# INSIGHTS :

1. Which state/UT has the highest percentage of ever tobacco users?

Mizoram with 89.7%

2. Is tobacco use higher in urban or rural areas?

Higher in rural region

3. What is the median age of initiation for cigarettes, bidi and smokeless tobacco across regions ?

Cigarette – 13

Bidi – 14

Smokeless tobacco – 8

4. What percentage of never smokers are susceptible to cigarette use in the future ?

7.7%

5. How many current tobacco smokers have tried to quit in the last 12 months in Mizoram ?

52.30%

6. Which states have the highest awareness among school heads of COTPA, 2003?

Bihar, Chandigarh, Delhi, Goa, Rajasthan, Sikkim, Punjab

7. Which states report the highest exposure to second-hand smoke at home or in public places ?

Arunachal Pradesh

8. Are enclosed or outdoor public spaces more commonly reported for tobacco smoke exposure?

Enclosed are more commonly reported.

9. Which source (store, paan shop) is most common for cigarette and bidi purchase?

Cigarette – Store, Bidi – Store

10. Which state is most and least susceptible to cigarette use in future?

Most – Arunachal Pradesh

Least – Manipur

11. Which state/UT have highest ever cigarette users, ever bidi users and ever e- cigarette use ?

Cigarette use – Mizoram

Bidi use – Arunachal Pradesh

E – cigarette use - Mizoram