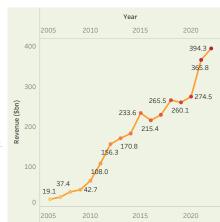
	Discount		Number Of		
Brand	Percentage	Mrp	Ratings	Sale Price	Star Rating
Apple	617	5,459,600	1,390,065	4,964,581	284



Annual Revenue



Year

Flipkart_Smartphone

	Model	Processor	Front Cam	Rear Camera	Colour	
	APPLE		12MP+	Black		
	IPHONE 11			12MP	Red	92,800
					White	92,800
					Yellow	43,900
	APPLE	A Bionic Chip with Next Generation Neural Engine	12MP	12MP+ 12MP	Blue	
	IPHONE 12				Purple	59,900
					Black	
					Red	134,800
					Green	
	APPLE	A Bionic Chip	12MP	12MP+	Blue	74.900

KPI 2

Revenue Generated Uni	ts sold (mm)	Active Users (mm)
205	232	1,334