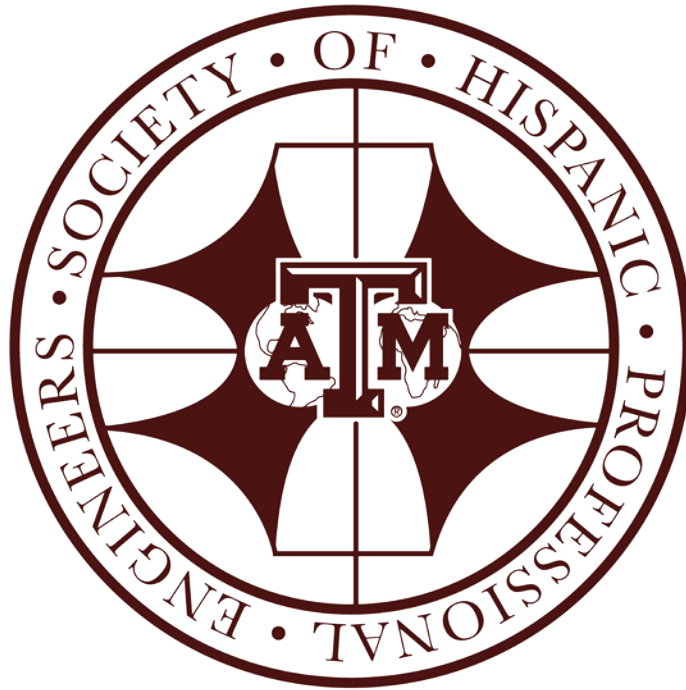


# SPONSORSHIP PROSPECTUS

## 2018-2019



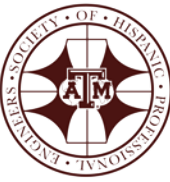
SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS  
TEXAS A&M UNIVERSITY

TAMU SHPE  
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## Preface

On behalf of the executive leadership and membership of the Society of Hispanic Professional Engineers at Texas A&M University (TAMU SHPE), we extend our sincerest gratitude for your willingness to support our beloved chapter. The time and investments you give are the foundation of our members' advancement, and for that we are extremely grateful.

Since 1994, TAMU SHPE has thrived as a premiere, student-led engineering organization. As leaders in the Hispanic and engineering community we do not take our role lightly. We are driven by our ambition to enable future generations of successful students, engineers, and professionals. At TAMU SHPE, we cultivate an atmosphere conducive to interaction between professionals and students who embrace the values of the SHPE familia. Additionally, our chapter executes a wide array of important responsibilities that hold true to the Aggie Spirit. Given our national status as a large chapter, our reach and capabilities are extensive. This enables TAMU SHPE to successfully serve individuals across all levels of academia: from elementary to the collegiate level, and beyond.

TAMU SHPE is a highly renowned student chapter at both the regional and national levels. Our efforts have merited recognition as a Region V Regional Chapter of the Year, Five Star Chapter Rating, and SHPE Blue Chip Chapter Award. While these merits are impressive, our sights are always set on the National Chapter of the Year Award!

It is because of corporate representatives like you that TAMU SHPE can carry on its reputation as an exceptional Hispanic organization. This proposal details our vision for TAMU SHPE during the 2018–2019 academic year. The executive team is excited about the possibilities that come with this new term, and we look forward to working with you to make this the most successful academic year to date!

Sincerely,

Adriana R. Urueta  
President  
Society of Hispanic Professional Engineers  
Texas A&M University

Bryan X. Calleros  
Vice President  
Society of Hispanic Professional Engineers  
Texas A&M University





## Return on Investment

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering, and mathematics (STEM). The SHPE National mission statement is “to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.”

The members of TAMU SHPE live by our chapter mission statement and vision:

***Chapter Mission Statement:*** TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.

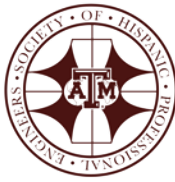
***Chapter Vision:*** TAMU SHPE’s vision is to lead and prepare all Aggies in their profession.

