

AI-Powered SOC: Goodbye to False Promises and False Positives

Itai Tevet, CEO and founder

1

**The SOC Resource Problem:
Too Many Alerts, Not
Enough Time or Analysts**

2

**The Promise and Reality of
Generative AI**

3

**Practical Advice and Tips
for Adopting AI**

Security Operations Are BROKEN



**More
adversaries**



**More attack
surfaces**



**More security
products**

=

RESOURCE SHORTAGE

86%

of security teams are
overwhelmed with the
volume of alerts

73%

orgs had at least one breach
partially attributed to a gap in
cyber skills

68%

organizations struggle to
recruit, hire and retain
cyber talent

Outsourcing Is Not a Silver Bullet



MDRs are too expensive



Surface-level investigation



Inconsistent service




Gartner
peerinsights™



“Lacking in execution, continuity, and responsiveness”


- Security and Risk Manager, on outsourced SOC provider

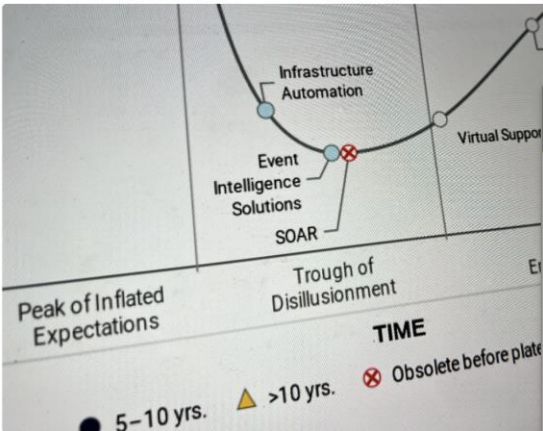
The Legacy of False Promises



SOAR Is Dead, Long Live SOAR

Business intelligence firm Gartner labels security orchestration, automation, and but the fight to automate and simplify security operations is here to stay.


Robert Lemos, Contributing Writer
 September 11, 2024



SOURCE: SCREENSHOT OF GARTNER CHART VIA ROBERT LEMOS



INCIDENT RESPONSE

Why Are Cybersecurity Automation Projects Failing?

The cybersecurity industry has taken limited action to reduce mundane tasks and improve overall user experience



TRENDING Enhancing Business Security

Software

What is vaporware? The mystery of false tech promises

Features By [Steve Ranger](#) published January 4, 2024

SECURITY MANAGERS BE LIKE



SPENT \$100K ON A NEW SECURITY TOOL



JUST REALIZED TEAM IS TOO BUSY TO USE IT

3 Reasons Security Automation Failed to Live Up to Its Promises

1

Complex setup

Requires extensive custom engineering, preventing meaningful automation even after years of effort.

2

Maintenance

Automated workflows need constant upkeep, from bug fixes to API changes to license management of third party tools.

3

Decision-making bottleneck

Simple playbooks and if/else logic can't replicate human decision-making, leaving many workflows dependent on human intervention.

Automation's Next Chapter: AI

Why does AI make a difference NOW?

1

AI maturity

Well-trained Large Language Models (LLMs) can ingest needed context and provide accurate analysis—if used wisely.

2

Foundations are already established

Earlier generations of automation tools paved the way with an open API ecosystem, case management, and more.

3

The bad guys are already using AI

They code faster, produce more authentic-looking phishing campaigns at scale, and more.

Reference: [DHS](#)

Can Cybersecurity Pros REALLY Trust AI?

In short: if it's being used in the right places.



Where GenAI Promises Succeed ...and Where They Fail

GenAI is **really good** at:

- Analyzing textual artifacts in host telemetry (process names, command lines, registry, autoruns, ...)
- Analyzing and detecting malicious activities in scripts / plain text code
- Generating and converting rules/queries
- Detecting things that exploit the human eye (namesquatting)
- Generating incident reports

GenAI is **really not good** at:

- Critical thinking
- Collecting evidence
- Analysis of non text-based artifacts (links, URLs, files, software)
- Operative actions (e.g. asking the end user)
- Advanced forensic analysis (memory forensics, reverse engineering binary code, ...)

