**Webpage Content Outline**

The content included on your website is and will be one of the most important aspects of your website’s success. Otherwise, it will simply be a place for a potential customer to visit once and never return to again. To provide customers with meaningful content means to separate your business from the rest. Your website itself will be defined by the content is displays, so you certainly want more information listed than just a few pictures and a phone number. The more content you provide for your customers, the more likely it will be that they will return to your website for more.

I have provided an outline with a list of various pages of content that I recommend to be included within your website. Each page on this list represents a different part of your company: A home page with a navigation bar to the rest of your website’s pages (to be included on the rest of the pages as well for easy access), an About Us page with a description of your business and how it all began, a Products page listing your available products and their prices, a Services page listing various services you provide, a Partners page listing the partners you work with, a Terms Of Service page, a FAQ listing Frequently Asked Questions about your business, and a Contact page.

1. Home Page
2. Company Name
3. Company Address/Phone Number
4. Company Logo
5. Navigation
6. Home
7. About Us
8. Products
9. Services
10. Partners
11. Terms of Service
12. FAQ
13. Contact
14. Image
15. About Us
16. Company Name
17. Navigation
18. Image
19. Description
20. Products
21. Company Name
22. Navigation
23. Available products/arrangements
24. Image(s)
25. Prices
26. Services
27. Navigation
28. Special services offered

a. Description

b. Description

c. Description

1. Partners
2. Navigation
3. Partner 1
4. Partner 2
5. Partner 3

Etc.

1. Terms of Service
2. Navigation
3. Description
4. FAQ – Frequently Asked Questions
5. Navigation
6. Question #1
7. Question #2
8. Question #3

Etc.

1. Contact
2. Navigation
3. Available business hours
4. Company Phone/Fax
5. Owner Name/Address/Phone Number