Our mission statement and vision are fulfilled by providing professional/academic support and career development opportunities, serving the community, and recruiting top-tier Hispanic students as members to continue the chapter’s legacy.

TAMU SHPE is delighted by the prospect of your company joining our SHPE Familia as a corporate sponsor. As a sponsor, your company will receive inside access to our organization, which comes with the opportunity to market and recruit from a pool of highly talented and diverse individuals. Our membership consists of students from various engineering disciplines and other concentrations such as business, agriculture, mathematics, and more.

TAMU SHPE has much to offer, and the journey we embark on each year can seem overwhelming for a student-led society. However, through the support of our dedicated sponsors and membership, we embrace the challenges we face and see our goals through to the end. For nearly 25 years, TAMU SHPE has consistently introduced quality graduates into the workforce who exemplify outstanding merit, integrity, and credibility. Through leadership opportunities such as executive board, program representative, and committee positions our members are empowered to create a lasting impact at Texas A&M and the world. As a sponsor, your contributions extend beyond TAMU SHPE. Our chapter is involved with other societies and organizations at Texas A&M, allowing all Aggies benefit from your efforts. The invaluable experiences made possible by being a part of TAMU SHPE pay dividends for years to come.





## Sponsorship Opportunities

There are many avenues through which your company can support the Society of Hispanic Professional Engineers at Texas A&M University. Your help is vital to maintain TAMU SHPE's tradition of excellence, and we cannot express enough thanks to corporate representatives who provide sponsorship. All sponsors who financially support TAMU SHPE are recognized on our [chapter website](#) as either Maroon, Bronze, Silver, Gold, or Platinum sponsors during the academic year of 2018-2019. According to level of sponsorship provided, the following opportunities are afforded:

### **Maroon Sponsor: Donations up to \$249**

- Access to member resumes.
- Place company literature in the TAMU SHPE office.

### **Bronze Sponsor: Donations from \$250 to \$999**

- Access to member resumes.
- Place company literature in the TAMU SHPE office
- Host a technical workshop or lunch & learn presentation

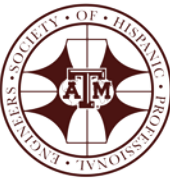
### **Silver Sponsor: Donations from \$1,000 to \$1,499**

- Access to member resumes.
- Place company literature in the TAMU SHPE office
- Electronic access to our monthly calendar of events and newsletters
- Host a technical workshop or lunch & learn presentation
- Present on the behalf of your company during a chapter general meeting

### **Gold Sponsor: Donations from \$1,500 to \$2,999**

- Access to member resumes.
- Place company literature in the TAMU SHPE office
- Electronic access to our monthly calendar of events and newsletters
- Host a technical workshop or lunch & learn presentation
- Present on the behalf of your company during a chapter general meeting
  - Gold sponsors receive priority over lower level sponsors.
- Present promotional material to members via e-mail





### **Platinum Sponsor: Donations from \$3,000 or more**

- Access to member resumes.
- Place company literature in the TAMU SHPE office
- Electronic access to our monthly calendar of events and newsletters
- Host a technical workshop or lunch & learn presentation
- Present on the behalf of your company during a chapter general meeting
  - Platinum sponsors receive priority over lower level sponsors.
- Present promotional material to members via e-mail

### **Custom Sponsorship:**

Your company may also choose to contribute as a custom sponsor. Custom sponsorships are excellent opportunities for companies to contribute to the success of TAMU SHPE in their own unique way. Below is a list of opportunities that serve as guides for what custom sponsorships can entail, but keep in mind that this list is not exhaustive. By providing a custom sponsorship package your company has the opportunity to:

- **Sponsor student trips to the [SHPE National Convention](#) in Cleveland, Ohio**
- Host a company tour
- Fund and host specific event or projects
- Host your own on-campus tailgate
- Provide meals/catering for TAMU SHPE events
- Specific items/expenses (officer name tags, apparel, etc.)
- Donate items such as care package items, snacks, and prizes
- Participate as a professional mentor in our MentorSHPE program
- Participate in service events
- ... and much more!





