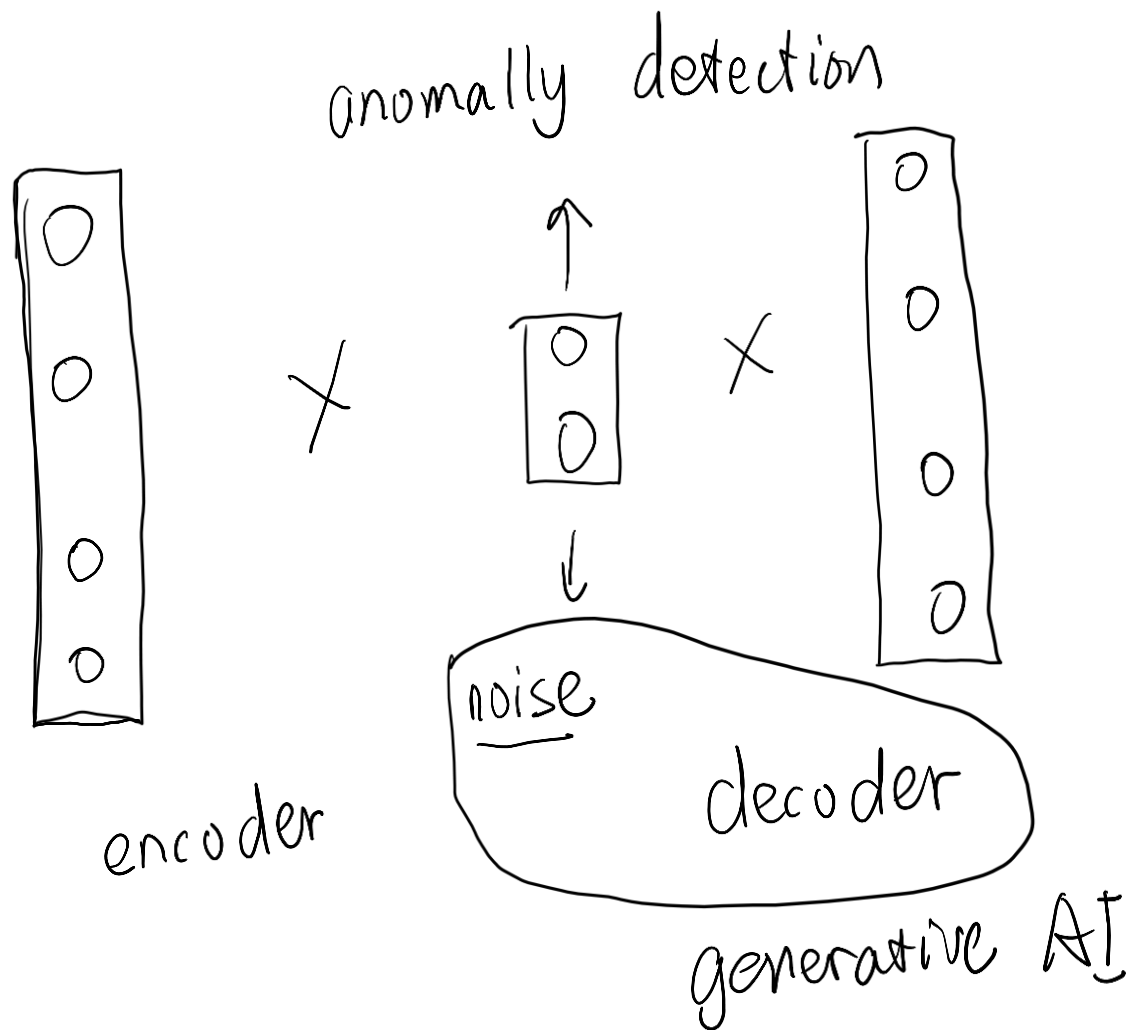
~~k~~ negative

Transformers for Language Models of machine learning

Transformer

- GPT: Generative Pre-trained Transformer
- Vision Transformer: DETR
- Attention mechanism



