Designing an app that tracks various times of the day

This presentation provides a comprehensive plan for designing and developing an app that 'tracks various times of the day and allows users to upload their photos of nature as backgrounds.



App Name

SunTrack



Sun Hour Tracking: Enhance Your Photography Experience

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Real-time Notifications: Never miss the perfect moment. Get notified when the golden hours, blue hours, sunset and sunrise are about to begin.. Be prepared to capture breathtaking photos wherever you are. 2

Location-Based Services:Use GPS to automatically detect the user's location to provide accurate sun hour information. 3

Educational Content: Our app provides tips on how to take the best photos during these specific hours.

User Interface (UI) Design

This presentation covers the design and technical specifications of a user interface.



- Easy navigation with a clean, minimalistic design. // less is more
- Use a light and dark theme to complement day and night usage.
- Users can set any of their uploaded photos as the default app background.



Technical Specifications

- Platform: Mobile (iOS and Android)
- Consider a web version for accessibility via desktop.
- Html css javascript for app design
- APIs: Google Maps for location services; a weather API for weather forecasts.



User Authentication

O1 Social media integration (Google, Facebook).

02 Email and password signup/login.



How to make profit

- Basic features are free with ads
- We also offer educational contents for taking photos that users can subscribe to have access.

Marketing and Launch

Launch Campaign: Collaborate with popular photographers and influencers on platforms like Instagram and YouTube.

Beta Testing: Open a beta version to photography enthusiasts for initial feedback.







Thank you for your time 😊