7860879724
Taufeeque2015@gmail.com
Pune, Maharashtra
LinkedIn
Trailhead

TAUFIQ ALAM
SALESFORCE DEVELOPER

SKILLS

Apex Development
Lightning Web Components (LWC)
Flows & Advanced Automation
Salesforce Integrations (REST/SOAP)
Data Management & SOQL/SOSL
Cloud Architecture & Configuration
Debugging & Performance Optimization

EDUCATION

Bachelor of Technology in Electronics & Communication Engineering

Lakshmi Narain College of Technology and Science
2018 – 2022 | Bhopal, MP

CERTIFICATIONS

Sales Cloud Consultant
Platform Developer I
JavaScript Developer I
Salesforce Administrator
Platform App Builder
Salesforce Associate
Salesforce AI Associate
CPQ Specialist Certification

SUMMARY

Salesforce Developer with 3.5+ years of experience delivering end-to-end Salesforce solutions across multiple clouds. Expert in Apex, Lightning Web Components, Flows, Complex Integrations, with a proven track record of optimizing system performance and delivering high-stakes projects under tight deadlines. Experienced in designing scalable automations, optimizing performance, resolving production issues, and recognized for mentoring junior talent. A well-rounded Salesforce professional with strong analytical, communication, and problem-solving skills.

EXPERIENCE

Salesforce Developer | Cloudwerx   **Jul 2022 – Present | Pune, Maharashtra**

- Technical Leadership: Architected scalable solutions across Health, Sales, and Service Clouds using LWC, Apex, and complex REST/SOAP integrations for global clients.
- Platform Optimization: Engineered reusable modular frameworks and high-performance asynchronous Apex to streamline high-volume data operations and ensure production stability.

PROJECTS

MPM (Global Client – Integration & Data Operations)
- Architected asynchronous Apex frameworks (Batch, Queueable) to process high-volume datasets, ensuring 100% adherence to Salesforce governor limits.
- Engineered secure REST/SOAP integrations with third-party platforms like Proda, automating real-time data synchronization and reducing manual data entry.
- Optimized SOQL queries, resulting in a 25% improvement in transaction speeds across complex data modules.

PRP (Healthcare Client – Appointment Management)
- Independently spearheaded the end-to-end delivery of a custom Appointment Booking System utilizing the Health Cloud data model.
- Developed a modular UI suite using LWC and OmniStudio (OmniScripts & FlexCards), improving the patient scheduling experience and reducing booking drop-off rates.
- Managed full-cycle deployment under a high-pressure 3-month timeline, meeting all compliance and security standards.

Woolworths (Retail Client – Experience Cloud)
- Enhanced Community Portals by building responsive, multi-page LWC components, increasing user engagement for retail partners.
- Leveraged Connect API to streamline complex backend automations, resolving legacy production bugs and maintaining 99.9% system availability.

ACHIEVEMENTS

- Ownership: Delivered the PRP Appointment Booking System independently under strict deadlines.
- Innovation: Developed a GPT-powered Prompt Builder app that translated business requirements into technical prompts, cutting development discovery time by 20%.
- Leadership: Mentored and upskilled 10+ graduates through the SARTHI initiative, focusing on LWC and Apex best practices.
- Critical Resolution: Recognized for overnight resolution of high-priority production outages, preventing significant business downtime for global clients.