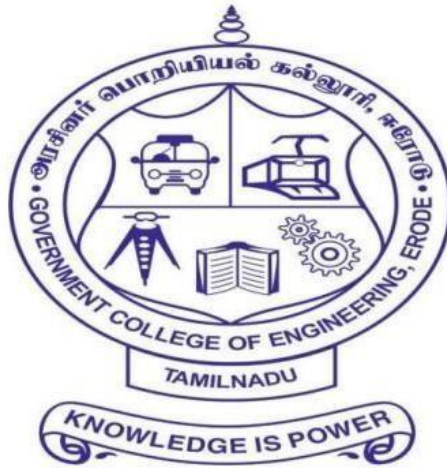


GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING
NAAN MUDHALVAN DIGITAL MARKETING
ASSIGNMENT

NAME: VIGNESH.S

NM ID: 48A7CEDBFE63FFE8EB449812BBE748C4

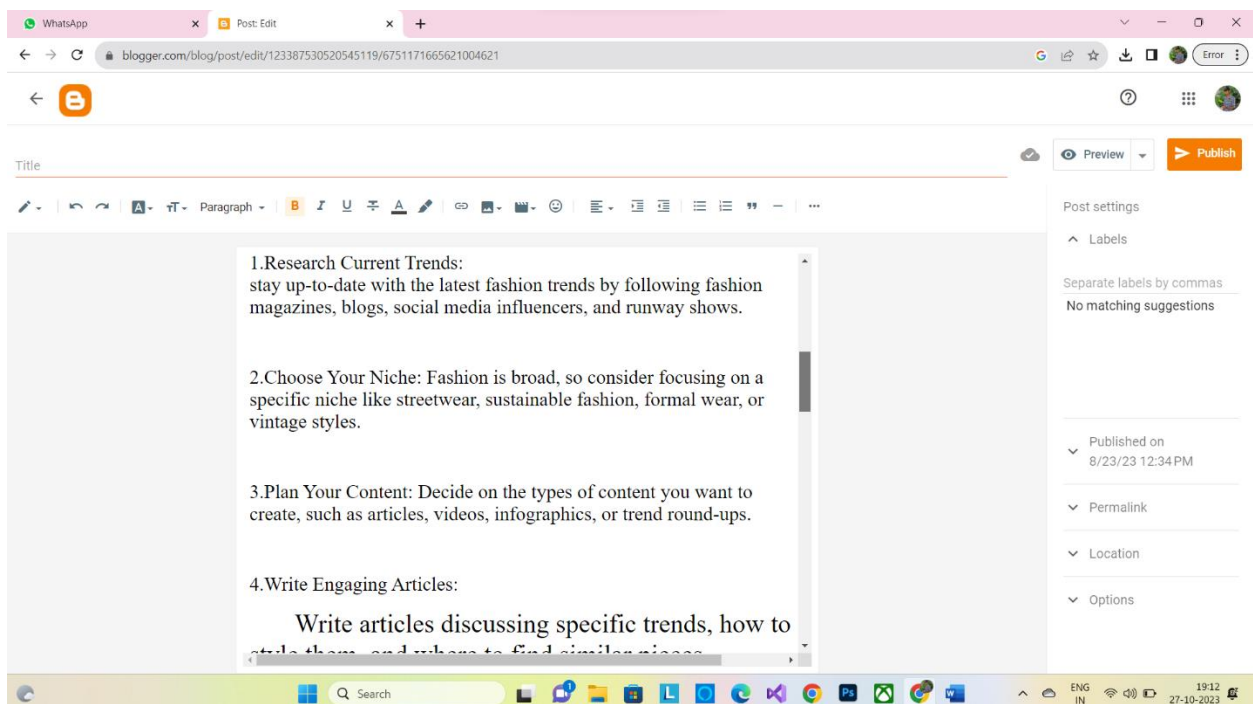
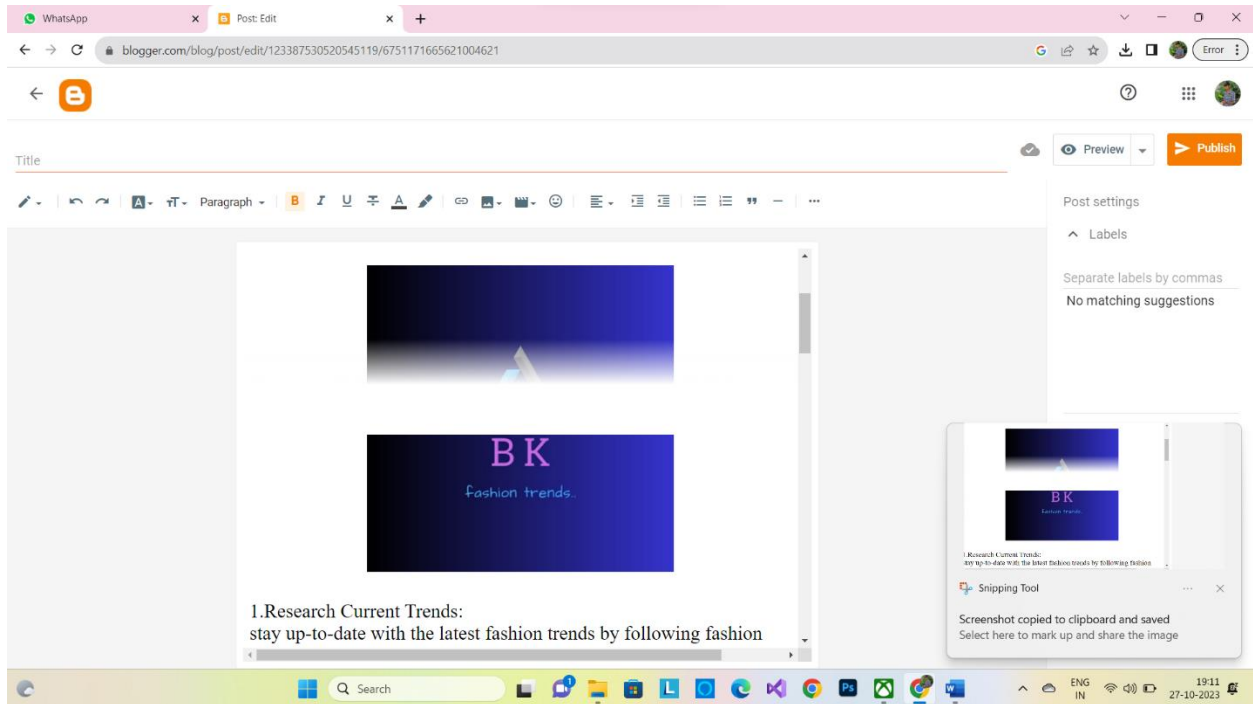
BRAND NAME: NATURE HOLIDAYS

