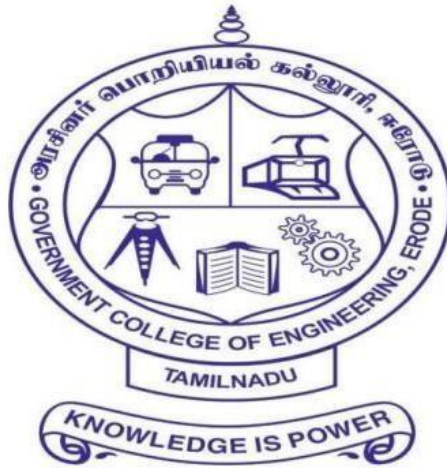


**GOVERNMENT COLLEGE OF ENGINEERING**  
**[IRTT]ERODE - 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**  
**NAAN MUDHALVAN DIGITAL MARKETING**  
**ASSIGNMENT**

**NAME:** PRADEEP.M

**NM ID:** 5841DC70592030780B64FD76A4DDE23A

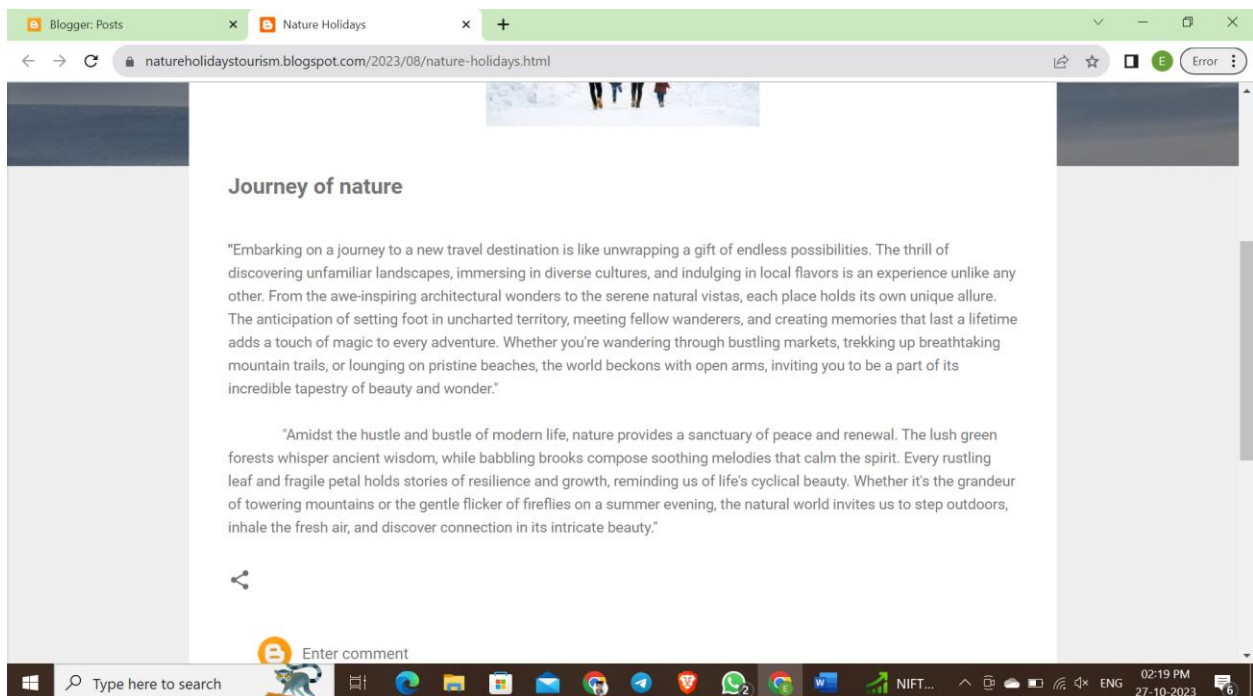
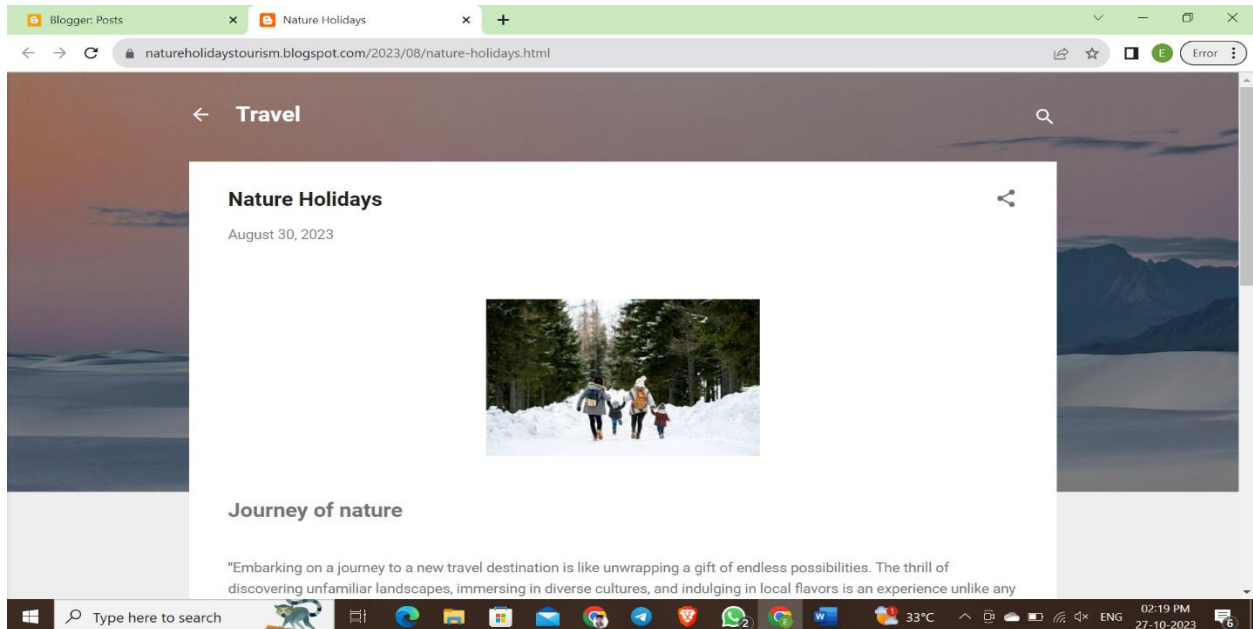
**BRAND NAME:** NATURE HOLIDAYS

