MUN Impact **Planning Tool**

1. GET INSPIRED!

Once you have chosen your SDG, identify the target that you can connect to your community. Identify, <u>if possible,</u> an indicator for the target that you can build your project or campaign around.

SDG	Target
	Indicator to *push* that is relevant to the Target

2. DIVE IN

Local Issue	Ideas/Actions
	What could you do to address this issue? Brainstorm and list your ideas below.
Who is impacted by this issue?	**Course of Action: What can you do to address the issue?**
Individuals, groups, institutions	Awareness Campaign? Advocacy? Fundraising?

Course of Action
This will be an Awareness / Advocacy / Fundraising / Community Engagement/ Other Project (circle one)

For more information on targets, indicators, and a load of other resources, see the following links:

Links, Indicators and ideas by SDG   http://bit.ly/MUNimpactSDGs
General SDG Resources and Links *http://bit.ly/SDGresources*

Use the space below to brainstorm how your local issue and future project connects to the SDG. Look critically at your community to determine what is needed, who needs to be involved and what actions would need to occur to move your idea forward.

3. IMPACT

The MUN Impact planning tool will guide you through the needed steps to lay out your plan of action.

SDG (and Target)
List which SDG and associated Target your project will address.

Project Description	Key Team Members and Responsibilities
Describe your project in 2-3 sentences	Name the team that will be helping to implement this program. Add a brief description of their area of responsibility.
	Project Date and Duration
	Include launch date, duration, and the completion date.

Project Goal(s)	Approvals
State clearly what you will achieve with this project.	Approvals required to start and build your program