

# SPONSORSHIP PROSPECTUS 2020-2021

Society of Hispanic Professional Engineers  
Texas A&M University

TAMU SHPE  
Zachry Engineering Education  
Complex  
125 Spence Street, Suite 450-P1  
3127 Texas A&M University  
College Station, TX 77843-3127

Email: tamushpe@gmail.com  
Website: tamushpe.org



# Preface

On behalf of the executive leadership and membership of the Society of Hispanic Professional Engineers at Texas A&M University (TAMU SHPE), we extend our sincerest gratitude for your willingness to support our beloved chapter.

Since 1994, TAMU SHPE has thrived as a premiere, student-led engineering organization. As leaders in the Hispanic and engineering community, we do not take our role lightly. We are driven by our ambition to enable future generations of successful students, engineers, and professionals. At TAMU SHPE, we cultivate an atmosphere conducive to interaction between professionals and students who embrace the values of the SHPE familia. Additionally, our chapter executes a wide array of important responsibilities that hold true to the Aggie Spirit. Given our national status as a large chapter, our reach and capabilities are extensive. This enables TAMU SHPE to successfully serve individuals across all levels of academia: from elementary to the collegiate level, and beyond.



- Region V Regional Chapter of the Year
- SHPE Blue Chip Award
- Five Star Chapter Rating
- National Chapter of the Year (2019)!

Recognized as a highly renowned student chapter at both the regional and national levels, we are always striving to do our best with our chapter being recently recognized with the National Chapter of the Year Award!

It is because of corporate representatives like you that TAMU SHPE can carry on its reputation as an exceptional Hispanic organization. This proposal details our vision for TAMU SHPE during the 2020-2021 academic year. The executive team is excited about the possibilities that come with this new term and we look forward to working with you to make this the most successful academic year to date!

Sincerely,

*Anais Baca*



Anais Baca  
President  
Society of Hispanic Professional Engineers  
Texas A&M University

*Cynthia Jarvis*



Cynthia Jarvis  
Vice President  
Society of Hispanic Professional Engineers  
Texas A&M University

# Coronavirus Updates

TAMU SHPE is aware of the current coronavirus situation and we are dedicated to ensuring a safe environment while actively maintaining our connection with our members and sponsors.

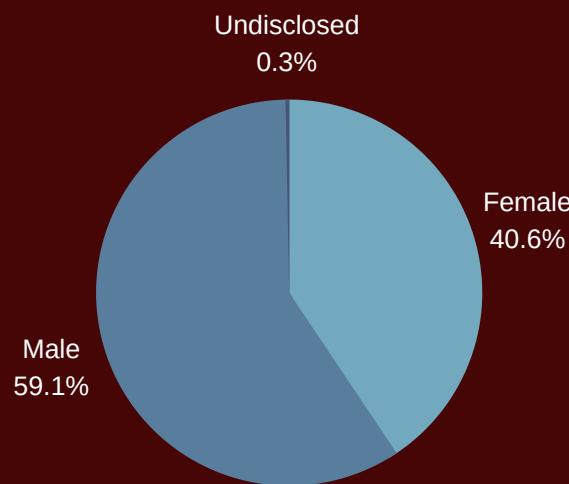
As of now, Texas A&M University has announced that they plan to be fully open and operational by the fall. Therefore, TAMU SHPE will proceed to plan in person events with contingency plans in place to accommodate any change in circumstance, such as the case where social distancing guidelines must be followed. This may include, but is not limited to, virtual events, the requirement of masks to attend in person events, and events where attendance must be limited to follow social distancing guidelines.

As stated above, TAMU SHPE is prepared to adapt to any change in the coronavirus situation. Therefore, we are actively seeking sponsorship to aid the in-person events that are currently anticipated. In the case that meetings and workshops cannot be held in person on campus, they will be moved to a virtual setting. This past spring, we successfully hosted virtual general meetings and professional development workshops, along with other virtual events such as online service activities. We are confident that we will be able to provide the same level of service should Texas A&M University or the state of Texas decide to re-implement coronavirus constraints.

If you have any questions, please feel free to reach out to Vice President, Cynthia Jarvis, for more information or details on how our organization plans to operate moving forward.



# MEMBERSHIP DEMOGRAPHICS



## GENDER DIVERSITY

TAMU SHPE takes gender diversity very seriously as we believe both men and women can change lives, empower the Hispanic community, and impact the world. TAMU SHPE currently has a 40.6% female, 59.1% male ratio in comparison to the national average of 33% female, 67% male. We are extremely proud of our current standings and credit our success in gender diversity to our SHPEtina program.

