MISS TOFUNMI ELULADE

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EDUCATION

University of the Arts London – MSc Data Science and AI for the Creative Industries   **2022-2023**
- Key modules: Natural Language Processing, Introduction to Data Science, AI for Media, Machine Learning
- Used Python for data analysis projects.
- Performed AI image generation model training with TensorFlow and PyTorch.

Queen Mary University of London – BSc Economics, Statistics and Mathematics   **2019-2022**
- First Class Honors
- Key modules: Statistical Modelling, Computer Programming, Machine Learning
- Used Python for a data analysis project where I needed to model and illustrate Covid-19 data.

Lifeforte International High School   **2017-2019**
- A-Levels (CIE): Sociology, Mathematics, Economics, and English Literature

Greensprings School   **2012- 2017**
- GCSEs: 10 subjects passed with distinction; including Mathematics, Economics, and ICT.

WORK EXPERIENCE

NHS East London Foundation Trust: Bank Administrative staff   **Jun 2021 – Jul 2021**
- Main responsibilities included booking clients' appointments, drafting letters, and updating client data.
- Managed clients' queries and concerns via communication (often through phone calls), linking them to appropriate channels at the clinic.
- Oversaw doctors' digital clinics and patients; solely responsible for their operations when doctors were unavailable.

Bright Network: Internship Experience UK Participant   **Jul 2020 - Aug 2020**
- Three-day spring week training program dealing with the latest developments in the technology industry.
- Attended virtual sessions on networking and business by Google, Bloomberg, and Accenture.
- Developed an agile 3-staged design sprint to build a facial verification app, utilising techniques such as Business & Technical Requirements, User Stories, Storyboarding & Management, and Sprint Planning.

QTaster Participant   **Jan 2020 - Mar 2020**
- Attended interactive employer visits at companies like Microsoft to increase awareness of graduate roles, career options and labour market knowledge.
- Collaborated with other students in tackling business case studies.
- Developed commercial awareness, organisation, networking, and decision-making skills.

M&N Digital Productions: Administrative Assistant   **Jul 2019 - Aug 2019**
- Maintained smooth operations of the office through record management.
- Supported reception as the first point of contact for clients, taking phone calls, responding to email requests, sorting through the daily post/correspondents and other ad hoc duties.

Insight Publicis: Marketing and Creatives Department Intern   **Jun 2018 - Jul 2018**
- Worked on creating suitable and effective advertising campaigns to boost the effectiveness of 'go-to-market' strategies.
- Improved clients' social media presence and appeal through interactive social media adverts using Photoshop and Aftereffects.

Lagos Metropolitan Area Transport Authority: IT Department Intern   **Apr 2016 - Apr 2016**
- Worked on computer graphics models of roads (post-construction) to investigate and optimise traffic through-flow, tackling potential bottlenecks to reduce road traffic.

EXTRA-CURRICULAR ACTIVITIES

University of the Arts London: Post-Grad Community Ambassador   **Nov 2022 – Jul 2023**
- Selected to be in the 2022/23 cohort of postgraduate student ambassadors.
- Collaborated with other ambassadors to organize and report on events for UAL's postgraduate community.
- Hosted an open-discussion event about AI and its impact on creative industries.
- Event was sold-out with good feedback, so it will be implemented as a regular event

Target Jobs: IT's not just for the boys! Conference   **October 2022**
- Selected from many applicants to attend this Women-in-Tech conference hosted by Target Jobs where I was able to network with women in the industry and fellow students.
- Got insight into assessment centre tasks through group work and talked with representatives from influential companies such as Visa, Bloomberg, and Experian.

Queen Mary: QHack Spring 2022   **Mar 2022**
- Participated in an intensive weekend entrepreneurial bootcamp where I learnt about customer research, lean canvas and pitching skills.
- Utilised graphic design in developing the image of our business pitch. My team won the award for best idea and were commended for having one of the most engaging pitches of the program.

Queen Mary: Buddy Scheme   **Sept 2020 – Mar 2021**
- Mentored first-year students for the 2020/21 session in navigating their time at university.
- Completed training in D.I.E., building a rapport and group facilitation. Provided peer mentoring support to new undergraduate students, facilitating their successful transition to university, especially during the Covid-19 pandemic.
- Mentees in my group were able to adjust to university life and study in good time with my guidance.

Queen Mary: Art Society Treasurer   **Aug 2020 – Jul 2021**
- Elected as the treasurer of the Art society (newly formed in 2019).
- Planned, hosted, and achieved funding for an art competition hosted for Black History Month, inspired by the work of Basquiat.
- Campaigned and raised £1,000 in funding for our (newly founded) Student Art Scheme media campaign to give student artists of minority groups an avenue to display their talents.

Queen Mary: Korean Culture Society Graphic Designer   **Aug 2020 – Jul 2021**
- Selected by the previous committee for my graphic work.
- Designed the 2020/21 society logo which helped revamp the society, using Procreate and Adobe Creative Cloud.
- In charge of the society's social media accounts, creating posters and graphics for advertising/ promoting our events.

SKILLS, INTERESTS & HOBBIES

Languages: French - Intermediate, Japanese - Beginner, English - Fluent
Software skills: Microsoft Office packages, R, Python, Drawing Software (Procreate, Clip Studio Paint, Canva), Adobe Creative Cloud (Photoshop, Lightroom), EViews, GitHub
Manga drawing, Anime, Travelling, Gaming, Music, Jiu Jitsu, Reading and Fine Art

REFERENCES AVAILABLE UPON REQUEST