

# Confronting Cyber Risk as a Connected Organization

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# Agenda



- Introductions
- Cyber risk trends
- Causes of the risk resiliency gap
- Benefits of a “Connected Risk” strategy
- Solution demo



Rich Marcus  
CISO  
AuditBoard

Richard Marcus leads the Information Security Team at AuditBoard where he is focused on product, infrastructure, and corporate IT security. He is also responsible for leading the charge on AuditBoard's own internal compliance initiatives. In this capacity, he has become an AuditBoard product power user, leveraging the platform's robust feature set to satisfy compliance, risk assessment, and audit use cases.

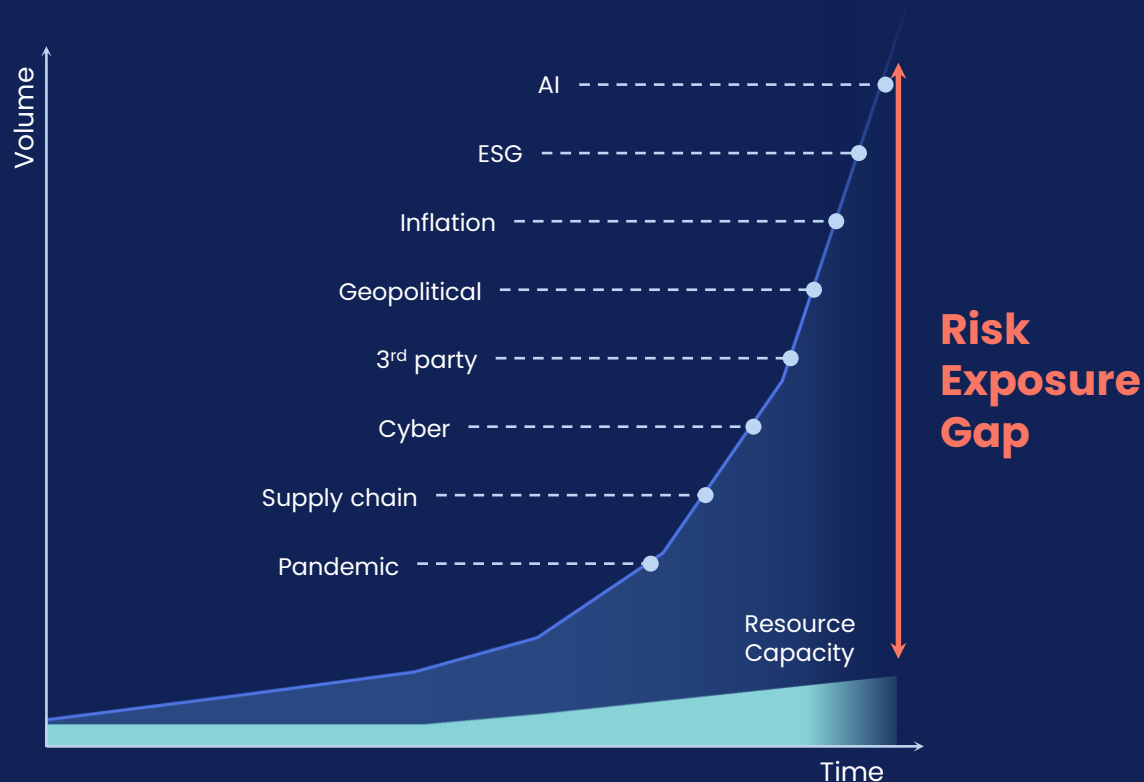


John Duffield  
Manager of Product Solutions  
AuditBoard

John Duffield is a Manager of Product Solutions at AuditBoard where he meets with prospective customers to understand their processes and identify how AuditBoard can solve for challenges. John sits on the product council as the Solutions Engineer Lead for TPRM and facilitates customer feedback used to prioritize the product roadmap and future development. Prior to AuditBoard, he was a risk advisory consultant at EY.