CATEGORY: TRAVEL & TOURISM

ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

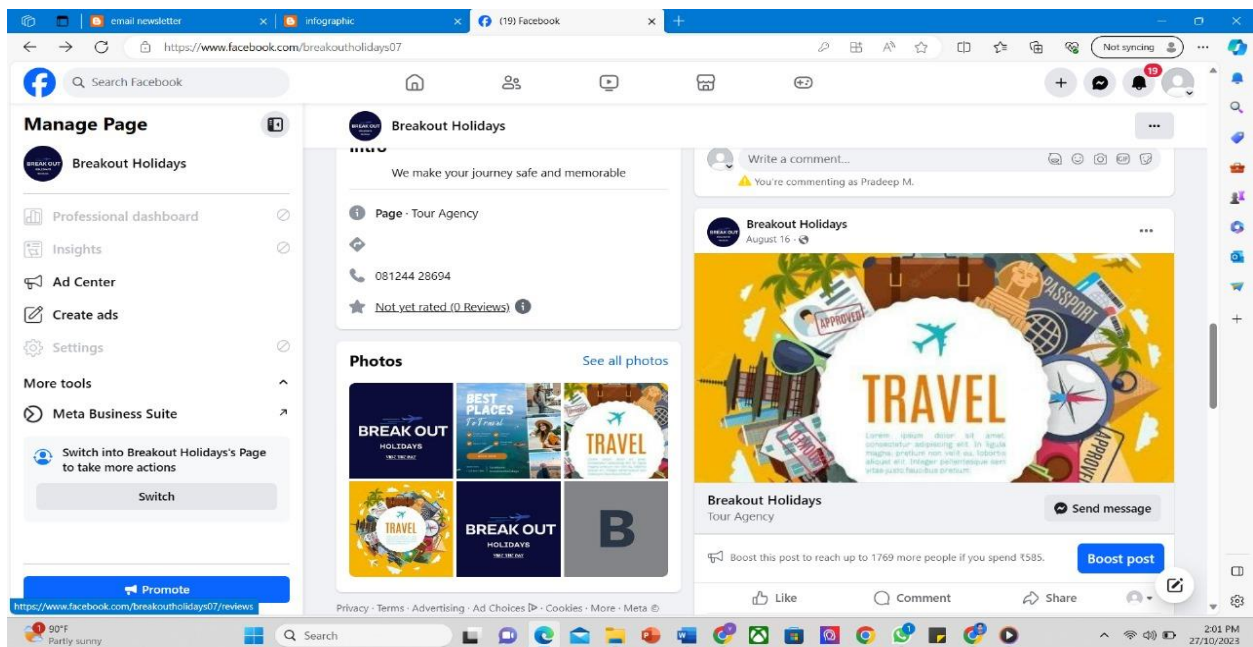
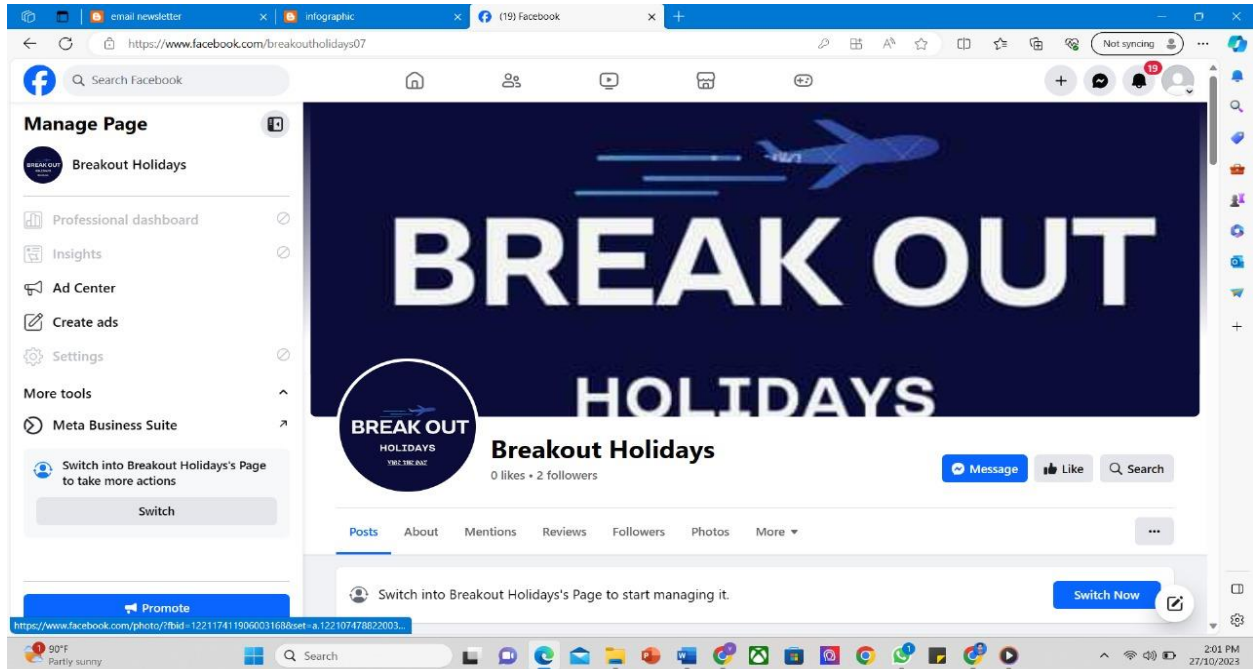
SCREENSHOTS:



BLOG URL: <https://theeveningspot.blogspot.com/?m=1>

2.Create a New Facebook Business Page and post onesocial media poster for your brand.

