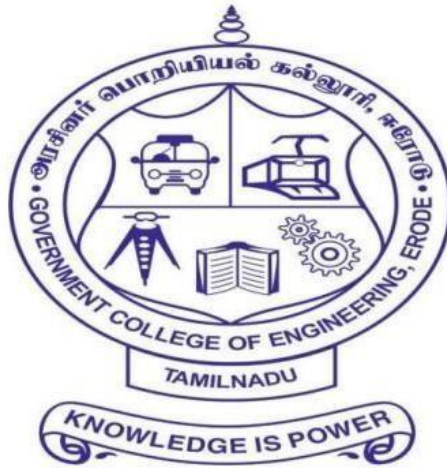


GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING
NAAN MUDHALVAN DIGITAL MARKETING
ASSIGNMENT

NAME: TAMIZHARASU P

NM ID: 3007564A6A75125A3F64B709EA8FDD63

BRAND NAME: BREAKOUT HOLIDAYS

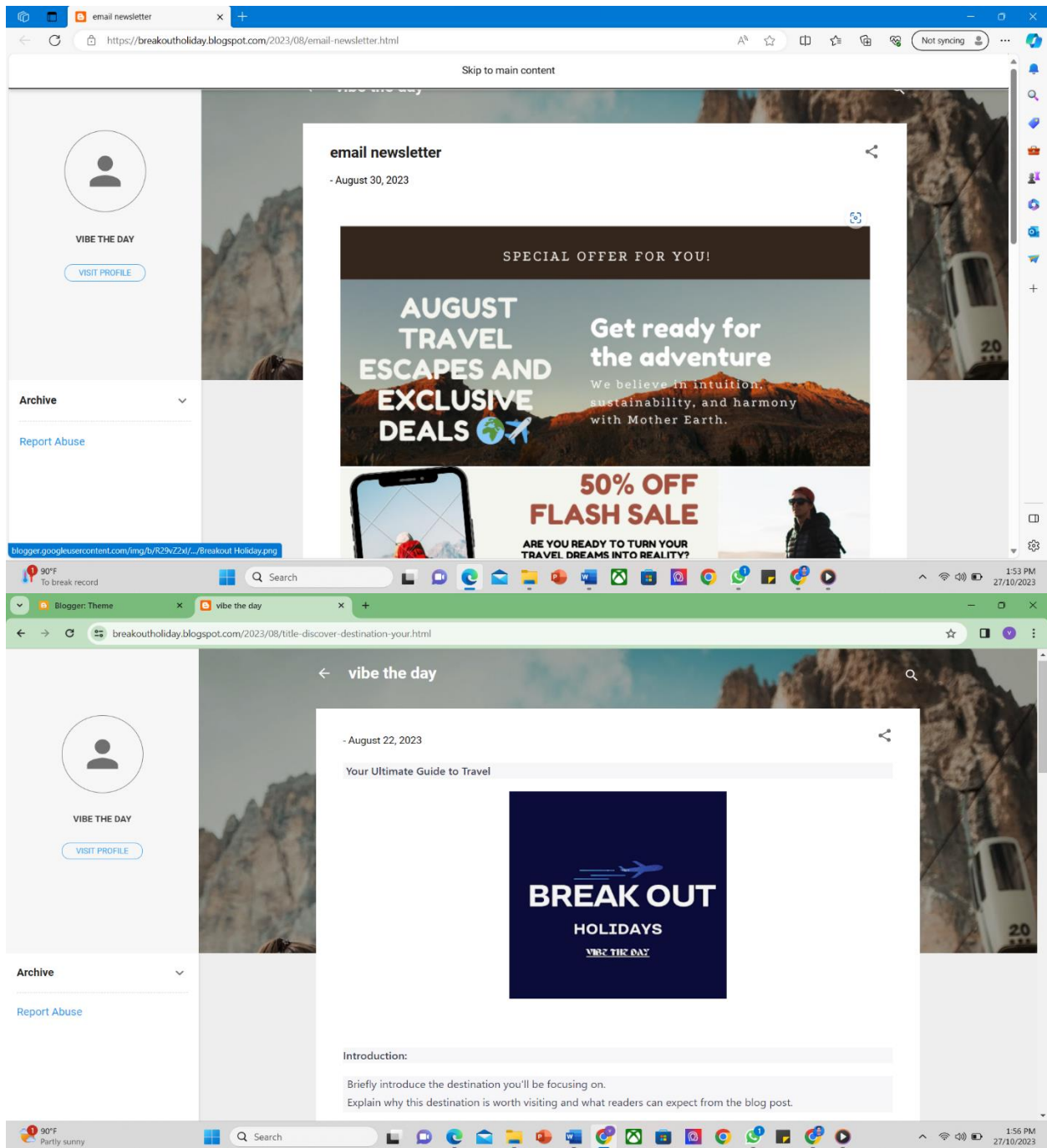
CATEGORY: TARVAL & TOURISM

[Type here]

ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

SCREENSHOTS:

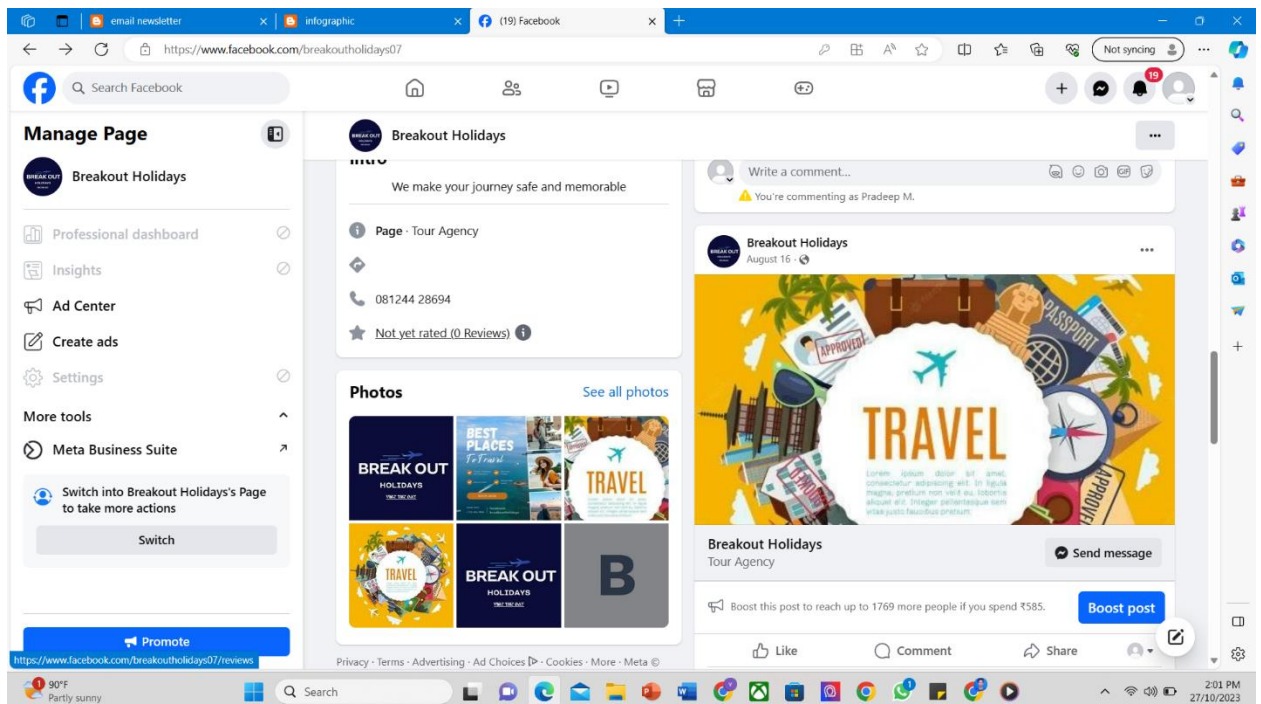
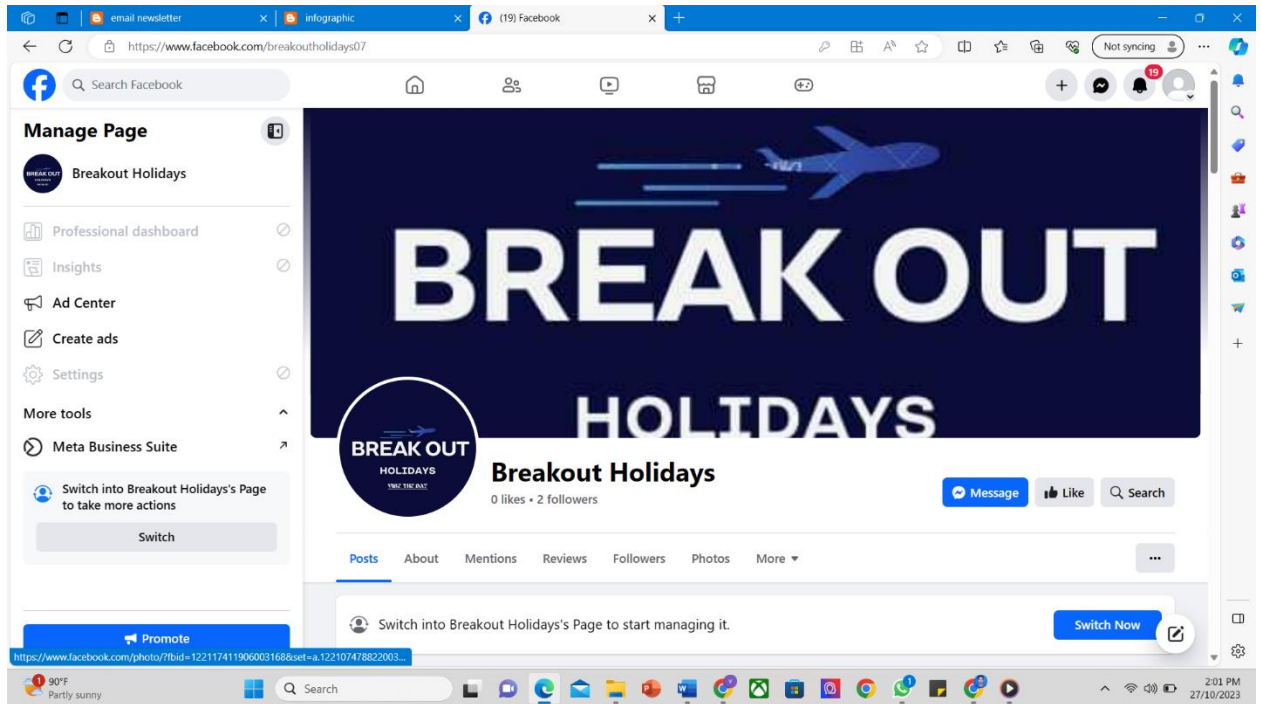