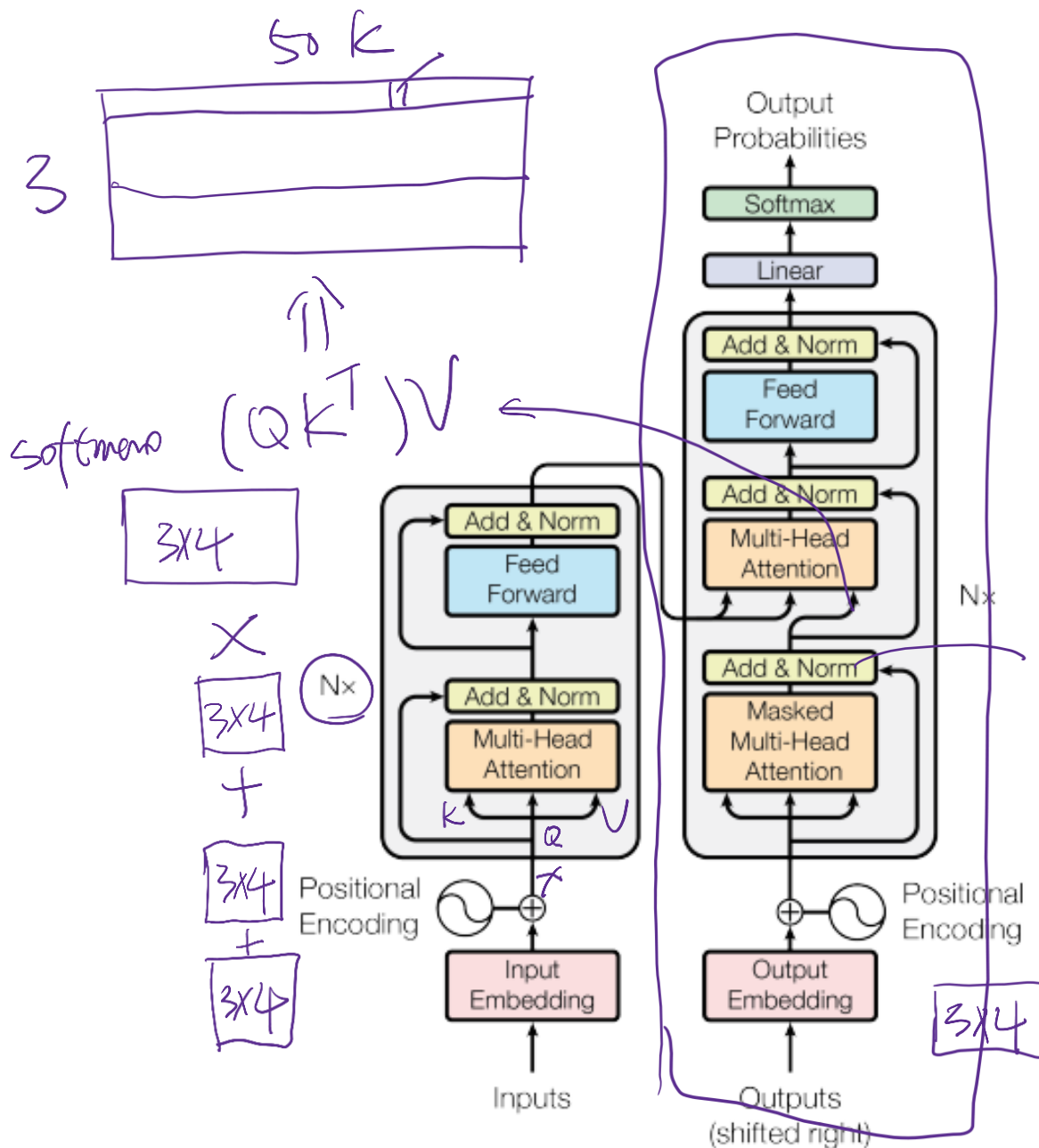


mse

CE

combination

{ unsupervised.
no ground truth



① translation

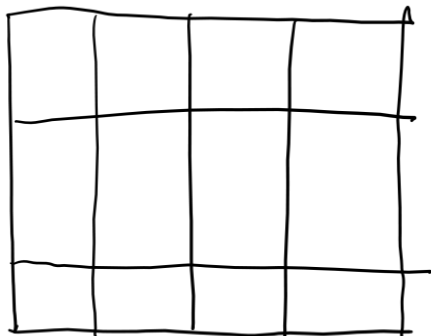
② there is ground truth labels to compare