Challenges in Adopting GenAI



Privacy



No magic prompt / input to solve it all



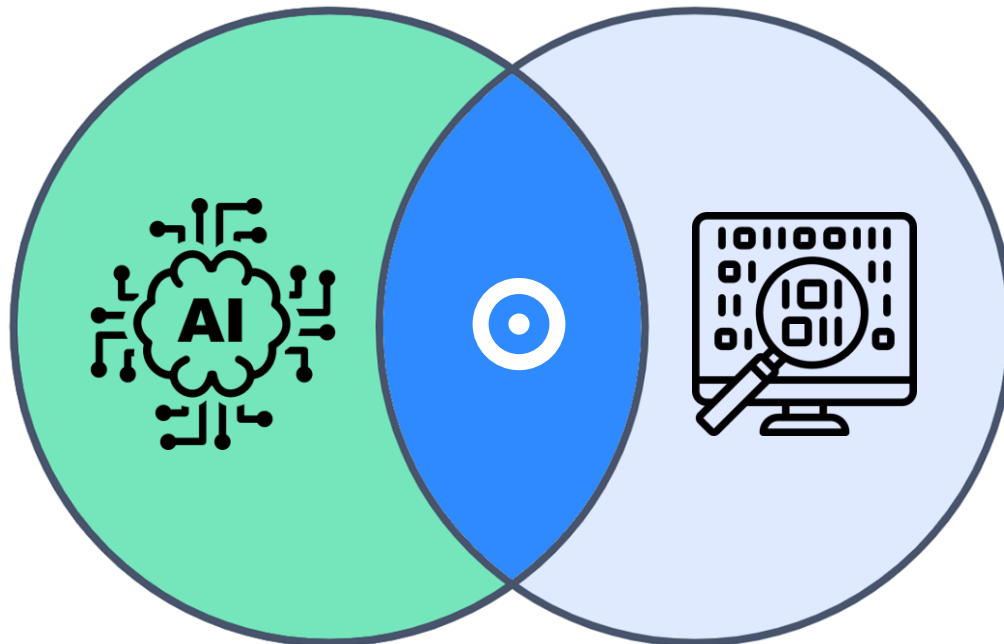
Lots of trial & error that requires time, data, expertise



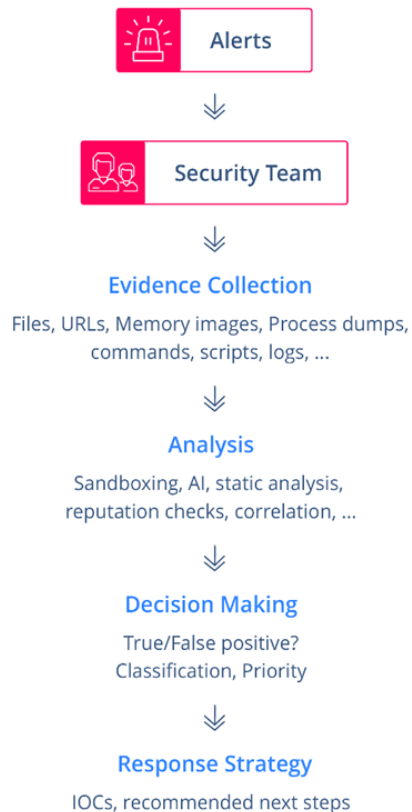
Cost can go high very quickly in enterprise scale