## MAJOR DEMOGRAPHICS

With our heavy focus on STEM related fields and the ability to offer workshops and meetings with top-tier companies who are looking to hire STEM students, we heavily attract students of all majors. As TAMU SHPE continues to grow, more opportunities are provided for all students at Texas A&M University.

| Major                                   | Total | Major                    | Total |
|---|-------|--------------------------|-------|
| Aerospace Engineering                   | 9     | Industrial Distribution  | 8     |
| Biological and Agricultural Engineering | 4     | Industrial Systems       | 21    |
| Chemical Engineering                    | 10    | Manufacturing Technology | 12    |
| Civil Engineering                       | 16    | Materials Science        | 1     |
| Computer Engineering                    | 11    | Mechanical Engineering   | 42    |
| Computer Science                        | 6     | Nuclear Engineering      | 5     |
| Electrical Engineering                  | 27    | Ocean Engineering        | 2     |
| Electronic Systems                      | 6     | Petroleum Engineering    | 2     |
| Environmental Engineering               | 2     | Master of Engineering    | 2     |
| General Engineering                     | 111   |                          |       |

## EXPECTATIONS FOR THE COMING YEAR

The TAMU SHPE Executive Board has high expectations for the coming year. We have plans to host a variety of workshops with an emphasis on Entry to a Major, life development tools, and professional development. In addition, we will work to improve our Former Students and SHPEtina programs to help achieve our goals for the year.

### Chapter Expectations:

1. Increase TAMU SHPE membership to 300+ strong.
2. Increase members acceptance rate to ETAM.
3. Increase junior and senior involvement.
4. Evolve TAMU SHPE to a 50-50 male to female organization.

# SPONSORSHIP TIERS

There are many avenues through which you can support the Society of Hispanic Professional Engineers at Texas A&M University. Your help is vital to maintain our tradition of excellence and we cannot express enough thanks to those who provide sponsorship. All sponsors who financially support TAMU SHPE are also recognized on our chapter website during the academic year of 2020-2021. Sponsors are asked to contact our Vice President, Cynthia Jarvis, at [tamushpe@gmail.com](mailto:tamushpe@gmail.com) with any questions or to request an invoice, if needed. According to level of sponsorship provided, the following opportunities are afforded:



## Maroon Sponsor: Donation up to \$249

- Access to member resumes
- Place company literature in TAMU SHPE office

## Bronze Sponsor: Donations from \$250 to \$999

- All from Maroon Sponsor and
- Host a Technical Workshop or Lunch & Learn Presentation

## Silver Sponsor: Donations from \$1,000 to \$1,499

- All from Bronze Sponsor and
- Host a Technical Workshop or Lunch & Learn Presentation

## Gold Sponsor: Donations from \$1,500 to \$2,999

- All from Silver Sponsor and
- Electronic Access to our monthly calendar of events and newsletters
- Present on behalf of your company during a chapter general meeting



## Platinum Sponsor: Donations \$3,000 or more

- All from Gold Sponsor and
- Priority general meeting presentations over lower tier sponsors
- Present promotional material to members via e-mail

## Custom Sponsorship:

Custom sponsorship is a unique way for your company to contribute to TAMU SHPE. Some opportunities are:

- Host your own on-campus tailgate
- Specific items/expenses (officer name tags, apparel, etc.)
- Donate items such as snacks, and prizes
- Participate as a professional mentor in MentorSHPE
- .... and much more!



## Processing Sponsorship

Contact our Vice President, Cynthia Jarvis, to confirm sponsorship and for any inquiries on event information. Reservations for events and general meetings are given priority by sponsorship level, and then made on a first-come, first-serve basis and quantity of financial contribution. In addition, reservations for any event will not be made UNTIL payment is received and confirmed.

# FINANCIAL REPORT

Please review the budget outlined below for a brief financial estimation of our main activities. Companies that wish to sponsor a specific event/project will be recognized as the main sponsor. For information on certain events/programs, please visit our website, tamushpe.org.

| Description                             | 2019-2020   | Proposed 2020-2021 |
|---|-------------|--------------------|
| SHPE National Convention Transportation | \$14,127.04 | \$0                |
| SHPE National Convention Lodging        | \$7,875.56  | \$0                |
| SHPE National Convention Other Expenses | \$3,448.98  | \$20,900           |
| General Meetings                        | \$2,441.39  | \$4,500            |
| Internal Events                         | \$823.28    | \$1,500            |
| End of Year Banquet                     | \$0         | \$1,500            |
| External Outreach Programs              | \$1,323.39  | \$2,500            |
| Membership Apparel                      | \$1,200.68  | \$1,500            |
| Academic Development                    | \$1,307.93  | \$1,500            |
| Chapter Awarded Scholarships            | \$450       | \$450              |
| Noche de Ciencias                       | \$361.39    | \$350              |
| SHPEtinas Program                       | \$1,027.49  | \$1,000            |
| Professional Development                | \$390.71    | \$400              |
| Executive Board Apparel                 | \$333.20    | \$300              |
| Other Expenses                          | \$3,261.17  | \$3,000            |
| Income (Corporate and Fundraising)      | \$35,295.80 | \$39,400           |

**Additional Sponsorship Sought** **\$2,000**

- TAMU SHPE is willing to discuss the other expenses in further detail. The entire budget has not been itemized for brevity. For more information, please contact Cynthia Jarvis at [tamushpe@gmail.com](mailto:tamushpe@gmail.com)
- The 2020-2021 value is projection made by assuming no change in the corporate sponsorship occurs from the previous year.
- Coronavirus Update: Many of the events normally hosted in person could not occur and therefore, the 2019-2020 costs are not fully representative of anticipated costs for the upcoming academic year.



