

TEXAS A&M SHPE SPONSORSHIP PROPOSAL 2017-2018



Society of Hispanic Professional Engineers

Texas A&M University

Student Chapter

SHPE –Texas A&M University

Engineering Activities Building B

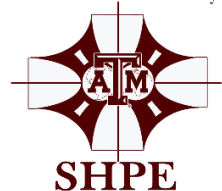
3127 Texas A&M University

College Station, TX 77843-3127

Phone: 979.847.8878

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www.tamushpe.org



Introductory Letter

Dear Corporate Representatives,

On behalf of the Society of Hispanic Professional Engineers at Texas A&M University, we would like to extend our sincerest gratitude for the time you are taking to invest in our organization. Since 1994, TAMU SHPE has focused on developing young and aspiring engineers into successful professionals. TAMU SHPE is an extraordinary student organization that provides valuable networks and opportunities for promising engineers.

TAMU SHPE has continued to pursue various means to provide a balanced educational and professional atmosphere for the organization's members during their undergraduate and/or graduate careers. Our member's advancement begins with the opportunities to develop a strong network from within the college of engineering that extends to the support of businesses and corporations.

Our chapter is nationally renowned, and is coming off of an academic year with a highlighted Regional chapter of the year award for the Region V Community, the Five Star Rating, and SHPE Blue Chip Chapter Award, all of which are recognitions awarded to us through SHPE National; with sights set on our first ever National chapter of the year award! We are working diligently to create an atmosphere that not only promotes a network of professional and student interaction, but a community of like-minded individuals who embrace the same values of being a part of the SHPE family, and staying true to the Aggie Spirit.

Sincerely,

Jatziry Teran

Jatziry Teran
Texas A&M SHPE
President 2017-2018

Matthew Ramirez

Matthew Ramirez
Texas A&M SHPE
Vice President 2017-2018



Return on Investment

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering and mathematics fields (STEM). The SHPE National mission statement is to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.

Our mission statement: TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.

Our Vision: TAMU SHPE's vision is to lead and prepare all Aggies in their profession.

TAMU SHPE continues to provide active profession and academic support, career and technical development, community involvement, and recruitment/retention of top-tier Hispanic students. Through your company's participation, you will be given an inside look into our organization and will have the ability to market your company to a diverse group of students of various engineering disciplines. Not only does our organization contain a diverse pool of engineering-related talent, but we also include members from other concentrations such as business, agriculture, science, etc.

This organization undertakes several responsibilities that may seem overwhelming for a student-driven society, yet each year our ambition to excel has always prevailed by producing quality graduates who continue to exemplify outstanding merit and credibility. Through leadership opportunities such as the executive board, executive chairs, committee members, and general memberships, our members creating a lasting impact at the university level, which we strive to instill for years to come in the advancement of their professional careers.



Sponsorship Opportunities

Any financial assistance will be appreciated and noted by TAMU SHPE as a Maroon, Bronze, Silver, Gold, or Platinum sponsor for the 2016-2017 academic year. The categories are as follows:

Maroon Sponsor: Donations up to \$249

- Link on the TAMU SHPE webpage recognizing your company as a Maroon sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office

Bronze Sponsor: Donations from \$250 to \$999

- Link on the TAMU SHPE webpage recognizing your company as a Bronze sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Opportunity to host major specific workshop/technical lunch and learn presentations

Silver Sponsor: Donations from \$1,000 to \$1,499

- Link on the TAMU SHPE webpage recognizing your company as a Silver sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Monthly Calendar of Events/Newsletter via e-mail
- Opportunity to host major specific workshop/technical lunch and learn presentations
- Opportunity to speak at our General Meetings (See “SponsorSHPE” tab)

Gold Sponsor: Donations from \$1,500 to \$2,999

- Link on the TAMU SHPE webpage recognizing your company as a Gold sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Monthly Calendar of Events/Newsletter via e-mail
- Opportunity to host major specific workshop/technical lunch and learn presentations
- Priority opportunity to speak at our General Meetings (See “SponsorSHPE” tab)
- Opportunity to promote to members via e-mail and invitation to all events

Platinum Sponsor: Donations from \$3,000 or more

- Link on the TAMU SHPE webpage recognizing your company as a Platinum sponsor
- 2017-2018 résumé CD
- Opportunity to place company literature in the TAMU SHPE office
- Monthly Calendar of Events/Newsletter via e-mail
- Opportunity to host major specific workshop/technical lunch and learn presentations