BLOG URL: <https://breakoutholiday.blogspot.com>

[Type here]

2.Create a New Facebook Business Page and post one social media poster for your brand.

SCREENSHOTS:

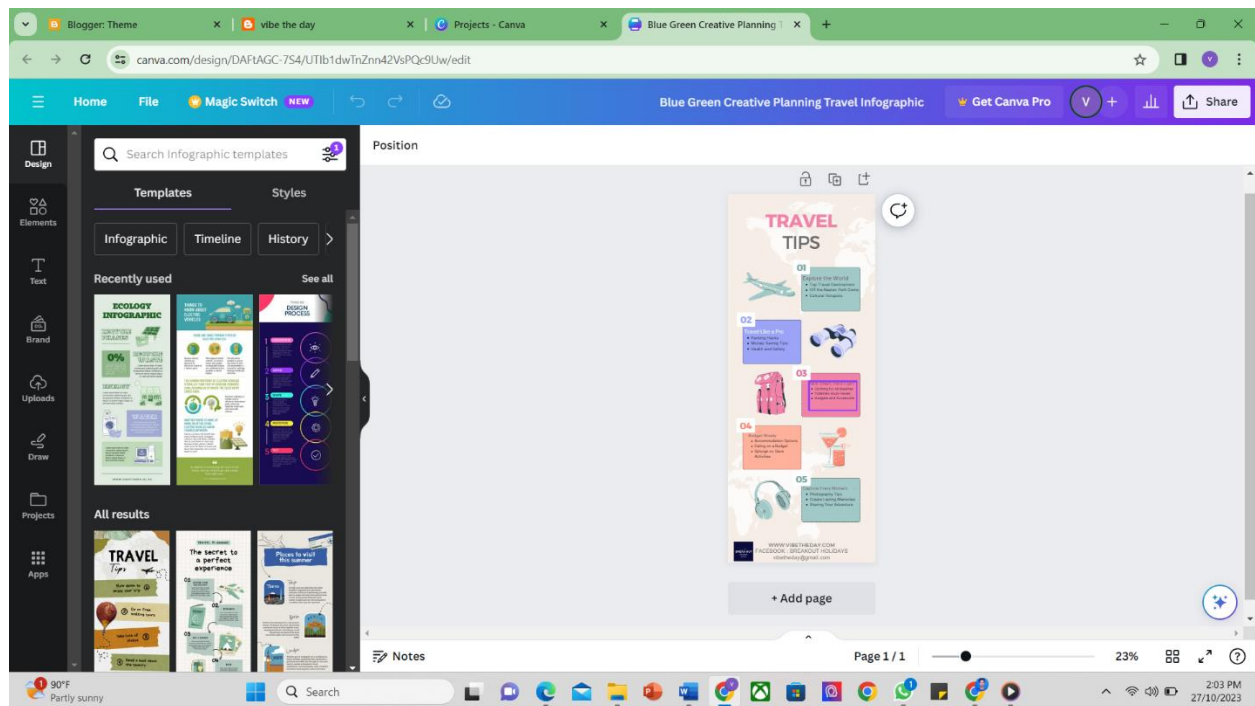


FACEBOOK LINK: <https://www.facebook.com/breakoutholidays07>

[Type here]