## NATIONAL CONVENTION

The SHPE National Convention is the largest technical career conference in the nation geared towards Hispanics with concentrations in STEM fields. This year, the convention will be held online (due to Coronavirus) where our members will attend one-of-a-kind workshops over academic and professional development, network with professionals/corporate representatives, and seek employment at a career fair that features over 300 participants. Our members participate in full force and make their presence felt among the multitude of attendees from all over the nation. During the convention, select attendees compete in the 24-hour Extreme Engineering Design Competition and the Hackathon. Year after year, TAMU SHPEsters are strong competitors, placing on the winning teams in Extreme Engineering or being one of the final eight presenters in the Hackathon. This past year, we had former Public Relations officer Rudee Vasquez and current Secretary Katerina Garcia win first place with their Extreme Engineering team. In addition, we also had freshman Edwin Matias win first place in the Nissan Design Challenge with his team. Beyond placing in competitions, our members are well recruited at the career fair year in and year out.

## CORPORATE SPONSORSHIP OPPORTUNITIES

Company sponsored apparel or sponsorship of individuals covering registration, travel, or lodging as broken down below. These are preliminary numbers and subject to change.

2020 SHPE National Convention Breakdown

| Participants | Registration Fee per Participant | Chapter Apparel Costs per Participant | Food Cost | Miscellaneous Costs | Total    |
|--------------|----------------------------------|---------------------------------------|-----------|---------------------|----------|
| 60           | \$225                            | \$100                                 | \$1,300   | \$100               | \$20,900 |



# GENERAL MEETINGS

TAMU SHPE is more committed than ever to take a proactive approach towards the professional and academic development of its members. For 2020-2021, our biweekly general membership meetings will be our primary development tool. These meetings are incredible platforms for interaction between members and professionals and they serve as valuable opportunities for our members to learn a wealth of knowledge from tried and true professionals, like you.

A minimum of Silver Sponsorship status is required to sponsor a TAMU SHPE General Meeting. Donations cover the cost for food, drinks, utensils, room rental, and resources. Due to high levels of interest during the Fall Career Fair and Recruiting season, only Platinum level sponsors are considered for the first and second general meetings of the fall semester.

Our general meetings are structured to begin with updates from the executive board, followed by a 30-40 minute presentation by the corporate representative sponsoring the meeting. We ask that the representatives prepare engaging and informative topics that will serve to advance the professional and academic development of all members. Please chose a topic from the list below.

## Preferred List of Topics:

- Transitioning to the Work Force
- Networking
- SHPE Professional
- Personal Branding
- Working with Older Colleagues
- Benefits of Internships
- Salary Negotiation
- Relocating
- Resume/Interview Tips
- Public Speaking and Presentations
- etc.

This list is not exhaustive and your company may already have a presentation prepared for a different topic. Therefore, if you would rather have a different topic, please let us know so that we may advertise for it.

We thank you for your sponsorship and your willingness to spend time with our members! We hope to continue our partnership for years to come.



# RETURN ON INVESTMENT

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering, and mathematics. The SHPE National mission statement is “to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.”

The members of TAMU SHPE live by our chapter mission statement and vision:

**Chapter Mission Statement:** *TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.*

**Chapter Vision:** *TAMU SHPE's vision is to lead and prepare all Aggies in their profession.*

Our mission statement and vision are fulfilled by providing professional and academic support, career development opportunities, serving the community, and recruiting top-tier Hispanic students as members to continue the chapter’s legacy.

TAMU SHPE is delighted by the prospect of your company joining our SHPE Familia as a corporate sponsor. As a sponsor, your company will receive inside access to our organization, which comes with the opportunity to market and recruit from a pool of highly talented and diverse individuals. Our membership consists of students from various engineering disciplines and other concentrations such as business, agriculture, mathematics, and more.

TAMU SHPE has much to offer, and the journey we embark on each year can seem overwhelming for a student-led society. However, through the support of our dedicated sponsors and membership, we embrace the challenges we face and see our goals through to the end. For 25 years, TAMU SHPE has consistently introduced quality graduates into the workforce who exemplify outstanding merit, integrity, and credibility. Through leadership opportunities such as executive board, program representative, and committee positions, our members are empowered to create a lasting impact at Texas A&M and the world. As a sponsor, your contributions extend beyond TAMU SHPE. Our chapter is involved with other societies and organizations at Texas A&M, allowing all Aggies benefit from your efforts. The invaluable experiences made possible by being a part of TAMU SHPE pay dividends for years to come.



Texas A&M University,  
College Station

# THANKS AND GIG'EM

Society of Hispanic Professional Engineers  
Texas A&M University

---

TAMU SHPE  
Zachry Engineering Education Complex  
125 Spence Street, Suite 450-P1  
3127 Texas A&M University  
College Station, TX 77843-3127

---

Email: [tamushpe@gmail.com](mailto:tamushpe@gmail.com)  
Website: [tamushpe.org](http://tamushpe.org)