3×4

GPT 1 & 2

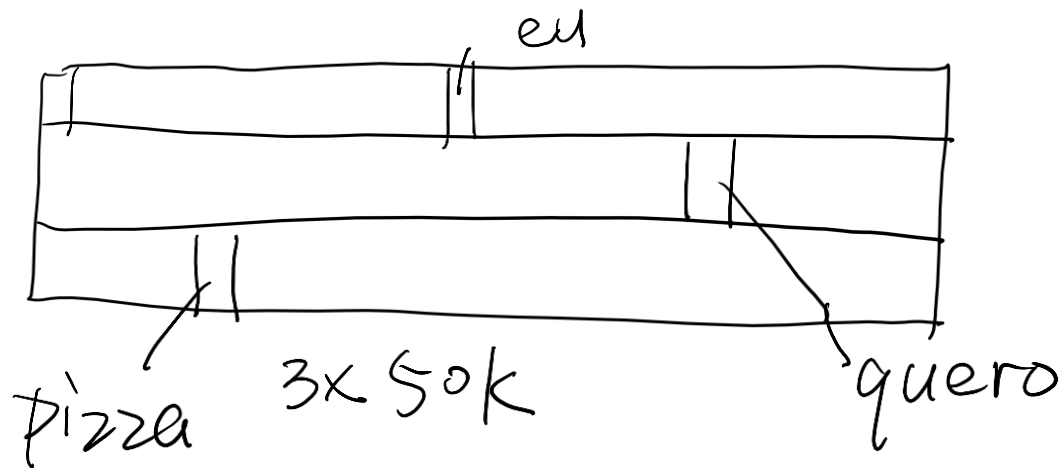
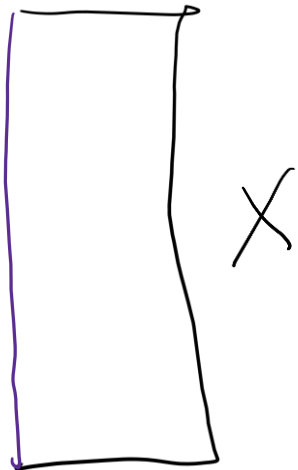
Vaswani, A. (2017). Attention is all you need. *Advances in Neural Information Processing Systems*.

I
want
pizza

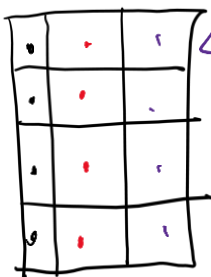
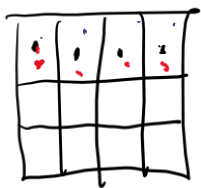


3x4

K Q V



multihead head attention

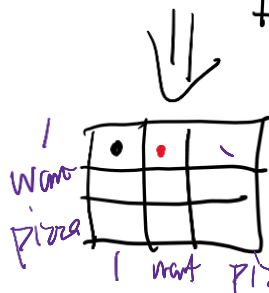


softmax $(K Q^T) V$

3×4 4×3 3×4

3×3

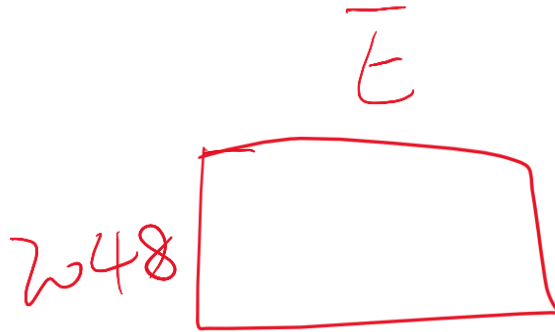
$(3 \times 4) \times n$



attention

GPT 3

- Parameters 175 B
- Dataset 45T
- 96 attention heads
- 2048 token size



- Learn from their chief scientist:

<https://www.youtube.com/watch?v=kCc8FmEb1nY>