## Corporate Contribution Guidelines

To ensure a successful and speedy exchange of information/contribution occurs, your cooperation in following the guidelines outlined below is greatly appreciated:

1. [Complete the Corporate Contribution Form](#)
  - a. Email the completed form to [tamushpe@gmail.com](mailto:tamushpe@gmail.com).
    - i. Please address the form to either our Vice President, Bryan Calleros (preferred), or our President, Adriana Urueta.
    - ii. Please include your company name and the words “Completed CCF” in the subject line.
2. Contact our Vice President, Bryan Calleros, to confirm meeting dates, coordinate custom sponsorships, and for additional inquiries on event information.
3. Reservations for events and general meetings are given priority by sponsorship level.
  - a. Reservations are then made on a first-come, first serve basis and quantity of financial contribution.
4. Reservations for any event will not be made UNTIL payment is received and confirmed.
  - a. Once a corporate representative has expressed willingness to offer financial support, our treasurer will outline how to make a payment. Due to limitations set by the Student Organization Financial Office, we cannot accept payments over the phone.
5. If your company is unable to financially contribute to our organization (previous donor/prospective sponsor), please send a courtesy email regarding your decision. All information is confidential. Regardless of contribution size and method, TAMU SHPE prides itself on maintaining great company relations.





## Organizational Summary

### Chapter Demographics

For a detailed breakdown of our chapter demographics please click [\[here\]](#). This is a separate document that we suggest you view **after** reading the sponsorship proposal.

### Financial Report

Please review the budget outlined below for a brief financial estimation of our main activities. Companies that wish to sponsor a specific event/project will be recognized as the main sponsor. For information on certain events/programs, click the descriptions!

Description	2017-2018	Proposed 2018-2019
SHPE National Convention Transportation	\$10,549	\$13,138
<b><u>SHPE National Convention Lodging<sup>1</sup></u></b>	<b><u>\$0</u></b>	<b><u>\$6,500</u></b>
SHPE National Convention Expenses	\$8,697.21	\$3,430
<a href="#">General Meetings</a>	\$4,307.28	\$4,650
<a href="#">Internal Events</a>	\$797.06	\$400
End of Year Banquet	\$2,000	\$1,800
<a href="#">External Outreach Programs</a>	\$1,471.37	\$1,800
Membership Apparel	\$1,917	\$2,000
<a href="#">Academic Development</a>	\$1,087.06	\$1,000
SHPE Camera (one-time purchase)	\$0	\$500
Chapter Awarded Scholarships	\$500	\$500
Noche de Ciencias	\$325.75	\$450
SHPEtinas Program	\$126.12	\$400
<a href="#">Professional Development</a>	\$296.46	\$365
<a href="#">Executive Board Apparel</a>	\$350	\$350
Other expenses <sup>2</sup>	\$3,835	\$4000
Income (Corporate and Fundraising) <sup>3</sup>	\$28,565.72	\$29,000
<b>Additional Sponsorship Sought</b>	<b>-</b>	<b>\$8,000</b>

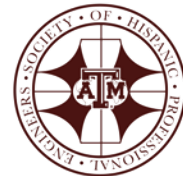
<sup>1</sup> SHPE National is no longer providing lodging for the National Convention. Chapters are now responsible for their own lodging expenses.

<sup>2</sup> TAMU SHPE is willing to discuss the other expenses in further detail. The entire budget has not been itemized for brevity. For more information please contact Bryan Calleros at [tamushpe@gmail.com](mailto:tamushpe@gmail.com)

<sup>3</sup> The 2018-2019 value is a projection made by assuming no change in corporate sponsorship occurs from the previous year.







## TAMU SHPE Calendar of Events

Click [\[here\]](#) to view our proposed calendar of events for 2018-2019. The calendar is subject to change during the summer months, but it serves as a general outline of our chapters plans.

## SHPE National Convention

The [SHPE National Convention](#) is the largest technical career conference in the nation geared towards Hispanics with concentrations in STEM fields. In 2018, the SHPE National Convention will be held in Cleveland, Ohio. At this incredible event our members attend one of a kind workshops over academic and professional development, network with professionals/corporate representatives, and seek employment at a career fair that features over 300 participants.