SOC Automation in Real Life

The right solution: a combination of both AI and deterministic analysis methods



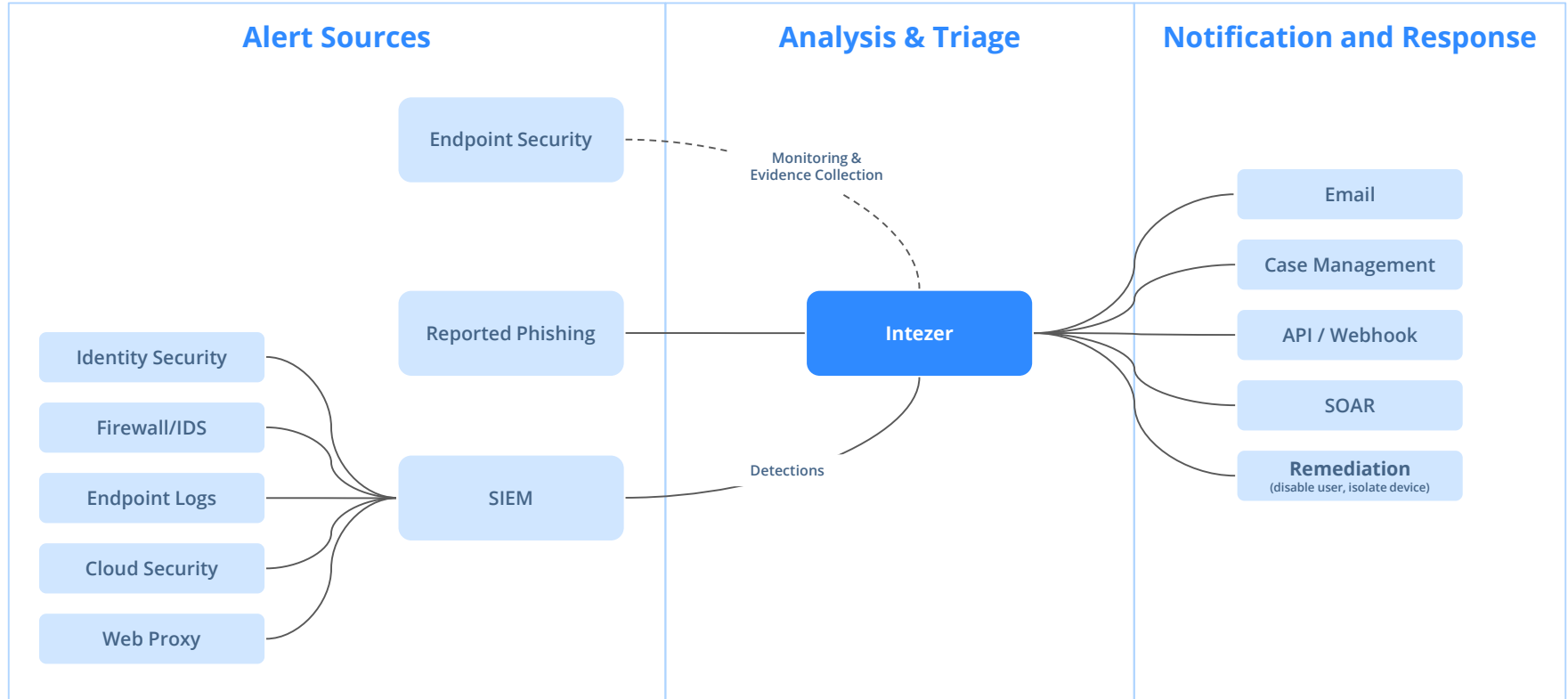
Manual Alert Triage



Automated Alert Triage with Intezer



Autonomous SOC Architecture



The Autonomous SOC as an Extension of Your Team



EVERY alert is triaged
at a granular level



Immediate
time-to-value



Accurate, fast, and
consistent

⚡ Performance Metrics

4%

Escalation ratio

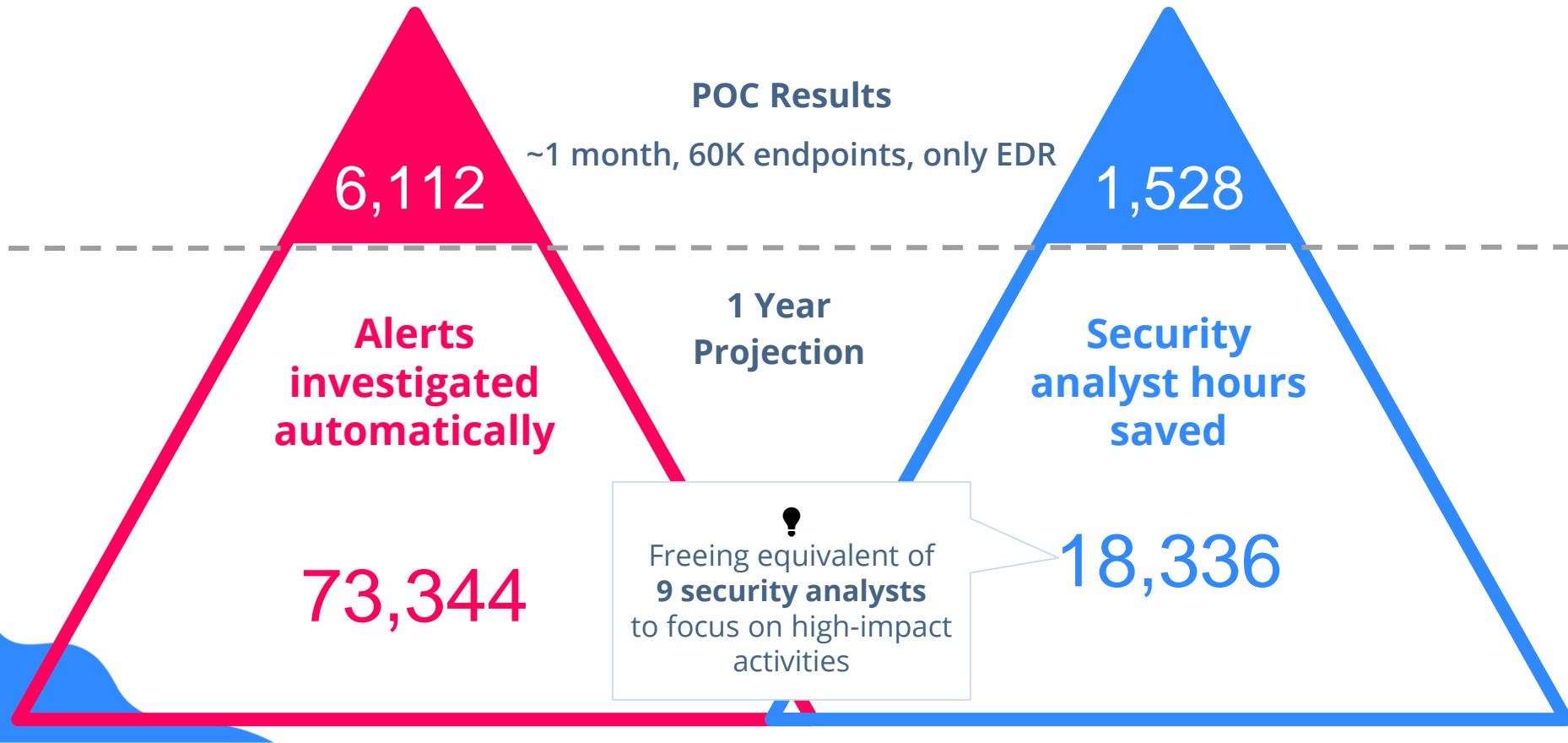
92

92%
Escalation accuracy

2 mins

Avg alert triage speed

ROI - Example POC Results



Intezer Live Demo: Autonomous SOC Platform

Thank you!