ICP Quick Filter

Find the right contacts, instantly powered by your AI Playbook.

We're excited to introduce the **ICP Quick Filter!** A smarter, faster way to find your ideal contacts using your predefined Ideal Customer Profile (ICP) from the **AI Playbook**.

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What's new?

Instead of manually selecting job titles, industries, or filtering through endless options, our platform now **automatically applies your ICP filters** when using the **"Find Contacts from LinkedIn"** feature.

How it works

When you open **"Find Contacts from LinkedIn"**, the system will now:

- **Detect your saved ICP** from the AI Playbook.
- **Apply the relevant filters instantly**, including:
- Job Titles
- Locations
- Company Industry
- Company Size

No more retyping. No more guesswork. Just accurate, aligned results.

Why it matters

Your AI Playbook already knows your ideal customer, now it powers your lead generation process directly:

- **Save time** on setup.
- **Stay consistent** with your targeting strategy.
- **Improve lead quality** by aligning outreach with your most qualified buyers.

Want to customize?

You can still adjust any filters manually. Use the ICP Filters as a base, then fine-tune based on campaign goals or testing variations.

No ICP Filter Set yet?

![](https://downloads.intercomcdn.com/i/o/qjmc10sy/1793380983/c146a2302e78252cb91de99036d1/2.png?expires=1770723900&signature=e11a6f30b275e38806b2aad49edc45443494dc63b9eca563c29ad9eb929f20f8&req=c
To start using the **ICP Quick Filter**, you first need to create your Ideal Customer Profile.

- **Click on Create your first AI Playbook ICPs.**

A new tab will open with your AI Playbook.

- **Click on the Fill with AI button.**

The AI will analyze your company website and LinkedIn profile to automatically generate your Ideal Customer Profile.

- **Once completed**, your ICP will be saved — and you'll be able to instantly apply the **Quick Filter** when finding contacts from LinkedIn.

💡 Pro Tip:

Keep your AI Playbook updated! The more accurate and detailed your ICP, the smarter your filters will be.