THOKOZILE ARETHA SOKO

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EDUCATION

Columbia Engineering

Full-Stack Web Developer Certification

New York City, USA

APRIL, 2021

Bard College

Bachelor of Arts, Economics

Annandale on Hudson, NY

MAY. 2020

GPA: 3.56/4.0 (Cumulative)

- Relevant Coursework: Corporate Finance, Introduction to Econometrics, Money and Banking, Business French, Advanced Macroeconomics, Mathematical Economics, Contemporary Developments in Finance, Game Theory
- Technical Skills: Professional Writing, STATA, Excel(Intermediate)

American International School of Lusaka

Lusaka, ZAMBIA

MAY. 2016

High School Diploma

Member of the National Honour Society and Varsity Women's Soccer Captain

PROFESSIONAL EXPERIENCE

PHI NETWORKS GROUP **NEW YORK CITY, USA**

A startup that helps other startups raise capital and find talent. ANALYST

SEPTEMBER, 2020 — PRESENT

Generated Phi's branding strategy

- Researched the competitive landscapes as well as substantiated data and claims
- Identified investors for clients to approach during fund-raising

BROKEN HILL RECORDS Lusaka, Zambia

A new record label based in Zambia

JUNE. 2018 — AUGUST. 2018

PHOTOGRAPHER

- Created new content for the artists' social media outlets
- Assisted in the rebranding of the artists for their new campaign
- Led the photoshoots then edited and provided the new material to be posted on all possible platforms

ZAMBIAN CANCER SOCIETY

Lusaka, ZAMBIA

INTERN

JUNE, 2017 — JULY, 2017

- Assisted in the creation of the Zambia Cancer Society's Coping Kit
- Organised and kept track of participants through
- Aided in controlling and distributing the finances

LEADERSHIP & ACTIVITIES

FLOODGATE

New York City, USA

BUILDING BREAKTHROUGHS COHORT MEMBER

OCTOBER, 2020 – DECEMBER, 2020

Part of Floodgate's first ever cohort.

BARD COLLEGE SENIOR COUNCIL COMMITTEE

Bard College, Annandale-on-Hudson, USA

Member in charge of budgeting funds as well as keeping record of them

SEPTEMBER, 2019 – MAY, 2020

GOLDMAN SACHS BEYOND THE CLASSROOM ACCOUNTING CONFERENCE

New York City, USA

PARTICIPENT

APRIL, 2018 – APRIL, 2018

Attended an accounting conference

BARD COLLEGE INVESTMENT CLUB

Bard College, Annandale-on-Hudson, USA

MEMBER

Current member of the investment club

FEBRUARY, 2018 - MAY, 2020

ADDITIONAL INFORMATION/SKILLS AND INTERESTS

Languages: English and Nyanja (fluent), French (proficient)

Certifications: Hubspot Academy: Social Media Marketing, Inbound, Email Marketing, Sales Enablement, Content

Marketing, Frictionless Sales