The problem

## Risk demands outpacing capacity to manage



## Negative business consequences

**\$14M**

average cost per  
noncompliance event

**\$1B**

estimated cost per  
third-party incident

**-4%**

share price change  
following a material weakness

# Why is closing the risk exposure gap so hard?

## Siloed teams

Redundant work,  
conflicting goals, gaps  
in coverage

## Low adoption

Legacy tools, inferior  
user experience, not  
fit for purpose

## Fragmented data

Outdated information,  
version confusion,  
incomplete views of risk

## Manual processes

Human toil, inefficient &  
error prone processes,  
tedious reporting



# Only AuditBoard helps businesses close the risk exposure gap

## Connect teams

Collaboration across functions, aligned priorities, and greater agility

## Engage users

Consistent and engaging UX, easy to use, and extensible design

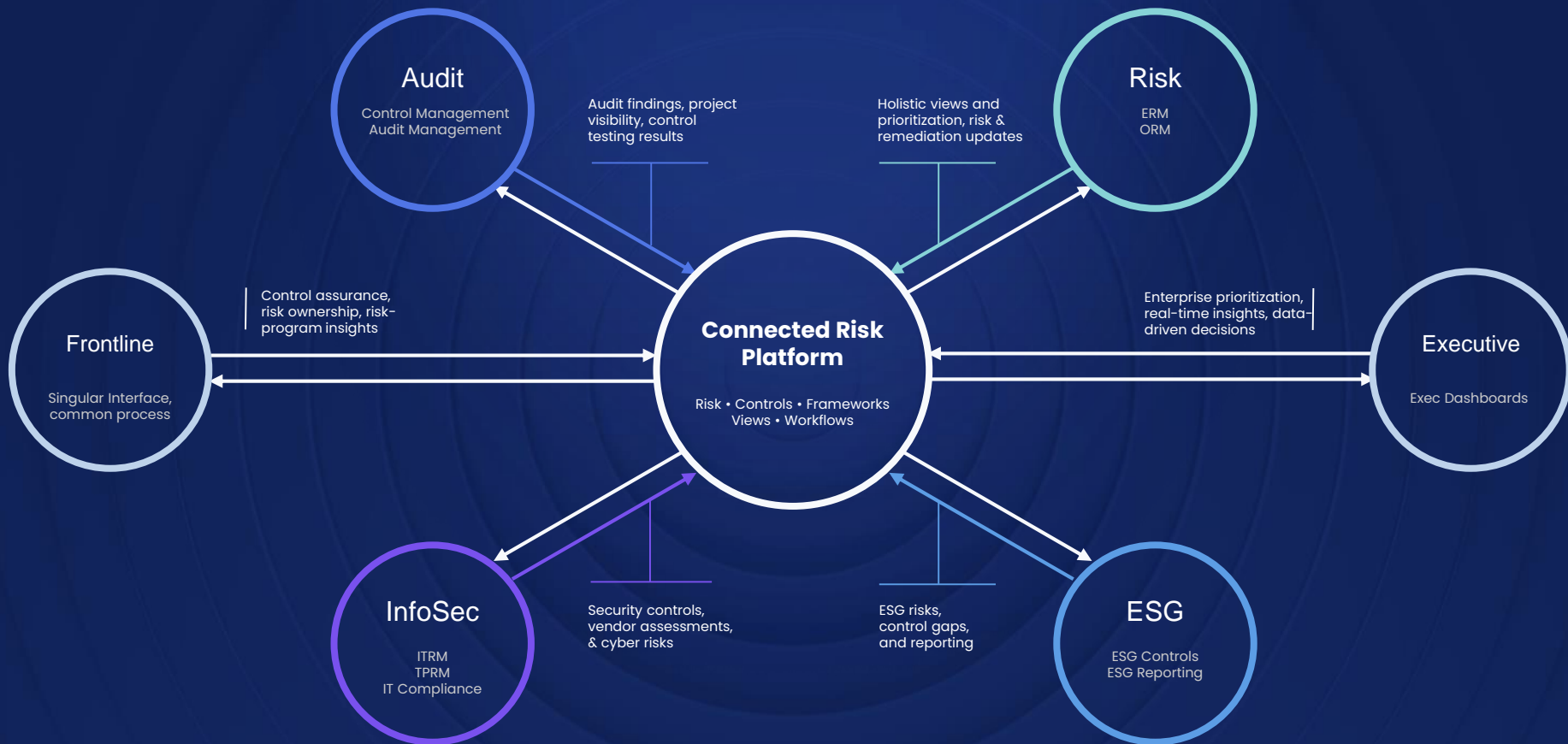


## Unify data

Singular data core for complete view of risk and holistic reporting

## Automate processes

Extensive purpose-built workflows, automation, and analytics



# The modern connected risk platform

## Audit

Elevate your impact with risk-based auditing and SOX assurance

- Audit Management
- Internal Controls Management

## InfoSec

Automate across each area of IT risk and compliance management

- IT Compliance Management
- Third-Party Risk Management
- IT Risk Management

## Risk

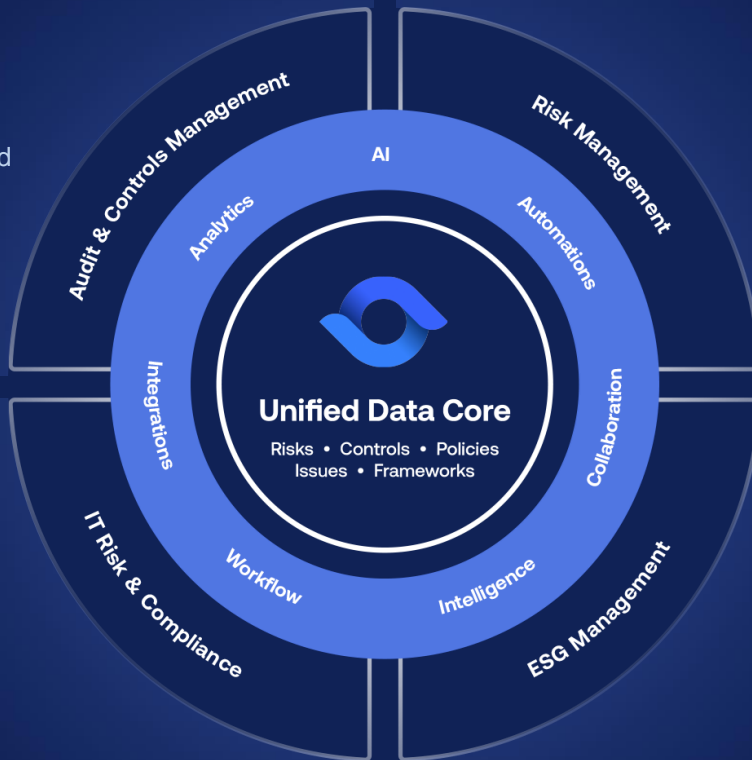
Visualize and address every risk across your organization

- Enterprise Risk Management
- Operational Risk Management

## ESG

Streamline your ESG program and ensure audit-ready data

- ESG Program Management
- ESG Controls Management





# Let's see the demo



**Thank you!**

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