

# Genesy's all AI Models

In this article you will learn about all AI Models that you can benefit from using Genesy.

## Genesy Models

At Genesy, flexibility is key—we adapt to the strengths of each AI model on the market. Every model has its ideal use case, and knowing when to use which one can make a big difference. This guide will help clarify when to choose each model based on your needs.

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### GPT-4o

**Excels at everyday tasks:** Brainstorming, summarizing, emails, and creative content.

*Example Prompts*

- Draft a follow-up email after a project kickoff.
- Brainstorm a pain point plan in real time.

### GPT-4.1

**Precise coding and instruction-following:** Strict adherence to detailed instructions and excels at web development and debugging. It produces more nuanced, robust code and follows complex requirements more faithfully, making it a favorite for developers and technical power users.

*Example Prompts*

- Compare the Q2 and Q3 revenue reports and highlight the top 3 drivers of growth, with supporting metrics.
- Explain what this complex code snippet does, and suggest improvements for clarity.

### GPT-4.1-mini

**Faster everyday tasks:** GPT-4.1 mini replaces the previous GPT-4o mini, offering significant upgrades in code generation and overall intelligence with

the same low latency footprint. It's ideal for users who need better answers on coding and technical questions but still require rapid responses.

#### *Example Prompts*

- Find the current position of the lead based on the previous positions field
- Summarize the main performance bottleneck in this Go routine and suggest one fix.

## OpenAI o4-mini

**Fast technical tasks:** Quick STEM-related queries, programming, visual reasoning.

#### *Example Prompts*

- Provide a quick summary of the last lead post.
- Provide a simple analysis of how can I improve this prompt

## OpenAI o3

**Complex, or multi step tasks:** Strategic planning, detailed analyses, extensive coding, advanced math, science, coding, and visual reasoning.

#### *Example Prompts*

- Develop a risk analysis for the company.
- Draft a business strategy outline based on competitive data.

## Gemini 2.5 Pro

Your go-to brain for tricky rules and detailed tasks. Think of Pro as the teammate who never misses a step—you give it clear guidelines, and it follows them exactly. It can handle really long instructions, mixed inputs (like text or images), and delivers rock-solid, accurate results every time.

#### *Example Prompts*

- "Draft a two-paragraph LinkedIn InMail to a VP of Product at a SaaS company, emphasizing how Genesy.ai's autonomous AI Agents reduce SDR headcount by 30 %."
- "Using our 'Returns & Refunds' KB, craft a 3-sentence response to: 'Can I return an item bought 60 days ago?'"

## Gemini 2.5 Flash

Fast and nimble—Flash is your quick-response buddy. It's built for speed, so you get answers almost instantly. It follows the same rules as Pro but trades a bit of depth for lightning-fast replies, perfect when you're sorting through lots of titles in a hurry.

### *Example Prompts*

- "Normalize the job titles into the following list: SDR, AE, Head of sales, CEO, Not from sales"
- "Normalize this CSV's date columns (MM/DD/YYYY and YYYY-MM-DD) into ISO format and remove duplicate rows."

## Grok 4

Grok 4 excels in natural language processing, mathematical reasoning, and complex problem-solving. Its "think before responding" approach significantly improves accuracy and reliability, especially for complex queries that require multi-step reasoning.

### *Example Prompts*

- First analyze the pains of the lead. After that, propose how Genesy can address those pains.
- Provide an approach on a GTM strategy for this company.

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## Conclusion

The best model depends on the task. Here's a quick guide:

- **Top performance for complex reasoning:** o3, Gemini 2.5 Pro, Grok 4
- **High performance for everyday tasks:** GPT-4o
- **Best for coding:** Gemini 2.5 Pro, GPT-4.1
- **Most cost-effective:** Gemini 2.5 Flash, GPT-4.1 Mini, o4-mini (great for reasoning at low cost)

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## References

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