**CATEGORY:** TRAVEL & TOURISM

# ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

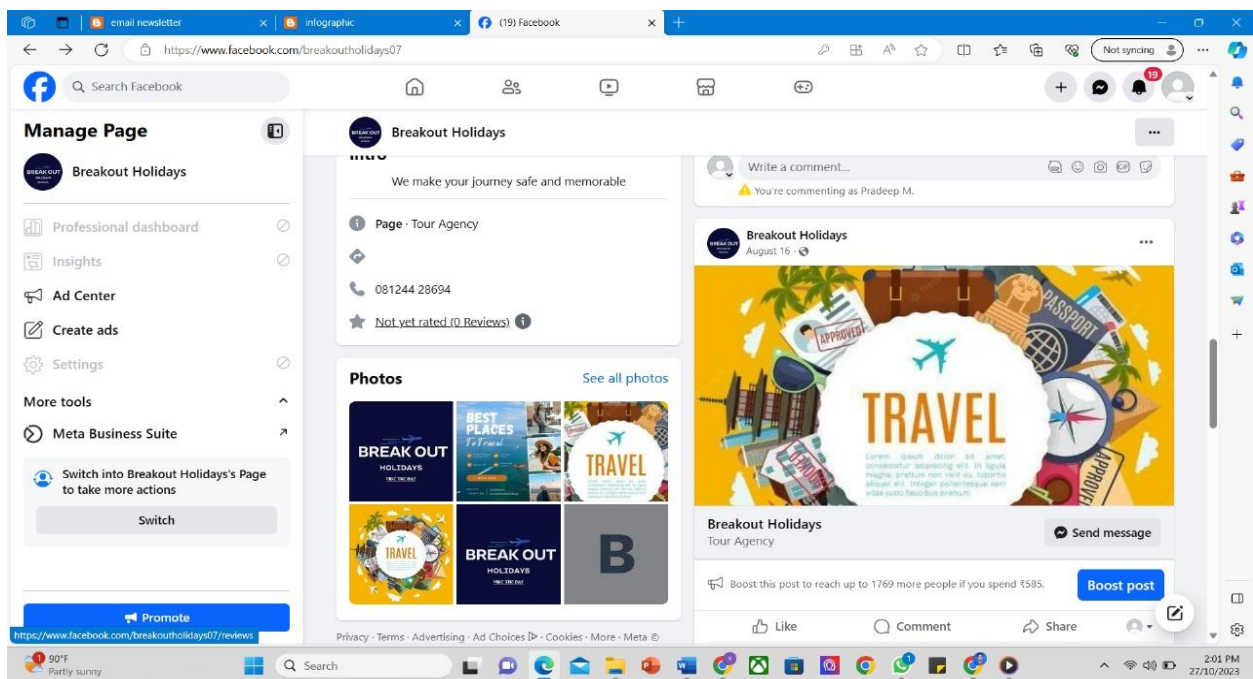
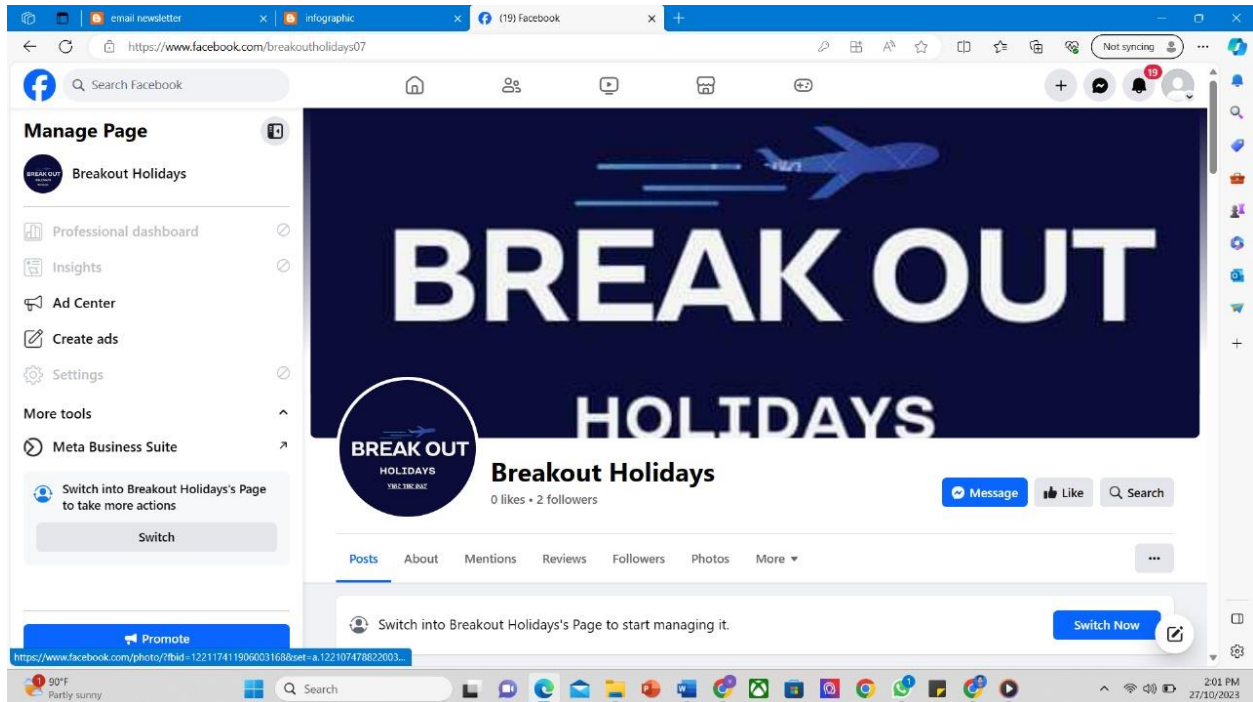
SCREENSHOTS:



BLOG URL: <https://natureholidaystourism.blogspot.com/2023/08/nature-holidays.html>