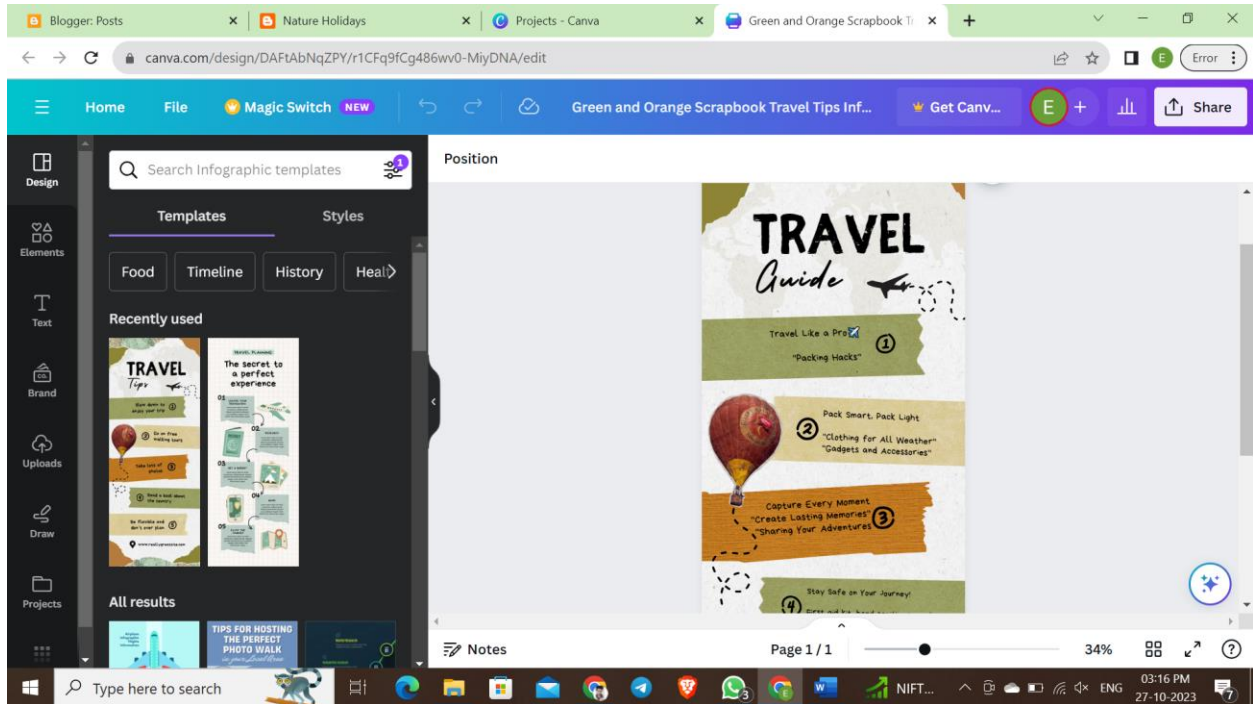
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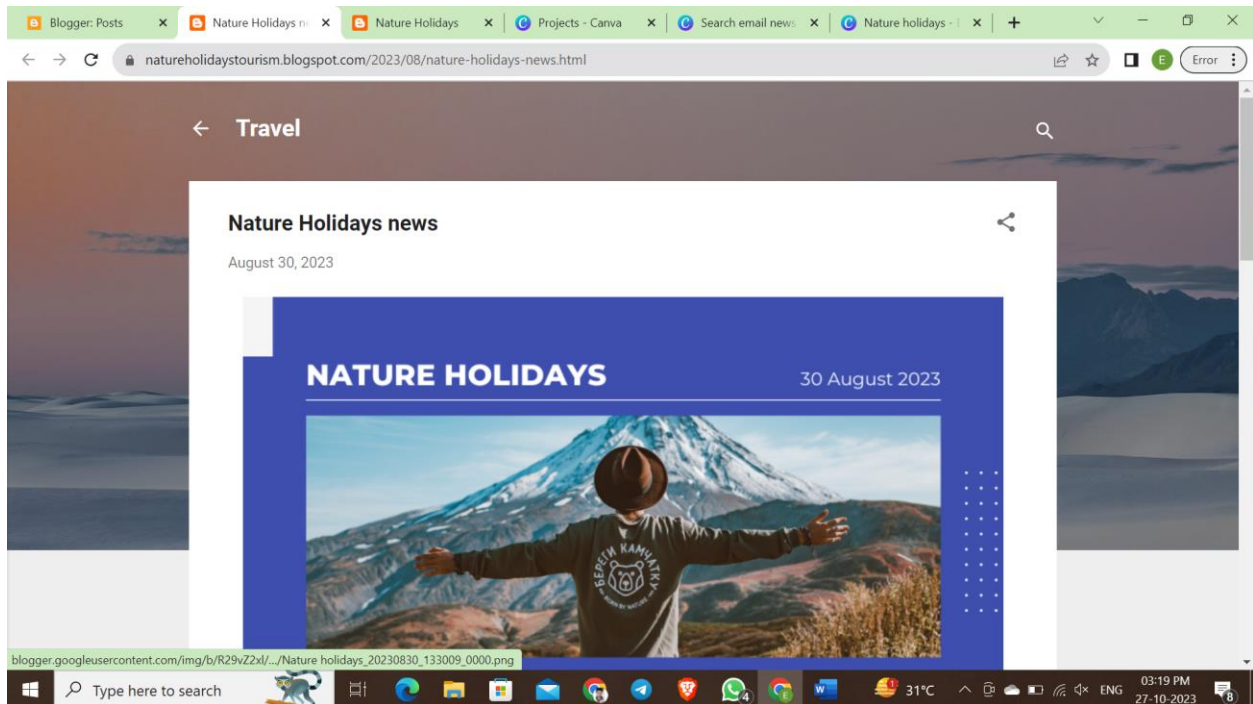
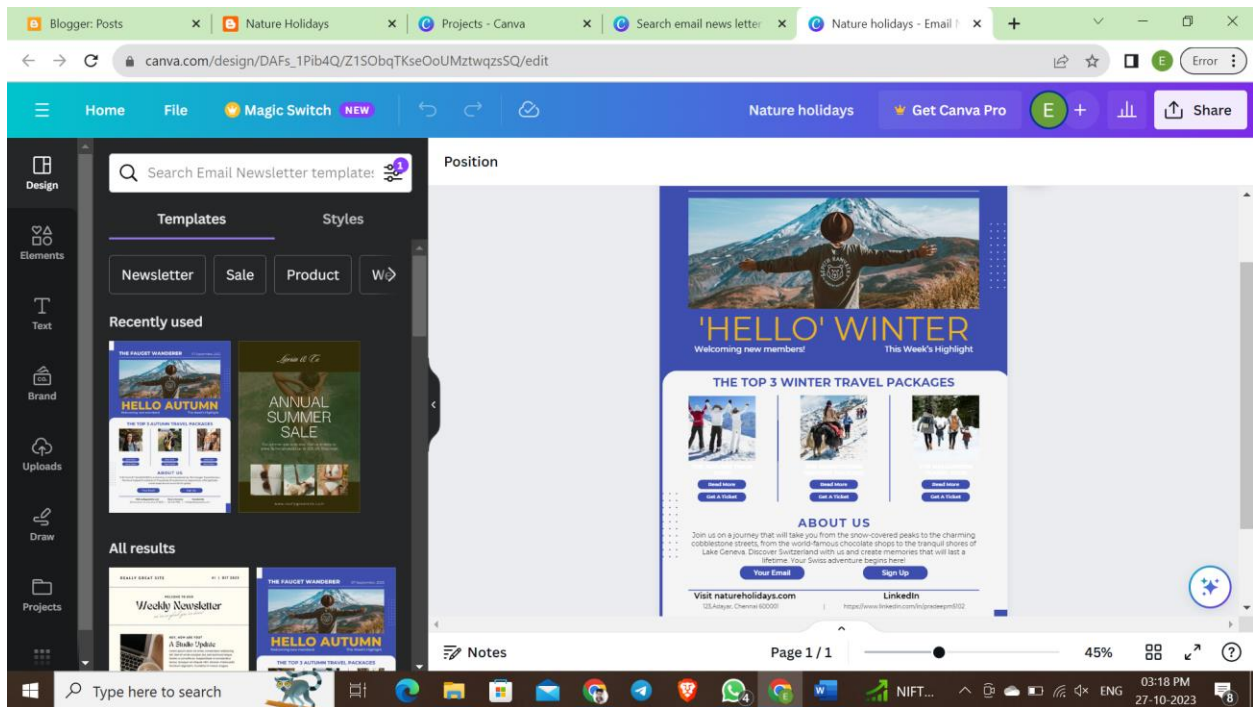
FACEBOOK LINK: <https://www.facebook.com/profile.php?id=61550569834323>

3.Create and design a social media advertisement poster using canva

SCREENSHOTS:



4.Create email newsletter design using MailChimp or canva tool.



WEBSITE LINL: <https://theeveningspot.blogspot.com/2023/08/sip-serenity-exploring-exquisite.html>