In past, SHPE National has provided lodging for the convention. Unfortunately, this is not the case moving forward, and it is now up to convention participants to house themselves. This additional, and unexpected, expense ultimately affects our capabilities as a chapter to provide a great convention experience for all our members. TAMU SHPE prides itself on having a large member turnout for this special event, and now more than ever we appreciate any efforts on your behalf to provide an experience of a lifetime for as many of our members as possible.

Our members participate in full force and make their presence felt amongst the multitude of attendees from all over the nation. During the convention select attendees compete in design competitions which such as the 24-hour Extreme Engineering Design and Hackathon. TAMU SHPEsters are strong competitors in these competitions. Additionally, our members are well recruited at the career fair year in and year out.

### Corporate Sponsorship Opportunities:

- Company sponsored apparel, such as shirts, jackets, nametags, professional attire, etc.
- Sponsorship of individual students (registration fee, travel expenses, lodging, meals, etc.).

2018 SHPE National Convention Breakdown					
Participants	Registration fee per participant	Transportation costs per participant	Lodging costs	Chapter apparel costs per participant	Total
32	\$225	\$437.50	\$7,000	\$100	<b>\$31,400</b>





## General Meetings

TAMU SHPE is more committed than ever to take a proactive approach towards the professional and academic development of its members. For 2018-2019, our biweekly general membership meetings will be our primary development tool. These meetings are incredible platforms for interaction between members and professionals, and they serve as valuable opportunities for our members to learn a wealth of knowledge from tried and true professional, like you.

The executive board opens the meeting with chapter updates, followed by a 30-40 minute presentation by the corporate representative sponsoring the meeting. We ask our corporate guests to prepare engaging and informative presentation topics that will serve to advance the professional and academic development of all members in attendance. Topics may include, but are not limited to, business etiquette, job/co-op or internship opportunities, networking skills, market diversity, engineering technology, time management, and any other topic that serves to develop our members into strong professional candidates. Company advertisement is more than welcome, but we ask that it not be focus of the presentation. The facetime our members have with corporate representatives like you is precious and limited. We encourage our corporate hosts to bring promotional/informational giveaways to the general meetings, so our members may follow up and learn more about your company outside of the meeting.

For your convenience, TAMU SHPE provides a laptop, proxy projector, overhead projector, printouts, and a room. Other resources are available upon request.

A minimum of Silver Sponsorship status is required to sponsor a TAMU SHPE General Meeting. Donations cover the cost for food, drinks, utensils, room rental and resources. Due to high levels of interest during the Fall Career Fair and Recruiting season, only Platinum level sponsors are considered for the first and second general meetings of the fall semester.



**Society of Hispanic Professional Engineers  
Texas A&M University  
Corporate Contribution Form**

**Company Name:** \_\_\_\_\_

**Bronze Sponsor (\$250 to \$999)**

Amount: \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Maroon Sponsor (Up to \$249)**

Amount: \_\_\_\_\_

**Title:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

**National Convention Sponsorship:**

**City/State/Zip:** \_\_\_\_\_

**Events and Workshops:**

**Contact Phone:** \_\_\_\_\_

**General Meeting:**

**Contact Email:** \_\_\_\_\_

**Lunch & Learn:**

**Contact Fax:** \_\_\_\_\_

**Technical Event:**

**CORPORATE PROPOSAL REVIEW**

**DEADLINE:** \_\_\_\_\_

**Other (please specify):**

We at (*Company Name*) would like to support the traditions and success of the Society of Hispanic Professional Engineers at Texas A&M University through the following means:

(Please check all that apply)

**Financial Contribution:**

**Professional Student Mentoring:**

**Career Opportunities:**

**Promotional/Recruitment Items:**

**Platinum Sponsor (\$3,000 and above)**

**Software/Hardware Donations:**

Amount: \_\_\_\_\_

**Other (please specify):**

**Gold Sponsor (\$1,500 to \$2,999)**

Amount: \_\_\_\_\_

**Silver Sponsor (\$1,000 to \$1,499)**

Amount: \_\_\_\_\_