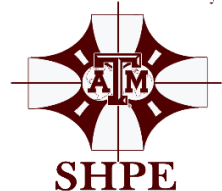


- Highest priority opportunity to speak at our General Meetings (See “SponsorSHPE” tab)
- Opportunity to promote to members via e-mail and invitation to all events
- Opportunity to host your own on-campus tailgate

Custom Sponsorship*

In addition to the given options, you may choose a custom sponsorship:

- Sponsor a specific event or project
- Companies are welcome to fund particular event/expense (i.e. Dinner Banquet, name tags, etc.), or donate items such as care package items, snacks, prizes.
- Sponsor a student(s) to attend conference



Calendar of Events (Subject to Change)

August	Event	January	Event
25th	Bienvenidos Aggieland	24th	7th General Meeting
30th	Informational	25th	ScholarSHPE Workshop
September		February	
1st	Bowling Social	2nd	Dinner Date Auction
3rd	MSC Open House	7th	8th General Meeting
5th	Resume Review	8th	Study Abroad Workshop
6th	1st General Meeting	9th	Ice Skating Social
12th	MentorSHPE Event	16th	Etiquette Dinner
20th	2nd General Meeting	17th	SHPE Jr. Day
21st	MentorSHPE Kickoff	21st	9th General Meeting
29th	Loteria Night	23rd	IDEA Tour
October		28th	Professional Development Workshop
3rd	Academic Workshop	March	
4th	3rd General Meeting	2nd	MentorSHPE Social
12th	Mock Interview Workshop	7th	10th General Meeting
18th	4th General Meeting	8th	Research Workshop
19th	Leadership Workshop	21st	11th General Meeting
November		23rd	SHPEtina Event
1st-5th	National Conference	28th	Professional Development Workshop
8th	5th General Meeting	29th	Entry-to-a-Major Workshop
10th	Guys/Girls Social	April	
14th	Programming Workshop	1st	Paintball Social
29th	6th General Meeting	4th	Elections
December		6th-8th	ACE CAMP
8th	Christmas Social	13th	SHPEtina Event
		18th	12th General Meeting

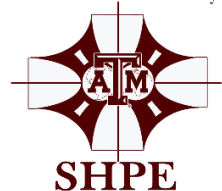


Contribution Guidelines

- A. Contributions can be made by the following procedure
 - 1) Fill out the Corporate Contribution Form (see pg. 8)
 - 2) Contact our Vice President, Matthew Ramirez, for confirmation on meeting dates/inquiries on event information
 - 3) Mail (or E-mail preferable) form and contributions to the address below
- B. Reservations are given priority by sponsorship status
 - 1) Reservations are then made by first-come, first serve basis, and by financial contribution
- C. Custom/Special contributions are to be coordinated with the Vice President, Matthew Ramirez via: tamushpe@gmail.org
- D. Reservations for any event will not be made UNTIL payment is received and confirmed

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- E. In the event that your company is unable to contribute to our organization through monetary assistance (previous donor/prospective sponsor), please send a courtesy email in regards to your decline. All information is completely confidential and we would love to keep great company relations regardless of contribution.



Corporate Contribution Form

Company Name _____

Contact Name _____

Title _____

Contact Address _____

City/State/Zip _____

Contact Phone _____

Contact Email _____ **Contact Fax** _____

CORPORATE PROPOSAL REVIEW DEADLINE: _____

We at _____ would like to help contribute to the tradition and success of TAMU SHPE. Our contribution will be in the form of the following:

(Please Check all that apply):

___ **Monetary Assistance**

___ **Technical Presentations/Workshops**

___ **Conference Sponsorship**

___ **Professional Student Mentoring**

___ **Career Opportunities**

___ **Promotional Recruitment Giveaways**

___ **Software/Hardware Donations**

___ **Informational Packets**

___ **Company Tours**

___ **Event Specific (Please specify event)**

___ **Mock Interviews**

___ **Item Specific (Please specify item)**

___ **Other (Custom)**

Monetary Assistance

\$ _____ **Platinum Sponsor (\$3,000 and up)**

\$ _____ **Gold Sponsor (\$1,500 to \$2,999)**

\$ _____ **Silver Sponsor (\$1,000 to \$1,499)**

\$ _____ **Bronze Sponsor (\$250 to \$999)**

\$ _____ **Maroon Sponsor (Up to \$249)**