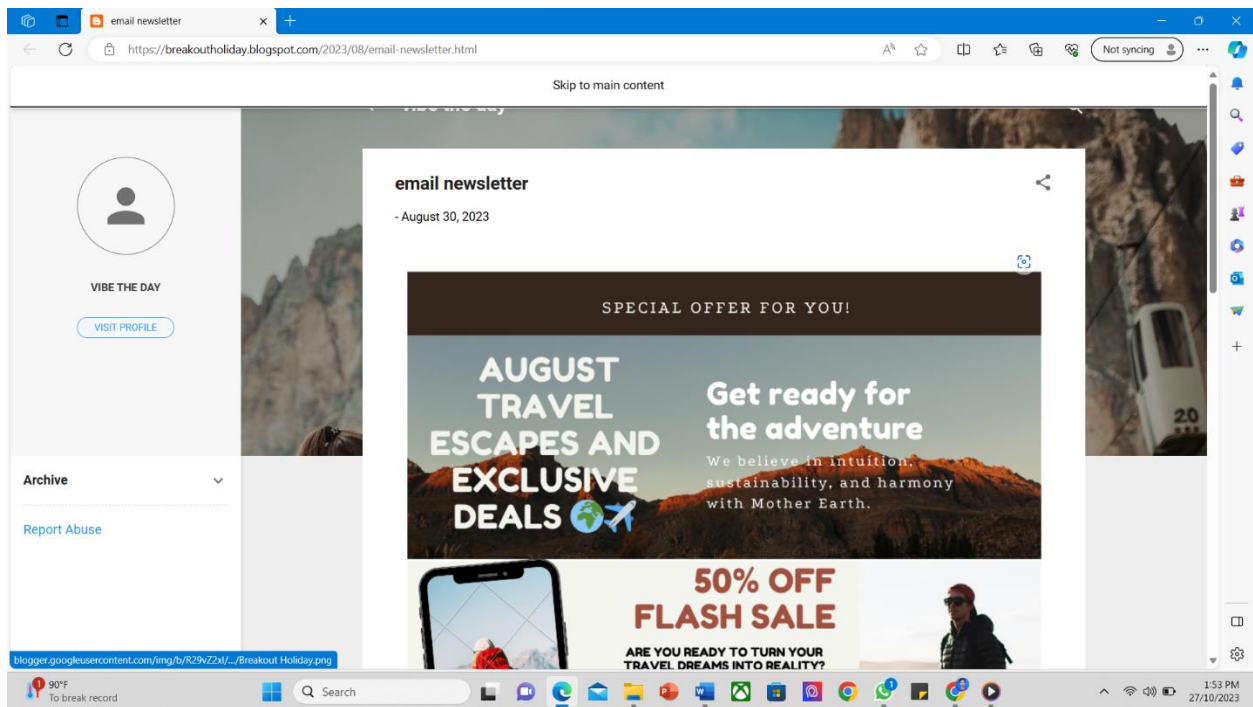
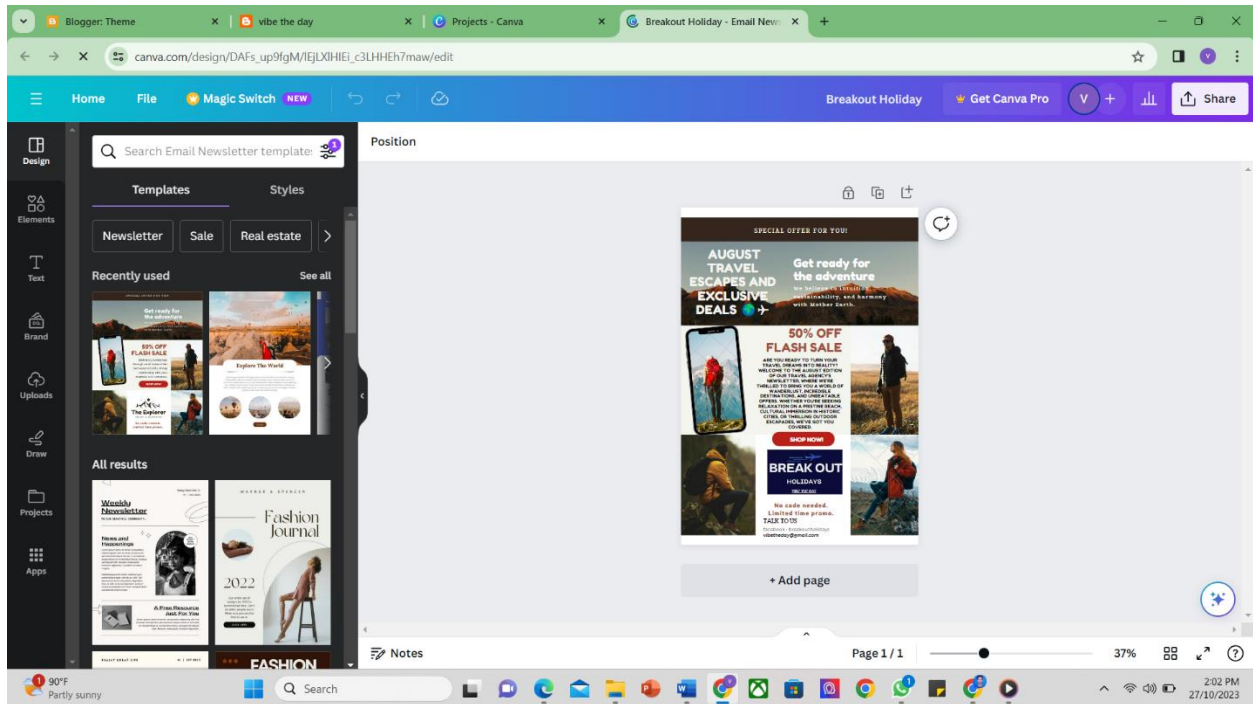
3.Create and design a social media advertisement poster using canva

SCREENSHOTS:



[Type here]

4. Create email newsletter design using MailChimp or canva tool.



WEBSITE LINL: <https://breakoutholiday.blogspot.com/2023/08/title-discover-destination-your.html>

[Type here]