

ISTA220-13JAN2019-TBallard-Project1

Project Name: Lets Link

Logo: Chain Link

Problem Being Solved: There have been numerous times that myself, as well as multiple people I have talked to have wanted to go do something, but regretfully did not due to no one else wanting to go. Welcome Lets Link the mobile app that will allow you to create a profile and set an active event request notification that will then query a search for people wanting to do the same event and ask that individual if they would like to go with you. This allows for users to find companions online, that can then “link up”, and bring back socializing with people in person again in the age of social media. This application will not only allow users the opportunity to make new friends, but also potentially connections for a new job, and etc. The application will be a professional, but easy going environment, that will also allow others to leave a review of there experience with you based on a star system so that negative conduct is discouraged. If you receive a 2-star rating or lower the users’ profile can then be suspended, reviewed, and possibly banned.

Data Being Stored: The data that will be stored will be users accounts i.e., first name, last name, address, email, a profile picture, phone number, and password. Other data that will be stored includes their individual rank, picture posts from recent links as well as the reviews for each experience. The user will provide their full name, password, address, and email then I will be returning to the user based off past activities, and reviews people that are recommended to contact via a notification periodically.

Place in Marketplace: I intend on having the application put on both the apple store, as well as application marketplace utilized by android users. The application would be free and could potentially receive partnerships or sponsors periodically to be featured on the application.

Where Could it Go: This application could become as big as Instagram or Facebook, but without the toxic environment that is sometimes accompanied by other social media outlets. Plans for the future could be an update that allows facial recognition log in, bug fixes, location tracking (for safety reasons, as well as to have an estimated time of arrival for person you link'd with), profile sharing, location of event contact information, and large group events.