## 2.Create a New Facebook Business Page and post one social media poster for your brand.

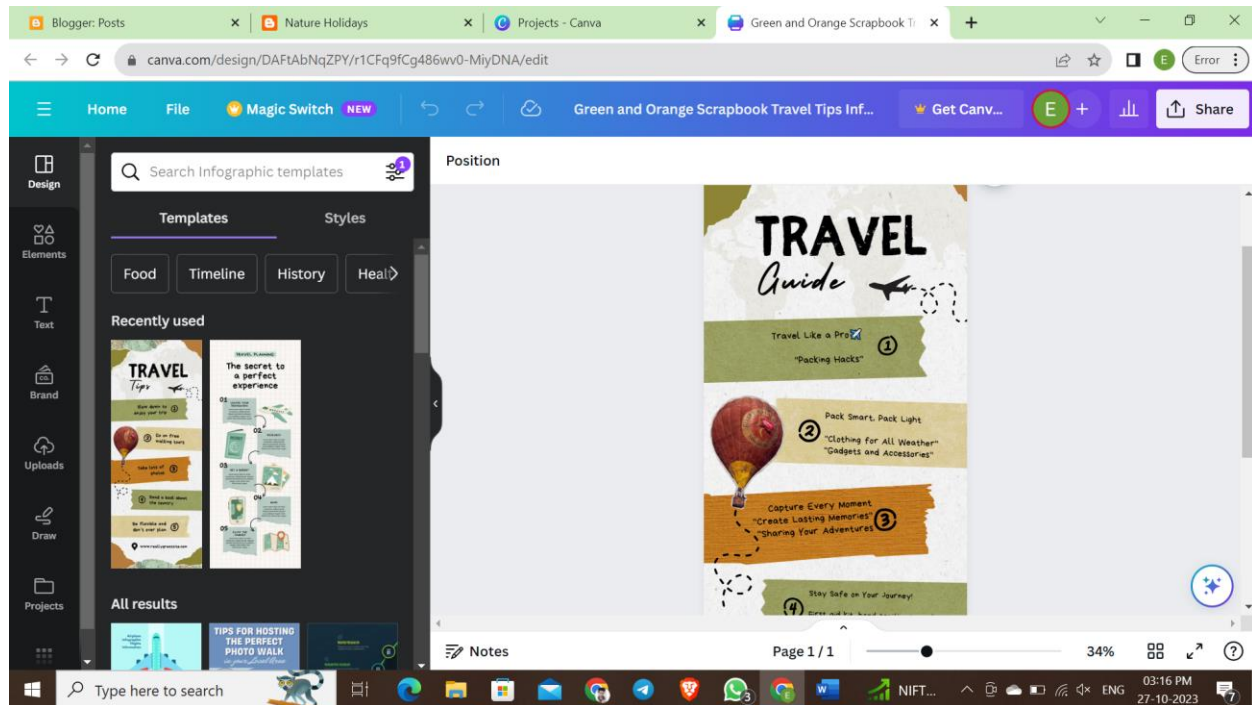
### SCREENSHOTS:



FACEBOOK LINK: <https://www.facebook.com/breakoutholidays07>

### 3.Create and design a social media advertisement poster using canva

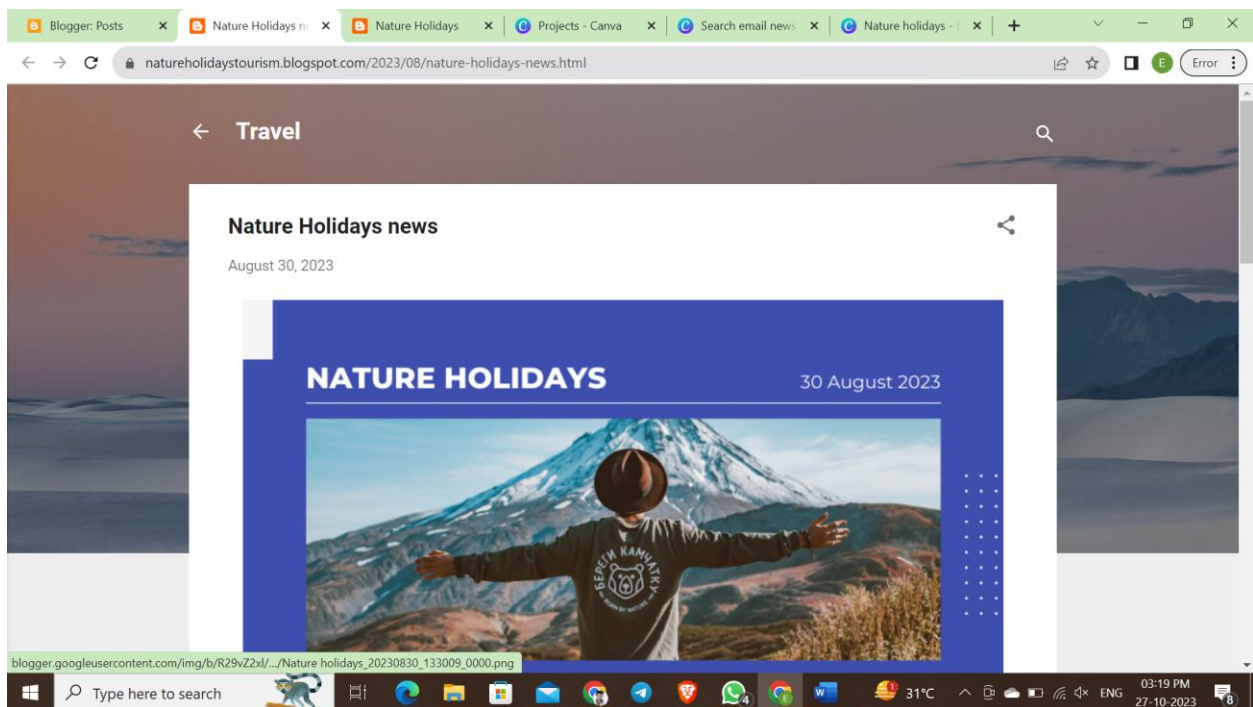
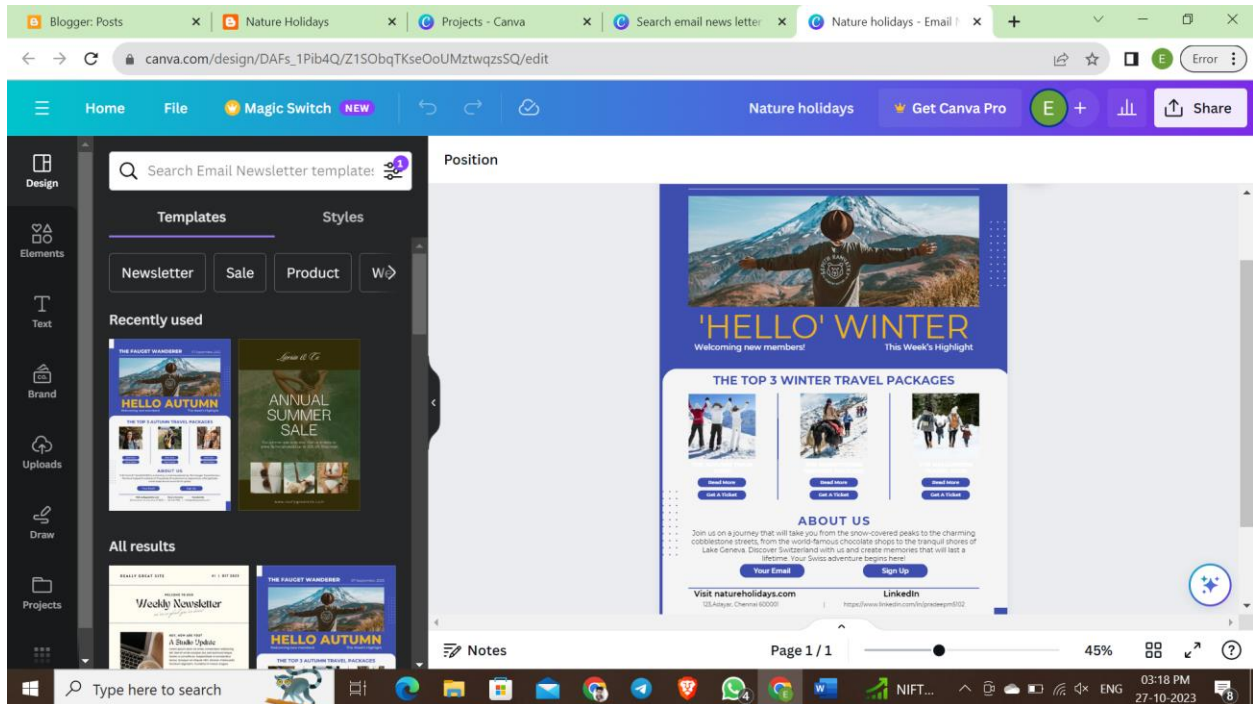
#### SCREENSHOTS:





#### 4.Create email newsletter design using MailChimp or Canva tool.

##### SCREENSHOTS:



WEBSITE LINK: <https://natureholidaystourism.blogspot.com/2023/08/nature-holidays-news.html>